

Mrinmoy Biswas  
Dr. Vinesh Kumar

# GLOBAL FINANCIAL MARKETS AND INSTRUMENT



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## CHAPTER 1

### AN ANALYSIS OF GLOBALIZATION OF FINANCIAL MARKETS

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Mr. Mrinmoy Biswas, Assistant Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - biswas@presidencyuniversity.in

Trading globalization involves "universalization of the trade process". Increased trade openness was promoted as a catalyst for economic growth and a path to development in 1990 under the banners of "outward orientation" and "trade liberalization". A serious balance of payment problem was caused by several causes, including the marginalization of the Indian economy. Our import requirements were met by fewer than three weeks' worth of foreign currency reserves. The government began efforts for the removal of restrictive policy instruments via changes in trade, tariff, and currency rate policies to address this issue and increase exports[1]. The following corrections were made after reviewing the list of imports and exports: gradual removal of many quantitative restrictions on imports and exports, shifting of a significant number of items outside the scope of import licensing, a significant reduction in the level of tariff rates, devaluation of the rupee through Exim scrip, partial and later full convertibility of the rupee, etc.

#### **New Economic World War**

The phrase "New Global Economic War" refers to a wide range of economic rivalries and international conflicts in the contemporary globalized world. It alludes to the growing rivalry and economic scheming among nations for control of the economy, access to markets, and technical leadership. The following are some important causes of this alleged economic conflict[2].

**Trade disputes:** To safeguard their local sectors, rectify alleged unfair trade practices, or gain an edge in bilateral or multilateral trade discussions, countries that are involved in trade disputes use tariffs, trade barriers, and other protectionist measures.

**Technology rivalry:** One of the key facets of global economic rivalry is the fight for technology superiority, notably in fields like artificial intelligence, quantum computing, 5G networks, and cybersecurity. To obtain a competitive advantage, nations make significant investments in R&D, intellectual property protection, and tactical acquisitions[3], [4].

**Supply Chain Security:** Due to worries about vulnerabilities shown during the COVID-19 pandemic, ensuring the resilience and security of international supply chains has gained attention. The dependence of nations on certain areas or nations is being reevaluated, and local production of essential items is being encouraged.

**Economic Sanctions:** In reaction to geopolitical disputes or human rights abuses, governments may employ economic sanctions as a strategy to put economic pressure on other countries. Economic tensions and retaliatory actions may result from these penalties, which have the potential to impair trade, financial flows, and investment activity.

**Investment limits:** Nations place limits on foreign investment, especially in industries considered crucial to their strategic or national security interests. These actions are intended



to protect domestic companies, stop the transfer of technology, or allay worries about foreign influence in important industries.

Economic competition may be a result of geopolitical tensions and rivalry between great nations. Economic alliances, regional trade agreements, and diplomatic initiatives to exert influence and control over markets, resources, and economic infrastructure may be part of these rivalries.

The phrase "New Global Economic War" should not be taken to mean an actual declaration of war or armed combat, despite the fact that economic rivalry and disputes do arise between states. Instead, it alludes to the heightened economic rivalry and conflicts that are influencing the global economic environment. We joined the new global order after the Second World War and the establishment of the IMF par value system. Countries had a variety of trade restrictions, including exchange controls. After the 1970s, major industrialized nations began to progressively adopt a system of flexible exchange rates. The industrialized nations gradually began liberalizing their exchange rates and transitioning to a system of free trade[5], [6].

The World Trade Organization, of which we are members, is now establishing a free trade system on a global scale. After the Economic Reforms of 1991–1992, we switched to currency and current account convertibility. The World Bank's role as a financier has significantly weakened. The importation of private money is now necessary for the globe. Since the majority of nations have implemented currency convertibility, even the IMF's influence has decreased. Large-scale capital flows are influenced by incentives. The majority of nations have removed trade restrictions and cut import taxes. The WTO is implementing a system that requires the elimination of domestic subsidies and the adoption of uniform, minimal import levies as the norm. Tariff barriers have no place, and non-tariff obstacles are also being removed. Today, multinational firms with activities across several nations make up a substantial portion of how the world's industries are structured. International demonstration effects have a significant impact on how people live across all nations.

### **Foreign Investment Policy Liberalization**

The Indian government launched a macroeconomic stabilization and structural adjustment program in June 1991 with help from the IMF and the World Bank. On July 24, 1991, a new industrial strategy was unveiled in the Parliament as a part of this program, beginning the process of full-scale liberalization and speeding up India's economic integration with the rest of the world. A Foreign Investment Promotion Board has been established with the power to provide one window approval. India joined the MIGA convention to safeguard foreign investments as a signatory. Companies having more than 40% of foreign ownership are now given the same treatment as those with 100% Indian ownership. New industries have been made available to private, including foreign-owned enterprises, including management, finance, telecommunications, high-way building, and mining.

### **Basic Terms in International Financial Markets - Definitions**

Anything with lasting worth, or anything that may be used to store value over time, qualifies as an asset. Real assets are those that have a physical form, such as "human capital" assets that are represented by living things. Financial assets are either directly or indirectly claims against actual assets. Securities are financial assets traded in over-the-counter and auction markets, and their distribution is limited and mandated by law. Borrowers are those who have a lack of finances compared to their intended expenditures and are looking for loans, while lenders are those who have accessible funds over and above what they want to spend.

The way debtors try to get money from lenders is by selling them freshly issued claims on their actual property, or freshly issued financial assets.

A market where financial assets are exchanged is known as a financial market. Financial markets assist borrowing and lending by facilitating the sale of freshly issued financial assets, in addition to permitting the exchange of previously issued financial assets. A financial institution is a business whose main revenue stream comes from the exchange of financial assets. Banks, insurance firms, discount brokers, and sophisticated financial organizations with many different functions are a few examples of such financial entities.

### **Financial Institutions and Markets**

Financial markets perform six fundamental tasks. The following is a list of these tasks in brief:

Financial markets allow for the borrowing and lending of money between agents for both consumption and investment objectives.

**Price Setting:** Both freshly issued financial assets and the stock of existing financial assets are subject to price setting via the financial markets.

**Aggregation and coordination of information:** Financial markets serve as information collectors and aggregators concerning the valuations of financial assets and the movement of money from lenders to borrowers.

Financial markets enable the transfer of risk from investors to those who supply the funding for such ventures.

Financial markets provide owners of financial assets the opportunity to sell or liquidate their holdings.

Financial markets are more efficient because their transaction and information costs are lower.

### **Key Participants in The Financial Markets**

Financial institutions are by definition organizations that engage in the production and/or exchange of financial assets on the financial markets. The following companies dominate the financial markets:

#### **Brokers**

A broker is a buyer's commission agent who locates a seller to carry out the intended transaction, facilitating trade. A broker never buys or sells any of the assets they trade. The fees that brokers charge for their services are what determine their revenues.

#### **Dealers**

Dealers, like brokers, promote trade by bringing together buyers and sellers of assets; they do not alter assets. However, unlike brokers, a dealer has the option to "take positions" in the assets that they trade, allowing them to sell out of stock rather than constantly searching for sellers to match every offer to purchase. Dealers do not get sales commissions either, in contrast to brokers. Instead, traders benefit by purchasing assets for comparatively less money and reselling them for comparatively more money. The bid-ask spread, which compares the price at which a dealer offers to sell an asset to the price at which a dealer offers to purchase an asset, is what determines the dealer's profit from the asset exchange.

## Finance Institutions

An investment bank participates in a variety of operations to aid with the first selling of freshly issued securities, including:

Giving business clients advice on whether to issue bonds or stock and, in the case of bond offerings, what specific payment schedules these instruments should have;

Underwriting: Assuring a price for the securities offered by corporations, either individually or by forming a syndicate with numerous investment banks to do so;

Supporting the public sale of these securities via sales assistance.

## Money-Making Middlemen

Financial intermediaries are businesses that change financial assets, as opposed to brokers, dealers, and investment banks. Financial intermediaries buy one type of financial asset, typically a long-term loan contract with terms tailored to the borrower's unique situation, from borrowers and sell another type of financial asset, typically a relatively liquid claim against the financial intermediary, to savers. Financial intermediaries also usually retain financial assets as part of an investment portfolio rather than as an inventory for sales, in contrast to brokers and dealers. Financial intermediaries generate money by charging borrowers relatively high interest rates and giving savers relatively low interest rates, in addition to profiting from their investment portfolios.

Depository Institutions, Contractual Savings Institutions, and Investment Intermediaries are a few examples of financial intermediaries.

An illustration of a financial intermediary in a diagram

An industrial bank types of financial market structures currently existing

The expenses associated with information gathering and aggregation heavily influence the kinds of financial market systems that develop. They come in four different basic shapes:

Over-the-counter markets are run by dealers; auction markets are run by brokers;

Organized exchanges that mix auction and OTC market aspects, like the New York Stock Exchange. In particular, structured exchanges allow buyers and sellers to do business with one another in a central setting, such as an auction. However, with the assistance of specialized traders who mix broker and dealer roles, securities are traded on the exchange's floor. Financial markets that include financial intermediaries are often known as securities markets. Financial markets that take the first three types involve financial intermediaries. Due to the fact that several financial markets incorporate characteristics from many categories, the classifications are only general recommendations.

## Markets for Auctions

In an open and competitive bidding procedure, buyers and sellers conduct deals via their commissioned agents in an auction market, which is a kind of centralized facility. The "centralized facility" need not be a physical meeting spot for buyers and dealers. Instead, it refers to any organization that gives vendors and buyers consolidated access to the bidding process. All the information required for offers to purchase and sell is collected in one place and is easily available to all potential buyers and sellers, for example, via a computer network. Outside of the centralized facility, there are no private transactions between buyers and sellers. In the sense that it is accessible to any agents who choose to participate, an

an auction market is often a public market. Auction markets may either be continuous markets, like stock exchanges and real estate markets, or call markets, like art auctions, where the bid and asking prices are all displayed at once.

### **Over-the-Counter Markets**

An over-the-counter market lacks any centralized trading infrastructure or mechanisms. Instead, the market is a public market made up of several dealers dispersed across a region, a nation, or even the whole planet who create the market in a certain asset kind. In other words, the dealers themselves fix the bid and requested prices for the asset and then stand ready to purchase or sell units of the asset from anybody who wishes to trade at the stated rates.

Since dealers may trade out of their own accounts to balance imbalances in the supply and demand of assets, they provide consumers more trading freedom than brokers.

### **Financial Intermediation Markets**

Financial intermediaries assist in the movement of money from savers to borrowers by issuing certain kinds of financial assets to savers and purchasing other types of financial assets from borrowers in a financial market known as an intermediation financial market. Financial assets acquired from borrowers are claims against the borrowers, but financial assets supplied to savers are claims against the financial intermediaries, hence liabilities of the financial intermediaries.

### **Distinctions Securities Markets and Comparing Primary and Secondary Markets**

Primary markets are stock exchanges where freshly issued shares are made available for purchase. Securities markets known as secondary markets are where already-issued securities are resold. The main market is the sole way the original issuer raises money.

### **Equity vs. Debt Markets**

Debt instruments are certain kinds of securities that, regardless of the success or failure of any investment projects for which the borrowed money are employed, compel the issuer to pay the bearer certain predetermined dollar amounts at regular intervals until a given period is reached. Only in the event of bankruptcy does a debt instrument holder take part in the management of the debt instrument issuer. A 30-year mortgage is an example of a debt instrument. Equity, on the other hand, is a security that gives the investor a stake in the issuer. Equities fall into two broad categories: "preferred stock" and "common stock." Common stock shares are rights to a portion of a corporation's assets as well as a portion of the corporation's net income, which is the revenue remaining after taxes and other costs, such as the repayment of any debts, have been deducted. This suggests that the return that owners of common shares get is based on the company that issued them.

Preferred stock, on the other hand, often has a par value and pays a predetermined dividend that is stated as a percentage of the par value of the share. Preferred stock is a claim against the cash flow of a firm that comes before the claims of the holders of its common stock but normally comes after the claims of the holders of its debt. Additionally, unless the issuer is in severe financial crisis, preferred stock investors normally do not participate in the management of issuers by voting or other ways, unlike debt holders who do. Preferred stock is sometimes referred to as a hybrid instrument since it contains some of the fundamental characteristics of both debt and ordinary stock.

### **Finance vs. Capital Markets**

1. The money market is the market for securities with shorter maturities, often those with one year or less.
2. Longer-term securities, typically those with maturities of more than a year, are traded on the capital market.

### **Local vs. International Financial Markets**

Currency deposited in banks outside the nation of issue is referred to as a euro-currency. Dollars placed at foreign banks outside of the United States or in overseas branches of American banks, for instance, are known as euro-dollars, a significant type of euro-currency. In other words, euro-dollars are bank deposits in foreign institutions that are denominated in dollars. A bond that may be purchased outside of the country of its issuer is known as an international bond. An international bond issued by a nation that is priced in a foreign currency and available only in that nation is referred to as a foreign bond. A Eurobond is a global bond issued in a currency other than the nation in which it is purchased[7], [8].

### **System of Bretton Woods**

The norms for business and financial ties between the main industrial powers were set under the Bretton Woods System of international economic management. The Bretton Woods System was a fully negotiated monetary arrangement that was the first of its kind in global history and was created to regulate monetary interactions between sovereign nation-states. The United Nations Monetary and Financial Conference was held at the Mount Washington Hotel in the New Hampshire resort town of Bretton Woods in 1944 when 730 representatives from all 44 Allied countries prepared to restore global capitalism. The first three weeks of July 1944 saw the delegates debating and then signing the Bretton Woods Agreement.

The Bretton Woods planners created the International Bank for Reconstruction and Development and the International Monetary Fund to set up a framework of rules, institutions, and processes to control the international political economy. When enough nations accepted the accord, these organizations were able to start operating in 1946. The two primary components of the Bretton Woods System were the requirement that each nation keep its currency's exchange rate within a certain range in terms of gold and the IMF's supply of financing to cover short-term payment imbalances. The system finally came to an end in 1971 when the United States suspended the convertibility of dollars to gold due to mounting pressure. The Bretton Woods System, notably the United States, was successful until the early 1970s in reducing conflict and achieving the shared objectives of its founding members.

### **The Bretton Woods System's History**

The interplay of many crucial factors—common experiences of the Great Depression, the concentration of power in a select few nations, and the existence of a dominating power willing and able to adopt a leadership role—is where the political foundations of the Bretton Woods System may be found.

### **The Great Depression's experiences**

The Bretton Woods Conference was able to make decisions more easily because there was broad consensus among the powerful on the objectives and strategies for managing the global economy. That accord was based on a common conviction in capitalism. All industrialized nations depended mostly on market processes and private ownership, despite the fact that they varied somewhat in the sort of capitalism they favored for their national economies. But

rather than their differences, their commonalities stand out as being the most notable. At Bretton Woods, all the participating states agreed that the interwar monetary turbulence had taught them many important lessons[9], [10].

Public authorities still had vivid memories of the Great Depression, when the spread of currency restrictions and trade barriers caused an economic catastrophe. The Bretton Woods designers wanted to prevent a recurrence of the calamity of the 1930s, when exchange restrictions destroyed the international payments system that served as the cornerstone of global commerce. Governments in the 1930s adopted "beggar thy neighbor" policies, which exacerbated national deflationary spirals and led to a drop in international commerce as well as huge unemployment and dwindling demand. In the 1930s, trade was mostly constrained by currency blocs. These blocs slowed down prospects for foreign investment and the movement of wealth across borders. The situation was much deteriorated in the medium and long terms, despite the fact that this policy tended to boost government income in the short run. Thus, all Bretton Woods planners preferred a liberal system for the global economy, one that depended mostly on the market and had few restrictions on the free movement of private commerce and money. They varied on how this liberal system should be implemented specifically, but they all agreed that it should be an open system.

### **Economic Security**

A liberal international economic system would increase the likelihood of a peaceful postwar world, according to a notion of economic security devised by American planners based on experience from the interwar years. The U. S. secretary of state from 1933 to 1944, Cordell Hull, was one of many who saw a connection between security and this. Hull thought that commercial warfare and economic discrimination were the primary causes of the two world wars. He specifically had in mind Nazi Germany's trade and currency restrictions as well as Britain's imperial preference system.

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## CHAPTER 2

### EXPLORING THE EFFECTIVENESS OF GOVERNMENTAL INTERVENTION

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Mrs. Salma Syeda, Assistant Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - syeda.s@presidencyuniversity.in

The industrialized nations also agreed that government involvement was necessary for the liberal international economic system. Public management of the economy has become a major function of governments in industrialized countries after the Great Depression. There was now a focus on employment, stability, and development in public policy. In turn, the state's adoption of the duty to provide a certain level of economic well-being for its population has come to be linked to the function of government in the national economy. The Great Depression and the theoretical contributions of the Keynesian school of economics, which asserted the need for governmental intervention to maintain adequate levels of employment, both contributed to the development of the welfare state [1], [2].

These concepts also developed from the 1930s experience on a global scale. Prioritizing national goals, taking independent national action, and failing to realize that those goals required some sort of international cooperation during the interwar period led to "beggar-thy-neighbor" policies like high tariffs and competitive devaluations, which exacerbated economic collapse, domestic political instability, and international conflict. The key architect of the Bretton Woods System, New Dealer Harry Dexter White, once said: "The lack of a substantial degree of economic coordination among the main countries will. Economic warfare will unavoidably follow, and this will serve as the catalyst for larger-scale military conflict [3], [4].

#### **U. S. Hegemony**

The dominating power was tasked with managing the global economic system. By limiting the number of actors whose consent was required to develop rules, institutions, and processes and to carry out management within the agreed system, the concentration of power eased administration. Of course, the United States was that leader. The United States was obviously in a position to take the reins of leadership as the most important economic and political force in the world. The United States had the strongest economy in the world after the Second World War, with quick industrial development and capital accumulation. The United States had avoided the worst effects of World War II, had developed a thriving manufacturing sector, and had become rich from the sale of weapons and loans to the other combatants. In fact, the country's industrial production in 1945 was more than twice as high as it had been in the years leading up to the war, between 1935 and 1939. Japan and Europe, on the other hand, were militarily and economically destroyed [5], [6].

The relative advantages of the American economy were enormous and indisputable when the Bretton Woods Conference got underway. The bulk of global industrial output, exports, and investment capital are owned by the United States. The United States generated two-thirds of the oil, more than half of the world's coal, and more than half of its power in 1945. Ships, aircraft, land vehicles, munitions, machine tools, chemical goods, and other items could be



produced in large numbers in the U. S. The fact that the United States controlled 80% of the world's gold reserves and had not just a strong army but also the atomic weapon strengthened its early edge. The United States had more to gain than any other nation from the opening of the whole globe to unrestricted commerce since it was the largest industrial power and one of the few countries that had not been devastated by the war. The United States would have unfettered access to essential raw resources as well as a worldwide market for its products.

The United States was not only capable of taking on this leadership position, but it was also willing to do so. Even though the United States possessed more military might, industrial capacity, and gold than the rest of the world combined, capitalism in the United States could not exist without friends and markets. Many American leaders, like William Clayton, the assistant secretary of state for economic affairs, succinctly stated this idea: "We need markets, big markets around the world in which to buy and sell". As war production halted and returning troops swamped the job market, many had predicted that peace would usher in a return of despair and unemployment. The economic problems were made worse by a rapid increase in worker unrest. U. S. officials are adamant about averting a similar economic disaster like that of the 1930s. The postwar order was envisioned by President Franklin D. Roosevelt as a means of preserving American prosperity[7], [8].

### **Caribbean Charter**

Throughout the war, the United States envisioned a postwar economic order in which it would be able to enter markets that had previously been closed to other currency trading blocs and to expand opportunities for American corporations to make foreign investments by removing barriers to the flow of capital internationally. The most significant antecedent to the Bretton Woods Conference was the Atlantic Charter, which was created during President Roosevelt's August 1941 meeting with British Prime Minister Winston Churchill aboard a ship in the North Atlantic. Roosevelt put forward a number of lofty objectives for the postwar world even before the United States had joined the Second World War, much like Woodrow Wilson before him, whose "Fourteen Points" had articulated U. S. ambitions in the wake of World War I.

The right of all countries to fair access to commerce and raw resources was recognized by the Atlantic Charter. Additionally, the charter urged the opening of the oceans, disarming of aggressors, and the "establishment of a wider and permanent system of general security". The Bretton Woods Conference, which took place as the war came to an end, was the result of around 2.5 years of preparation by the U. S. and UK Treasuries for postwar rebuilding. A system of international payments that would enable trade to be conducted without fear of unexpected currency depreciation or wild fluctuations in exchange rates ailments that had almost paralyzed global capitalism during the Great Depression was studied by U. S. representatives along with their British counterparts.

Most officials thought that the U. S. economy couldn't maintain the success it had attained during the war without a robust European market for American products and services. Additionally, throughout the war, American unions had only reluctantly accepted government restrictions on their demands; nevertheless, they were no longer prepared to wait, especially when inflation painfully bit into the current pay scales. Major strikes had taken place in the steel, electrical, and car sectors by the end of 1945. Financial expert and self-appointed adviser to presidents and congressmen Bernard Baruch summed up the spirit of Bretton Wood in the early 1940s: "oh boy, oh boy, what long term prosperity we will have" if we can "stop subsidization of labor and sweated competition in the export markets," as well as prevent rebuilding of war machines[9], [10].

## U. S. Europe and Hegemony

Furthermore, this leadership was embraced by American friends. They need support from the United States to reestablish their domestic manufacturing and finance their foreign commerce; in fact, they required it to exist. Prior to the conflict, the French and the British began to understand that they could not compete with American manufacturing on an equal footing. The British had established their own economic bloc in the 1930s to cut off US products. Churchill toned down the "free access" section of the Atlantic Charter before approving it because he did not think he could give up that defense after the war. Over half of all global commerce was conducted via the United States and the United Kingdom. The United States would be well on its way to opening the whole global market if the British bloc could be divided. However, just as Britain had controlled the economy in the nineteenth century, American hegemony would prevail in the second half of the twentieth.

A destroyed Britain has few options. The main industries that supported the importation of half the country's food and almost all of its raw resources, with the exception of coal, had been devastated by two world wars. The British were forced to request assistance. The United States committed to a loan of \$3.8 billion in 1945. Weary British representatives agreed to discuss the arrangement in exchange. Interest conflicts between France and the United States have existed in both the Old and New Worlds for about 200 years. General Charles de Gaulle, the leader of the French provisional government throughout the war, personified French suspicion of the United States. De Gaulle battled the Americans vehemently in an effort to protect his nation's colonies and diplomatic autonomy. De Gaulle was seen as a political radical by American authorities. But in 1945, de Gaulle, the foremost proponent of French nationalism, was compelled to reluctantly request a loan from the United States for \$1 billion. The majority of the proposal was approved, and in exchange France committed to reduce government subsidies and currency manipulation that had given its exporters an advantage in the global market.

In a deeper way, the majority of the Third World continued to be politically and economically subservient when the Bretton Woods conference was taking place. These governments had no option but to accept the international economic system put in place for them since they were economically and politically connected to the Western developed countries, both officially and informally. In the East, a distinct and unique international economic system was made possible by Soviet power in Eastern Europe. In other words, the convergence of these three positive political factors—the concentration of power, the collection of related interests, and the hegemony of the United States—provided the political capacity necessary to handle the responsibilities of governing the world economy.

## The Bretton Woods System's Architecture

The unrestricted conversion of currencies was essential for free commerce. Following what they regarded to be a terrible experience with floating rates in the 1930s, negotiators at the Bretton Woods Conference came to the conclusion that significant monetary volatility may impede free commerce. An approved method of investment, trade, and payment was necessary for the liberal economic system. However, unlike national economies, there is no centralized authority that can create money and regulate its usage in the global economy. The usage of national currencies and the use of gold were formerly used to tackle this issue. Gold was essential to international monetary transactions in the 19th and 20th centuries. The international value of a currency was established by its fixed connection to gold; the gold standard was used to back currencies; and gold was used to settle international accounts.

Because they decreased the danger of trade with foreign nations, fixed exchange rates were maintained under the gold standard, which was seen as advantageous.

The gold standard was supposed to automatically correct imbalances in global commerce. A nation with a deficit would have exhausted its gold reserves and would need to lower its monetary base. The deficit would be closed as a consequence of the decline in demand, which would also cut prices and increase exports. Any nation with inflation would lose gold, which would reduce the quantity of money available for spending. The pressure on inflation would be lessened by this drop in the money supply. The British pound was used in place of gold during this time. The pound evolved into a reserve, transaction, and intervention currency based on the preeminent British economy. However, given the fragility of the British economy after World War II, the pound was not adequate to the task of acting as the main global reserve currency.

The Bretton Woods system was designed with exchange rate stability as one of the main objectives. Governments did not, however, seriously explore permanently fixed rates modeled after the traditional gold standard of the nineteenth century in an age of more aggressive economic policy. Even to fulfill the needs of expanding worldwide commerce and investment, gold output remained insufficient. And the Soviet Union, which would later turn into an adversary of the United States and Western Europe in the Cold War, held a large portion of the world's known gold reserves. The US dollar was the only strong enough currency to fulfill the growing need for global liquidity. The U. S. dollar was equivalent to gold because of the strength of the American economy, the dollar's unchanging link to gold, and the government's promise to buying gold at that price. The dollar was really superior than gold because it generated interest and was more adaptable.

### **Stable Exchange Rates**

The Bretton Woods system aimed to preserve the benefits of the gold standard while avoiding its drawbacks. It was therefore sought to find a middle ground between the polar opposites of either freely-floating or irrevocably fixed rates, an arrangement that might gain the benefits of both without experiencing the drawbacks of either, while reserving the right to periodically adjust currency values as circumstances required. The memorandum of agreement's Bretton Woods regulations established a system of fixed currency rates. By obligating participants to free commerce and the ability of their own currencies to be converted into other currencies, the regulations also aimed to promote an open system.

### **The currency regime of "Pegged Rate" or "Par Value"**

The "pegged rate" currency system eventually took hold. By participating in their respective foreign currency markets, members were required to create a parity of their national currencies in terms of gold and to keep exchange rates within one percent, plus or minus, of parity.

### **Currency used as a Reserve**

In reality, however, since the U. S. dollar would serve as the primary "reserve currency," other nations would peg their currencies to it and, once convertibility was restored, would buy and sell U. S. dollars to maintain market exchange rates at 1%, plus or minus, of parity. As a result, the U. S. dollar replaced gold as the primary reserve currency in the global financial system. Meanwhile, the U. S. decided independently to link the dollar to gold at a rate of \$35 per ounce of gold in order to increase confidence in the currency. Foreign governments and central banks were able to convert dollars into gold at this rate. All

currencies were defined in respect to the dollar, which was created by Bretton Woods and is itself convertible into gold, and above all, is "as good as gold".

Now, the U. S. dollar served as the global benchmark against which all other currencies were compared. The majority of foreign transactions used dollars as the primary currency. The only currency that was backed by gold was the U. S. dollar, which also had the highest buying power. The fact that all of the European countries participating in World War II were heavily indebted and sent a lot of gold to the United States further helped the United States maintain its dominance. As a result, the U. S. dollar gained significant value in the rest of the globe and was used as the Bretton Woods system's primary currency. The IMF could only approve a member country's request to adjust its par value if it determined that the member country's balance of payments was in a "fundamental disequilibrium. "

### **Formal Procedures**

The International Monetary Fund and the International Bank for Reconstruction and Development were founded as a result of the Bretton Woods Conference, and both organizations are now significant players in the global economy. The desire to prevent a repetition of the restricted markets and economic warfare that had characterized the 1930s was, as previously indicated, a significant point of common ground at the Conference. As a result, Bretton Woods negotiators also agreed on the need for an institutional platform for global collaboration on monetary issues. John Maynard Keynes, a British economist, endorsed the Bretton Woods system of fixed exchange rates and underlined "the importance of rule-based regimes to stabilize business expectations" as early as 1944. It was believed that the lack of any set mechanism or equipment for inter-governmental interaction had significantly worsened the currency problems in the interwar years. Conflict over economic problems was reduced and the importance of the economic side of international relations seemed to fade as agreed-upon institutions and standards of international economic interaction were established.

### **Global Financial Institutions**

The IMF was designed to be the major tool of public international management and was formally founded on December 27, 1945, when the 29 nations that took part in the Bretton Woods conference signed its Articles of Agreement. The Fund started conducting financial transactions on March 1 of that year. Any change in exchange rates required IMF clearance. It provided guidance to nations on monetary system-related matters.

### **Creating the IMF**

The issue of future access to international liquidity and whether that source should be similar to a world central bank with the ability to create new reserves at will or a more constrained borrowing mechanism were the main concerns at the Bretton Woods Conference with respect to the organization that would eventually become the IMF. As the head of the international economics division of the U. S. Harry Dexter White created the American design for global liquidity access at the Treasury between 1942 and 1944, competing with the British Treasury's plan created by renowned British economist John Maynard Keynes. Overall, Keynes desired a system that promoted economic expansion, while White's plan tended to emphasize incentives geared to ensure price stability among the world's countries. In spite of certain compromises, the Bretton Woods participants overwhelmingly supported White's proposal due to the U. S. 's dominating economic and military might. As a consequence, the IMF was founded with an economic philosophy and political philosophy that prioritized enacting austerity measures above combating poverty. As a result, the IMF became quite

cutoff from the reality of Third World nations that were already grappling with underdevelopment.

### **Memberships and Limits**

What ultimately came about was essentially a reflection of American preferences: an entrenched system of subscriptions and quotas inside the IMF, which was to be little more than a set pool of national currencies and gold contributed by each country as opposed to a global central bank capable of issuing money. The Fund was tasked with controlling the trade imbalances of different countries to prevent currency devaluations that would lead to a drop in imports. The IMF was given a fund that was made up of member country contributions in gold and their national currencies. The initial budget for the program was \$8.8 billion. Members of the IMF were given "quotas" based on their relative economic strength when they joined, and as a kind of credit deposit, they were required to pay a "subscription" of an amount corresponding to the quota. 25% of the subscription fee was to be paid in gold or a currency convertible into gold, and the remaining 75% was to be paid by the member themselves. The IMF's main source of funding was to come from quota subscriptions. With this money, the IMF intended to provide loans to members who were experiencing financial problems. In the event of payment issues, each member was then allowed to take 25% of their allotment right away. Each country that used the scheme also had the option of applying for loans for foreign currency if this amount was inadequate.

### **Paying for Trade Deficits**

When reserves are low due to a current account deficit, fund members may borrow the foreign currency they need from this fund up to the amount of their quota. In other words, the country's ability to borrow money from the IMF increased with the amount of its contribution. Members were required to repay loans within a time frame of 18 months to 5 years. In response, the IMF started developing policies and guidelines to prevent a nation from accumulating excessive amounts of debt over time. For the United States, the Fund would conduct economic "surveillance" of other nations. In exchange for its loans to support national currencies, the Treasury. Loans from the IMF were not similar to loans from a traditional credit institution. Rather, it was essentially an opportunity to buy foreign money using gold or the member's own currency.

### **Changing the Par Value**

The IMF aimed to establish a global agreement with the IMF that would allow for sporadic discontinuous exchange-rate changes. Member countries were given the first opportunity to devalue their currencies by 10%. By increasing its exports and decreasing its imports, this helps to restore balance in its commerce. This could only happen if there existed a situation known as a "fundamental disequilibrium." A "devaluation" is when the value of the nation's currency falls, while a "revaluation" is when the value of the nation's currency rises. These adjustments in exchange rates were expected to occur fairly seldom. Unfortunately, although being essential to the functioning of the par value system, the concept of fundamental disequilibrium was never explained in any depth; this oversight would ultimately come back to haunt the regime in subsequent years.

**IMF Operations** The IMF, which had its headquarters in Washington, D. C., was mostly staffed by economists. It often traded staff members with the US Treasury. White was selected by President Harry S. Truman to serve as the IMF's first American Executive Director when it started operations in 1946. White periodically acted as Acting Managing



Director during the first year of the IMF since there was no Deputy Managing Director position in place, and he normally had a significant impact on the organization.

### **Bank for Reconstruction and Development International**

For the formation of reserves on a global scale, no provisions were established. It was deemed adequate to produce new gold. In the case of structural disequilibria, it was anticipated that there would be national remedies, such as a change in the currency's value or an enhancement of a nation's competitive position via other methods. However, the IMF was only granted a limited number of tools to support such national solutions. It had been acknowledged in 1944 that the new system could only be implemented if there had been a restoration of normality following World War II's interruption. It was anticipated that the system would go into operation after a short transition phase, which was predicted to last no more than five years.

The Bretton Woods planners also established the International Bank for rebuilding and Development, today known as the World Bank, to foster the expansion of international commerce and to provide funding for the post-World War II rebuilding of Europe. With a \$10 billion approved capitalization, the IBRD was anticipated to issue securities to generate additional cash and make loans from its own assets to underwrite private credit in order to facilitate a quick postwar recovery. A unique UN department tasked with lending money for economic development was to be known as the IBRD. The Bretton Woods System should be adjusted.

### **The Marshall Plan and the Dollar Shortage**

The participating states mostly upheld and approved the Bretton Wood agreements. It was anticipated that any temporary balance of payments disequilibria would be funded by national monetary reserves, augmented with any required IMF loans. However, this did not prove to be enough to get Europe out of its rut. The Marshall Plan was established to offer U. S. funding for Europe's reconstruction, mostly via grants rather than loans. The Marshall Plan was a large economic assistance package that the United States provided to Western Europe's most favored nations in order to reconstruct capitalism.

The United States boosted the trade competitiveness of Europe and Japan to facilitate long-term adjustment. Policies for economic restraints on the victorious former Axis nations were abandoned. Aid to Europe and Japan was intended to restore their export and production capacities. It was anticipated that such economic growth in Europe and Japan would eventually help the United States by opening up new export markets and creating new areas for American capital development. The International Finance Corporation and the International Development Agency were established by the World Bank in 1958.

### **The Cold War and Bretton Woods**

Roosevelt and Churchill planned the postwar period in 1945 by discussing different zones of influence with Joseph Stalin at Yalta. The same year, U. S. and Soviet soldiers merged in Germany and engaged in combat in Korea. It was necessary to reestablish pro-American governments and free market capitalism, particularly in Europe. The U. S. was the only country in the Western alliance that could afford large-scale deployments abroad because to the economic restraint imposed by Bretton Woods. The United Kingdom and France were progressively compelled to accept closing colonial outposts during the period of the late 1940s and early 1950s, which resulted in insurrection and, ultimately, independence for the majority of their empires in the late 1950s and early 1960s. The militarization of the

American economy, along with the associated idea that America should play a protective role in what was known as "the free world," as well as the creation of the "armament industry" and "military-industrial complex," as described by U. S. President Dwight D. Eisenhower, were the price paid for this position”.

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## CHAPTER 3

### THE LATE BRETTON WOODS SYSTEM

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Ms. Swati Sharma, Assistant Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - swatisharma@presidencyuniversity.in

#### **The U. S. Balance of Payments Crisis**

The United States retained \$26 billion in gold reserves after the conclusion of World War II, out of an estimated total of \$40 billion. Through the 1950s, global commerce expanded quickly, but the size of the gold base only rose little. The American trade deficit became zero in 1958. The Eisenhower administration-imposed oil import limits and other trade outflow restrictions in the late 1950s as the initial American reaction to the problem. More extreme actions were suggested but not taken. The recession that started in 1959, however, made this approach insufficient. With Kennedy's victory in 1960, a 10-year campaign to keep the Bretton Woods price at \$35 per ounce got under way[1], [2].

The Bretton Woods System was designed so that only governments could make the anchor currency, the United States, convertible to gold. Enforcing gold convertibility was optional; it was not obligatory. Nations might decide to keep their money in dollars rather than convert it to gold. It established a set price for sales between central banks as opposed to unrestricted convertibility. A morning "gold fix," or the price of gold on the open market, was however still published by the open gold market, which accounted for 80% of all gold trading via London. The dollar's peg to gold would need to be changed for the Bretton Woods system to continue functioning, or it would need to keep the price of gold on the open market close to the official price of \$35 per ounce. The temptation to acquire gold at the Bretton Woods price and sell it on the open market to address domestic economic problems increases as the difference between free market gold prices and central bank gold prices widens[3], [4].

The first attempt was the establishment of the "London Gold Pool," which was based on the idea that spikes in the free market price of gold, which were determined by the London "morning gold fix," could be curbed by having a pool of gold to sell on the open market and then recover when the price of gold fell. In reaction to bigger and minor events like the Cuban Missile Crisis, gold prices rose to as much as \$40/ounce. In an effort to boost productivity and boost exports, the Kennedy administration started planning a major overhaul of the tax code. The culmination of this would be his tax reduction package from 1963, which was created to keep the \$35 peg[5], [6].

A rush on gold in the "sterling area" and an assault on the pound in 1967 caused the British government to weaken the pound on November 17. While West Germany decided to keep dollars rather than gold purchased from the United States, pressure on both the dollar and the pound sterling persisted. Johnson enacted a number of steps in January 1968 to stop the export of gold and boost American exports. To no avail, a run-on gold occurred on March 17, 1968, the London Gold Pool was disbanded, and discussions to save or change the existing system started. After the effort to keep that peg intact failed in November 1968, a new policy program was tried: converting Bretton Woods into a system where the enforcement mechanism floated by some means, which would either be established by fiat or by a limitation to honor foreign accounts.



## **Floating Bretton Woods**

By 1968, the Eisenhower, Kennedy, and Johnson administrations' effort to maintain the dollar at a stable peg of \$35/ounce had shown to be an increasingly flimsy strategy. The United States' gold exports increased, and despite receiving commitments to retain gold from Germany and other countries, the "dollar shortage" of the 1940s and 1950s had given way to a dollar surplus. The IMF decided to replace the tranche division established in 1946 in Rio de Janeiro in 1967. The value of Special Drawing Rights was established at one US dollar, but they could only be exchanged between banks and the IMF. Interest would be levied, or credited, to each country depending on their SDR holding, and nations were forced to accept holding SDRs equivalent to three times their quota. 1. 5% was the first interest rate cap.

The SDR system was designed to offer countries an incentive to keep dollars by crediting interest while also clearly defining the maximum amount that may be kept. This prevented countries from purchasing pegged dollars and then selling them at the higher free market price. The use of SDRs as "paper gold" seemed to provide a means of balancing the system, making the IMF the global central banker rather than the United States. In 1968, the US introduced obligatory investment restrictions as part of tighter controls over foreign investment and currency. In 1970, U. S. In an effort to lower energy prices, President Richard Nixon removed import restrictions on oil; however, this just worsened dollar flight and increased pressure from petro-dollars[7]–[9].

The Vietnam War increased inflation, and by the early 1970s, the United States was running a trade deficit in addition to its balance of payments deficit. The significant turning point occurred in 1970, when U. S. gold coverage fell from 55% to 22%. Neoclassical economists said that this was the moment when investors in the dollar had lost confidence in the capacity of the United States to reduce its trade and budget deficits. To fund the nation's military spending and private investments, more and more dollars were being produced in Washington and sent abroad in 1971. \$22 billion worth of assets left the country in the first half of 1971. In reaction, on August 15, 1971, Nixon unilaterally enacted a 10% import tariff, a 90-day wage and price freeze, and most significantly, he "closed the gold window," which prevented the direct conversion of the dollar to gold other than on the open market. This move, which was taken in an unusual manner without consulting anybody from the international monetary system or even his own State Department, quickly earned the moniker "the Nixon shock".

As part of a broad revaluation of major currencies, the surcharge was eliminated in December 1971; major currencies were then permitted to devalue by 2. 25 percent from the agreed-upon exchange rate. Even the more accommodating official rates, however, were unable to stave off the speculators. All of the main currencies in the world were floating by March 1976, which means that governments were no longer primarily using exchange rates as their primary benchmark for implementing monetary policy[10], [11].

## **Smithsonian Convention**

Following the August 15 shock, attempts were made to create a new system of global monetary management under the direction of the United States. The Group of Ten engaged in a number of bilateral and international conversations during the autumn of 1971 in an effort to create a new global monetary system. The Smithsonian Agreement, which was developed by the Group of Ten at a conference held at the Smithsonian Institute in Washington on December 17 and 18, 1971, devalued the dollar to \$38 per ounce with 2. 25% trading bands and aimed to balance the global financial system solely using SDRs. Since there was no alternative credibility system in place, the pressure against the dollar in gold persisted notwithstanding its failure to exert restraint on the US government. As a consequence, gold

started to trade like a commodity, reaching \$44. 20/ounce in 1971 and continuing to rise to \$70. 30/ounce in 1972. Even this weakened peg to the dollar was being abandoned by 1972, but it would take another ten years for all of the developed countries to do so. Following a last-ditch depreciation of the dollar to \$44 per ounce in February 1973, the Bretton Woods currency exchange markets would shut down and wouldn't reopen until March under a floating currency system. There is a lot of discussion around the Bretton Woods system's demise.

### **Gold as a Standard**

A set weight of gold serves as the standard economic unit of account in the gold standard monetary system. The exchange rates between national currencies basically become fixed when numerous countries use such a fixed unit of account. The gold standard may also be seen as a monetary system in which shifts in the price of gold are based on variations in the demand for and supply of the metal. Gold has been used as a form of payment for a very long time due to its scarcity and durability. Although historians believe that gold's high utility value, density, resistance to corrosion, uniformity, and ease of division made it useful as both a store of value and a unit of account for stored value of other kinds in Babylon, a bushel of wheat was the unit of account and a weight in gold was used as the token to transport value. The exact nature of the evolution of money varies significantly across time and place. The stored value in early grain-based monetary systems was represented by gold. Banking started when gold deposits in banks could be loaned at interest or moved between accounts using a method known as a Giro.

Paper money serves the purpose of lowering the risk associated with transporting gold, lowering the potential for coin debasement, and preventing the loss of circulating medium due to hoarding and losses when employed as a component of a hard money system. Because of the inconsistency of transportation and the risks associated with lengthy journeys, as well as governments' need to control or regulate the flow of business within their jurisdiction, paper money was first developed. To distinguish it from other types of paper money, money backed by specie is often referred to as representational money, and the notes that are produced are sometimes referred to as certificates.

### **Early Currency**

Silver was the first metal used as money before 2000 BC when silver ingots were used in commerce; the first pure gold coins were not produced until 1500 years later. However, in Accadia and subsequently in Egypt, trade agreements had been based on gold for a very long period prior to this. Through the 19th century, silver would continue to be the most prevalent currency metal used in everyday transactions. When Alexander the Great conquered the Persian Empire, the gold taxes that were collected there served as the foundation for his empire's gold currency. The payment of mercenaries and armies with gold cemented its significance; two thousand years later, Niccolo Machiavelli referenced it in *The Prince* as being associated with funding military activities. The Roman Empire would produce two significant gold coins: the larger solidus, which weighed 4. 4 pounds and contained 4. 2 grams of gold, and the smaller aureus, which had around 7 grams of gold alloyed with silver. Millions of coins were produced and circulated by the Romans throughout the Republic and the Empire, demonstrating how productive the Roman mints were.

The Byzantine Empire carried on minting successor coins to the solidus known as the nomisma or bezant after the fall of the Western Roman Empire and the depletion of the gold mines in Europe. They were compelled to gradually add more base metal to the gold until at the turn of the millennium, just 25% of the weight of the currency in circulation was made of

gold. When compared to the old, 95% pure Roman coins, this signified a significant decline in actual worth. As a result, commerce was increasingly conducted using the dinar, an Arabic-language currency made from gold mined in Africa. The Persians were the first to minted the dinar and dirham, which were gold and silver coins, respectively. These coins were accepted by the Caliphates throughout the Islamic world, although the history of the dinar is generally believed to have started with Caliph Abd al-Malik, who reorganized the currency. In addition to standardizing the references to Allah on the coins and fixing the silver to gold ratios, he eliminated ions from them. The dinar was the preeminent currency from the western coast of Africa to northern India until the late 1200s as a result of the expansion of Islamic commerce and influence, and it remained so for hundreds of years after that. The ducat, which the Republic of Venice originally struck in 1284, would eventually become the norm for European coinage for the next 600 years. In order to support expanding commerce, several European nations also issued other coins at this time, including the florin, Nobel, gross, zoty, and guinea. The ducat would continue to be the benchmark against which other coins were compared because of Venice's dominant position in commerce with the Islamic world and her capacity to obtain new reserves of gold.

### **The Modern Gold Standard's History**

The implementation of gold standards happened over time. As a result, there are disagreements among various economic historians as to when the "real" gold standard started. A relationship between gold coins and the silver penny, which was to be the standard unit of account in the Law of Queen Anne, was created when Sir Isaac Newton included a ratio of gold to silver in his assay of coinage in 1717. For some historians, this marks the beginning of the "gold standard" in England. It is more widely acknowledged that a comprehensive gold standard calls for a single source of legal money and notes that is guaranteed by convertibility to gold. The conventional wisdom is that England was not operating on a gold standard throughout this period as this was not the case during the whole 18th century.

### **The Silver Currency and Bank Notes Crisis**

It is crucial to study the developments of the late 1700s and early 1800s in order to comprehend the adoption of the worldwide gold standard in the late 19th century. The economy of Western Europe and the United States lost silver in the late 18th century due to conflicts and commerce with China, which exported to Europe but had little market for European products. Bank and stock notes proliferated and were used more and more as currency as coins were minted in decreasingly large quantities. Due to a severe scarcity of silver coinage in the 1790s, England stopped producing bigger silver pieces, only produced "token" silver coins, and overstruck foreign currencies. Following the conclusion of the Napoleonic Wars, England launched a vast program of re-minting that resulted in the production of standard gold sovereigns, circulation crowns and half-crowns, and subsequently copper farthings in 1821. An explosion of coins resulted from the re-coining of silver in England after a protracted drought.

Between 1816 and 1820, England minted 1.3 million silver crowns, 17 million half crowns, and over 40 million shillings. The 1819 Act for the Resumption of Cash Payments scheduled the reinstatement of convertibility for 1823, but it was accomplished by 1821. Regional banks during the 1820s produced tiny notes, which were eventually prohibited in 1826 while the Bank of England was permitted to open regional offices. However, the Bank of England notes were declared legal currency in 1833, and other institutions were discouraged from redeeming them. The Bank Charter Act of 1844 declared that Bank of England Notes that were completely backed by gold were the accepted currency. The entire gold standard for

British currency was established by this 1844 statute, according to the gold standard's strict meaning.

In 1785, the United States implemented a silver standard based on the "Spanish milled dollar". The Federal Government used the "Bank of the United States" to maintain its reserves, and a fixed ratio of gold to the US dollar was established. This was formalized in the Mint and Coinage Act of 1792. Due to the fact that the bank was not obligated to retain silver to back all of its money, this was in fact a derivative silver standard. From that point on, up until the 1920s, America would make many efforts to establish a bimetallic standard for the US Dollar. Coins made of gold and silver, notably the Spanish real, a silver coin minted in the Western Hemisphere, were accepted as legal money. The nation's silver coins were no longer in use due to the massive debt that the United States Federal government incurred to pay for the Revolutionary War, and President Jefferson stopped minting silver coins in 1806. There were many efforts to revive bi-metallic standards between 1860 and 1871, including one based on the gold and silver franc. However, the assumption of silver shortage was dispelled by the sudden flood of silver from new sources.

The main cause of monetary instability at this time was the connection between central banking and currency base. A government monopoly on the direct and indirect issue of notes, a central bank, and a single unit of value made up the combination that led to economic stability. A recurring monetary crisis resulted from attempts to get around these restrictions as notes lost value, silver ceased to be used as a store of value, or the economy experienced a downturn as a result of governments removing the circulating medium from the market by demanding it as payment. A vast number of governments, including Japan by 1872, established major banks at the same time that the demand for credit increased substantially. In the years that followed, the gold standard would quickly gain favor due to the necessity for a stable foundation in monetary matters.

### **Establishment of the International Gold Standard**

Following the Franco-Prussian War, Germany became a united state; it formed the Reichsmark, transitioned to a rigorous gold standard, and utilized gold produced in South Africa to increase its money supply. The majority of other countries quickly followed suit as gold became a transportable, universal, and accepted unit of worth. Economic conditions characterized by deflation and depression during the 1870s led to sporadic demand for silver coins. These initiatives, while often unsuccessful, kept the pressure on for a gold standard. Even though silver was, in principle, a circulating currency, by 1879, only gold coins were permitted via the Latin Monetary Union, which was made up of France, Italy, Belgium, Switzerland, and subsequently Greece.

The gold standard ushered in a period of dramatically expanded trade between industrializing nations and "periphery" nations that produced agricultural goods the so-called "bread baskets" by establishing a standard unit of account that was easily redeemable, relatively small in quantity, and verifiable in its purity. However, there were expenses associated with this "First Era of Globalization". The Irish Potato Famine was one of the most dramatic, as grain export to Britain was more profitable even as people started to perish. As a consequence, a potato crop blight became a humanitarian catastrophe. According to Amartya Sen's theories on famines, which contend that price increases rather than actual food shortages are to blame, the main contributor to trade-based famines is a wealth gap between food exporters and importers.

In addition, it led to a sharp decline in overall demand and a string of protracted Depressions in the United States and the United Kingdom at the same time. This should not be confused

with a slowdown in the overall production of products or a failure to industrialize. As a result, efforts to create alternative currencies include the 1881 introduction of postal money orders in Britain, which were eventually recognized as legal cash during World War I, and the "Greenback" party in the US, which favored delaying the retirement of paper money that wasn't backed by gold. By promoting industrial specialization, industrializing nations' populations developed quickly, necessitating supplies of agricultural products. In response, the need for affordable agricultural imports increased pressure on governments to lower trade restrictions and tariffs in order to exchange with industrialized countries for capital goods like manufacturing equipment that were required for their own industrialization. This eventually put pressure on taxation systems, driving countries away from tariffs and toward income and sales taxes. Additionally, it resulted in persistent wage pressure, which aided in the "agony of industrialization". With fresh studies aiming to link monetary bases, salaries, and living standards, the significance of the gold standard in this process is still being passionately disputed.

In the 1890s, there was a backlash against the gold standard in the United States, with the Southwest and Great Plains serving as its focal points. Many farmers started to see the dearth of gold as a tool for Eastern bankers to impose credit restrictions that would drive western farmers deeply in debt, resulting in the consolidation of western property into the hands of the centralized banks, especially outside the banking centers of the East. The use of "easy money" that was not guaranteed by gold and that could flow more readily through regional and rural banks, giving farmers access to necessary credit, was a key factor in the founding of the Populist Party in Lampasas, Texas. During this time, Nebraska Democrat William Jennings Bryan's presidential campaign served as the high point of opposition to the gold standard. In his Cross of Gold speech from 1896, Bryan argued against the gold standard by equating it to the crown of thorns that Jesus wore at his crucifixion. Bryan carried largely Southern and Great Plains states on each of his three unsuccessful runs.

### **Peak to Crisis of the Gold Standard**

By 1900, the majority of the world's major industrialized countries had realized the need of a lender of last resort. Examples like the Bank of England's bailout of Barings Bank in 1890 served as significant evidence of the significance of central banking to the financial system. Barings had been put in danger of going bankrupt. The only country without a central banking system was the United States. Since the conclusion of the 1880s and 1890s depressions, there have sometimes been panics, which some have ascribed to the centralization of finance and manufacturing. However, the accelerated industrialization and imperial colonialism had also contributed to raising living standards. Most of Europe had peace and prosperity, however there was rising agitation in favor of socialism and communism due to the exceedingly hard circumstances of early industrialization.

With the advent of World War I, this abruptly came to an end, forcing Britain to progressively abandon its gold standard and stop convertibility to Bank of England notes beginning in 1914. By the conclusion of the war, Postal Money Orders and Treasury Notes were monetized in England thanks to a number of fiat currency restrictions. Inflation was brought on by the demand for ever-larger war machines, such as warships and armaments. In response, countries printed more money than could be redeemed in gold, thereby wagering on winning the conflict and redeeming via payment of reparations, just as Germany had done during the Franco-Prussian War. Both the United States and the United Kingdom put in place a number of policies to regulate the flow of gold and restructure the financial system, but due to the high cost of the war, both countries had to stop using the gold standard. Given that a large portion of the war was fought on French land, the Treaty of Versailles imposed harsh



reparations on Germany and the vanquished Central Powers, and France sought to utilize them to reconstruct her destroyed economy. Germany could no longer mint gold Reichsmarks and switched to paper money when it became clear that she would have to give up a significant amount of her gold as reparations.

The succession of agreements made to maintain the gold standard in the 1920s, with the Morgenthau Plan replacing the Dawes Plan, would make a book-length study in and of itself. In reality, the US, the country with the longest-running positive balance of trade, borrowed Germany the money to pay off France so that France could pay off the US. The Weimar Republic experienced hyperinflation after the war and established Rentenmarks, an asset currency, to combat it. In lieu of a restored gold Reichsmark, they were removed from circulation in 1942. On the recommendation of then-conservative economists, Winston Churchill, Chancellor of the Exchequer, brought the British pound back to the gold standard in 1925. Churchill reinstated the gold standard at the pre-war gold price, despite the fact that the gold standard's termination during World War I had been followed by a higher gold price and substantial inflation. Prior to 1925, the gold price was controlled to fall to its pre-war level for five years, which put the economy into a severe deflation.

One economist, John Maynard Keynes, opposed using the pre-war gold price because he thought the rate of conversion would be too high and cause the monetary system to collapse. The gold standard was described by him as "that barbarous relic". In all areas of the former British Empire where the pound sterling was remained the main unit of account, this deflation spread. The standard was once again abandoned in the UK in 1931. The US and Sweden both ended the use of the gold standard in 1933, and other countries were also to some extent coerced to do so. Many countries, including the US, prohibited individual possession of substantial gold holdings as part of this process. Citizens were obliged to only possess legal cash in the form of notes issued by the national bank. Even if this action was justified by the notion of a national emergency, some people still see it as an unlawful and unconstitutional seizure of private property. Even though this is not a widely held belief, a disproportionately large percentage of those who embrace it are influential.

### **World Wars II and the Depression**

The London Conference in 1933 signaled the end of the global gold standard as it had existed up to that moment. President Franklin Delano Roosevelt said that a restoration to international security "must be based on gold"; yet, neither the United Kingdom nor the United States were ready to return to the Gold Standard right once. Delegations from France and Italy were despatched, with both countries demanding a quick transition back to a fully convertible international gold standard. A system of drawing rights was proposed as a means of stabilizing exchange rates between France, Britain, and the United States, but this idea also failed. What value the gold standard should have was the main question. In the years that followed, countries sought bilateral trade agreements, and by 1935, the growing perception that a world war was extremely possible or perhaps inevitable had come to dominate the economic agendas of most Western countries.

Due to the Axis powers' armament, the Asian War, and concerns that the USSR might export a communist revolution, the priority shifted away from re-establishing the gold standard and toward armament during the 1920s. This was due to the austerity measures taken to stabilize the global financial system. When the United States attempted to balance its budget in 1937, the "Roosevelt Recession" resulted, marking the end of the 19th century gold standard. A gold standard would not be practicable until it was possible to balance the budget, according to even gold proponents like Roosevelt's budget director. From 1939 through 1942, Britain

spent a large portion of its gold reserves on "cash and carry" purchases of weapons and ammunition from the US and other countries. In contrast, John Maynard Keynes, who had opposed such a gold standard, gained more clout. His proposals, a more comprehensive version of the "stability pact" style gold standard, would find expression in the Bretton Woods Agreement. This depletion of Britain's reserve signaled to Winston Churchill that returning to a pre-war gold standard was impractical.

### **International Gold Standard After World War**

The fundamental principles of the gold standard are based on David Hume's contention that an increase in money supply is what causes inflation and that uncertainty about the future purchasing power of money lowers business confidence, discourages trade, and discourages capital investment. The gold standard's central tenet is that eliminating uncertainty, friction between different currencies, and potential trade partner restrictions will significantly benefit an economy by increasing the market for its own goods, the reliability of its credit, and the markets from which its consumers can buy goods. Advocates of the gold standard frequently believe that governments are almost entirely destructive of economic activity and that a gold standard, by reducing their ability to intervene in markets, will increase personal liberty and economic vitality. Enforcing monetary and fiscal discipline on the government is central to the benefits obtained in much of the gold standard theory.

### **Divergent Interpretations of the "Gold Standard"**

The term "100% reserve gold standard" or "full gold standard" refers to a situation when the monetary authority has enough gold to convert all of the currency in circulation. Some people hold the opinion that there is no other kind of gold standard because, under any "partial" gold standard, the value of representative paper in circulation in a free market will always reflect the market's confidence that the note can be redeemed for gold. Others, like as certain contemporary proponents of supply-side economics, dispute the validity of the term "gold standard" as long as gold remains the recognized unit of account. In a currency with a built-in gold standard, gold coins are accepted as legal tender or paper money may be freely exchanged for gold at a set price. Gold or a currency that is convertible into gold at a predetermined price is used as a way of conducting international payments under an international gold-standard system, which may operate in the absence of any internal gold standard. Under such a system, significant inflows or outflows take place until the exchange rates revert to the official level when they rise or fall by more than the cost of shipping gold from one nation to another. International gold standards often include restrictions on who is allowed to exchange money for gold. These were referred to as "SDRs" Special Drawing Rights under the Bretton Woods regime.

### **Effects of Money Backed by Gold**

The pledge to preserve gold convertibility severely limits the growth of credit. Credit creation by financial institutions operating under a gold standard jeopardizes the convertibility of the notes they have issued, which has the unintended consequence of causing the bank to lose gold. A run on the specie basis results from a loss of trust, and the bankers often react by halting specie payments. Therefore, under any "partial" gold standard, notes in circulation will either be redeemed for their face value in gold, which would result in a bank "run," or their market worth would be considered as less than a gold coin denominating the same amount. By compelling countries to settle accounts in gold, the international gold standard addressed trade imbalances. A nation with a deficit would have to lower its money supply in order to pay down its obligations, which would deplete its gold holdings. Price deflation would result from this, which would decrease economic activity and, as a result, demand. The

deficit would potentially be closed when the country once again imported less than it exported as a consequence of the decline in demand. As a result, there was ongoing pressure to implement "beggar thy neighbor" policies, or closing economies in the face of monetary losses. Such zero-sum gold standard systems displayed recurring imbalances that required abrupt drops in production to fix.

The gold standard, in principle, restricts governments' ability to inflate prices by printing excessive amounts of paper money, but there is evidence that before World War I, monetary authorities did not increase or decrease the money supply in response to a country's gold outflow. Additionally, by offering a predictable pattern of currency rates, it is intended to foster confidence in global commerce. The gold standard is really deflationary since economies typically develop at a faster rate than gold reserves. This was seen as a welcome respite and a trade incentive after the inflationary silver standards of the 1700s. However, opposition to the gold standard by the late 19th century propelled political campaigns for some kind of silver-based or even paper-based currency in the majority of industrialized countries.

### **Supporters of the New Gold Standard**

Anti-government economists, such as radical monetarists, Objectivists, adherents of the Austrian School of Economics, and even many libertarians, advocate the internal gold standard. Even though historically the establishment of a gold standard was part of establishing a national banking system and generally a central bank, much of the support for a gold standard is related to a mistrust of central banks and governments because a gold standard removes a government's ability to manage the value of money. The Bretton Woods system, which had a government-ordained exchange ratio, is still favored by proponents of the international gold standard who want to reduce currency volatility. However, the impracticability of the Bretton Woods system has allowed supporters of Austrian economists Ludwig von Mises, Friedrich Hayek, and Murray Rothbard to advance the idea of a complete separation of the gold price from a state-declared rate of exchange and an end to government monopoly.

Many countries partially back their currencies with gold reserves, which are then sold as a store of value in the event that their currency is attacked or depreciates quickly rather than being used to redeem notes. According to proponents of gold, this additional step would no longer be required since the money would already possess an inherent store of value. Therefore, people who see a store of value as the most crucial component of corporate confidence often advocate for a gold standard. The vast majority of governments and economists are generally opposed to it because the gold standard has frequently failed to offer enough flexibility in the monetary system and in fiscal policy because the supply of newly mined gold is limited and needs to be carefully managed and accounted for.

Additionally, a single nation may not be able to protect its economy from global depression or inflation. Additionally, anytime there is a rise in unemployment or a slowdown in the pace of economic progress, the adjustment process for a nation with a payments imbalance may be drawn out and difficult. John Maynard Keynes, one of the most vocal opponents of the gold standard, despised the idea of the money supply being based on "dead metal." Keynesians contend that the gold standard leads to deflation, which exacerbates recessions by making consumers less inclined to spend money as prices decline and sending the economy into a negative cycle. They contend that the gold standard also hinders governments' capacity to stave off recessions by expanding the money supply to spur economic expansion. When



stagflation struck the United States in the early 1970s, it was discovered that Keynes' General Theory of Employment, Interest, and Money was not accurate.

Proponents of the gold standard cite the 19th-century industrial and globalization era as evidence of the success and superiority of the gold standard. They also highlight Britain's rise to imperial power, when it ruled over almost a quarter of the world's population and established a trading empire that would later transform into the Commonwealth of Nations as imperial provinces gained independence. Advocates of the gold standard have a sizable following among negative hedge funds and commodities traders. Many hypotheses relating to hedge funds have as their foundation the anticipation of a worldwide financial crisis and the return to a strict gold standard. In their opinion, gold is a play against central bank monetary policy follies and a means of hedging against currency fluctuations because it can be sold in any currency on a highly liquid global market, in almost any country in the world. More moderate gold bugs also point to gold as a representation of resource extraction and a hedge against commodity inflation. Since gold is the sole "s" unit of value, they assume that the gold standard will ultimately be reinstated. The fact that financial gold would increase to \$5,000 per ounce, more than 10 times its present value, may be related to part of the support for a revived gold standard; holders of gold would stand to gain a sizable profit.

Today, few economists support the reinstatement of the gold standard. There are some supporters of supply-side economics and some supporters of Austrian economics, but they are not exceptional. Even if they do not support a return to gold, many well-known economists support the use of hard currency and are critical of fiat money. Both macroeconomist Robert Barro and former US central banker Alan Greenspan belong to this school of thinking. The US Dollar serves as a "anchor currency" for important transactions, including the price of gold itself, under the present monetary system. The existing system has been criticized for its currency instability, inconvertibility, and restrictions on credit availability, and a variety of alternatives have been proposed, including currencies based on energy, market baskets of currencies, or commodities. One of these choices is gold.

The same factors that caused the collapse of the gold standard in the first place apply to why these ideals are not now being implemented: a fixed exchange rate set by governments does not have an organic link between the supply and demand for products and for gold. As a result, gold standards often disintegrate as soon as it is convenient for governments to ignore them. Even though ironically gold appreciates in such situations as people utilize it to retain value as fiat money is often introduced to promote inflation, the gold standard does not prohibit countries from adopting a fiat currency when there is a war or other emergency. Although Japan has one of the greatest economies in the world, depending on the metric, it has significantly less gold reserves than could sustain that economy. This is due to the practical reality that gold is not presently allocated according to economic strength. Last but not least, the amount of gold available for reserves would increase the price of gold to over 5,000 dollars per ounce on a buying parity basis, even if all of it were seized and employed as the unit of account. The existing owners of gold are likely to be dissatisfied if they think this will be the price they will get in exchange for selling their gold. The gold standard is perhaps more revered in literature than it is really put into effect for these practical reasons: inefficiency, misallocation, instability, and lack of supply.

### **Today's Reserve: Gold**

Russia sold off a large portion of the former USSR's gold reserves throughout the 1990s, while a number of other countries amassed gold in anticipation of the Economic and Monetary Union. The Swiss Franc departed a complete backing of convertible gold.

However, several countries hold large amounts of gold reserves as a way to protect their currencies and hedge against the US Dollar, which makes up the majority of liquid currency reserves. Gold prices often rise in response to dollar declines. Along with foreign currencies and government bonds, gold continues to be a key financial asset for nearly all central banks. Additionally, it is kept by central banks as a "internal reserve" to protect themselves against loans to their own governments.

The US currency and real estate are two of its many rivals as a store of value, in addition to other precious metals. Since all of them have been seized by governments or subject to hefty taxes, the choice of which one to use depends on one's fundamental belief in property rights. There are periodically demands to reinstate the gold standard because in the eyes of gold investors, none of them provide the stability that gold did. Rarely do politicians, notably from the libertarian right and the anti-government left, advocate for the reinstatement of the gold standard. A gold standard is one of the options, according to mainstream conservative economists like Barros and Greenspan, who have acknowledged a preference for a monetary standard that is materially supported. Gold bullion and gold are used as the backing for several privately created contemporary currencies. Coins and bullion are still used as private wealth stores because they are widely traded in highly liquid markets. In 1999, European Central Bankers signed the "Washington Agreement" to safeguard the value of gold as a reserve, which stated they would not permit gold leasing for speculative purposes or "enter the market as sellers" except for sales that had already been agreed upon. A sales band was ready. This was done in an effort to stop the price of gold from falling further. In 2001, Mahathir Mohamad, the prime minister of Malaysia, suggested a new currency that would first be used for intergovernmental commerce between Muslim countries. His "gold dinar" was a unit of exchange that was equal to 4.25 grams of 24-carat gold. In order to foster greater solidarity among Islamic countries, Mahathir Mohamad pushed the idea on the grounds of its economic virtues as a unit of account and as a political symbol.

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## CHAPTER 4

### EXPLORING THE EUROPEAN MONETARY SYSTEM

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Ms. Neha Saxena, Assistant Professor,  
Department of Masters in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - nehasinha@presidencyuniversity.in

In order to minimize significant currency movements with respect to one another, the majority of the member states of the European Economic Community linked their currencies under the 1979 European Monetary System. Following the breakdown of the Bretton Woods system in 1971, the EEC member states committed to stabilize exchange rates by limiting swings to 2.25 percent or less. The European Economic Community developed the European Monetary System and the European Currency Unit by March 1979[1]–[3].

The arrangement's fundamental components were:

1. The ECU: a currency basket that limits fluctuations over 2.25% around parity in exchange rates between member nations.
2. A rate of exchange mechanism
3. a broadening of European financing options.
4. The European Monetary Cooperation Fund, established in October 1972, distributed ECUs to the central banks of its participants in return for gold and deposits in US dollars.

Periodic adjustments increased the value of strong currencies and devalued weaker ones, but from 1986, national interest rate changes were employed to maintain the currencies within a certain range. Early in the 1990s, the European Monetary System, particularly the recently reunified Germany, was put to pressure by the various economic policies and circumstances of its members. As a result, Britain withdrew permanently from the system. Due to this, a new fluctuation zone of +15% was created in August 1993 under the so-called Brussels Compromise. Before the euro took its place, the European Currency Unit served as the European Community's unit of account. It was a basket of the currencies of the member nations of the European Community. The European Exchange Rate Mechanism made an effort to reduce changes between the currencies of member states and the ECU. Some foreign financial transactions also made use of the ECU. On March 13, 1979, the idea for the ECU as an internal accounting unit emerged. Its currency code in ISO 4217 was XEU. The euro replaced the ECU on January 1, 1999, with a conversion rate of EUR 1 = XEU 1. The euro is a legitimate currency, in contrast to the ECU, even if not all member nations utilize it[4]–[6].

Every member state that took part in the ERM also took part in the ECU until 1999. Due to the ECU's usage in certain international financial operations, there was a risk that the euro wouldn't be regarded as the ECU's legal replacement by other countries' courts. Given that it is a broadly established tenet of private international law that states set their currencies and that states would thus accept the European Union laws to that effect, this was unlikely to be an issue. However, some foreign nations passed laws to guarantee a smooth transition out of extreme caution. The U. S. states of Illinois and New York, whose laws are often used in international financial dealings, were of special significance in this case. Both of these governments implemented laws to guarantee that the euro was acknowledged as the ECU's

replacement. Even though the letters that make up the acronym ECU are taken from English phrases, the word ecu originally referred to an old French currency of the same name. Because of this, the replacement currency, the euro, was given a new name that did not seem to favor any one tongue. The intertwined C and E that make up the currency's emblem are the first letters of the term "European Community" in various European languages. The ISO code XEU was favoured by banks, and few systems at the time could produce this sign, therefore it was not extensively utilized.

### **Exchange rate mechanism for Europe**

In order to reduce exchange rate volatility and achieve monetary stability in Europe in advance of Economic and Monetary Union and the introduction of a single currency, the euro, which took place on 1 January 1999, the European Community introduced the European Exchange Rate Mechanism in March 1979 as part of the European Monetary System. The idea of fixed currency exchange rate margins with fluctuating exchange rates within those margins is the foundation of the ERM. A weighted average of the participating currencies was used to calculate the value of the ECU, the European unit of account, which served as the basis for exchange rates prior to the introduction of the euro [7]–[9].

On the basis of these central rates stated in ECUs, a grid of bilateral rates was created, and currency movements were to be kept within a margin of 2.25% on each side of the bilateral rates. Determined lending agreements and intervention shielded the participating currencies from more extreme changes in exchange rates. Due to Ireland's participation in the ERM, the Irish pound and the Pound Sterling broke parity in 1979. At the time of the ERM's launch, the Pound Sterling, which was not yet an ERM currency, appreciated against all ERM currencies, and continued parity would have caused the Irish pound to move outside of its predetermined range. The United Kingdom took part in the scheme in 1990 but was forced to stop when the Pound Sterling came under intense pressure from currency speculators under the leadership of George Soros. The following collapse on September 16, 1992, became known as "Black Wednesday" as a result. The margin had to be increased to 15% in 1993 to account for issues with the Italian lira and the British pound.

The value of the euro, which replaced the ECU on a 1:1 basis when the ECU exchange rates in the Euro-zone nations were fixed on December 31, 1998, was so set. ERM 2 took the place of the first ERM in 1999. Both the Greek and Danish currencies were a component of the system, but when Greece adopted the euro in 2001, only the Danish krone remained. ERM 2 currencies are permitted to fluctuate by up to 15% in relation to a fixed rate versus the euro. The Danish Central Bank maintains the exchange rate for the krone within a more constrained range of 2.25 percent compared to the benchmark rate of EUR 1 = DKK 7.46038. The ten National Central Banks of the new member nations joined the ERM 2 Central Bank Agreement on May 1, 2004. The national currencies will officially join the ERM 2 at various times that have been unanimously agreed upon. The ERM 2 was expanded to include the Estonian kroon, Lithuanian litas, and Slovenian tolar on June 28, 2004, the Cypriot pound, Latvian lat, and Maltese lira on May 2, and the Slovak koruna on November 25, 2005. It is anticipated that ultimately the three biggest nations, who ascended to membership in the European Union on May 1, 2004, would follow. Before entering the Eurozone, EU nations that have not yet embraced the euro must take part in the ERM 2 for at least two years [10], [11].

On January 1st, 1999, the European Monetary System 2, or EMS-2, was established. The ECU basket is being eliminated in EMS 2, and the new single currency, the euro, has taken the place of the ECU basket as an anchor for the other currencies taking part in the ERM 2.

Participation in the ERM 2 is optional, and the fluctuation bands are still +15% as in the original ERM, with the same option for each participant to establish their own smaller band relative to the euro. Greece and Denmark joined as new members. The EMS-2 is seen as a pathway for a future membership in the EMU. In terms of economics, a monetary union is when numerous nations have decided to use the same currency. The adoption of the euro, the EU's single currency, is the last step of the three phases that make up the European Economic and Monetary Union.

Participation in the EMU is open to all EU members. The third stage of the European Union's development has seen the adoption of the euro by twelve of its member nations. With their opt-outs, the United Kingdom and Denmark are excluded from the third stage of the EMU's transition. The third stage must be entered and the euro must be adopted by the remaining eleven member nations. According to the Copenhagen criteria, nations joining the EU must be able to meet the conditions for monetary union within a certain time frame in order to be admitted. All ten of the 2004 European Union's new members want to join the third stage of the EMU over the next ten years, while the exact date will depend on a number of economic variables. Similar to this, the nations now in accession talks will adopt the euro as their currency in the years after joining. A member state must have its currency in the European Exchange Rate Mechanism for two years prior to adopting the euro. The present members in the exchange rate mechanism are Malta, Slovenia, Slovakia, Cyprus, Denmark, Estonia, Latvia, and Lithuania. EMU is sometimes taken to stand for the European Monetary Union.

### **Background of the EMU**

The Delors Report of 1989 outlined a strategy for implementing the EMU in three phases, including the establishment of organizations like the European System of Central Banks that would be in charge of developing and carrying out monetary policy. The following were the three phases of the EMU's implementation.

Stage 1: from July 1, 1990, until December 31, 1993

Exchange restrictions were eliminated on July 1st, 1990, entirely liberalizing capital flows inside the EEC.

The establishment of the EMU as a legal goal and the stipulation of a number of economic convergence criteria, including those relating to inflation, public budgets, interest rates, and exchange rate stability, were made in the Treaty of Maastricht in 1992.

The agreement came into effect on November 1st, 1993.

Stage 2: from January 1, 1994, to December 31, 1998

In order to promote monetary cooperation between member states and their national banks and to oversee ECU banknotes, the European Monetary Institutethe ECU's predecessorwas founded.

Details like the new currency's name and the length of the transition periods were agreed on December 16th, 1995.

The Stability and Growth Pact was approved by the European Council in Amsterdam on June 16–17 of that year. Additionally, a new exchange rate mechanism was established to ensure stability between the euro and the national currencies of nations that had not yet joined the euro zone.



The 11 original nations who will take part in the third stage starting on January 1, 1999 were chosen during the European Council meeting on May 3, 1998, in Brussels.

The European Central Bank was founded on June 1, 1998, and on December 31, 1998, conversion rates between the euro and the 11 participating national currencies were set.

Stage 3: Beginning on January 1, 1999, and through

A unified monetary policy has been implemented under the control of the ECB, and the euro has been a real currency since the beginning of 1999. Prior to the release of genuine euro notes and coins, a three-year transition period started, although legally the national currencies were already gone.

Greece joined the third stage of the EMU on January 1, 2001.

In January 2002, the euro banknotes and coins are formally unveiled.

Twelve member nations of the European Union now use the euro as their official currency: Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, Spain, and the Euro-zone as a whole.

The biggest monetary change in Europe since the Roman Empire gave rise to the euro. Although the euro might be understood as just a tool for enhancing the Single European Market and promoting free commerce among Euro-zone countries, its creators also saw it as a crucial component of the goal of integrating European politics. Although they are not EU member states, Monaco, San Marino, and the Vatican City, which formerly used the French franc or the Italian lira as their official currencies, now use the euro. They also have the right to issue a limited number of their own euro coins. Other European non-EU nations including Montenegro, Kosovo, and Andorra also utilize the euro to pay off debt.

The European System of Central Banks, which consists of the European Central Bank and the central banks of the Euro-zone functioning in member states, is responsible for managing the euro. The other ESCB members take part in the production, minting, and distribution of banknotes and coins as well as the administration of the Euro-zone payment system. The ECB is the only institution with the competence to determine monetary policy.

### **Characteristics**

One euro is equal to one hundred cents. Although the natural plural cents is advised for usage in writing geared toward the general public, the term "cent" is strictly required to be used in law in both the singular and the plural in English. Every euro coin has a common side that displays the denomination and a national side that has an image that was expressly selected by the country that produced it. Monarchies often include images of the current monarch, while other nations typically use their national emblems. Any coin may be used in any of the participating member states; for instance, a euro coin with the picture of the Spanish monarch is accepted anywhere the euro is accepted, not only in Spain. Coins come in denominations of €2, €1, 50c, €1, 20c, 10c, 5c, 2c, and €1; however, the last two are not often used in Finland or the Netherlands. Each denomination of Euro banknotes has a same design on both sides. The following note denominations are available: 500, 200, 100, 50, 20, 10, and 5 euro. Even if they are again legal cash, certain governments do not issue some higher denominations. Prior to the introduction of the euro, TARGET, a massive transaction clearing system for all of Europe, was established. Numerous solutions are utilized for retail payments, and the basic norm is that intra-eurozone transfers must cost the same as domestic ones. ATM withdrawals

and credit card charges made within the eurozone are treated the same as domestic transactions. Cheques and other paper-based payment orders still have a domestic basis.

### **Transition**

The Maastricht Treaty on European Union, which was utilized to create an economic and monetary union, included provisions that led to the creation of the euro. Member countries had to adhere to severe requirements to participate in the new currency, such as having a budget deficit of less than 3% of GDP, a national debt ratio of less than 60% of GDP, low inflation, and interest rates near to the EU average. All currency conversions between the various national units of exchange have to be done using the triangulation method utilizing the euro because of variations in national rounding and significant digit norms. The following are these subdivisions' final euro values:

1. Austrian Schillings, 13. 7603
2. Francs belges 40. 3399
3. Dutch gulden 2. 20371
4. Finnish Markka 5. 94573
5. Francs (Fr) 6. 55957
6. German Marks, 1. 955833
7. In Irish pounds, 0. 787564
8. Lire italiens 1936. 27
9. Francs (Luxembourg) 40. 3399
10. Portuguese escudos worth 200. 482
11. Spanish pesetas, 166. 386

In order to make one ECU equal one euro, the European Union Council decided on the following rates based on a proposal by the European Commission and market prices as of December 31, 1998. Council Regulation 2866/98 on the 31st of December 1998 established these tariffs. Since the ECU was based on the non-euro currencies' day-of closing exchange rates, they could not be changed sooner. Greece did not adopt the single currency on January 1st, 1999 since it did not originally satisfy the requirements for membership. On January 1st, 2001, it was accepted two years later, with the following exchange rate:

### **Drachmas in Greek**

Since the euro had been around for two years at that point, a new process was utilized to determine the irreversible conversion rate between the drachma and the euro. While the exchange rates for the first eleven currencies were decided only hours before the euro was established, the exchange rate for the Greek drachma was set in Council Regulation 1478/2000, dated June 19, 2000, many months prior. The national currencies of the participating countries ceased to exist independently at midnight on January 1, 1999, when their exchange rates were locked at fixed rates against one another, effectively reducing them to being mere non-decimal subdivisions of the euro. The currency was then introduced in an electronic form. Thus, the euro succeeded the European Currency Unit.

### **Participation in the Economic and Monetary Union**

#### **Countries using the Euro**

Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, and Spain are currently the member nations that are officially utilizing the euro. The euro is also used by various Euro-zone nations' overseas territories, including



French Guiana, Réunion, Saint-Pierre et Miquelon, and Martinique. The term "Euro-group" is used less commonly than "Euro-zone" or "Euro-land" to refer to these nations together.

Several foreign currencies that were formerly correlated to euro-denominated currencies are now correlated to the euro. As an example, the euro currently pegs the Cape Verdean escudo, which was once linked to the Portuguese escudo. Previously tethered to the Deutsche Mark, Bosnia and Herzegovina's convertible mark is now tied to the euro. The CFP, CFA, and Comorian francs, which were once all tied to the French franc, are now all tied to the euro. Informally, the euro is already extensively used in Cape Verde, and in November 2004, during a conference in Portugal, the prime minister of Cape Verde discussed formally adopting the euro as his nation's unit of currency. In 1999, when the Portuguese Escudo was already a subunit of the euro, East Timor also started using it again as legal money. Since the USD was eventually became the exclusive form of legal money in the region, there was no transition. The euro has replaced the dollar as North Korea's official currency for all international transactions as of December 2002. Since then, the euro has largely taken the place of the dollar in both retail establishments and on the black market.

In all, 31 states and territories use the euro as their official currency. Additionally, 27 states and territories that have a national currency are also pegged to the euro. This includes 14 West African nations, such as Senegal and Cameroon, three French overseas territories, such as French Polynesia and New Caledonia, 2 African island nations where the currency was formerly pegged to the Portuguese or French currency, and 3 former communist nations, such as Macedonia, where the currency was pegged to the German mark. Also tied to the euro are Morocco, Cyprus, Denmark, Estonia, and Hungary.

### **EU Citizens Not Located in the Eurozone**

Since eventual adoption of the euro was a condition of their accession agreements, the ten newest members of the European Union are compelled to use it in accordance with the terms of their accession treaties. In the European Exchange Rate Mechanism, or ERM 2, Denmark has already been joined by Cyprus, Estonia, Latvia, Lithuania, Malta, Slovenia, and Slovakia. Sweden, unlike the UK and Denmark, does not have a legal opt-out from the monetary union and must, at least in principle, convert to the euro at some time. The United Kingdom and Sweden do not currently have any intentions to adopt the euro. Despite this, on September 14, 2003, Sweden conducted a referendum on the euro, with the outcome being a rejection of the unified currency. The Swedish government had maintained that such a course of action was permissible since previous participation in the ERM 2 for two years is one of the prerequisites for joining the Eurozone. The Swedish government is given a legal way around the necessity to adopt the euro by just deciding to remain outside the exchange rate system. The main political parties in Sweden still think that joining would be beneficial for the country.

### **What a Single Currency Would Do**

The adoption of a unified currency by several independent countries has both benefits and drawbacks for the participating countries. As many of these will take years to fully comprehend, opinions on the real consequences of the euro to date vary. Multiple nations using a common currency may have both beneficial and bad impacts. Let's look at a few possible consequences of a single currency:

**Increased Trade and Economic Integration**

A single currency lowers the expenses and uncertainties associated with currency exchange, making trade and financial transactions among the member nations simpler and more effective. Increased commerce, investment, and economic integration between the participating countries may result from this.

**Price Transparency and Market Efficiency**

With a single currency, consumers and companies may more readily compare costs across various areas or nations, increasing price transparency. This encourages market efficiency and competitiveness, motivating companies to run more effectively and pass cost savings on to customers.

**Reduced Transaction expenses**

Within the nations that use a single currency, currency conversions, exchange rate risks, and related transaction expenses are reduced. In addition to easing cross-border transactions and stimulating economic activity, this decrease in transaction costs may also benefit enterprises, tourists, and consumers.

**Increased Foreign Direct Investment (FDI)**

A single currency may draw more FDI since it makes corporate operations simpler, lowers currency risks, and gives investors access to a stable and transparent monetary system. Increased money flows and economic expansion may result from this.

**Loss of Monetary Policy Autonomy**

When a nation adopts a single currency, it gives up autonomy over its monetary policy. They are no longer able to freely control interest rates or make monetary interventions to improve their particular economic circumstances. A single, centralized body in charge of handling the single currency decides on monetary policy.

**Challenges of Economic Convergence**

In order to join a single currency, a country must achieve certain requirements for economic convergence, such as price stability, fiscal restraint, and sound public finances. For nations with various economic structures, degrees of development, and governmental goals, meeting and sustaining these requirements might be difficult. The monetary union may become unbalanced and tense if these requirements are not met.

**Exchange rate flexibility is lost**

With the introduction of a single currency, nations lose the ability to vary their exchange rates in response to external imbalances or economic shocks. This lack of flexibility in exchange rates may make it more difficult to regain competitiveness or provide a safety net during economic downturns.

**Potential Problems with Inflation and Deflation**

It might be tough to establish a unified monetary policy that applies to all member countries in a monetary union since various countries may have different inflation rates or economic cycles. Inequalities and economic difficulties may arise inside the union if one nation suffers inflation while another experiences deflation. It's crucial to remember that the outcomes of a single currency might change based on the particular conditions, economic strategies, and

institutional setups present inside the monetary union. The Eurozone (Euro), the Eastern Caribbean Currency Union (East Caribbean Dollar), and the West African Economic and Monetary Union (CFA Franc), among others, are examples of extant currency unions.

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## CHAPTER 5

### AN ANALYSIS OF EXCHANGE RATE RISK

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Mr. VenkateshAshokababu, Assistant Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - ashokababu@presidencyuniversity.in

Reduced currency rate risks, which will make it simpler to invest internationally, will be one of the euro's most significant advantages. It has always been dangerous for businesses or people to invest in or even import or export outside of their own currency zone due to the risks of fluctuations in the value of the various currencies. Exchange rate changes have the potential to completely wipe out profits. In order to avoid incurring additional fees on the financial markets, the majority of investors and importers/exporters must either accept the risk or "hedge" their bets. As a result, investing outside of one's own currency zone is less tempting. The "exchange-risk free" investment area is considerably expanded by the Eurozone. The advantages of this impact can scarcely be understated given how substantially intra-European exports are reliant on the European economy. This is crucial for nations like those in the Mediterranean region, whose currencies have historically moved a lot[1]–[3].

#### **Conversion Fees Dropped**

The elimination of bank transaction fees, which were formerly a cost for both people and companies when converting between other national currencies, is one advantage. Despite not being a significant expense, when multiplied by thousands, the savings pile up for the whole economy.

#### **Greater Financial Market Depth**

The development of broader financial markets is a key benefit of adopting the euro. The continent's financial markets are anticipated to be far more supple and liquid than they were in the past. Financial goods will be more widely available and subject to increased competition. This will lower the price of financial service for companies and maybe even for individual customers across the continent. The price of the national debt will likewise go down. It is anticipated that the deeper, wider markets would result in more investment and market capitalization. It's possible that bigger, more globally competitive financial and commercial entities may emerge.

#### **Cost parity**

Another result of the euro is that pricing disparities, particularly in terms of price levels, should decrease. Price discrepancies may lead to arbitrage, such as fraudulent trading in a good between nations only to profit from the price difference, which tends to bring prices in the euro region into line. Additionally, this should lead to more competitive business environments, which will benefit consumers by keeping inflation under control. Similar to this, cross-border pricing transparency should aid customers in locating cheaper products and services[4].

#### **Financial Stability**

The euro will increase macroeconomic stability throughout the whole continent, which is a significant side benefit. Over the last 50 years, inflation and other economic issues have been

a concern for a large portion of Europe. From the viewpoint of the majority of society, inflation is a highly harmful occurrence. Investment is discouraged, societal unrest may result, and taxes issues arise. Many nations, however, are unable or unwilling to address significant inflationary pressures. They often have competing agendas that limit their capacity to handle inflation. Their financial clout might sometimes be inadequate[5], [6].

There have been models that have effectively combatted inflation, especially those with central banks that are essentially autonomous. One such institution was the Bundesbank in Germany, after which the European Central Bank was modeled. The European Central Bank is unaffected by the demands of national governments and is charged with maintaining moderate inflationary pressures. After the adoption of the euro, many economists predict that price stability in Europe will increase.

### **General Monetary Policy**

The potential risks of adopting a single currency for a vast and varied region worry some economists. The Euro-zone cannot be adjusted for the economic conditions in each individual nation since it has a single monetary policy, and therefore a single interest rate, determined by the ECB. Thus, the only way that government-led economic stimulus can be implemented specifically for each area or country is via public investment and fiscal policy in each country. This rigid interest rate may promote development in certain sectors while stifling it in others. As a consequence, the central interest rate may favor certain regions of the continent during prolonged economic slump. Given this circumstance, tension and hostility within the neighborhood and toward the bank may possibly rise. Others point out that since it causes other imbalances, individual nations do not have the authority to successfully govern their monetary policies in today's globalized economy. During the previous European currency crisis in 1992, when the Bundesbank was successfully coordinating monetary policy for the whole continent, this influence was already discernible[7].

### **Oil and the Euro**

More petroleum is imported into the Eurozone than the US. This would imply that the OPEC countries would get more euros than US dollars, even if they only use US dollars to price oil. At OPEC, the topic of pricing oil in euros has come up often. This would have a number of consequences, including the need for countries to keep reserves of euros rather than the US dollars they now do in order to purchase oil. Despite supplying the majority of its own oil to the US, Hugo Chavez's Venezuela has been a prominent supporter of this plan. Oil price variations are accentuated when the exchange rate and the price of oil move in opposite directions. The dependence of European oil prices on the USD/EUR exchange rate would be eliminated if oil were priced in euros.

### **Exchange Rate of the Euro Against the U. S. Dollar**

The euro's value relative to other currencies, particularly the US dollar, fell sharply when it was introduced. The exchange rate for the euro when it was first introduced in 1999 was USD1. 18; on October 26, 2000, it hit an all-time low of \$0. 8228. It subsequently started what was seen as a recovery at the time, and by the start of 2001, it had increased to over \$0. 96. It once again fell, although more slowly than before, hitting a low of \$0. 8344 on July 6, 2001, before starting to rise again. Following corporate scandals in the United States, the two currencies hit parity on July 15, 2002, and as the euro continued to rise, it eventually reached \$1. 04 by the year's conclusion[8], [9].

### **Currency Linked to the Euro**

It was believed that the euro's success between 2001 and 2004 was partially a result of Europe offering more enticing interest rates than the US. During these years, despite Germany and other important European economies expanding slowly or not at all, the US Federal Reserve maintained lower rates than the European Central Bank. This is due in part to the ECB's responsibility to control inflation across the Eurozone, which is over its objective in high-performing nations like the Republic of Ireland. One important issue is that some Asian currencies are gaining against the dollar less quickly than the euro. While the Japanese yen is sustained by intervention by the Bank of Japan, the Chinese yuan was recently tied to the dollar. This indicates that the pressure from a declining dollar is mostly reflected in an increasing euro.

The euro's ascent from its lows started not long after it was made available as a cash currency. Between 1999 and 2002, euro-skeptics held the view that the euro experiment was bound to failure because of the weak euro. It's possible that the reason for its weakness at this time was a lack of trust in a money that did not exist in "real" form. The initiative may still collapse even if the overt change to notes and coins had not yet taken place. The value of the euro increased as a result of increased trust in the currency and the idea that it was here to stay once it became "real" in the sense of existing as money. Between 1999 and 2002, this influence was certainly substantial in the depreciation and recovery of the euro; but, after that time, other variables have become more important.

When the irreversible exchange rates were established, a significant percentage of the legacy currency holdings of many investors and central banks were sold off, which contributed to the early drop of the euro. The purpose of owning several currencies is to reduce losses when one currency declines. Holdings in German marks and French francs were equal once the Euro-zone nations' exchange rates were fixed against one another. There is also some evidence to suggest that large amounts of unlawfully acquired funds were exchanged for dollars instead of euros in a formal and open transaction. The value of other major and small currencies has increased along with the value of the euro, but the US trade imbalances have continued to grow.

It has been suggested that the euro's strength against the dollar may promote its adoption as a substitute reserve currency. The dollar's slide will be accelerated by moves by central banks with sizable reserve currency holdings, such as those of India, China, or even OPEC nations, to convert part of their reserves from dollars to euros or even transfer the currency they trade in from dollars to euros. The percentage of bank deposits held in euros increased to 20% in 2004 from 12% in 2001, according to the Bank for International Settlements, and has since continued to rise. Additionally, a weaker dollar encourages US investors to invest in overseas companies, which improves returns and further weakens the US currency. There are currently few indications that the rising euro will reduce exports inside the Eurozone. The primary cause is that the key global clients of Euro-land are seeing a rise in their respective currencies compared to the dollar.

### **Nations Using the Euro as Their Currency**

The Eurozone is made up of 12 countries: Germany, Austria, Belgium, Finland, France, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, and Spain. The monetary policy of the Euro-zone is under the control of the European Central Bank.



### **Country Parties to Formal EU Agreements**

Despite not being official EU or euro members, Monaco, San Marino, and Vatican City all utilize the euro. They now produce their own currency, complete with a reverse with their own national emblems. By virtue of agreements reached with EU member states on behalf of the European Community, these nations utilize the euro.

### **Countries Not Linked to the EU via Formal Agreements**

There are no special euro coins in Andorra since there is no official currency there. It had previously utilized the Spanish peseta and French franc as de facto legal money. However, the EU and Andorra are now in talks over the official status of the Euro in Andorra. There has never been a monetary agreement with either Spain or France. As of December 1, 2002, North Korea switched its official trade currency from the US dollar to the euro. Additionally, the euro is well-liked domestically, particularly among international residents.

### **Non-Eurozone EU Member States**

Denmark, Sweden, the United Kingdom, and the 10 member states that joined the Union on May 1, 2004, namely Cyprus, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia, make up the remaining 13 nations of the European Union that do not utilize the euro. The original Maastricht Treaty of the European Union granted exceptional exceptions to Denmark and the United Kingdom.

### **Aliens' Moneys Linked to the Euro**

Since the lev's value was set at one German mark during the redenomination of the Bulgarian currency in 1999, it has been fixed in reference to the euro.

1. The euro has replaced the Portuguese escudo as the currency reference for Cape Verde.
2. The Convertible Mark, the currency of Bosnia and Herzegovina, was linked to the German mark.
3. The former French colonies' CFA, Comorian, and CFP currencies were tied to the French franc, and are now pegged to the euro.

### **Budgetary Policy**

The Stability and Growth Pact, which establishes agreed-upon limitations on deficits and national debt with accompanying consequences for deviation, must be respected by members of the Eurozone in order to maintain their mutual assurance and the stability of the currency. The European Central Bank and the national central banks of all 25 EU Member States make up the European System of Central Banks. In order to enable and maintain the Economic and Monetary Union of the European Union, member states of the European Union have entered into an agreement known as the Stability and Growth Pact.

### **Convergence Standards**

The Maastricht requirements, also known as the convergence criteria, are prerequisites for member states of the European Union to join the third phase of the EMU and adopt the euro. Article 121 of the European Community Treaty serves as the foundation for the four key requirements. The following requirements must be met by member nations before they may accept the euro:

1. No more than 2% higher than the three member states with the best inflation rates.
2. governmental funding

### **Annual Public Deficit**

At the conclusion of the previous fiscal year, the annual government deficit to gross domestic product ratio cannot have exceeded 3%. If not, it must at least increase to a level around 3%. For extraordinary instances, only brief and unusual excesses would be permitted.

### **Public Debt**

At the conclusion of the prior fiscal year, the gross national debt to GDP ratio cannot be more than 60%. Even if the aim cannot be met because of the particular circumstances, the ratio must have sufficiently decreased and must be rapidly approaching the reference value.

### **Exchange Rate**

The applicant nations must have participated in the European Monetary System's exchange-rate mechanism for two years in a row without devaluing their currencies. Nominal long-term interest rate: It cannot be more than 2% higher than the rates of the three member states with the best performance. Setting the criterion has as its goal preserving pricing stability within the Euro-zone notwithstanding the addition of additional member states.

### **The World Bank and the IMF**

Institutions in the United Nations system include the IMF and the World Bank. They both want to improve living conditions in their member nations. The World Bank focuses on long-term economic development and poverty reduction, while the IMF concentrates on macroeconomic difficulties. Their respective methods to achieving this aim are complimentary.

### **What do the Bretton Woods Institutions aim to achieve?**

At an international conference held in July 1944 at Bretton Woods, New Hampshire, the United States, the International Monetary Fund and the World Bank were both established. The conference's objective was to create a framework for economic growth and collaboration that would result in a more thriving and sustainable global economy. While both organizations continue to focus on this objective, their work is continuously changing to address emerging economic issues and concerns.

### **The IMF's Mission**

The IMF encourages global monetary cooperation and offers technical support and policy recommendations to help nations create and sustain robust economies. When adequate finance on reasonable terms cannot be acquired to satisfy net foreign payments, the Fund also provides loans and aids nations in developing policy initiatives to address balance of payments issues. Short- and medium-term IMF loans are primarily financed by the pool of quota payments that its members provide. The majority of IMF employees are economists with extensive knowledge of macroeconomic and financial policy.

### **The Mandate of the World Bank**

By providing countries with technical and financial support to help them implement particular projects or sector reforms, such as constructing schools and health facilities, supplying water and electricity, battling disease, and protecting the environment, the World

Bank encourages long-term economic development and the reduction of poverty. Assistance from the World Bank is typically provided over a lengthy period of time and is supported by both member nation contributions and bond issuance. Many members of the World Bank personnel are experts in certain problems, industries, or methodologies.

### **Structure for Collaboration**

In order to help member nations and cooperate on a number of projects, the IMF and World Bank frequently work together at numerous levels. To guarantee successful cooperation in areas of shared responsibility, the conditions of their cooperation were outlined in a concordat in 1989.

### **Exceptional Coordination**

The Governors of the IMF and the World Bank consult and convey their nations' viewpoints on current problems in international economics and finance at the Annual Meetings of the Boards of Governors of the IMF and the World Bank. The Boards of Governors establish the organizations' goals as well as how to handle global economic and financial concerns. The Development Committee has sessions in conjunction with the Spring and Annual sessions of the IMF and the World Bank, when a number of IMF and World Bank Governors also participate. This group was created in 1974 to provide guidance to the two organizations on important development concerns and the funding needed to support economic growth in low-income countries.

### **Management Consultation**

Regular meetings are held between the President of the World Bank and the Managing Director of the IMF to discuss important problems. Along with visiting several locations and nations, they sometimes compose and release joint remarks.

### **Employee Cooperation**

The IMF and Bank staffs work closely together on nation aid and policy problems that are pertinent to both organizations. Additionally, the employees from the two institutes often go to the same countries at the same time on missions. The Bank's evaluations of possible development initiatives or reforms are influenced by the IMF's assessments of a country's overall economic status and policies. Similar to this, the IMF incorporates Bank recommendations for structural and sectoral reforms into its policy recommendations. The two banks' staffs collaborate on the conditions associated with each loan program. A Joint Management Action Plan on World Bank-IMF Collaboration was developed in response to the 2007 external evaluation of Bank-Fund collaboration in order to further improve that relationship. According to the plan, country teams from the Fund and the Bank talk about their work plans at the national level, which outline the institutions' respective responsibilities for the next year as well as macro-critical sectoral concerns. These joint national team discussions are crucial for fostering cooperation, according to a recent evaluation of JMAP implementation.

### **Lowering Debt Obligations**

Under the Heavily Indebted Poor Countries Initiative and the Multilateral Debt Relief Initiative, the IMF and World Bank also collaborate to lessen the external debt loads of the poorest nations that are most heavily indebted. The purpose is to assist low-income nations in achieving their development objectives without causing debt issues in the future. In

accordance with the Debt Sustainability Framework created by the two organizations, IMF and Bank employees collaborate to conduct national debt sustainability evaluations.

### **Getting Poorer**

The Poverty Reduction Strategy Paper method, a country-led strategy for tying together national policies, donor funding, and the development outcomes required to eliminate poverty in low-income countries, was launched by the IMF and the World Bank in 1999. The HIPC Initiative and the majority of the World Bank's and IMF's concessional funding are supported by PRSPs. Following the MDGs' development. The Global Monitoring Report, which evaluates the progress necessary to fulfill the UN Millennium Development Goals, has been a joint effort between the Fund and Bank since 2004. The effectiveness of developing nations', wealthy nations', and international financial institutions' contributions to the MDGs' development partnership and strategy are also taken into account in the study.

### **Financial Stability Evaluation**

Additionally, the World Bank and IMF are collaborating to strengthen and standardize the financial sectors in member nations. In order to pinpoint a nation's financial system's strengths and weaknesses and suggest suitable policy solutions, the Financial Sector Assessment Program was developed in 1999.

### **WTO**

Prior to World War II, the industrialized nations' decades-long protectionist policies in the west were to blame for the protracted slump. To stop protectionist practices and revive the economies from recession, 23 nations held discussions in 1947 as a result of this. The General Agreement on Tariffs and Trade was founded on January 1, 1995, thanks to the conference's talks. The World Trade Organization may be seen from several angles. It is a business opening organization. Governments may negotiate trade deals there. They use it as a forum to resolve business conflicts. It runs on a set of commercial regulations. In essence, the WTO is a forum where participating states attempt to resolve trade issues, they have with one another. Negotiations led to the creation of the WTO, and negotiations determine what the WTO does today. The Uruguay Round discussions, which took place from 1986 to 1994, and previous negotiations under the General Agreement on Tariffs and Trade account for the majority of the WTO's ongoing activities. As part of the 'Doha Development Agenda', which was introduced in 2001, the WTO is presently the venue for fresh discussions.

### **Activities of WTO**

The following areas are where the World Trade Organization is anticipated to have an impact: the management of WTO trade agreements

1. Trade negotiations forum
2. Managing commercial conflicts
3. keeping an eye on national trade policy
4. Technical support and education for emerging nations
5. Collaboration with other global institutions

Governments from the WTO's members administer it. All significant decisions are taken by the whole membership, whether it be ministers, ambassadors, or delegates. Despite the fact that the WTO is led by its member nations, its Secretariat is essential for coordinating the operations. More than 600 people work for the Secretariat, and its experts'lawyers, economists, statisticians, and communications specialistsassist WTO members on a daily

basis to ensure, among other things, that negotiations proceed without hiccups and that the rules of international trade are correctly applied and enforced.

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## CHAPTER 6

### A COMPREHENSIVE REVIEW ON TRADE NEGOTIATIONS

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Mr. Ashok Bhat, Assistant Professor,  
Department of Masters in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - ashokbhat@Presidencyuniversity.in

Intellectual property, products, and services are all covered under WTO accords. They outline the liberalization's guiding principles as well as its acceptable deviations. They include each nation's pledge to establish and maintain open services markets as well as cut customs duties and other trade obstacles. They establish protocols for resolving conflicts. These agreements are not permanent; they are periodically renegotiated, and further agreements may be included in the bundle. The Doha Development Agenda was introduced by WTO trade ministers at Doha, Qatar, in November 2001, and is now the subject of several negotiations.

#### **Monitoring and Execution**

Governments are required by WTO accords to make their trade policy transparent by informing the WTO of new laws and regulations. These standards and the appropriate implementation of WTO agreements are monitored by a number of WTO councils and committees. All WTO members are required to submit reports from the nation in question and the WTO Secretariat as part of the periodic evaluation of their trade policies and practices[1]–[3].

#### **Dispute Resolution**

For the rules to be enforced and, therefore, for commerce to proceed without hiccups, the WTO's process for resolving trade disputes under the Dispute Settlement Understanding is essential. If nations believe their rights under the accords are being violated, they file complaints with the WTO. Interpretations of the agreements and promises made by particular nations serve as the foundation for decisions made by specifically chosen independent experts.

#### **Construction Trade Capacity**

Special provisions for developing countries are included in WTO agreements, such as extended implementation timelines for commitments and agreements, actions to improve their trading possibilities, and assistance to help them strengthen their trade capacity, resolve trade disputes, and apply technical standards. Each year, the WTO plans hundreds of missions for technical cooperation in developing nations. Additionally, it offers a large number of courses to government employees each year in Geneva. Aid for commerce strives to assist developing nations in building the infrastructure and human resources required to increase their commerce[4]–[6].

#### **Outreach**

In order to improve cooperation and raise public awareness of WTO activities, the WTO regularly engages in dialogue with non-governmental organizations, lawmakers, other international organizations, the media, and the general public about a variety of WTO-related topics and the ongoing Doha negotiations. Because the WTO agreements are legal documents



that encompass a broad variety of activities, they are extensive and complicated. But there are a few straightforward, essential ideas that appear in all of these publications. The multilateral trading system is built on these principles.

### **Non-Discrimination**

A nation should not make distinctions between its economic partners, its own goods, services, or citizens, and those of other nations.

### **Extra Open**

One of the most apparent strategies to promote commerce is to lower trade barriers, which include customs taxes and restrictions on certain imports or amounts, including import bans or quotas.

### **Predictable and open**

Foreign businesses, investors, and governments should feel secure knowing that trade restrictions won't be increased at random. Investment is encouraged, jobs are produced, and consumers may fully enjoy the advantages of competition choice and cheaper prices, with stability and predictability. The rules attempt to define what is fair or unfair and how governments can respond, in particular by levying higher import duties calculated to make up for harm caused by unfair trade. This will make markets more competitive and deter "unfair" practices like export subsidies and dumping goods below cost to gain market share.

### **More Advantageous For Developing Nations**

Over three-quarters of WTO members are developing countries or those in the process of converting to market economies, giving them more leeway, more flexibility, and unique rights. The WTO accords provide them grace periods so they may get used to the more complicated and unfamiliar WTO regulations.

### **Safeguard The Environment**

The accords of the WTO provide its members the right to take actions to safeguard not just the environment but also human health, animal health, and plant health. However, both domestic and international enterprises must be subject to the same enforcement of these regulations. In other words, members are forbidden from masking protectionist policies with environmental protection measures.

### **The WTO Secretariat's overview**

The WTO Secretariat's duties include serving the WTO with professionalism, impartiality, and integrity, as well as offering WTO member nations excellent, independent assistance on all of the organization's operations. The Secretariat is made up of a multiethnic group of highly qualified personnel who have the variety of abilities, expertise, and knowledge necessary to manage the Secretariat's duties and cooperate as an effective and conscientious international civil service [7], [8].

### **The Secretariat's function**

With solely offices in Geneva, the WTO Secretariat employs 629 permanent employees under the direction of a Director-General. The Secretariat has no decision-making authority since only Members may vote. Its primary responsibilities include providing the various councils and committees with technical and professional support, providing technical assistance to developing nations, monitoring and analyzing changes in global trade, informing the public

and the media, and planning ministerial conferences. Additionally, the Secretariat advises states interested in joining the WTO and offers some legal support in the dispute resolution procedure.

About 70 different nationalities are represented among the Secretariat employees. The majority of the professional employees are economists, attorneys, and other individuals with expertise in international trade policy. A sizable workforce is also employed in support roles in areas including finance, human resources, informatics, and language services. Nearly equally many men and women make up the whole crew. English, French, and Spanish are the three official working languages of the WTO. The Appellate Body was created under the Understanding on Rules and Procedures Governing the Settlement of Disputes to address appeals of tribunal rulings. There is a separate Secretariat for the Appellate Body. The seven-member Appellate Body is made up of professionals with established reputations in the legal and global commerce industries. They are appointed for a period of four years and are eligible for one reappointment[9], [10].

### **2013 WTO Secretariat Budget**

The majority of the money for the WTO's yearly budget comes from contributions made by its members. These are determined using a formula based on their percentage of global commerce.

### **The Millennium Development Goals and the WTO**

The 192 members of the United Nations and other international organizations have pledged to meet the eight Millennium Development Goals by the year 2015 in order to eradicate poverty. They include eradicating extreme poverty, lowering infant mortality rates, combating pandemics like HIV/AIDS, and forging an international development cooperation. The WTO's primary priority is MDG 8, which calls for the creation of an international partnership for development. WTO initiatives, however, are equally pertinent to other objectives, such as MDG 1, which aims to end extreme poverty and hunger. In actuality, because of their interconnectedness, the MDGs cannot be seen in isolation.

### **Exchange Rate Exposers**

Spot and forward foreign exchange buy and sell transactions, spot and forward foreign exchange transactions, and foreign exchange option transactions are all examples of foreign currency transactions. To be more precise, foreign exchange transactions comprise the following: spot foreign exchange purchase and sale, foreign exchange transaction business, spot, forward and option-date forward foreign exchange transaction business for corporate customers, and foreign currency option transaction.

### **Purchase and Sale of Spot Foreign Exchange**

The service of spot foreign currency purchases and spot foreign exchange sells is referred to as the spot foreign exchange buy and sale. In the foreign currency purchase and sale market, the term "spot foreign exchange purchase" describes the activity in which the authorized outlet purchases foreign exchange from institutional clients based on the spot exchange rate and reimburses them with RMB in the same amount. Spot foreign exchange sales are transactions in which the authorized outlet sells foreign currency to institutional clients based on the current spot exchange rate on the foreign exchange purchase and sale market and receives the corresponding amount in RMB. It has been authorized by the State Administration of Foreign Exchange and is applicable to domestic institutions and other clients.

### **Foreign Exchange Forward Purchase and Sale**

When a client signs a forward foreign exchange buy and sell agreement with the bank, describing the foreign exchange currency, amount, conditions, and exchange rate of a future foreign exchange purchase/sale transaction, this is referred to as a forward foreign exchange purchase and sale transaction. To manage the foreign exchange, buy and sell operations in accordance with the currency, quantity, and exchange rate mentioned in the agreement at the time stipulated in the agreement, this was put in place. By locking in the future currency rate at the present, this solution helps the consumer to protect asset value and eliminate exchange rate concerns.

### **Foreign Exchange Option-Date Forward Purchase and Sale**

The term "option-date forward foreign exchange purchase and sale" refers to a business arrangement wherein the client may execute a foreign currency purchase and sale transaction at a certain exchange rate on any working day at some point in the future. It is a buy and sale of forward foreign exchange where the client may choose the delivery date. This product allows the client to benefit from a set exchange rate for his or her foreign exchange buy and sell transaction within a certain period of time in the case of an unknown date of delivery, entirely locking up the currency exchange rate risks. It is relevant to clients who anticipate needing to buy or sell foreign currency but are unsure of a certain delivery date.

### **Super-Fast Purchase and Sale of Foreign Exchange**

The foreign currency buy and sell enterprises with a value date one year out are referred to as super-forward transactions. To put it another way, the consumer selects a delivery date that is one year away and gives the bank the authority to acquire RMB and sell a certain foreign currency on that day. The bank is trusted by the client to convert money between RMB and a foreign currency based on the agreed-upon exchange rate for a certain delivery rate. On the transaction date, it chooses a fixed exchange rate for a future delivery, completely locking up the currency exchange risks. It is suited to clients who must buy or sell foreign currency on a certain future date.

### **Foreign Exchange Spot Dealing**

Spot foreign currency transactions include both trading parties handling a foreign exchange transaction based on the spot exchange rate of the foreign exchange market and handling the delivery on the second working day after the transaction date. The consumer has two options for handling the transaction: either use the market's current exchange rate or entrust the bank with sending the pending order.

### **Foreign Exchange Forward Transaction**

A forward foreign exchange transaction is one in which both trading parties agree to a transaction at a certain future delivery date depending on the exchange rate specified in the contract. On the day of the transaction, the client has the option to fully lock in the exchange rate for a future delivery, locking up the currency risk. It applies to clients who must manage a foreign currency transaction on a certain future date.

### **Foreign Exchange Option-Date Transaction**

The client may deliver a foreign exchange transaction at a certain exchange rate on any working day in the future by using the option-date foreign exchange transaction. In this foreign currency forward transaction, the client may choose the day of delivery. This solution allows the client to benefit from a fixed exchange rate for a future length of time on the

transaction date in the event that the delivery date is unclear, entirely locking up the exchange rate risks. Customers that anticipate needing a future foreign currency transaction but are unsure of a specific delivery date might use it.

### **Foreign Exchange Transaction That Moves Very Quickly**

Super-forward foreign currency transactions are those that have a value date that is one year from now. In other words, the consumer selects a delivery date that is a year away and gives the bank the authority to purchase one currency and sell another on that day. The client completely locks up the exchange rate risks in this transaction by deciding on a fixed exchange rate for a future delivery transaction on the transaction date. It applies to clients who must manage a foreign exchange transaction on a certain future date.

### **Transactions using Foreign Exchange Options**

After paying a specified amount in option fees, the buyer of the foreign exchange options transaction is granted the right to purchase or sell a certain amount of foreign currency funds to the seller based on the agreed exchange rate at a specific time in the future. Additionally, the buyer under the agreement has the right to refuse to sign the aforementioned transaction agreement. The consumer gains the right to purchase a certain amount of funds in a specific currency or sell another amount of funds in a different currency to the bank at an agreed-upon exchange rate after paying a specified amount in option fees. By selling his or her options agreement on the transaction date, the client may also get the option fees revenue.

### **Exposure to Foreign Exchange**

Foreign exchange exposure is described by Alder and Dumas as "the sensitivity of changes in the real domestic currency value of assets and liabilities or operating income to unforeseen changes in exchange rates".

### **Exchange Rate Risk**

Foreign exchange risk is defined by Maurie D. Levi as "the variance of the domestic currency value of an asset, liability, or operating incomes that is attributed to unforeseen changes in exchange rates." Exposure can be divided into three categories based on the type of item that is exposed, the measurement of the exposure, and the timing of the exposure estimation. As follows:

1. **Transaction Risk:** This is the risk associated with transactions that a company is committed to completing that are denominated in a foreign currency. In other words, it results from contractual future cash flows in a foreign currency. It happens when imports are invoiced in foreign currencies or when export prices are set in terms of those currencies.
2. **Risk associated with translation** occurs when assets and liabilities with foreign currency denominated values must be converted to local currency. Exchange rate changes are likely to affect the value of a company's assets and liabilities differently depending on how much of each are denominated in various currencies. Additionally known as accounting exposure. Due to this, the accounting procedures used to translate the foreign currency values of assets and liabilities into local currency are what determine how much translation risk is measured.
3. **Economic risk** is a result of the financial effects that changes in exchange rates have on a company's worth.

### **Factors Affecting a Currency's Exchange Rate**

The foreign currency market's supply and demand dynamics have a major role in determining the exchange rate between two currencies. Demand for a currency comes from people that want to purchase it, businesses that want to buy it, and governments that want to sell it. Currency supply and demand are impacted by the following factors in turn:

1. The inflation rates
2. Interest rates
3. BOP
4. Speculation
5. Governmental strategy

Other elements that affect the exchange rate because of their connections to the aforementioned criteria. For instance:

The demand for commodities is determined by the total income and spending in the home economy, which includes:

- i) Goods imported;
- ii) Locally manufactured goods that would be exported if there was no market demand for them at home;
- iii) The home economy's output capacity and level of employment might have an impact on the balance of payments since a fully employed domestic economy won't be able to boost its export production;

Interest rates and domestic inflation are influenced by the expansion of the money supply.

### **Unit Organization**

Our present research is focused on Europe, which as of January 1, 2004 has 25 nations. This contains the nations who are now members of the "European Union" as well as several that have shown interest in joining before 2007.

### **Establishment of the Euro-Currency Markets**

Because all transactions up to 1960 were conducted exclusively in Euro-Dollars, it is critical to grasp what "Euro-Dollar" means and how it functions. A rigid boundary will only serve as an artificial boundary. Outside of America, an American dollar is referred to as a Euro-Dollar. However, there are now many non-dollar denominated deposits available on the markets for European currencies. The market is also mostly new and situated outside of Europe. All such financial assets and obligations denominated in U. S. dollars are referred to as Euro-Dollar. These markets were established and have experienced tremendous growth since 1960 precisely to address the challenges brought on by the fact that monetary regulations were not made applicable to such markets outside the geographical transitory of the United States of America.

The Federal Reserve Board of the United States of America placed several limits on the payment of interest taken on deposits received from people by U. S. commercial banks. Such directives couldn't be applied to the Euro-Dollar deposits anymore. Another law that was changed in 1969 was the reason the market for the euro-dollar expanded so quickly. Only U. S. banks located on its territory were obliged to have a "Reserve against Deposits," but foreign branches and foreign banks with deposits in U. S. banks were exempt from this requirement.

The strategy to restrict the domestic banks' capacity to provide credit put the domestic banks of the United States in a precarious position. Additionally, the depositors were urged to switch from local banks to international branches by an interest rate that was almost twice as high as that found abroad. The banks in the United States had to borrow money from other European Banks in order to fulfill local consumer demand since there was insufficient credit available domestically. As a result of this increased demand, interest rates in Euro Banks climbed. The additional limits put in place to curb capital flight from the United States and improve the BOP situation were equally to blame for the fast expansion of the Euro-Dollar market. The following financial firms run the markets for euro-currencies.

### **American banks**

Following World War II, American banks sought to actively assist its multinational firms overseas. The foreign banks received this task first.

### **The Movement for Consortia**

This entails participating in some kind of joint venture with other banks with the aim of financing company in the eurozone. "Consortium Banks" were the name given to these businesses. These are designed to provide overseas borrowers medium-term loans.

### **Banking Response in Europe**

Since they had seen the old "Correspondent branching system" collapse, the majority of the big European Banks saw the opening of American Banks' foreign branches as more than just an operationally advantageous move. Instead, they saw it as a form of strategy. A global "inter-bank money bank" is what the euro-currency market serves as. Both governmental and private firms are given sufficient credit.

### **Currency Instruments in the Euro**

#### **Dollar-Euro Deposits**

There are two sorts of choices for deposits in the Euro-Dollar markets. Regular time deposits have extremely short terms, whereas Certificates of Deposit have larger sums and longer terms. The funds are sent through cable or telex from the bank's account in the United States to the borrower's account wherever they may be. Transaction confirmation is just paper work. In order to avoid the owner from losing a significant amount of interest, the flow time is relatively short.

#### **Dollar-Euro Loans**

The typical range of these loans' variations is shown to be between \$ 5,000 and \$ 100,000,000 or even more. The maturity spans from 30 days to 5 to 7 years. However, the connection and goodwill between the borrower and lender determines the loan amount and the repayment time. Particularly for medium and longer maturities of roughly 3 years and beyond, the interest rates on Euro-Dollar loans are floating-rates rather than fixed-rates. Typically, the interest rate will be the LIBOR rates + 1.5%. Until maturity, interest will be paid at set intervals of six months. The Euro-Dollar loans also serve to safeguard the Euro-Bank enterprise.

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## CHAPTER 7

### COMPOSITION OF THE EURO: CURRENCY MARKETS

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Ms. AnandasrinivasanDeviprabha, Assistant Professor,  
Department of Masters in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - deviprabha@presidencyuniversity.in

The Bank for International Settlements provides information on the transactions using Euro-currencies between the member nations of the Euro-Currency region. There are two types of nations that participate in the eurozone. Both "Inside area" and "Outside area" nations are included. This categorization is based on reports from just eight nations, particularly in the "inside area." Belgium, France, Germany, Italy, Netherlands, Sweden, Switzerland, and the United Kingdom are among them. West and East European nations, Canada, Japan, countries in Latin America and the Middle East, the United States of America, and other nations are considered to be "outside area" nations[1]–[3].

#### Factors Affecting Euro-Currency Rates

The money market rates that one would get in the United States serve as a benchmark for dollar lenders in the euro market. Typically, as demand increases in the local market or home nation, interest rates are adjusted to reflect this. Since minimal compensatory balances are not necessary, the final borrowers would much rather borrow from the euro market. On such Euro-Loans, the borrower would typically be prepared to give a little higher interest rate. The banks won't bother paying their foreign counterparts more interest on their dollar deposits. If we compare the interest rates on Certificates of Deposits (CDs) with maturities between 60 and 89 days in the U. S. to those rates for similar maturities in the Euro-Dollar, we can see that the Euro-Dollar interest rate is higher than that of the CD rate in the U. S. What affects how much the Euro-Dollar rate differential varies from the American rate? There are two significant reasons. U. S. banking regulations on capital outflows abroad and worries about a potential collapse of the euro-dollar markets. Two factors explain why this market has become more robust: The credit squeeze policy and the U. S. regulatory regulations launched in 1969 in the U. S. The growth of the euro-dollar market has been aided by the currencies' free conversion into dollars[4]–[6].

#### Domestic and Euro Currency Markets' Relationship

It is impossible to estimate the interest rates separately on the domestic and Euro-currency markets. The rate difference will be proportionally impacted by the increased expenses, taxes, or dangers associated with transferring money between the New York and London markets. If this were not the case, arbitrageurs would naturally acquire money in low-cost markets and lend it in higher-return ones. Transferring money from the local U. S. market to the Euro markets comes at a very low cost. The currency regulations or the risk associated with such a movement account for the difference[7].

#### Currency Spreads in the Euro

The difference between lending and deposit rates is known as the "Spreads" margin. The following reasons explain why loan rates have been at their lowest during the last three decades.

1. No demand for reserves.
2. Regulatory costs are nonexistent or very low.
3. There is no mandatory, low-interest lending to select priority borrowers.
4. Since the majority of the borrowers are well-known, the information gathering and processing are completed swiftly and at the lowest possible cost.

### **Maturity Evaluation**

Since 1978, information titled The maturity Distribution of International Bank Lending has been published bi-annually by the Bank for International Settlements. There were two primary causes. Unpaid loans to foreign banks plagued the less developed nations, and When compared to the "Bank for International Settlements data," the data on the foreign debt status of individual nations provided by the World Bank and the Organization for Economic Cooperation and Development is somewhat outdated and less thorough[8], [9].

The term "Maturity Period" refers to the remaining time frame for bank claims, not to their initial maturity. Three categories are used to group the claims during the maturity period.

1. Between one year and less.
2. More than one year, up to and including three years, and 3. More than three years.

### **Market for International Bonds**

This is referred to as a market for bonds that are offered for sale anywhere in the globe, outside the nation or region where the bond is denominated. A U. S. corporation borrowing Euro-Dollars outside of the U. S. is an example of how foreign currencies make up the majority of the cash raised by borrowers in such a market.

### **Market Classification for International Bonds**

Two bond markets: one for Euros and one for foreign bonds. A bond issuance is referred to as a "Euro-Bond issue" if the majority of the bonds are sold outside of the nation of issue. A domestic syndicate will issue a foreign bond on the market of a single nation that is priced in that nation's currency.

### **Requirements for a Non-Resident**

1. The government, government agencies, or political subdivisions that are based outside the issue's nation.
2. International organizations like the International Bank for Reconstruction and Development and the International Monetary Fund.
3. International businesses that are supported by the government, unless they have their registered office in the nation in question.

In New York, the Bond Issues were first launched. One of New York's draws for borrowers was its quick and effective system of underwriting.

1. Lower interest rates lower borrowing costs and.
2. Ample and substantial supply.

Due to the availability of investors prepared to engage in market arbitrage, there existed a difference in interest rates between the domestic U. S. market and the eurodollar market. as a result of the United States ending its discriminatory policy of exclusively levying withholding taxes on foreign investors. The placement of Euro-Bond issues was handled by an underwriting company, and privilege placed issues were becoming more and more popular due to benefits like speed and simplicity. During the 1960s and the first part of the 1970s, around 75% of the Euro-Bonds were denominated in dollars. After the dollar value fell, there was a subsequent decline in the percentage of issues denominated in dollars. As a result, non-dollar issuers have grown, particularly in the Japanese yen and the Deutsche Mark.

### **Bonds of the Euro type**

Euro-Bond classification is given as follows.

1. Straight Euro-Bonds
2. Euro-Bonds that have several currencies. Bonds in many currencies Bonds EMV bonds for unit of account Similar Bonds

Although the pre-fix "Euro" provides the idea that these bonds are only available in European nations, the "Euro Bond" Market is genuinely global since these bonds are offered to investors all over the globe and do not have to abide by local laws and rules. Straight A significant portion of the market for Euro Bonds, when bonds are issued using a single currency, is made up of Euro-Bonds. Later on, however, bonds containing several currencies began to have a significant place in the Euro-Bond Market. When all of the currencies included in the multiple currency contract devalue concurrently against currencies that are not included, the creditor may sometimes lose. Consider a Japanese major bank purchasing a bond with several currencies and choosing to be paid in U. S. dollars, British pounds, or Italian liras as an example. It loses if all three of these currencies fall in value as compared to, let's say, the Yen, and vice versa. In any case, in the event of any exchange rate changes, profits are maximized and losses are minimized.

Bonds issued by the European Monetary Union also known as "European Currency Union Bonds" are multiple currency bonds. There are six main reference currencies, which is the difference. The primary benefit for the borrower is that these EMU bonds have lower interest rates than the preceding category of bonds. The primary drawback is the need to reimburse the creditor for the variation in exchange rate appreciation between these six currencies. The lender is sufficiently protected since, in the event of a devaluation, he is entitled to repayment in the least depreciated currency and, similarly, he requires return in the most unvalued currency in the event of an appreciation.

### **Markets for Used Euro Bonds**

The selling of bonds or any other instrument that has previously been purchased for the first time in a primary market and has only existed in the name of the Euro-Bond market is referred to as secondary markets. However, due to price quotes issued by commercial banks, security companies, and bond brokers for the different Euro-Bonds, purchasing and selling of these bonds has grown simpler and more popular.

The issuance of Eurobonds has a three-tier structure with Issue Managers, Underwriters, and Sellers. In the case of the United States, the underwriters are required to buy or "swallow" the unsold part of the issuance, but in the case of the Eurobond, the underwriters are just required to do their "best efforts" to sell. If parts of the bond issuance go unsold, they have more alternatives, including the ability to cancel the unsold component if the underwriters are

unwilling to buy. At one time, substantial quantities may be collected, and it is simple to redistribute the money among the target nations. Separate problems might be raised in the required nations, which is a second but less desirable and more dangerous approach.

### **Comparison Between Euro Bonds and the Euro**

The Euro Bonds and the Euro currency are the borrower's two choices. Depending on the circumstances, processing loans in the form of Euro currency or Euro bonds has certain benefits and drawbacks. Issuers of Eurobonds may choose between fixed and adjustable rates. Since the currency inflows and outflows may be compensated with a calculated rate, fixed rate bonds have their own benefits. Loans made in euros have a variable interest rate. If interest decreases, the borrower wins, and vice versa. Compared to loans from the Euro Bond market, the repayment terms for Euro-currency loans are comparatively shorter. The ability to switch between currencies at predetermined times is made simpler by Euro Currency Loans with various currencies, although with Euro Bonds there are certain challenges. Loans raised using the euro currency may be done very rapidly, however loans made using euro bonds take a lot longer to raise.

### **Functions of Euro Currency Markets**

#### **1. Cheap Resource of Working Capital**

Loans made in euros have lower interest rates than loans made in dollars. Because operating expenses are smaller, interest rates are at their lowest. The expenses of credit verification and processing are reduced since the transactions are between banks with strong credit ratings. As a result, loan rates may be set lower than those on the local market. In a similar vein, deposit rates may be set at levels greater than those seen in local markets.

#### **2. Liquidity**

Holding their idle resources in Euromarkets is tremendously profitable for the financial institutions. Investors may invest in "bearer" securities since there are less limitations on the markets. It also has the additional benefit of not having interest tax withheld. The majority of these deposits have maturities ranging from a few hours to a few months. Approximately 80% of these deposits have a maturity of six months on average.

#### **3. International Trade Facilities**

They provide simple loans that promote global trade. Most banks favor this kind of financing over more conventional ones like letters of credit. The reduced interest rates and lack of attention on formalities are major factors in the preference for euro currencies. The number of transactions in these marketplaces has significantly increased in light of the appeal of these funds.

#### **4. Markets for Eurodebt**

Euro Dollar loans and Euro bond markets are two primary categories that may be used to study these markets.

#### **4. Loans in Euros**

The restrictions placed on getting loans inside the United States indirectly increased the demand for Euro-Dollar loans throughout 1960. The 1965 adoption of a voluntary constraint program led to these limitations. In 1968, it was followed by a number of laws requiring regulations. These institutions had authority over how loans were made in the United States. Therefore, borrowers are compelled to hunt for funding elsewhere. The much-needed

alternative source of funding was made available by the Euro-Dollar loans. The U. S. "Interest-Equalization Tax" was popular from 1963 to 1974. The tax was levied on American citizens' profits from overseas securities. The overseas borrowers were compelled to give greater interest in order to make up for the expense to a U. S. resident lender as a result of the tax. Loans made in euros and dollars did not experience interest equalization, hence the interest rates given were substantially lower. Loans in euros are simpler to get than loans in local currencies, regardless of the currency in which they are denominated. Borrowing locally is simpler for borrowers than approaching a currency's home market one at a time since it is also feasible to secure a loan of any currency inside a nation in New York itself.

### **5. EU Bonds**

These relationships were created more recently. These bearer debt instruments have an unsecured maturity of at least five years. The bond is offered for sale in markets other than those in the nation in which it was issued. Euro Bonds' issuance costs are cheaper than those of domestic issues since they are not subject to as severe regulation. As a result, they had developed into a fantastic resource for generating long-term money. Syndicates often issue the bonds concurrently in a number of marketplaces on behalf of foreign borrowers. These are standard bank deposits of Euro-currencies. Typically, the maturity stage lasts either 30 or 90 days. Rarely are they created for durations greater than 90 days. Based on the length of the deposit, interest rates are pre-fixed.

### **6. Deposits denominated in SDR**

Deposits in euros may be made using the International Monetary Fund's Special Drawing Rights. They are fixed-term deposits that are not negotiable. They are not as common as Euro currency Deposits, however.

### **7. Certificates of Deposit (CODs)**

They are tradable instruments that are often exchanged in secondary markets. They provide the best rate of liquidity while not being term deposits.

### **8. Worldwide Banking Facility**

These are several groups of bank accounts. Deposits in foreign currencies are permitted. They do not need insurance coverage if they are used to make loans to foreigners. The reserve requirements are also disregarded in such circumstances. Offers may be withdrawn with two days' notice.

### **9. Futures on the euro-dollar**

Euro banks run the risk of exchange rate changes when their assets and liabilities are not balanced in terms of volume and maturity. By making a future sale, the Euro Dollar Futures market assists Euro Banks in minimizing risks.

### **Currency Alternatives**

An agreement between a "option holder" and a "option writer" is a currency option. The buyer of an option is the option holder, while the seller of an option is the option writer. A currency option gives the buyer the right, but not the responsibility, to purchase or sell a certain amount of one currency in exchange for another at a fixed exchange rate, or "strike price," without incurring any financial commitment. The buy/sell option, however, must be used before the given expiration date or earlier. The writer of the option must abide by its terms and should be ready to purchase or sell the underlying currency when a holder wishes



to exercise an option, even if the holder is under no duty to raise the option. Following is a quick explanation of the key characteristics of the currency option.

### **Cons of the Currency Option**

There are two types of currency options: over-the-counter (OTC) and exchange traded (ET). Over-the-counter (OTC) options can be arranged privately with a bank, whereas exchange traded options can be bought through a broker on options exchanges like the Philadelphia stock exchange, the Chicago Mercantile Exchange, etc.

### **Call versus Put Options**

The right, but not the duty, to purchase the stated amount or quantity of a currency, often against the dollar, at the striking price, is provided by a call option. In contrast, a put option gave its owner the right to receive U. S.

### **Currency's Strike Price**

The exchange rate at which the holder is permitted to swap currencies but is not obligated to do so. The striking price of an option must be more, less than, or precisely equal to the spot rate at the time it is exercised. As a result, a striking price might be in the money, out of the money, or at the money.

### **At the Option of the Money**

a call option with a strike price equal to the exchange rate on the market at the time. A consumer who wishes to guarantee today's rate but leaving himself some profit potential, should exchange rates shift in his favor, would utilize the at the money option.

### **Money Option**

a currency option with a strike rate that is better than the prevailing spot rate. Due to the possibility of making an instant exchange profit, this kind of option would often command a high price. by using his legal authority. Date of Expiration The day on which the option's right to be exercised terminates.

### **Emergence of the Euro Dollar**

Since there were attempts by the international community to standardize the exchange rate as "Euro Dollar" prior to the foundation of Dollar Standards, it is required to trace the history of the economic situation starting in 1944 in order to comprehend the "creation of Euro-Dollar". The U. S. Dollar dominated the global money market for a very long period, say, since 1930. Originally, there were 12 nations in Europe that participated heavily in international trade. Because it has not seen a devaluation since 1930, the U. S. dollar has been regarded as the most widely used currency. Even today, nations exclusively list the pricing of their export goods in terms of U. S. dollars in international trade.

### **Several Global Organizations**

The International Monetary Fund is number one. The World Bank, also known as the International Bank for Reconstruction and Development. These were the conclusions of the historic and crucial international meeting known as the "Bretton Woods Conference," which was convened in 1944 to establish a new international financial system in lieu of the then-current gold standard. The IMF and the WB were established during this illustrious summit. I. N. F. 's mission has been to lend money to its underprivileged members in order to close the

payment gap. Similar to this, the global bank was founded with the primary goal of using financial means to restructure and restore the globe's war-devastated economy.

The implementation of the Dollar and Gold Exchange Standards was a notable result of the Bretton Woods Conference. All other currencies were valued or pegged in terms of the US Dollar under the 1944 Gold Exchange Standard, while the US Dollar was valued in terms of gold. The U. S. was obligated to preserve its gold reserves, while other nations were expected to keep their gold reserves and possess a reserve of U. S. dollars. DollarThe whole system, which was appropriately referred to as the "Dollar standard," was only conceivable from 1968 to 1973 when other currencies could be converted into Dollars.

Every time there was a rise in demand for a currency under the Dollar Standard, the central bank had to provide it. The rising demand for the US dollar as a means of payment for international goods is what gave rise to its strength. The organization of Petroleum Exporting was another unfavorable element in the history of the formation of the Euro Dollar. countries received substantial sums of USD. Most of these dollars were attracted to the United States, leading to the nickname "Petro Dollars" for these currencies.

In Europe, a lending organization by the name of The Emergency Fund was established. All nations contributed to this fund's share capital. By exporting U. S. Dollars to Europe, the U. S. has once again captured the majority of the share capital. "Euro Dollar" refers to the U. S. Dollar that leaves the United States for this "Emergency Fund". This is how the 'Euro Dollar' was established.

Other nations adopted this terminology after that. The "Euro-Yen" of Japan, the "Euro-Lira" of Italy, the "Euro-Marks" of Germany, etc., are a few examples. The capital of renowned lending organizations like the International Monetary Fund and the International Bank for Reconstruction and Development was made up of these many currencies under these new names. The Group of Ten's other nations likewise followed in a similar fashion. They're from Belgium. CanadaFranceGermany, WestItalyJapanNetherlandsSwedenSwitzerland and the UK. They have used the term "euro" to describe their currency throughout all of their part of the capital of the European Emergency Fund. The value of one "Special Drawing Right" has also been based on a basket of currencies from January 1, 1986, including the US Dollar and the German Mark. French Franc, British Pound, and Japanese Yen Every time an IMF member country requests a loan, they do so using a currency known as the "Euro Dollar" that will subsequently be changed into their own national currency.

When providing loans to member nations to rebuild their economies after the Second World War, the World Bank also uses the term "Euro Dollar" in its nomenclature. Later, we discover many improvements in the history of the development of the "Euro Dollar," such as those made by "The Group of Seven. " This is the collection of nations that have borrowed and lent in "Euro Dollar" terms. The wealthiest and most developed countries are. They are West Germany and Japan. France U. S. A., Canada, Italy, and the U. K. This seven-person panel has suggested creating a U. S. Dollar 50 billion "emergency bailout fund" that would be used to aid nations with serious financial issues. The phrase "Euro-Dollar lending" was used.

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## CHAPTER 8

### EXPLORING THE EURO DOLLAR MARKETS: AN ANALYSIS

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Mr. Anil Gowda, Associate Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - anilbgowda@presidencyuniversity.in

Asia, the Middle East, and Europe are all part of this market. Euro Dollar Markets are the name given to short-term Euro markets. Any money that is kept outside of its place of origin is known as Euro-Dollar-money. For instance, the U. S. Dollar is consistently referred to as the "Euro Dollar" outside of the United States due to its ownership of the "European Emergency Fund" money. Americans favor keeping their money abroad. This may be explained in part by the fact that foreign banks provide more financial services than American banks do, as well as by U. S. rules and limits on capital outflow. Similar to how it sometimes imposes limitations on Americans to prevent them from making deposits in foreign stocks[1], [2].

In these situations, it would be advantageous for Americans to keep dollar accounts outside of the country, where they may utilize their "Euro-Dollar" deposits whenever they need them without worrying about any limits imposed by the American government. When exchange limitations were placed on residents in the 1960s, these "Euro-Dollar Deposits" became more and more popular with most American firms operating outside of the United States. The maximum rate of interest that U. S. banks and other financial institutions may charge on deposits was limited during the 1960s and the 1970s. The U. S. Federal Reserve Board's "Q" and "M" rules are of particular relevance. The "Q" laws limited deposit interest rates. These limitations did not apply to U. S. Banks located outside of the United States. This has drawn substantial amounts of Dollar deposits from outside the United States. The "M" rule required reserves to be held against deposits. Deposits made at foreign offices of U. S. banks were exempt from these requirements. The lack of deposit protection was yet another factor driving Dollar deposits elsewhere. Deposit insurance was needed for all Dollar deposits made domestically[3], [4].

#### **Loans in Euros and Dollars**

The limitations placed on getting loans inside the United States indirectly increased the demand for Euro-Dollar loans throughout the 1960s. The limitations came about as a consequence of a voluntary constraint program that was put in place in 1965. In 1968, it was followed by a number of laws requiring regulations. Because borrowers must hunt for money outside of the United States, "Euro Dollar Loans" provide a much-needed alternative source of funding. For local deposits made in U. S. dollars, there was an interest equalization tax from 1963 to 1974. However, the "Euro-Dollar loans" were exempt from this levy, which resulted in lower interest rates being given[5], [6].

#### **Eurodollar Bonds**

After 1974, they are more recent in origin. They are the bearer instruments having a maturity of five years or more that are unsafe. These Euro Dollar Bonds' issuance costs are cheaper than those of domestic issues since they are not subject to as severe regulation. As a result, they had developed into a fantastic supply of difficulties for generating long-term money.

## **Euro-Dollar Futures**

The risk of exchange rate changes exists when the assets and liabilities of Euro-Banks are not equal in terms of volume and maturity. By engaging in "future" sales, "the Euro dollar Futures" markets assist Euro Banks in minimizing risks.

## **Eurodollar Foreign Exchange Markets**

These marketplaces have rapidly gained popularity as a logical reaction to the expanding scale of global trade. For a variety of reasons, including commerce, payments for services, development projects, speculation, etc., these markets make it easier to convert one currency into another, particularly in the Europe region. Estimates place the entire amount of transaction done in a day at close to over a trillion. This was as massive as or greater than the global stock exchanges. The foreign exchange markets provide services including the extension of credit and holding of other facilities in addition to converting the currencies of other nations into the Euro Dollar[7], [8].

When we talk about international trade, we know that a country would want to purchase items for which it has no "Comparative Cost Advantage" while exporting those commodities for which it has an advantage over others. The delivery of products and the reception of payment often take time. The Euro Dollar Foreign Exchange Markets therefore permit the servicing of Euro Dollar Credit and the conversion of Currencies throughout Europe.

## **Euro Dollar Exchange Markets Components**

There is no physical organization to these marketplaces. This is due to the lack of a central location where individuals might congregate to purchase and trade Euro Dollars. The majority of transactions take place over the counter, over the phone, over telex, or via cable. Additionally, there is no set trading hour. Trading occurs every day of the year, 24 hours a day. The major trading hubs for the Euro Dollar are, in general, London, New York, Singapore, and Tokyo.

### **The Euro Dollar Market Makers**

1. Financial institutions that convert currencies on this customer's behalf.
2. Organizations that are not banks but exchange currency for certain reasons.
3. speculators who purchase and sell currencies in order to profit from exchange rate fluctuations; and
4. Arbitragers used arbitrage to profit from price discrepancies in various exchange markets.

Activities of Market Makers for the Foreign Exchange of the Euro Banks function on two levels. The banks interact with both people and businesses at the retail level, where they also do currency exchange business with their clients. The second level is where wholesale transactions take place. This takes place in the interbank market. Banks handle the majority of the tasks directly. But sometimes, people use foreign exchange brokers' services.

## **Deposits in Euros**

There are essentially two sorts of possibilities available to depositors in the Euro-Dollar markets.

1. Regular time deposits with very short time frames, such as over-right call money or other accounts.

2. Larger sums are invested in Certificates of Deposit, which have maturities between three and six months.
3. To avoid the owner from losing bigger amounts of interest, it is anticipated that the flow-time for such transfers of cash would be very short.

### **Dollar-Euro Loans**

Based on previous transactions over many decades, it has been determined that these loans often range from \$ 5,000 to \$ 100 million or even more. 30 days to 5 to 7 years make up the maturity phase. However, depending on the kind of connection the borrower has with the Euro-Banks, there are variations in the length and methods of extending loans. Regarding the interest rates for the Euro-Dollar loans, they are fluctuating rates as opposed to fixed rates. It is true, especially for medium-term maturities of about three years and beyond. Since these Euro-Banks jointly borrow substantial sums of money at London Inter Bank Offer Rates, they in turn offer their customers loans at an average 1.5% premium above LIBOR, which is set at intervals of six months, until maturity. It safeguards bank gains in the Euro.

### **Dollar-Euro Spreads**

The difference between lending and deposit rates is known as the "Spread." The following reasons have been identified as the key causes of the decreasing lending rates during the last three decades.

1. Absence of the need for reserves
2. Regulations are either completely absent or hardly present.
3. No mandatory lending at low rates to select priority borrowers.

Since the majority of the borrowers are well-known, information collection and processing can be completed swiftly and inexpensively. For the same reasons, deposit rates in Euros and Dollars are often higher than those offered on local markets.

- a. The Euro - Due to fewer regulatory expenses, banks are better able to provide higher rates.
- b. In contrast to most national markets, banks in the Eurozone are not subject to interest rate limitations.
- c. The Euro Banks have been forced to provide higher interest rates on deposits that would otherwise be put in the domestic banks in order to attract deposits, especially on a big scale.

### **The Foreign Dollar-Euro Bond Markets**

A market for bonds that are sold anywhere in the globe but not in the geographic region of the country or currency in which they are denominated is known as the International Euro-Dollar Bond Market. Most of the money generated by borrowers in such markets is in foreign currency, although sometimes the borrower might borrow in his own currency from such global markets.

### **European and international bond markets**

If bonds are primarily sold in countries other than the nation whose currency the issue is denominated in, they are referred to be Euro-Dollar Bond Issues. The Organization for Economic Cooperation and Development, a significant source of information on global bonds, is described as follows. A bond issued by a domestic syndicate and denominated in the currency of a single nation is referred to as a "Euro-Dollar foreign bond". A borrower must fall under one of the following criteria in order to qualify as a non-resident. Governments,



government agencies, or political subdivisions that are based outside of the nation where the problem is raised[9].

### **A Global Organization**

International firms that are subsidized by the government, unless their registered office is located in the relevant nation. Governments and commercial companies from several nations began issuing bonds in New York rather than in European nations. The following were some of New York's attractions for the borrowers:

1. A quick and effective underwriting mechanism.
2. Lower interest rates will lower borrowing costs and
3. Ample and substantial supply

### **Different Euro-Dollar Bond Types**

1. These alliances have not all been of the same kind. The following categories may be applied to them.
2. Straight Euro-Dollar Bonds are one option.

### **Bonds in multiple currencies that are Euro-Dollar-based**

Unit of Accounts Bonds and Parallel Bonds round out the list. Since these Bonds are offered to investors worldwide and do not have to abide by local laws and rules, the Euro-Dollar Bond market is genuinely global. A significant portion of the market for Euro-Dollar Bonds, in which bonds are issued in a single currency, is made up of straight Euro-Dollar Bonds. As a result, bonds incorporating several currencies have begun to have a significant place in the market for Euro Dollar Bonds. "The multiple currency Bonds" provide the creditor the opportunity to choose the payment of interest and the bond's principal in any pre-decided alternatives of currencies. For instance, Consider a Japanese leader purchasing a bond with several currencies and choosing to be paid in US dollars, British pounds, or Italian lire. He loses if all three of these currencies are depreciable in comparison to, say, the yen. He profits if the appointment goes through.

If all currencies decline, he takes payment in the form of the one that has "least" degraded value; conversely, if all currencies appreciate, he chooses the form of payment that has the greatest value. In the case of any exchange rate volatility, the benefits are maximized and the losses are minimized in this manner. Additionally, there are numerous currencies in the European Monetary Union Bonds, commonly known as the European Currency Union Bonds. The primary benefit for the borrower is that these EMU Bonds have lower interest rates than the preceding category of bonds. The lender is sufficiently protected since he is allowed to demand repayment in the least depreciated currency in the event of a devaluation and similarly requests repayment in the most appreciating currency in the event of an appreciation. Although it may do so in some instances, such as when a transfer is made from one account to another on a bank's records, "the unit of Account" is neither a means of exchange nor a method of payment. The unit of Account has been the basic currency unit used under the European Monetary Agreement.

### **Bonds in the Euro-Dollar Secondary Market**

The term "secondary market" refers to the selling of Bonds or any other securities that have previously been purchased for the first time in a primary market. The Euro-Dollar Bond market has only existed for the sake of name. The price quotes for different Euro Bonds produced by commercial banks, securities companies, and bond brokers after the middle of

the 1980s made secondary trading simpler and more well-liked. The issuing of the Euro-Dollar Bonds has a three-tier structure with managers, underwriters, and sellers at each tier. In the case of a U. S. bond issue, the underwriters must buy the unsold portion of the issue or swallow it, whereas in the case of a Euro-Dollar bond issue, the underwriters have more options if portions of the bond issue remain unsold, including the option of canceling the unsold portion if they are unwilling to buy.

Bond loans issued in euros are compared to loans issued in euros. Processing loans in the form of Euro Currencies and Euro-Dollar Bonds has several benefits and drawbacks, depending on specific circumstances. Rate options for Euro-Dollar Bonds include both fixed and adjustable rates. Since currency inflows and outflows may be neutralized with a calculated rate, fixed rate bonds have their own benefits. Loans made in euro-dollars have changeable interest rates. If interest rates drop, the borrower wins, and the opposite is also true. Compared to loans obtained through the Euro Bank market, the repayment terms for loans in Euro currency are comparatively shorter. While switching from one currency to another at certain times is easy with Euro Currency Loans, it might be more challenging with Euro Bonds. While obtaining loans via Euro-Dollar Bonds takes a comparatively longer amount of time, raising loans in Euros may be done rapidly.

### **Emergence of Global Currency Markets**

The establishment of a new fixed Exchange rate mechanism was a fundamental transformation in the financial landscape of the European Economic Community. It is also known as the global currency market's emergence. The EEC nations' exchange rates were kept within a designated band, or within 1 1/8% of the par values, under this arrangement, which came into existence in 1972. Only the currencies on either side of the parity might fluctuate. Other exchange rates have a broader band. It was known as the "Snake in the Tunnel". Considering the timeline of the EEC exchange rate, this technology was implemented. However, the 1973 oil crisis resulted in significant inflation differentials and current account deficits in European nations, which fell inside the snake's domain. The European Monetary System, which served as the foundation for the global currency market, underwent some improvements in 1979.

Its "Parity Grid" establishes the lower and upper exchange rate boundaries between each currency pair of the member nations. The band's breadth above and below the pair rates is 21.4%. Therefore, it would be necessary for the central banks of both nations to purchase and sell the currencies in an unconditional manner. For instance, the German Central Bank would be required to buy Marks, the British Central Bank would be required to buy Marks, and the British Central Bank would be required to sell pounds unconditionally under the EMS if the German Mark is at a lower support point of the permitted range in comparison to the British pound. The strong and weak currencies in the grid establish the effective boundaries of the literal band. Its effectiveness is due to the system's automatic adjustment.

### **The Euro Monetary Unit**

The weight given to the currency of the European Communities, which serves as a representative basket of the member nations' currencies, is determined by the contribution of each nation's "Gross National Product" to the gross domestic product of the European Community as well as its share of trade within the Community. Once every five years, the community's basket is evaluated. The Basket includes all of the currencies used by the European Union. Few individuals used the Exchange Rare method.

## The Seven Group

Japan, West Germany, and the other six industrialized and wealthy countries make up the group of seven. France, British Empire, United States, Canada, and Italy. The goal was to stabilize exchange rates by reducing the artificial external value of the US dollar. The Group of Seven meets often to plan government action to limit unjustified volatility in exchange rates. This is being done to encourage efficient global commerce. The Group of Seven has proposed creating a \$ 50 billion "Emergency Fund" that would be used to aid nations who are now experiencing severe financial difficulties. In order to facilitate a better flow of information to the markets, it also sought to create legislation requiring greater transparency.

## Markets in euros

Money and capital markets are uncontrolled. These markets are dispersed over Asia, the Middle East, and Europe. The "Euro-currency Markets" are short-term marketplaces for the euro. The term "euro currency" is used to describe any money owned outside of one's native country. For instance, a deposit in Dollars kept outside of the United States is referred to as a Euro-Dollar deposit, and a deposit in Marks maintained outside of Germany is referred to as a Euro-Mark deposit.

## Growth of the Euro-Currency Market

International payments were and still are often settled in dollars. Despite a surge in European Deposits in Canadian dollars, the pound sterling, the franc, the mark, the yen, etc., the U. S. dollar continues to be by far the most widely used Euro-currency. The greater political stability and lack of stringent regulations in the United States may be credited for the preference for dollars. As a result, deposits in dollars are made very liquid. The acceptance of Euro Dollar deposits has grown in popularity for a variety of reasons. Here, we go into further depth on a few of them. It's possible that Americans might prefer to keep their dollars abroad. This could sometimes be explained by the wide range of financial services offered by international banks as opposed to American Banks. Furthermore, the United States is losing money due to rules and limitations. Similar limitations may sometimes be placed on Americans preventing them from making deposits in foreign securities. In these situations, it would be beneficial for Americans to keep dollar deposits outside of the country since they may utilize their deposits whenever they need them without worrying about limits being placed.

The "Q" and "M" rules put in place by the U. S. Federal Reserve Board are of special significance because they limit the maximum rate of interest that U. S. banks and financial institutions may pay on deposits made with them. The interest rates on deposits were limited by the Q restrictions. Such a ban applied to U. S. Banks operating outside of the U. S. Many American banks operating outside of the country were not constrained in this way. This fact has drawn significant amounts of Dollar Deposits from outside the United States. Prior to deregulation, a significant portion of dollar deposits left the country and stayed elsewhere for the duration of the deposit. Upon maturity, some of these savings were reinvested in the United States since interest differentials were no longer an issue.

The "M" laws were another factor in the transfer of dollar deposits outside of the United States. It required retaining reserves as collateral for deposits. Deposits made at foreign offices of U. S. banks were exempt from these requirements. The cost of operating was obviously far greater in the United States than it was elsewhere due to reserves, which are idle cash. The U. S. Banks chose to move part of their dollar deposits to less regulated or uncontrolled markets outside of the United States. The lack of a fee for deposit insurance was

yet another factor making dollar deposits outside of the United States more alluring. Deposit insurance was needed for all Dollar deposits made domestically. In an effort to escape the interest equalization tax imposed on foreign revenues of U. S. lenders, euro-dollar markets also increased. Foreigners have also visited the U. S. have been more interested in European markets ever since the United States banned Iranian assets in 1979. The Euro Dollar market saw an average yearly growth rate of 17% between 1975 and 1988. Despite the Federal Reserve's original limitations being lifted, Euro deposits have been rising gradually over the years.

### **Euro-Interest Rates in the Currency Market**

These marketplaces serve as a conduit for interbank trade. Banks often conduct currency purchases and sells. The London Inter Bank Offer Rate, which is the interest rate for transactions. In these circumstances, the interest rate is LIBOR + a markup. There is a markup of between 12 and 2 12 percent.

### **Euro Currency Markets' Purposes**

An affordable source of working capital. Less interest is charged on loans made in Euros compared to loans made in local currency. Because administrative expenses are reduced, interest rates are lower. Dealings occur between banks with strong credit ratings, so processing and checking credit are less expensive. It is possible to set interest rates below those on the domestic market. It is also feasible to establish deposit interest rates that are greater than those found in domestic markets.

### **Liquidity**

Holding their idle resources in Euro-Markets is very profitable in the eyes of financial organizations. Investors may invest in "bearer" securities since there are less limitations on the markets. It also provides the benefit of not having interest or tax withheld from payments. The majority of these deposits have maturities that range from a few months to less than a day. Approximately 80% of these deposits mature in 6 months on average.

### **Allows For Easier International Trade**

They provide simple loans that promote global trade. The majority of banks choose this kind of financing over more conventional ones like the letter of Credit. The lower interest rates and lack of attention on formalities are major reasons why Euro-currencies are preferred. The number of transactions in these marketplaces has significantly increased in light of the appeal of these funds.

### **Debt markets for the Euro**

These may be analyzed in terms of two basic categories: Euro-Dollar Loans and Euro-Bond Markets.

### **Dollar-Euro Loans**

The limitations placed on getting loans inside the United States during 1960 increased demand for Euro-Dollar loans. The limitations came about as a consequence of a voluntary constraint program that was put in place in 1965. In 1968, it was followed by restrictions that were required. These limitations regulated the issuance of loans inside the United States. Therefore, borrowers are compelled to hunt for funding elsewhere. Eurodollar loans served as a crucial alternative source of funding. Between 1963 and 1974. Interest equalization tax was popular in the United States. The tax was levied on Americans. income from overseas

securities. Foreign borrowers were compelled to provide higher interest rates in order to make up for the expense to a U. S. resident lender resulting from the tax levy. Because there was no interest equalization tax applied to euro-dollar loans, the interest rates were substantially lower.

### **EU Bonds**

These have a relatively recent history. They are bearer debt instruments that lack security and have maturities of at least five years. The Bond is marketed in markets other than those where it is traded in the country's currency. Euro-Bonds have less expensive issuance expenses than domestic issues since they are not subject to as severe regulation. They had so developed into a fantastic avenue for generating long-term financing. On behalf of multinational borrowers, the Bonds are often issued concurrently in different markets by a syndicate.

### **Additional Euro-Currency Instrument Types**

Deposits in banks: These are standard bank deposits of Euro-currencies. Typically, the maturity stage lasts either 30 or 90 days. Rarely are they created for durations greater than 90 days. Based on the length of the deposit, interest rates are pre-fixed.

### **SDR-Heavy Deposits**

The secondary markets have robust trading of these negotiable instruments. Not term deposits, these. They have a high liquidity rate.

### **Worldwide Banking Facility**

They each have their own set of accounts at the bank. Deposits in foreign currencies are permitted. They do not need insurance coverage if they are used to make loans to foreigners. The reserve requirements are suspended in certain circumstances. Withdrawals are permitted with a two-day notice.

### **Futures contracts in euros**

The risk of exchange rate swings exists when the assets and liabilities of Euro Banks are not equal in terms of volume and maturity. By selling futures, the Euro-Dollar futures markets enable Euro-Banks to reduce their exposure to risk. We must grasp the definition and idea of the global currency market in order to comprehend the global currency markets effectively. The fundamental reason for this is because up until the 1980s, these markets mostly, if not fully, operated in dollars. The presence of non-dollar denominated deposits is now widespread in these international currency markets. This market is mostly new and is situated outside of Europe. All such financial assets and liabilities that are denominated in U. S. dollars but that are traded outside of U. S. A. are referred to as global currency markets.

It should be kept in mind that such transactions cannot occur independently; rather, they will be in communication with their nation of origin. For Euro-currency transactions, several U. S. banks also maintain associations with transactions outside of the country. The interested nations have similar records of transactions for other Euro currencies. The development and expansion of the Euro Dollar markets may be directly attributed to the rules and regulations that were in place in the United States. These markets were created and are seeing significant development specifically to address the issues caused by the lack of application of monetary rules to such markets outside of the United States of America. The U. S. Federal Reserve Board has placed constraints on the U. S. Commercial banks' ability to pay interest rates on deposits received from consumers as a significant tool of overall U. S. A. policy.

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## CHAPTER 9

### THE SIZE AND STRUCTURE OF EUROPEAN MARKETS

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Ms. PramodaHegde, Assistant Professor,  
Department of Masters in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - pramodah@presidencyuniversity.in

In terms of size and structure, there are two major divisions in the European market. In this context, the word "size" refers to the many institutions handling the euro. The numerous European nations that make up the currency market's complete "structure" are referred to by this phrase. The two main segments of this European market are:

1. International financial markets.
2. Global financial markets.

Both the money market and the capital market are included when the phrase "European markets" is used broadly. When financial transactions occur between two or more nations, we often refer to this as the existence of the European Market. These are the particular group of countries; unless otherwise specified, there are no limits between these nations. Subject to governing laws, there is potential for the development of these European markets everywhere in the globe. In addition, there is sufficient interest from prospective customers of the services offered on the European markets, allowing such to arrange and continue. However, as of right now, only three major international market hubs exist: London, Luxemburg, Paris, and Belgium. The majority of Europe's advanced nations have thriving home markets and a good reputation abroad. On the other hand, there are certain nations with less developed domestic markets that, despite having favorable circumstances, have gained a lot of worldwide recognition, such as Luxembourg, Switzerland, etc.

The base for any nation's growth as an international financial center is determined by factors such as political stability, a lack of local government intrusion via restrictions and laws, the effectiveness and costs of the agents handling such market transactions, and other factors. Countries that are favorable to lenders, borrowers, and syndicates inevitably undergo sufficient international change. The phrase "European market" refers to financial markets that deal mostly in short-term claims with maturities under one year. It is important to distinguish between the "Maturity period" and the "original" maturity period of a financial instrument. If an instrument, for example, had a 10-year initial maturity but only had a 3-month remaining time as of a certain day, it would be necessary to regard it as a multiple market claim on that date rather than as a capital market claim[1]–[3].

#### **European Money Market Functions**

Money markets are required to fulfill two key functions in every European country. They first give the central bank the tools necessary to shape its monetary policy. For instance, if the central bank engages in open market transactions involving the purchase and/or regulation of government securities, this will have an impact on commercial bankers' reserves, their ability to extend credit, and the availability of money. The second step is to allocate resources directly from the sectors with excess cash to the sectors with a deficit. For instance, the

deficit sector often comprises of businesses and governments, but the surplus sector typically consists of people [4], [5].

### **Features of European Financial Instruments**

Due to the kind of issuer, the length of maturity, and other considerations, there is a great degree of variance in the currency instruments dealt with in the money markets; yet, there are certain similarities that may be referred to as their Characteristics. They include:

1. They are readily available for purchase and sale.
2. These instruments often have a thriving secondary market.
3. These assets often have lower transaction costs than their domestically produced equivalents.
4. They have the second-highest liquidity, after only the real currencies, with them. and
5. The logical conclusion is that their moniker of "Near Money" is appropriate.

### **European Money Markets' Characteristics**

Money markets in general are quite competitive. With the prices listed in daily newspapers and over the phone, there is practically complete information accessible. A foreign country's money markets also feature a diverse spectrum of participants and a vast selection of assets from which they may pick.

### **Currency Internationalization**

The process through which the finance became global is intriguing. The three primary sources of funding for borrowers in recent years have been cash produced domestically, external short-term financing, and external long-term funds. When it comes to external money, it may come from investors or lenders. In the financial markets, where securities issued by borrowers are often transferable or negotiable, investors purchase them. The UK's financial markets' funding practices for businesses. They get 60 to 70 percent, compared to 40 to 50 percent in Germany. While corporations received up to 70 percent from outside sources until 1975, this percentage sharply declined within a decade. By 1985, approximately the same percentage of funds 70% were coming from internal sources for Japanese businesses.

Financial deregulation began in the United States in 1981 and in Japan in 1980. As a result, banks were compelled to deposit money with different institutions at the going market rates. Companies realized they could be funded more affordably by having their banker's issue "Commercial paper" as a result of the developments that followed, which increased the cost of getting bank loans for them. As a result, banks' stake in the short-term loan markets has been decreasing. With advancements in communication and technology, as well as the removal of restrictions on international markets. Businesses and other borrowers have begun contrasting the local and international markets, making them less sensitive to developments in those markets. Additionally, the distance between these 2 marketplaces has gradually closed. As a result, financial markets have become more global since the early 1980s. This is the cause of unprecedented levels of competition among the main financial institutions and centers. As a result, there has been a significant decrease in the expenses related to the issue of new securities.

## **Money Market Securities on the New York Stock Exchange**

To begin with, the American money market is a wholesale market for high-quality financial products with brief maturities. Although the U. S. Federal Reserve system characterizes money market instruments as having an initial maturity of less than one year, the majority of trade in the country occurs in maturities with extremely short durations. Such instruments also have a thriving secondary market. There is nothing like a central exchange for these instruments, despite the fact that the New York market is a big one. Each day, there are hundreds of billions of dollars' worth of total market transactions. Since the Federal Reserve system's implementation in 1914, the Federal Reserve Bank has compelled them to acquire and sell federal funds.

### **Financial Instruments**

The main components of the U. S. Federal funds, Treasury bills, government agency paper, euro-dollars, certificates of deposit, and re-purchase agreements are examples of money market assets. Regarding the marketing of the aforementioned instruments, the Federal Funds are not subject to a secondary market, albeit a small one does exist for bank accounts in theory. On the other side, there is a highly vibrant secondary market for treasury bills and federal government agency papers. There are several money market instruments.

#### **1. Government Funds**

Commercial banks employ these government funds to effectively fulfill the reserve requirement standard. As part of its monetary policy, the Federal Reserve Bank periodically modifies the minimum reserve that commercial banks are required to hold. These Fed Funds are the most liquid assets that pay interest. The borrowers and lenders are familiar with one another, hence there is relatively minimal credit risk. The most liquid assets that pay interest carry the interest risk on these Fed funds. The borrowers and lenders are familiar with one another, hence there is relatively minimal credit risk. The interest rate acts as the money market's overall base rate[6], [7].

#### **2. US Treasury Notes**

These bills, often known as T bills, are a group of securities that the Treasury has issued on behalf of the government to cover its financial commitments. Under the T-Bills, there are three kinds of securities with short, medium, and long-term maturities. These are referred to as "Bills," "Notes," and "Bonds". The pension funds, businesses, banks, and central banks of non-U. S. countries make up the majority of investors in T-bills. If there is a competitive interest rate, nations sometimes get purchased by overseas institutional investors and private investors. These T-Bills have thriving secondary markets and have no default risk whatsoever.

#### **3. Dollars and Euros**

The Euro-Dollar market was established as a money market. The U. S. currency is the eurodollar. The post-war era saw strained exchanges of dollars between the Soviet Union and the United States of America. The US has significantly altered the characteristics of the Euro Dollar market. Following fears of attachment by the U. S. government, the balances held by the whole eastern block of nations were shifted from banks in New York to specifically London. Currently, the domestic U. S. money market is seen of as extending into the Euro-Dollar market. Due to the high demand for these assets, the market outside of the United States has grown significantly, making up around 70% of the larger Euro-currency market[8]–[10].

#### **4. Deposit Certificates**

Since the late 1960s, commercial banks have been employing these certificates primarily to combat corporate treasuries resulting from the widespread use of commercial papers and T. Bills to finance private businesses. A CD is an unsecured obligation with values of \$100,000 and above. They seem to be short- to medium-term securities given their initial maturities, which ranged from two weeks to five years or more. The face values of the CDs are used to calculate the interest rate. Institutions and businesses often make up the majority of investors and want liquid, low-risk assets. The banks sometimes also issue long-term CDs. The process for paying interest rates is two-way. A variable interest rate is paid if the CD's maturities are 18 months or shorter. If the duration is longer than 18 months, a fixed rate of interest will be offered at the time of issuing them, with an interest rate modification every three months, at the discretion of the banks issuing them.

#### **5. Acceptance from the Bank**

An unconditional written order from a banker to pay a certain amount to the bearer or any other person he has identified at a specific future period is known as a banker's acceptance. It becomes a negotiable instrument if it is accepted by a bank, which implies that the bank has guaranteed payment.

#### **6. Printed Paper**

A commercial Paper is an insecure promissory note with a brief and initial maturity that is issued by extremely big private enterprises and financial institutions. Most CPs have 270 days or more of original maturity, while the majority have 30 days or less of original maturity. Rarely, the Securities and Exchange Commission may grant certain corporations' permission to issue CPS for periods longer than 270 days. Technically, the "Euro-Currency market" refers to the global money market. Due to the significant number of US dollars invested outside of the USA in Europe, primarily in London, the prefix "Euro" is used for historical reasons. U. S. and international institutions referred to as "Euro-Banks" run the Euro-currency market. Banks and foreign brokers that operate abroad. The short-term claims on commercial banks may be held by investors thanks to the Euro-currency markets. Following that, loans are advanced at a "floating rate" that is determined as a set percentage above the London Inter Bank Offer Rate.

#### **Market for International Banks**

The post-World War II development work that almost all nations undertook falls under the heading of European Market Structure. required the development of a more cohesive and globalized international economy. Except for supplying foreign currency and aiding overseas commerce, there had not been much room for international banking activity before 1944. Since then, new activities, financial procedures, etc., have been added. There was a need for the "Petro Dollars" to be recycled after the "Oil Crisis" of 1973. When it came to transferring money from oil exporting nations to oil importing nations, international banks were very important. By 1979, the least developed nations and communist nations together received close to one-third of all loans. Another noteworthy fact from the same year is that more than 80% of all outstanding debts were exclusively in US dollars. Dollars.

The euro-based capital held by European banks is quite solid, and the market is expanding quickly. However. They struggle greatly in a cutthroat environment. While the Japanese banking industry has one of the strongest economies in the world, significant corporate clients, and a greater asset base. However, a lack of dynamism, ingenuity, and other internal

issues prevent them from solidifying their position. Although the majority of American banks have weak capital bases and frequently advance loans to LDCs, with time and experience gained both domestically and abroad, their performance has been quite impressive. Banks like Citi Corp. and J. P. Morgan have been investing in cutting-edge technologies like computers and information systems.

### **European International Capital Market**

International capital markets, foreign investors, bond issue drills, and market instruments from New York and Tokyo are all part of the structure and scale of the European market. It is impossible to overstate the significance of capital markets for the effective flow of cash between borrowers and lenders. People who don't have enough money to invest in all of their prospects for returns that are greater than the market rate may borrow money and invest more than they would be able to without capital markets. We are aware that nations in the European market must borrow money from outside because.

- a. the difference between recent payments and revenues from other sources.
- b. the discrepancy between domestic investments and savings.
- c. These outside resources include grants, loans, and equity investments.

### **Markets for International Capital**

Since the 1980s, commercial banks have had a smaller role as a source of foreign financing for emerging nations, which might be attributable to:

- a. the losses incurred by multinational banks on lending from developing countries in the 1980s.
- b. The establishment of capital adequacy standards has made it difficult and expensive for the banks to acquire new assets.

The scale and structure of the global financial markets have expanded quite quickly. The international capital markets are becoming more significant due in part to the fact that multilateral organizations like the World Bank also raise the majority of their resources there. The Bond and stock issues, Euro Bonds, Foreign Bonds, and other securities are the main instruments traded on the international financial markets. The numerous securities traded on the global capital markets include Asian Dragon Bonds, Euro Convertible Bonds, Floating Rate Notes, Global Depositing Receipts, American Depository Receipts, etc. The New York Stock Exchange, The Tokyo Stock Exchange, The Capital Markets of London, Luxembourg, etc., are the key centers that trade in these instruments.

### **Foreign Investors in the European Market**

The Institutional Investor and are two different types of foreign investors a particular investor. Large mutual funds and individual funds fall under the first group. They are eager to diversify their holdings throughout the globe and are prepared to put a little amount of money into stock markets and firms in developing nations. Investors should think about expanding their assets outside the borders of their own nations from a purely financial standpoint, if only due to the variety of investment opportunities that are accessible. The investors may be able to lower the risk of their investment portfolio by diversifying between nations if the investment is bigger than the assets in one country as big as the U. S. A. Due to a growing understanding of the advantages of diversity, funds in industrialized nations are increasingly considering investing in shares in developing regions. For instance, when we include equity investments,

which are accompanied by technology and management from foreign investors and are the major component of equally funded projects for most of the nations, U. S. outflows into bonds and stocks topped U. S. \$ 50 billion in 1992 alone. In 1990, foreign direct investments amounted to \$226 billion USD. Total net source flows, including FDI, from OECD nations to developing nations have increased gradually from roughly \$11. 3 billion in 1985 to over \$29 billion in 1992. It is predicted that by the end of the country, FDI would have increased from \$40 billion annually in 1992 to somewhere around \$80 billion annually due to the better returns on investments in developing nations. On the other hand, portfolio investments are capital appreciation-focused and do not involve the use of any technology. There are four different forms of portfolio investing.

#### 1. Funds from a Closed Country Floated Abroad

They function in a similar manner to domestic mutual funds.

#### 2. Open-ended national funds

These mutual funds are likewise without a set maturity date.

#### 3. Institutional foreign investors

They make direct stock market investments.

#### 4. Equity Problems in International Markets

According to the World Bank Research Observer, portfolio investments in developing countries increased by more than twofold between 1989 and 1991, from \$3. 4 billion to \$7. 3 billion.

### **Bond Market**

A pledge to pay money that is sealed in a bond. The promise to pay money to the bearer made by a company, whether public or private, is commonly referred to by this word. The two types of public bond issues are those issued by private institutions and those issued by governments or their agencies. Bond issuance account for at least 75% of all securities offerings worldwide. The other 25% is made up of equity shares. It has been common practice for more than 150 years to issue foreign bonds to support cross-border capital movements. The London market was utilized by foreign bond issuers, mostly governments and railroad firms, as early as the 19th century to obtain capital.

### **EU Bonds**

For example, a Dollar Bond issued in Europe is a Euro Bond in the Euro-Bond market. The rates of one-currency bonds are directly related to the long-term rate in the currency's home country, the Euro-rate for short maturities of that currency, the rates in other currencies, and currency regulations and restrictions. For instance, the long-term interest rates in the United States, the Euro, and other nations all affect the long-term bond rates.

### **Foreign Debt**

A foreign bond is an international bond offered for sale by a foreign borrower that is priced in that country's currency. A national underwriting syndicate in the lending nation underwrites and sells it. For instance, a corporation from India might issue bonds in the United States. Where it will be listed and traded is the capital market. The domestic U. S. markets saw the issuance of several international bonds. Foreign bonds are referred to be "Yankee Bonds" if they are issued by the U. K., Germany, Japan, Netherlands, Switzerland, etc. "Bull dog



Bonds," "Samurai Bonds," and other international bonds have interest rates that are closely correlated with those of the country in question, as modified by any regulations that apply to foreign bonds. Foreign governments now make up the majority of the borrowers in the foreign bond market in recent years.

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## CHAPTER 10

### REGULATORY SYSTEMS OF FOREIGN EXCHANGE

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Dr. Yagnamurthy Raja, Assistant Professor,  
Department of Master in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - narasimharaja@presidencyuniversity.in

All of the activity on the foreign exchange market are covered by the well-established regulatory framework for currency. Here, some of them are explained.

#### Exchange Rate Derivations

A financial contract is referred to be a "derivative" if the value of one or more underlying assets, or indexes of the asset prices, determines the contract's value. The underlying resources may include

1. Equities
2. Currencies
3. Commodities
4. Rates of Interest and
5. Cost Index.

In the developed world, North America, Europe, and East Asia, the derivations represent around 80% of financial market activity. Derivatives resemble insurance in many ways. The distinction is that insurance guards against "risks" particular to the corporation, while derivatives handle market risks. It is often used as a risk management tool. Derivatives are being used by investors more often to reduce the danger of losses and increase the value of their risks. Apparently, Mr. J. P. Morgan, although derivatives do not eliminate risk, they do allow you to trade one that you would prefer not to take for one that you are more willing to accept. The dynamics of derivatives. As markets and prices fluctuate, the risk profile of derivatives transactions varies continuously[1], [2].

The globe is riskier now than it was 20 years ago due to the competition of open economies and the practice of floating exchange rates. All business organizations are always exposed to risk from all directions; volatility that exceeds a certain point may force an organization out of business, even if it is otherwise effective. Derivatives may be categorized taxonomically as options, futures, swaps, and, of course, forward exchange contracts. There are hybrids, such as swaptions, options, and futures, among others. However, we focus on the more modern but rapidly gaining market share instruments or solutions for managing risk in the context of global finance, particularly

1. Optional currencies
2. Monetary futures
3. Swapping currencies.
4. Currency Alternatives

An agreement between an option writer and option holder is known as a currency option. The buyer of an option is the option holder, while the seller of an option is the option writer. A currency option provides the customer the choice of buying or selling a certain amount of one currency in exchange for another at the "Strike Price," which is a predetermined exchange

rate. The buy/sell option, however, must be used before the given expiration date or earlier. The writer of the option must abide by its terms and should be ready to purchase or sell the underlying currency when a holder chooses to exercise an option, even if a holder is under no duty to do so[3]–[5].

1. Characteristics of Currency Options
2. There are two sorts of currency alternatives, notably
3. Options available over-the-counter and
4. Options exchanged hands.
5. The exchange is more difficult to organize personally than OTC options.
6. Traded options may only be bought via a broker on an options exchange, such as the Chicago Mercantile Exchange or the Philadelphia Stock Exchange, etc.

### **Comparing Call and Put Options**

The right, but not the duty, to purchase the stated amount or quantity of a currency, often against the dollar, at the striking price is provided by a call option. A put option, on the other hand, grants its owners the right to U. S. dollars.

### **Size of the Currency**

The amount of money that an option buyer may buy or sell is specified in the option agreement; for exchange-traded options, the amount is a set sum. The following currencies are the only ones that may presently be traded as currency options against the US dollar on PHLX, for instance[6].

### **Strike Cost**

When an option is created, the striking price may be greater, lower, or precisely the same as the current spot rate. It is the rate at which the holder has the choice, but not the responsibility, to convert the currencies. Therefore, a possible strike price

1. With the money
2. Money in the, and
3. Without using any money
4. At the Option of the Money

An option with a strike price equal to the exchange rate in the open market. A client who wishes to guarantee today's rate but leaving himself some profit potential in the event that the exchange rate were to be more in his favor would often employ an at-the-money option.

### **Option in the Money**

An option with a better strike rate than the prevailing spot rate. Although the premium would be smaller, the holder would have less protection against this.

### **Premium**

the upfront fee for the option that the buyer must pay to the option writer. It indicates the most the holder may lose and is typically paid out two working days after the contract date. Because he is prepared to take on the currency risk, the author charges a premium. The risk is that the option will be exercised by the holder, that the option will be written, and that the strike price and market exchange rate on the expiration date will vary.

1. Expires on the day when the option's exercise period expires.
2. European and American options

A 3 month American option acquired on January 1st may be exercised on any day on or before the expiration date, which is on April 1st. A European option, on the other hand, can only be exercised on the expiration day. For instance, in the case above, if it were a European option, it could only be exercised on the expiration date, which is April 1st.

If a holder is unsure of the precise date of an underlying transaction for which the option is being used as a hedge, such as in the case of a U. K. If the firm could establish an American OTC put option with a Bank to sell \$ at any time up to April 30th, so that the option may be executed as soon as the \$ are received, it could sell the \$ it expects to get between the end of March and the end of April for sterling.

In contrast, if the corporation had a European option, it would have to wait until April 30th, regardless of when the money would arrive. If currency options are purchased to hedge a currency exposure, the buyer must believe that the risk of loss warrants the premium that must be paid, and that an option is preferable to other hedging instruments such futures, forward contracts, and exchange-controlled securities. In general, the option route is a desirable way for a buyer to hedge a currency exposure because they can lock in the worst exchange rate possible to reduce the risk of an adverse rate movement while also benefiting from any favorable rate movement by choosing to let the option lapse and buy or sell in the spot market.

### **Forward Contracts Against Currency Options**

In order to lock in a rate that is favorable to the firm for a future currency transaction, forward exchange contracts are often used to hedge a company's currency risk. The same thing may be done with currency alternatives. To ensure that the exchange rate the option holder receives is, at the very least, the same as the forward rate, it would be conceivable to purchase a currency option with a strike price equal to the current rate for a forward contract. The benefit of a currency option, on the other hand, is that if the rate movement is in the option holder's favor, he may choose not to exercise the option and instead deal at the spot rate [7], [8].

### **Optional Limitation**

High premium prices are associated with regular option utilization. The option buyer must be convinced that these expenses are reasonable given the risk being hedged. The currencies that can be used in traded options are few. The number of trade centers is likewise limited.

### **Forex Futures**

A contract for the purchase or sale of a standard amount of one currency in exchange for another currency at a predetermined exchange rate, to be delivered at a certain future period, is known as a currency future. Currency futures typically mature on the tenth of March, the tenth of June, the tenth of September, and the tenth of December. These are purchased and sold at the stock market on a futures exchange. On May 16, 1972, the International Monetary Market, a branch of the Chicago Mercantile Exchange, started trading in currency futures. The majority of currency futures are for major currencies against the dollar. Sterling, Dutch Marks, Japanese Yen, Swiss Francs, French Francs, Canadian Dollars, and Euros are among the currencies in which currency futures contracts are traded on the CME.

Three crucial components are offered in the trade.

1. an effective central market that unites many predictions of future values.
2. Interbank foreign exchange traders and other players in an open market are

3. an industry where some credit risks are eliminated. In every futures transaction, the clearing house serves as both the seller to every buyer and the buyer to every seller.

### **Swaps**

An agreement between two parties for the exchange of a stream of cash flows over a certain duration is called a swap. A cash flow stream in one currency is swapped for a cash flow stream in another currency in a currency swap. Since IBM and the World Bank executed a swap transaction in 1981, the swap market may be claimed to have existed since that year. Swaps come in a variety of forms, including "Currency swaps" and "Interest Rate Swaps," among others. As a consequence, there may be profits from any two institutions dealing with each other. Now, we will analyze the currency swaps and interest rate swaps in more depth. All of these swaps operate on the premise that various institutions have distinct comparative advantages.

### **Currency Exchange**

These are the agreements to swap one currency's payments for another. The form of a currency swap is similar to that of a forward contract or futures contract in foreign exchange. The majority of these swaps include the U. S. dollar on one side of the transaction. & Y are also becoming more significant. Typically, a currency exchange includes the following 3 components.

1. A major exchange takes place at the start of the swap. At a predetermined exchange rate, one party converts one currency into another.
2. There is a regular exchange of money, often six months or once a year. These may easily be seen as interest payments on the principle amount that was exchanged. Swaps, however, should not be confused with loans. Each party's exchange amount is determined by applying a "Swap Rate" to the principle amount being transferred. It might be either fixed or floating rate.
3. Each party repays the currency it received at the beginning of the swap period as part of the reexchange of main amounts that occurs at the conclusion of the swap's duration. As a result, the exchange rate is identical to that of the principal's original exchange.

### **Swaps of Interest Rates**

An interest rate swap is an agreement between two parties to swap fixed interest rate payments for variable interest payments or vice versa in the same currency, with calculations made in relation to a principle amount that has been agreed upon on the national level. The principle, which is equal to the value of the underlying assets or liabilities that are swapped, is only utilized to determine interest payments and is never physically exchanged. A fixed rate obligation will become a variable rate liability via the swap, and vice versa. The London Inter Bank Offer Rate is used to compute the floating rate that is utilized in the majority of swaps. In that the conditions of the future obligations under the swap are established today, interest rate swaps have a structure that is similar to that of interest rate futures. Exploiting a competitive advantage and profiting from the exchange are the driving forces behind interest swaps.

### **Principal Instruments**

"Fed Funds" is the common name for them. The commercial banks effectively fulfill the reserve requirement standards by using these money. As part of its monetary policy, the Federal Reserve Bank periodically modifies the required minimum reserve kept by

commercial banks. The most liquid assets that pay interest are these Fed Funds. The borrowers and lenders are familiar with one another, hence there is relatively minimal credit risk. The base rates for the whole money market are determined by the interest rate on these Fed Funds. Prior to 1979, they were mostly utilized as a service to carry out monetary policy. Following the unpredictable interest rates in the money market throughout the 1980s, the fed funds were once again utilized as a tool to manage the interest rate in the money market in the early 1980s, moving the focus away from managing interest rates. The most significant interest rate in the whole U. S. money market is the fed funds rate.

### **US Treasury Notes**

These Treasury Bills are a group of securities that the Treasury has issued on behalf of the Government to cover its financial commitments. Under the T, securities fall into 3 groups. Short-, medium-, and long-term maturities of bills. They go by the names "Bills," "Notes," and "Bonds". Regarding the investor profile for T. Bills, pension fund firms, and banks located outside of the U. S. Nations may sometimes be purchased by foreign institutional investors if there is a competitive interest rate. These T-Bills have a thriving secondary market and are completely free from default risk.

### **Dollars and Euros**

The Euro-Dollar market was created as a result of rules in the American financial system. The character of the Euro-Dollar market has altered significantly since the end of World War II as a result of the tense ties between the United States and the former Soviet Union. Following fears of attachment by the United States, the balances held by the whole Eastern Block of nations were shifted from banks in New York to primarily London. Government. The Euro-Dollar market is now only seen as an expansion of the domestic. American money market. Due to the high demand for these assets, the market outside of the United States has grown dramatically, with only around 30% of the larger Euro-Currency market being made up of foreign participants. Dollars.

### **Deposit certificates**

Since the late 1960s, commercial banks have been employing these certificates of deposit primarily to combat corporate treasuries created by the widespread usage of commercial papers and denominations of \$1,000 and above. They are likely short- to medium-term products given their initial maturities, which range from 2 weeks to 5 years or more. The face values of the CDs serve as the foundation for calculating the interest rate. Major investors that choose liquid, low-risk assets are often institutions and businesses. Banks sometimes also issue long-term CDs. Regarding the payment of interest rates, there is a two-way process in place here. If the CD's duration is 18 months or less, the bank issuing it may pay a variable interest with a modification in the interest rate every three or six months.

### **Banker's Acknowledgments**

A banker's acceptance is an unconditional written order from him to pay a certain amount to the bearer or any other designated person at a specific future time. If a bank accepts it, it means that the bank has guaranteed payment and the instrument becomes negotiable. The BAs are used to fund foreign commerce in the majority of the nations. Some countries, like the United States, also use the BAs to fund a portion of their foreign commerce. The mechanism at play is straightforward. The bearer's name and the time at which the payment may be made are specified on the time draft that the exporter provides. The importer accepts the draft and returns to the exporter after taking physical possession of the items. The



exporter has two choices: he may retain the draft with him till the maturity date or he can discount it with a bank. Due to its low discount rate and widespread usage as a low-cost source of financing for international commerce, B. A. s carry minimal default risk.

### **Printed Paper**

A commercial paper is a short-term, fixed-maturity, unsecured promissory note that is issued by extremely big private enterprises and financial institutions. The majority of CPs have 270 days or more of initial maturity, compared to 30 days or less for the majority of CPs. CPs longer than 270 days may sometimes be allowed by the Securities and Exchange Commission for select corporations. If a company is exceptionally well-liked, it will issue CPs directly, bypassing banks. While some financial institutions utilize investment dealers, most issue CPs directly to the investor. The discount rate is influenced by things including the issuer's reputation, maturity, and amount. They set higher rates of discount since there is a greater danger of default and less liquidity. In the section above, we looked at various significant money market products and their fundamental characteristics. Let's now discuss the instruments traded on the global market.

The "Euro-Currency" market refers to the global money market. The prefix "Euro" is used for historical reasons since the U. S. Dollar was historically deposited mostly outside of the United States, namely in London. The U. S. Dollar is once again the currency that makes up the largest portion of the Euro-Currency markets. Although other currencies have begun to gain importance recently. (Deutsche mark and Swiss francs), the dollar remains the most significant currency by far. Foreign banks (dubbed Euro Banks and U. S. Bank's overseas operations) run the Euro-currency market. Between the two markets, notably the Euro-currency and Euro-Bank markets, there is often considerable uncertainty. Commercial banks are allowed to hold short-term claims thanks to the Euro currency markets. The London Inter Bank Offer Rate is often used to compute the "floating rate" on which loans are advanced. The majority of loans have a six-month term. There is also a chance for shorter times. In turn, these commercial banks serve as a middleman between investors and ultimate borrowers. Banks convert short-term claims against final borrowers into long-term claims. Although banks play a key role in the Euro-Bond market, in general, "Euro Bonds" are directly issued by the financial borrowers. These Euro-Bonds are traded outside of the nation in which the bond is expressed in that currency.

### **Worldwide Financial Markets**

International financial markets engage in intermediation by shifting buying power from lenders and investors to parties looking to buy assets they anticipate will provide future rewards. Assets are exchanged across national borders between citizens of various financial centers in international financial transactions. Regardless of where the savings are created, international financial centers act as reservoirs of saves and channel them to the most effective use. Financial markets perform three crucial tasks. The process of price discovery, which starts with interactions between buyers and sellers in the markets, establishes the prices of the traded assets. The second way the financial markets guarantee liquidity is by giving investors a way to sell financial assets. Last but not least, the financial markets drive down the price of information and transactions.

### **Finance and the Stock Market**

International financial markets may be split into money and capital markets, much as their local counterparts. Assets issued or sold in the money markets often have a relatively short maturity, say less than a year. Instruments having a maturity of more than a year or those

without a clear maturity are dealt with in capital markets. International financial markets also feature primary and secondary markets that deal with the issuance of new instruments, trading in existing instruments, trading in existing instruments, and trading in existing instruments and negotiable debt instruments, respectively. This is comparable to domestic financial markets. There is a symbiotic link between primary and secondary markets in local as well as international financial markets.

### **Market Classifications**

Garbbe claims that the worldwide markets for foreign exchange, Euro currencies, and Eurobonds make up the global financial system. In this article, worldwide financial markets have been divided into five markets in light of the creation and quick expansion of swaps and the globalization of equities markets: Financial institutions lending, the issuance and trading of debt and equity securities, as well as globally structured swaps, are the four main components of the foreign exchange market. In order to protect against the risk of loss resulting from fluctuations in both foreign currency and interest rates, derivative instruments are exchanged in both formal exchanges and over-the-counter marketplaces. With the exception of interest rate swaps, the majority of derivatives are short-term in nature. Assets that are based on other financial assets are created via derivatives.

### **Foreign Exchange Market**

A money market is a place to trade financial products and a way to borrow and lend money for very short periods of time, usually from one day to one year. Short-term bank loans are one example of these tools and methods. Commercial paper, bank certificates of deposit, banker's acceptances, repurchase agreements, and other short-term asset-backed claims are examples of short-term asset-backed claims. The money market, one of the fundamental components of a nation's financial system, mediates between the investment desires of surplus units and the cash needs of so-called deficit units. It is more productive to hold liquid claims or borrow them than to retain cash balances. If borrowing lending spreads are minimal and money is loaned to people who can utilize it most effectively, a well-functioning money market can carry out these tasks quite well. Money market instruments make it possible for both borrowers and lenders to satisfy their short-term requirements without having to take on the liquidity or interest rate risk that are inherent in longer-term instruments.

Money market instruments are often characterized by a high degree of principle safety since money market investors don't want to spend a lot of time studying credit risk. The money market thereby determines a market interest rate that balances the necessities for cash management and establishes various rates for various applications that balance their risks and possibilities for productive usage. The money markets of the main industrial nations function as a telephone market that is accessible from anywhere in the globe, unlike stock or futures markets, which have a central location. The market for short-term funding and investment instruments that are issued or exchanged abroad is known as the international money market. The Eurocurrency market, where bank deposits are issued and sold outside of the nation that created the currency, is the main component of this market.

Other securities that will be covered in this article, such variable rate notes and Euro commercial paper, have somewhat different uses and target various types of investors. The yield and price of each instrument, however, are somewhat interchangeable with those of the other instruments, and each is susceptible to many of the same factors, so we may feel justified in grouping them all together into a concept known as a market. Many other international money market instruments are valued based on LIBOR, the interest rate on

Eurodollar deposits, which suggests that market participants see the various products as having a similar frame of reference.

Today, the domestic money market includes several domestic cash and derivative products that are traded internationally, such as US Treasury bills and Eurocurrency futures contracts. Euromarkets instruments are only a subset of the range of financial claims that are accessible in a given currency's money market; these claims are differentiated by risk, cost, and liquidity much like domestic money market instruments. However, both public and private functions must be played by domestic money markets. The latter do the three tasks listed below. The government deficit is financed via the money market and the bond market. Usually, the money market is used to transmit monetary policy, either via banks or through freely traded money market instruments. The government directs credit distribution toward preferred economic applications through the money market's institutions.

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## CHAPTER 11

### RETURNS ON MONEY MARKET INSTRUMENTS: AN ASSESSMENT

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Dr. VarshaPratibha, Associate Professor,  
Department of Master in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - varsha.ps@presidencyuniversity.in

The manager of cash will wish to consider the alternative money market instruments she has at her disposal by comparing their returns, risks, and other characteristics. In general, the range comprises all the products in two dozen or so local money markets available to foreign investors. Realistically, however, one would generally confine one's focus to a few big currencies and the more liquid assets. For others, the starting point would be US Treasury notes and some would be confined to that class of risk. Most overseas investors would strive for a greater return than can be gained in government Treasury notes, however, thus their launching point would be short-term Euro deposits. To compare instruments one should be able to represent their returns on a similar basis. Doing so is challenged by the varying maturities and payment characteristics of even the narrow range of investments covered here and by the different delivery and accrued interest computations utilized by players in different markets. The foundation principle of a return is that you invest a quantity of money now and you receive some more back at a later period [1]–[3]. The gain, represented as an annualized percentage of the initial investment, is often how we calculate return. Thus if you invest Y100 today and you earn Y107 in one year the return is 7 percent. In practice, this principle takes three distinct shapes.

1. The bank discount rate
2. The add-on yield
3. The yield to maturity, known in the Euromarkets as the bond equivalent yield.

The bank discount rate technique is a formula created to make computations easier to execute by hand but its usage survives in these days of financial calculations and computers for money market instruments such as Treasury bills, banker's acceptances, and commercial paper. These carry no coupon but are offered on a discount basis from a face principal value of 100. The add-on yield is employed in Eurodollar and Euro currency deposit calculations since they are normally issued for 100 and the coupon is tacked on at the end. The difficulty with the add-on yield is that it overlooks compounding, which may be relevant since a one-year Euro deposit that pays interest semiannually is more appealing than one that pays annually. To consider compounding we need the yield to maturity or the bond equivalent yield. The bond equivalent yield or yield to maturity is the rate that equals the present value of all future interest and principal payments with the market price of the instrument [4], [5].

#### **Eurocurrency Time Deposits and Certificates of Deposit**

The vast bulk of bank deposits in the Eurocurrency market takes the form of nonnegotiable time deposits. An investor deposits her money in Credit Suisse, London branch, today: she received it returned, plus interest three months later. Canceling a time deposit is hard and costly, thus the investor sacrifices liquidity. Those that desire more liquidity buy in shorter maturities. A relatively high percentage of Eurodollar time deposits, particularly in the

interbank market, mature in one week or less. Alternatively, the individual may acquire a negotiable Euro certificate of deposit, which is just a time deposit that is transferrable and so has the features of security. Some banks are a bit hesitant to issue CDs since they would prefer not to have their paper exchanged in a secondary market, particularly at times when the bank could be seeking extra short-term capital. The secondary paper could compete with the major paper being provided. Others will issue CDs quickly if investors desire them, maybe paying  $\frac{1}{4}$  percent or more below their comparable time deposit rate to reflect the enhanced liquidity and the slightly higher administrative hassle of CDs. Other banks could consciously launch a fundraising plan using Euro CDs. To generate more money for longer maturities than would be feasible in the traditional euro deposit market and promote more knowledge of the issuer's name, the CDs, in this case, are to be distributed like securities.

### **Letters of Credit and Bankers Acceptances**

Bankers' acceptances are money market instruments that often result from bank-financed international trade transactions. A particular bank's duty to pay a certain sum on a specified day in the future is represented by the banker's acceptance itself. To put it a little more simply, it is a short-term claim against the bank similar to CDs. Indeed Bas, they seldom diverge much from similar CDs issued by the same bank in terms of return when they are exchanged on a secondary market. Banks will pledge to pay a certain sum on a given date in letters of credit if and only if certain papers are submitted to the bank following the conditions of the credit. Most people see a letter of credit as a very strong legal promise from a bank to pay if the requirements of the trade papers are met[6], [7].

The exporter will often request payment after the products arrive at the foreign port in a normal export transaction. Therefore, the exporter requests that the importer's bank accept a time draft. The harmless little time draft transforms into a valuable document, a banker's acceptance, once being accepted by the importer's bank. By accepting, the bank commits to paying the face amount on the due date. An exporter receives payment by selling this BA to its bank, which may retain it as an investment or market it once it becomes a money market instrument. Like Treasury notes and commercial paper, bankers' acceptances are sold at a discount from face value, and their yields are expressed as discount yields. Why should the exporter be paid by the bank? The explanation is that it has pledged to do so upon the presentation of paperwork transferring ownership of the items to the exporter. That assurance is included in the letter of credit that we provided. Stand-by letters of credit are similar instruments that contain a bank's promise to pay, but they often do not need the direct purchase of goods or the provision of title papers.

### **Euro Commercial Paper and Euro notes**

These are short-term, unsecured promissory notes that have been issued by banks and enterprises. The more inclusive name, Euronotes, covers note issuance facilities of both the underwritten and underwritten varieties. The term "Eurocommercial paper" is typically understood to refer to notes that are issued without an underwriting facility, or without the medium-term commitment of a group of banks to provide funds if the borrower is unable to roll over its Euronotes on acceptable terms. The actual paper that an investor will discover available for investment is likely to be Eurocommercial Paper (ECP), which is how the Euronotes market is structured. Similar to US commercial paper, Euronotes, and ECP are traded on a discount basis, with interest calculated as "actual/360," which means that the price is set as 100 less the discount interest rate multiplied by the actual number of days till maturity, over 360[8], [9].



## **Instruments of the international financial markets**

The selling of assets, such as international equities or Euro stocks, Euro bonds, medium- and short-term Euro notes, and Euro commercial papers, is another way that money is generated from the global financial market.

### **Worldwide Equities**

Both debt and foreign direct investment are not represented by global stocks or Euro equities. They are a relatively new method of investing in international portfolio equities. In this instance, as opposed to debt instruments, the investor receives the split n instead of interest. Though it does not have the same pattern of voting rights as it does in the case of foreign direct investment, on the other hand. In actuality, foreign direct investment and debt are reconciled by global equities. They are the securities that are now at the top of both investors' and issuers' lists of preferred securities. Due to this, Euro equity offerings increased dramatically from only US\$ 2.7 billion in 1985 to US\$ 7.3 billion in 1990 and US\$ 44 billion in 1995.

### **Advantage for Issuer/Investor**

International equity issues are made by issuers under certain circumstances and with specific goals in mind. First off, the issuing business prefers not to add to the domestic stock of shares when the domestic capital market is already saturated with its shares since such additions would result in a decline in share values. The corporation issues foreign equity to sustain share prices. The second factor that makes it easier to issue Euro equities is the limitation on the issuance of shares on the local market. Thirdly, the co-company offers foreign stocks to obtain public awareness on a global scale. Fourthly, investing in overseas shares generates foreign currency, which is essential for a company in a developing nation. Fifthly, euro-denominated stocks make access to overseas financing more affordable. Sixthly, money generated via such a tool does not increase the susceptibility to currency fluctuations. International stocks, from the perspective of investors, provide advantages of diversity and increase the return with a given risk or decrease risk with a given return. The advantages of diversification are considerably larger if investments are made in foreign equities as well as international bonds.

### **Method of Issue**

When a firm wants to issue foreign stock, it makes decisions on the issue's size, the market where the securities will be sold, the issue's pricing, and several other formalities. It contacts the lead manager, who is often an investment bank with more expertise in global financial markets. The issue's risk factors and prospects are both examined by the lead manager. It makes suggestions on the issue's specifics as well as whether the shares should be sent via the American depository or the international depository. When the lead manager grants the all-clear, the issuing firm gets approval from the regulatory authorities and creates the prospectus, etc. It deposits the shares to be issued with the custodian bank in the home nation after receiving regulatory authority permission. In cooperation with the share-issuing corporation, the depository appoints the custodian bank.

When the shares are placed with the custodian bank, the latter requests that the foreign depository issue depository receipts in place of the held shares when the shares are deposited. In reality, the setting up of the issue price or the ratio between the depository receipts and the shares relies upon a variety of economic conditions. The ratio between the number of shares and the number of depository receipts is established well before the actual issue. In general,



issues are priced at a discount since the earnings per share decline proportionally to the growth in capital. The market price of a depository receipt on the global market is heavily influenced by the industry's fundamentals, the macroeconomic fundamentals, and the possibility for profits.

The depository serves as a conduit between the issuing firm and the investor. It is a bank or other financial institution located in an international financial center. The depository issues the depository receipts after learning about the launch from the issuing entity. While the depository in the worldwide financial market outside of the USA issues global depository receipts, the American depository only issues American depository receipts. Investors acquire GDRs, and the proceeds are transferred from the depository to the custodian bank and then to the issuing firm. The business inserts the investor's name in the shareholder's registry. The right to return the investment and relinquish GDRs belongs to the investor. The investor deposits the GDRs with the depository for the surrender, and the depository then notifies the custodian, who then issues the share certificates in return for the GDRs. Foreign investors are given the revenues from the selling of shares. It should be highlighted that shares cannot be converted back into GDRs once the GDR has been given up in return for them.

Once again, investors have the option of reselling the GDR on the domestic capital market of the issuing business. The issuer inserted a condition called the "lock-in period" during which this technique is restricted to discourage this behavior. The underwriting and listing roles are crucial to the issue's development. The listing agent, who is often the lead manager, applies to the stock exchange for listing while performing the standard tasks of an underwriter and charging an underwriting fee. The agent advises the issuing firm and assists it in submitting the necessary paperwork to the stock market. GDRs are traded on the stock market after the necessary processes have been completed. Additionally, there are global clearing houses that aid in transaction settlement, like Euro-clear and CEDEL.

It's also critical to consider the issue of voting rights. Even though GDR investors cannot be denied voting rights, they do not appear particularly interested in them since they often change. In this regard, many approaches are used. One is that the issuing firm and the overseas depository sign into a contract that allows a depository to vote either following the preferences of the management or with the majority of voters. The depository is believed to cast a vote in the same proportion as the remaining shareholders under the other process. Another option is for the depository to follow the instructions of a management nominee in casting their vote. Even while the lead manager is compensated following the many tasks it completes with the commission, management fees, etc., the cost of overseas equity is often not high. Some costs are incurred by the repository. These represent around 3–4% of the issue amount.

### **Documentation**

In the course of discussing the problem of international equality, several papers are utilized. Which are:

1. the prospectus, which includes comprehensive details regarding the issuance and the issuer.
2. The terms for converting shares into GDRs and back are outlined in the depository agreement, which is the contract between the issuing business and the depository.
3. The issuance is accompanied by the underwriting agreement that was reached between the issuing firm and the underwriter, who is often the lead management.
4. Also included is a copy of the contract reached between the custodian and the depository.

5. A copy of the trust deed, which outlines the trustee's obligations with respect to servicing the issue, is attached.

6. For the investors to be fully informed about the secondary market for the issue, a copy of the agreement with the listing stock exchange is affixed.

A subscription agreement that details how the lead manager and the syndicate members agree to subscribe to the issue is also included.

### **Bonds Issued Abroad**

An instrument of debt is an international bond. To borrow foreign money for a certain amount of time, they are issued by governments, businesses, and international organizations. The issuer returns capital and pays interest to the creditor. These relationships come in many forms. The issue-solving process is highly detailed. Here, each of them has to be explained.

### **Different International Bond Types**

Foreign bonds and Euro bonds are two types of international bonds. The two vary from one another principally on four factors. The issuer of a foreign bond first chooses a foreign financial market where the bonds are issued in that nation's currency. If an Indian business offers bonds in New York with the bonds' nominal value set in a currency different than the local currency of the issuing nation. If the bond issued by the Indian corporation is denominated in US dollars, it may be utilized in any nation except the USA. Then and then will it be known as a Euro bond. Second, the underwriters of the nation where the bonds were issued often underwrite overseas bonds. However, multinational underwriters are responsible for backing Euro bonds.

Thirdly, a foreign bond's maturity is chosen with the investors of the nation where it was issued in mind. The Eurobonds, on the other hand, are designed to meet the requirements of international investors. The market for Euro bonds was first controlled by private investors, who often had a preference for shorter maturities. However, institutional investors have since taken over, and they are not necessarily looking for Euro bond maturities to march their responsibilities. As a consequence, there are several levels of maturity for Eurobonds. Intermediate Euro Bonds are Euro Bonds in England having a maturity of 8 to 12 years. Fourth, the government rules of the nation where the foreign bonds are issued are typically applicable to them. The regulatory emphasis, for instance, is on disclosures in the situation of Yankee bonds. The emphasis is on monetary management and resource distribution in various European nations. Prior to 1996, samurai bonds had minimal credit rating standards. However, the laws and restrictions of the nation where they were issued do not apply to Euro bonds. The currency of denomination is not the national currency of that nation, hence it has no direct bearing on the balance of payments.

### **World Bonds**

In 1989 and 1989, the World Bank was the organization that first issued international bonds. Since 1992, firms have also issued these bonds. Currently, such bonds are issued in seven different currencies: Australian dollars, Canadian dollars, Japanese yen, DM, Finnish markka, Swedish krona, and Euro. The following are the unique qualities of the global bonds:

1. They have excellent reviews.
2. They often have a huge size.
3. They are available for concurrent placement in many nations.

4. In certain areas, they are exchanged on a "home market" basis.
5. Direct bonds

The conventional form of bonds is the straight bond. The interest rate is set in this instance. The term "coupon rate" refers to the interest rate. It is set in accordance with interest rates on Treasury bonds of a similar maturity. For the purpose of determining the coupon rate, the borrower's credit status is also taken into account. There are several types of straight bonds. The first kind of bond is a bullet redemption bond, in which the principal is repaid all at once rather than over the course of a year. Second, there are bonds with growing coupons, which have increased coupons over time. The advantage is that the borrower just has to make a modest initial interest payment. Third, there are bonds with no coupon. There is no interest due on it. However, it is granted at a discount since there is no interest payment. The discount is what makes up for the interest rate loss suffered by the creditors. 1981 saw the first issuance of this kind of bond. Fourth, when investing in a bond with currency options, the investor has the option of receiving payments in a different currency than the issue currency. Fifth, bull and bear bonds are issued in two pits and are linked to a certain benchmark. The bull bonds are ones whose redemption amount increases when the index increases. The bear bonds are ones whose redemption amount decreases when the index declines. Finally, a call warrant is affixed to debt warrant bonds. The right to buy another bond at a certain price belongs to the creditors.

### **Notes With Floating Rates**

Bonds with variable interest rates are referred to as floating rate notes. These bonds were initially issued in Italy in 1970, and since then, they have always been rated according to LIBOR. Depending on the time period to which the interest rate is compared, the interest rate is frequently changed, sometimes every three or every six months. If the interest rate, for instance, were based on one month's LIBOR, it would be updated each month. FRNs come in a variety of formats. Perpetual FRNs have no principle repayment requirements. They are thus comparable to stock shares. They were popular in the middle of the 1980s, but as investors started to demand greater interest rates, many issuers could not afford to pay them. Such bonds fell out of favor.

There are also minimax FRNs, which provide minimum and maximum rates. Investors benefit from the minimum rate, while the issuer benefits from the maximum rate. Only the maximum rate is due if LIBOR increases over that threshold. In a similar vein, even if LIBOR drops below the minimum, the minimum rate is still due. The investor has the option to convert the FRN into a straight bond in the third form, the drop lock FRN. In certain cases, if the reference rate falls below a specified floor rate, the conversion happens automatically. The fourth is flop flop FRN. The World Bank initially released it. The investor has the option to convert the FRN in this situation into a three-month note with a flat three-month yield. After the three months are over, the note is once again changed into a permanent one.

Mismatch FRNs are the fifth factor. Although interest is paid six times a year in this instance, the interest rate is set monthly. Due to the disparity in interest rates, the investor may choose to engage in arbitrage in this circumstance. Rolling rate FRNs are another name for such FRNs. Sixthly, hybrid fixed rate reverse floating rate notes are one of the most recent inventions. In 1990, they were used in the Deutsch mark market sector. For a few years, these instruments had a high fixed interest rate. Investors got the difference between LIBOR and a fixed interest rate that was even greater. The reduction in LIBOR brought them gains.

### **Bonds that convert**

Since they may be converted into equity shares, international bonds are also convertible bonds. Some of the convertible bonds feature acquisition-rights-related detachable warrants. There may be automatic convertibility into a predetermined number of shares in other circumstances. The convertibility advantage gives convertible bonds a relatively high market value. The value is the result of adding the conversion value to the naked value that would have existed in the absence of conversion. By multiplying the face value of the bond by the conversion factor, which corresponds to the number of shares that each bond might be converted into, the conversion price per share is calculated. If a bond with a face value of \$1000 may be converted into 15 shares, the conversion cost is  $\$1000/15 = \$66.66$ .

Therefore, bondholders will not be interested in converting their bonds into equity shares if the market price of a share is less than \$ 60. This is true since a creditor will only get 15 shares, or \$900, for a bond worth \$1,000. The investors will convert the bond into equity shares and sell the equity shares in the market if the share's market price is \$80, however. In this method, bonds worth \$1,000 will sell for \$1200 apiece. In other words, the price of stock shares determines the price of convertible bonds. When bonds have detachable warrants, the warrant may be exchanged separately from the bond and can be removed from the bond. The issuer has two sources of funding available. Even if the warrants are used, the bonds are still active. Convertible bonds are less expensive from the perspective of the borrowers since their coupon rates are lower. Additionally, they aid in lowering debt equity following conversion. Convertible bonds are preferable from the perspective of the investor since they provide a fixed income in the form of interest prior to conversion. They take ownership of the business after conversion.

### **Drinking Bonds**

Bonds are often backed by a variety of currencies. Cocktail bonds are referred to as such bonds. There are two varieties of cocktail bonds; one is backed by SDRs, which represent a weighted average of five currencies, and the other by the Euro, which stands for a basket of eleven. Investors who purchase cocktail bonds instantly have the advantages of currency diversity. The foreign exchange risk caused by a currency's depreciation is mitigated by another currency's gain.

### **Method of Issue**

The process of issuing foreign bonds involves many steps. Because the issuer—typically a government or business—does not have a thorough understanding of the global financial market or find it simple to complete the necessary formalities, the issuer turns to a lead manager for guidance on many issues. Typically, a commercial bank or an investment bank serves as the primary manager. Based on information from various authorities regarding the performance of investment banks in the field of lead managing, the issuer chooses a specific lead manager. The lead manager gives the issuer advice on the key aspects of the issuance, the time, price, maturity, size, and potential of the buyers. Even if the lead manager does the majority of the job alone, the co-manager provides assistance.

The issuer drafts the prospectus and other legal papers after consulting the lead manager. The issuer's own accountants, auditors, and legal counsel are crucial in this process for creating the issue in line with the company's financial needs and the regulatory framework in place in the nation. To make the problem suitable for the indicators dominant in the global financial market, the lead manager's guidance is sometimes also solicited. The advice is paid for by the

lead manager. It is referred to as a management charge. After all of this, the issuer requests regulatory authorities' permission. It starts the problem after receiving permission.

The issue's launch marks the start of the second phase. Investors examine the issuer's credit rating as well as the underwriters of the offering. This is why the lead manager and co-managers contribute to the issuer's credit rating by a reputable credit rating agency. Additionally, it performs the role of an underwriter and levies an underwriting fee. Following the conclusion of the underwriting procedure, the third step starts. The procedure of selling the bonds is a part of this phase. The lead manager often performs the role of a selling team, for which it levies commission at various rates.

On the other hand, the investors are private persons. They are organizations like investment trusts, banks, and businesses. They often use their purchasing agents to acquire the bond. Additionally, there are trustees, who are often banks chosen by the issuer. Their responsibility is to safeguard investors' interests, particularly in the event of a borrower failure. The top manager sometimes serves as a trustee. Institutions that list things are the last. The bonds are recruited for secondary marketing. Although the bonds are listed on stock exchanges, the secondary market for foreign bonds is mostly an over-the-counter market. It should be mentioned that the full foreign bond issuing process is finished in a certain amount of time. It takes 27 days after the prospectus' public release. The first 12 days, sometimes referred to as the offering period, are devoted to the sales campaign. The underwriting agreement is signed on the 12th day, also referred to as price day. Bonds are sold, delivered, and the appropriate payments are completed over the course of the next 15 days.

### Documentation

The necessary paperwork for a bond offering is complicated. There are seven necessary papers. The prospectus comes first. It provides information about the issuer, its leadership, and its past, current, and future business operations. It also discusses the nation's political and economic structure. The subscription agreement is the second. It includes the bond's denomination, coupon rate, issue price, and maturity as well as underwriting commitments, selling arrangements in detail, the closing date and payment terms, the names of the paying agents and trustees, information on the circumstances under which the agreement may be terminated, the applicable legal jurisdiction, and compensation guidelines in the event of misrepresentations or warranty breaches. The trust deed, which is an agreement between the issuer and the trustee for the bond's timely servicing, is the third crucial document. The listing agreement, which lists listed centers, is the fourth document. The payment agency agreement, which was signed by the issuer and the bank paying the agent for bond servicing, is the sixth document. The underwriting agreement, which gives investors trust, is the sixth document. A copy of the selling group agreement, which details the agencies engaged in the bond sale, is the final document. The bond certificate is accompanied by all of these papers.

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## CHAPTER 12

### A COMPREHENSIVE REVIEW OF SECONDARY MARKET OPERATION

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Dr. Vinay Muddu, Professor,  
Department of Master in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - muddu.vinay@presidencyuniversity.in

It is possible to operate on the secondary market for foreign and Eurobonds. In the first scenario, listing takes place on a certain stock market in a specific nation. But there are several financial hubs associated with Euro bonds. Transactions occur in the over-the-counter market for this reason. However, depending on the performance of the issuer and the demand for the issuance, listing on an international stock market aids in determining the price of Euro bonds. The stock exchange assists the transaction after the price has been agreed upon and the item is prepared for sale. Between the bid and offer prices, there is typically a 0.5% difference. Delivery of bonds is made in exchange for payment, and settlement instructions are sent via the clearing house with locations in Brussels and Luxembourg. Book entries might also help with clearing. Sometimes, the specific Euro bond is in high demand before the secondary market begins to operate. Even though these kinds of transactions are uncommon, it is characterized as "grey trading". An Association of International Bond Dealers was established in 1969 under Swiss legislation to ensure the efficient functioning of clearing houses and the secondary market. It creates guidelines for efficient functioning.

#### **International Bond Market Development**

Foreign bonds began to appear in significant numbers as early as the 1950s. The strongest currency at the time was the US dollar. Bonds were issued on the US financial market by issuers from many nations in order to receive US dollars. These Yankee bonds were quite well-liked. However, in the 1960s, the US Government placed limitations on the issuance of Yankee bonds due to a deteriorating balance of payments. The limitations gave the development of Euro bonds a boost. An Italian borrower named Autos trade issued the first Eurobond in 1963. Later, several further Eurobonds were issued. However, as bank lending dominated the financial landscape until the early 1980s, the Euro bond market only saw significant expansion after then. From US \$ 38 billion in 1980 to US \$169 billion in 1985 and US \$ 230 billion in 1990, the overall bond volume grew[1]–[3].

The size of the bond market expanded more quickly in the 1990s as a result of more financial market deregulation, which was especially pronounced in Germany, France, and Japan. Over US \$ 2210 billion was invested as of March 1995. Over three-fourths of the issuance in 1995 were straight bonds, which dominated the market. FRNs made up around one-seventh of the total. Convertible bonds were used to cover the remaining amount. Once again, it was discovered that fixed rate bonds were mostly issued in Japanese yen, but floating rate bonds were primarily issued in British pounds. Typically, the convertible bonds were those denominated in Swiss francs. Again, in 1995, around two fifths of all offerings were in US dollars, slightly less than one fifth were in Japanese yen, roughly one seventh were in DM, and the other bonds were in foreign currencies. In the case of bonds issued by businesses and governments in developing nations, 57% of the issuance was in US dollars, while more than 25% was in Japanese yen. The DM share was barely one-tenth of the total. Due to Japanese

investors' rising interest in Latin American Brady bonds during the 1990s, many of them began to be issued using yen as the unit of currency. The average duration of foreign bonds was 4.3 years in 1995; however, as more firms began issuing bonds with longer terms, this number increased. Following the 1994 Mexican financial crisis, certain countries in Latin America once again attempted to reestablish standards in the global bond market by issuing foreign bonds. As a consequence, sovereign bonds increased over these years[4], [5].

## **Medium- And Short-Term Instruments**

### **Euro Bills**

Similar to promissory notes, Euro Notes are issued by businesses to raise short-term capital. They appeared in the beginning of the 1980s, when securitization increased on the global financial market. They are not issued in the country's own currency, but rather any foreign currency. They serve as low-cost financing options. The bare minimum are facilities for documentation. They are simple to modify to meet the needs of various borrower types. Due to their short maturity, investors also like them. The lead arranger or facility agents are hired by the issuer when it seeks to issue Euro notes. It issues the notes, has them underwritten, and sells them via the placement agents on the lead arranger's recommendation. The underwriter purchases the unsold issues once the selling period has ended[6], [7].

The lead arranger or facility agents are hired by the issuer when it seeks to issue Euro notes. It issues the notes, has them underwritten, and sells them via the placement agents on the lead arranger's recommendation. The underwriter purchases the unsold issues once the selling period has ended. The underwriting charge, the one-time management fee for structuring, pricing, and paperwork, and the margin on the notes themselves make up the three primary cost components for the Euro notes. Either the margin is included into the price of the note itself or it is expressed as a spread above or below LIBOR. The documentation follows a set format. Underwriting agreements, payment agency agreements, and information memoranda are often included with notes. These papers reflect, among other things, the issuer's financial situation. The notes are resolved by physical delivery or clearance, whichever occurs first.

Several variations of the Euro note issuance method have developed throughout time. The first is a facility for revolving underwriting, in which a single placement agency divides up the notes among investors at a constant, predetermined yield. The second option is the tender panel method, where the placement agent assembles a group of banks to place Euro notes on the issuer's behalf. Members of the tender panel submit bids to the placement agency outlining the quantity and cost of notes they are interested in purchasing. In this instance, the issuer benefits since the price is determined by free and open competition. However, it's possible that the placement agent won't be as dedicated as a single placement agent. The underwriters form a tender panel for each draw down of notes in the third variation, continuous tender panel. If they aren't sold within the offer time, they purchase them. The underwriters are forced to compete under this arrangement.

### **Commercial Papers in Euros**

Euro commercial paper is another alluring short-term loan vehicle that first appeared in the middle of the 1980s. Although it differs from short-term Euro notes in certain aspects, it is still a promissory note. Unlike the Euro notes, which are underwritten, it is not. The explanation is that only businesses with a good grade are permitted to provide ECP. Again, the ECP method for obtaining capital is often pushed by investors, whilst the Euro notes are believed to be driven by borrowers. ECP was founded on the domestic market commercial paper pattern that began in the USA and later Canada in the 1950s. The ECP is issued outside

of the nation in the currency it is backed by if the prefix "Euro" is included. Although the majority of ECPs are issued in US dollars, they vary from US commercial papers in that their maturities may be up to one year. Additionally, ECPs are organized according to total prices, while US commercial papers individually collect different fees such front-end fees and commissions[8], [9].

ECPs' specific properties differ from one nation to the next. They involve the LIBOR market-based interest rate. As with Euro notes, the issuance is often organized via placement brokers. The range of the sum is between US\$ 10 million and US\$ 1 billion or more. ECPs are either issued in interest-bearing form or in a discounted form with interest already included into the issuing price. When the maturity period is over, they are often settled at clearing institutions as Cedel Euro clear, First Chicago, or Chases Manhattan to avoid physical delivery. Normally, the settlement is finished in two days. ECPs deal with very little paperwork. Additionally, they are not underwritten. This is why they have been widely used since they were first developed. From US\$13. 9 billion in 1986 to US\$79. 6 billion in 1991, there were outstanding transactions via ECPs. By March 1995, it had grown to \$81. 3 billion, with more than three-fourths of that sum being in US dollars.

### **Euro Notes with a Medium Term**

Because they cover the gap in the maturity structure of instruments used on the international financial market, medium-term Euro notes are just an extension of short-term Euro notes. Given that they have maturities ranging from one year to five to seven years, they represent a compromise between short-term Euro notes and long-term Euro bonds. Multiple rollovers over a period of five to seven years are permitted for short-term Euro notes. The short-term Euro notes are redeemed and a new issuance is created every three to six months. As an alternative, a medium-term Euro note is issued to get medium-term cash in foreign currency without the need of redemption and a new issuance. Although there is a provision for underwriting, medium-term Euro notes are not covered. This is done to guarantee that borrowers will still get money even if their creditworthiness is insufficient. They are often produced following the format of US medium-term notes, which have been present there since the early 1970s. Although there are also fluctuating rates, medium-term Euro notes have a set rate of interest. Multicurrency structures have been popular recently. Banks, sovereign governments, and international organizations are the principal issuers.

The short-term Euro notes have gained popularity. At the end of 1986, the outstanding balance was just US \$ 0. 4 billion; by 1990, it had increased to US \$ 9. 6 billion, and by March 1995, it had reached US \$ 347. 1 billion. Such difficulties are exploding in popularity, which demonstrates how widely used this instrument is. Global medium-term note offerings have recently been introduced to the Euro market. With the help of institutional and individual investors, problems with various credit ratings are able to raise money via this scheme. This program is quite new.

### **Detailed Information on the Global Financial Market**

A multinational corporation must decide on a specific source of funding for the investment project, or a combination of sources, before finalizing the proposal for foreign investment. In this case, it should be highlighted that a global company places itself in a stronger position than a local corporation in terms of obtaining funding. A domestic company often receives funding from domestic sources. It does get funding from the global financial market, but it is not as straightforward as it is for a multinational company. For its overseas investment project, the latter may utilise cash from the parent firms. It may also get capital from the financial system of the host nation, but it prioritizes obtaining capital from the global

financial system. In order to achieve its business goals, it chooses a certain source, a combination of sources, or a specific kind or sorts of finances.

### **International Flow of Funds Channels**

There are two distinct divisions of the global financial market. One is the flow of short-term funds, which is a representation of the global money market. This category includes short-term securities or international banks. The other section where medium- and long-term money move, however, is the global capital market.

Regardless of this disparity between the two groups, there are several organizations and tools via which monies may be moved, whether they are legitimate or not. The multilateral institutions, such as international development banks and regional development banks, and the bilateral organizations, such as the various governmental agencies, are examples of official organizations. Concessional or nonconcessional financing may be provided on a multilateral or bilateral basis. Official development assistance refers to grants with significant grant components or monies with significant concessions. The non-official channel consists of borrowing and lending sources like international banks on the one hand, and the securities market on the other, where Euro-denominated stocks and debt instruments like international bonds, medium-term Euro notes, short-term Euro notes, and Euro commercial papers are offered for sale and bought. It should be remembered that more than only lending and borrowing money or buying and selling stocks are involved in how the global financial market functions. Swap is also quite prevalent and a crucial component of the global financial industry. An interest rate swap may be used to convert a floating rate loan into a fixed rate loan if a borrower wants fixed rate financing yet has access to the floating rate loan market. The loan may also be switched for another one if the borrower does not get it in the preferred currency.

### **The Structure of the Global Financial Market is Changing**

#### **Multilateral Institutions**

Numerous structural changes are evident throughout the years when one examines the growth of the global financial sector over the last 50 years. This has been caused by the shifting supply and demand for foreign finances as a result of the widespread implementation of economic development programs, expansion of international commerce, and the rapidly expanding operations of multinational firms. Examining the official channels reveals that there was no multinational agency to provide funds until the middle of the 1940s, and that it was only in 1945 that the International Bank for Reconstruction and Development was established. This bank initially provided loans for the reconstruction of the war-devastated economies of Western Europe, and starting in 1948, it started to provide loans for development. The supply of equity financing was beyond the purview of the IBRD role, which was restricted to lending. Furthermore, it only made a loan if the borrowing government provided a guarantee. The International funding Corporation, which issued loans even without government guarantee and provided equity funding as well, was founded in 1956 to address these issues. One issue, however, remained unresolved. It was because the IBRD's expensive resources carried the market rate of interest, making it impossible for the poorer developing nations to employ them. In 1960, the International Development Association was founded as a sister organization for their benefit. The World Bank is the collective name for the two organizations, IBRD and IDA.

When IBRD was created, its primary goal was to promote private investment rather than to issue direct loans. It didn't start lending widely until the expected level of private investment

didn't materialize. Then, lending took over as its primary duty, although encouraging foreign investment was still a challenge. The Multilateral Investment Guarantee Agency was founded in 1988 to address this issue and cover the non-commercial risks faced by international investors. IBRD, IDA, IFC, and MIGA are the four organizations that make up the World Bank Group. Because the economic and political climates as well as the needs of the various parts of the world varied, it was thought that the World Bank Group's lending standards did not equally fit diverse member nations. Thus, it was decided to establish local regional development banks along the pattern of the worldwide development banks in order to tune the financing in accordance with the differing needs of the different areas. In Latin America, Africa, and Asia, regional development banks were founded during the 1960s. Beginning in December 1966, the Asian Development Bank was operational.

### **Bilateral Organizations**

Bilateral financing does not have a longer history than multilateral lending. Money flowed from the empire to its colonies throughout the first half of the 20th century to cover a portion of the financial deficit of the colonial governments, but this was not a common practice and it was never seen as the kind of foreign help that we refer to today. US President Harry S. Truman initially proclaimed bilateral economic cooperation in January 1951. In actuality, the announcement's primary drivers were political and economic. At a time when relations between the USA and the then-USSR were at an all-time low, the US administration attempted to court emerging nations in order to win them over to its political cause and become more powerful. The US economy would benefit from closer ties with emerging nations and from access to the necessary food and raw materials as a result. The development of infrastructure in the developing nations may be aided by the economic assistance, which may also promote US private investment there. To counter the US approach, the USSR bloc also unveiled its foreign aid program in the second part of the 1950s. The Organization for Economic Cooperation and Development (OECD) launched several foreign aid programs by the late 1950s, and bilateral financing reached its zenith in the 1960s. In certain instances, the government partnered with private organizations, and the export credit program grew to play a significant role in the bilateral aid program.

### **Factors Contributing to the Rise of Eurobanks**

It should be noted that following Stalin's death, the USSR abandoned its closed economic system and, starting in the late 1950s or the early 1960s, increased commerce with the West and the South. When it came to international transactions, the US dollar was the most sought-after currency at the time. As a result, the USSR aimed to increase its earnings of this money via trade. It opted to store its hard-earned funds in a bank outside of the United States since the tension between the two great powers was at its worst at the time. The best options were London and a few other European financial centers since they had the necessary infrastructure and a stable political environment. The banks receiving those dollar deposits in London and other European countries came to be known as Euro banks and the deposits themselves were known as Euro dollars.

Following the 1955–1957 foreign currency crisis, the British government-imposed limits on the use of the pound sterling for international trade, and the dollar was much sought after in the UK for international trade due to the easy availability of dollars. A vibrant foreign exchange market connecting the US dollar with several European currencies also emerged as a result of the increasing convertibility of those currencies by the late 1950s. These connections improved the European banks' usage of the US currency as a result. Following the 1960s balance of payments crisis, the US government implemented several capital control



restrictions that helped the development of Euro banking. Early in 1965, optional foreign direct sales to non-residents were introduced; however, this rule did not apply to overseas offices of US banks. As a consequence, the US banks' overseas operations moved from those in the USA to those in other nations, primarily in Europe. According to statistics, the number of US banks with foreign branches increased from 11 in 1964 to 125 in 1973, their total number of foreign branches increased from 181 to 699 during this time, and their respective assets increased from US \$ 7.0 billion to US \$ 118 billion.

Some European governments set limitations on the ability of non-residents to retain deposits in local currency and the ability to pay interest on non-resident deposits. This incentivized non-residents to keep deposits in European banks that were exempt from these restrictions. When credit was scarce and the market interest rate had increased, the US Government also implemented an interest rate cap. The interest rate could not be raised by US banks. Instead, the Euro banks that were exempt from these restrictions increased their deposit interest rates and drew customers away from the US-based banks. Again, when domestic credit was constrained, businesses often borrowed from Euro banks at cheaper interest rates, and the rise in lending and deposits aided in the expansion of the Euro banks. Not only did US banks relocate to Europe, but European banks also opened offices abroad, possibly as a kind of defense. According to statistics, there were 1860 foreign branches in 1961 and 3764 in 1973. During the same time period, the total number of international branches of UK-based banks increased from 1105 to 1973.

### **Offshore Banking Facilities**

Off-shore banking centers are a new breed of multinational banks that arose in the 1970s and set themselves apart from conventional banks and Euro banks. Although, like the Euro banks, they did not trade in the local currency, the OBCs were distinguished by the fact that they solely dealt with non-residents. In reality, they transferred money across nations without having an impact on the local financial system. OBCs spread to areas and nations where: governmental control and regulations were the least restrictive, tax rates were extremely low, and the necessary infrastructure, such as good communication systems, a welcoming environment, and an experienced financial community, etc., existed. These areas and nations were also politically and economically stable. When one examines the particular examples, one discovers that the rigidity of legislative limitations was what inhibited the expansion of OBCs in Germany, France, and Japan. However, this adaptability allowed cities like London, Luxembourg, Singapore, Hong Kong, and many others to draw in OBCs. Due to low tax rates, OBCs expanded in the Bahamas, Luxembourg, Cayman Islands, and Panama. Better communication tools and the availability of skilled workers were other deciding considerations for OBCs located in London. The development of OBCs in the nations of Latin America was hindered by the existence of exchange control measures.

Kuwait and Bahrain, on the other hand, drew OBCs because of the little intervention from the government. Whatever the reasons for their expansion, a lot of borrowers and lenders were drawn to the OBCs. The total liabilities of US bank branches in the Bahamas and Cayman Islands alone increased from US \$ 4.8 billion to US \$ 121.8 billion over the same time, while the foreign currency liabilities of OBCs in European reporting nations increased from US \$ 79.3 billion in 1970 to US \$ 801 billion in 1979.

### **Syndication of Lending**

Syndicated lending, another structural development that occurred in the 1970s, is a clear example. Many oil-importing nations had significant current account deficits as a result of the global oil price increase. As a result, they were forced to turn to larger loans, which a single



bank was often unable to provide. The banks banded together to provide these huge loans. They did so in order to lower the individual loan risk as well. Additionally, from the perspective of the borrower, the cost of the syndicated loans was less than the total cost of individual loans taken out from several banks.

Whatever the motivations for the banks' union, this kind of financing became known as syndicated lending. Such loans advanced significantly since they benefited both lenders and borrowers. Having their beginnings in the early 1970s, they had reached US \$ 320 billion by 1995 and had exceeded US \$ 88 billion by 1980. Unlike regular loans, syndicated loans include a lead manager who initiates the deal, structures it, chooses the lending members, oversees the paperwork, and, in many situations, continues to service the loan after the agreement is finalized. Between the borrower and the other banks in the syndicate, it acts as a bridge. It collects interest and principle payments from the borrower and distributes the funds to the co-leaders. The main bank charges an extra cost for its services.

### **Aim toward Securitization**

After the international banks had purchased the excess of oil exporting nations, there was a significant increase in bank lending throughout the 1960s and more so during the 1970s. However, a number of variables that arose in the global economy throughout the 1980s caused a move away from bank lending and toward increased securitization in the global financial system. The international banks were unable to support a significant rise in loans due to the static price of oil, and the foreign debt in some of the borrowing nations became unsustainable.

The borrowers discovered they were unable to make loan payments. The flames were fueled by Mexico's failure to pay back its debts. The repayment risk grew to be so great that banks were reluctant to lend. Investors opted to invest in foreign bonds due to a decline in long-term interest rates throughout the 1980s, the return of positive real interest rates, and—more importantly—a growing trend in the yield from long-term bonds. The increased intermediation costs related to bank lending also encouraged borrowers to borrow via securities rather than through banks. Additionally, the securities demonstrated excellent liquidity since investors could sell them on the secondary market, which had likewise grown in tandem with the expansion of securitization.

International bonds for long-term investors, medium-term Euro notes for medium-term investors, and Euro bonds were the assets that were used the most often; the other instruments first appeared in the 1980s. The worldwide repository was also used to issue the Euro equity securities. Known as portfolio equity investments, they developed into a significant tool for resource transfer on the global financial market in the latter 1980s and early 1990s.

### **Off-Balance Sheet Activities of Banks**

The decline in bank lending throughout the 1980s led to an increase in the usage of foreign securities as well as a change in favor of the off balance sheet operations of the foreign banks. It was because, in the aftermath of the declining lending industry, the banks had to preserve their revenues and the capital adequacy criteria. These actions amounted to little more than the banks' involvement in the foreign currency market. The swap transactions, forward currency market, and market for currency options all saw significant bank involvement. Their work was significantly made easier by the change in the telecommunications infrastructure and the increased usage of computers. The severe rivalry with the non-banking financial enterprises, in addition to the declining loan activity, was the other reason driving the

expansion of off-balance sheet operations. The banks were forced to take on extra responsibilities in order to distinguish themselves from non-banking businesses.

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## CHAPTER 13

### IMPACT OF STRUCTURAL CHANGE IN FUNDING SOURCES

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Ms. AnandasrinivasanDeviprabha, Assistant Professor,  
Department of Masters in Business Administration,  
Presidency University, Bangalore, India.  
Email Id: - deviprabha@presidencyuniversity.in

Whatever the causes of the structural shift, there has undoubtedly been product innovation and financial technology advancement in the global financial industry that has benefited investors, lenders, and borrowers alike. All of this has resulted in a significant reduction in transaction costs and increased capital allocation efficiency that may have a favorable impact on global production. Not only this, but the risk of investing has been decreased thanks to the worldwide diversity of the investment portfolio. The amount of credit has expanded as a consequence of the financial market's increasing liquidity. It is unavoidable that this has had a negative impact on the multinational banks' regular business operations. The tight integration of the many worldwide financial market sectors as a consequence of improved communication infrastructure makes it simple for shocks in one market to spread to others. The worldwide financial market sometimes encounters an excess of liquidity, which is not a good indicator, but the advantages of the structural shift seem to exceed the disadvantages[1]–[3].

#### **Selection of Funding Sources and Formats**

A company chooses a certain source or kind of funding in order to achieve its business goals. The reduction of the effective cost of funds, the matching of the obtained funds with the desired debt-equity ratio, the target current-liability-long-term liability ratio, and the avoidance of onerous legal and procedural formalities are a few of the primary goals.

#### **Reduction of Funding Costs**

The choice of funding sources is made with the goal of minimizing the cost of capital. The interest rate and fluctuations in the value of the borrowed currency or the exchange rate are two further factors that affect how much the funds really cost.

#### **Conforming to Capital Structure Norms through Borrowing**

The second funding-related issue is fundamentally connected to lowering the cost of capital, but not by choosing the currency of borrowing but by conforming to capital structure regulations. The weighted average cost of capital is said to decrease when the debt equity ratio in the capital structure increases, according to the net income method. The cost of debt is lower than the cost of equity since it is tax deductible. The total cost of capital decreases with the proportion of the less expensive kind of capital in the capital structure. Miller and Modigliani, on the other hand, believe that regardless of changes in the debt equity ratio, the weighted average cost of capital stays the same because as the debt ratio rises, the risk that equity investors must bear also rises. A medium method has been developed as a result of the stark differences between the two, according to which the weighted average cost of capital tends to rise whenever the debt equity ratio exceeds a specific threshold[4]–[6].

Every time a global company has to borrow money, it does so by combining debt and equity in a manner that lowers the cost of capital. However, because of its highly diversified cash

flow across several nations, the multinational corporation is better positioned than a domestic firm to handle a greater debt ratio. The capital structure norms of 677 companies across 9 sectors and 23 countries are examined in the research by Sekely and Collins, who discover that the debt ratio may vary based on economic, social, cultural, and political variables. Because of these differences, different nations have different capital structure standards. Overall, Scandinavian, Mediterranean, and certain Asian countries are reported to have high debt ratios. For several South Asian, Latin American, and Anglo American nations, it is low.

The issue of whether the subsidiaries of multinational organizations should adhere to local standards or the rules of their parent companies is a crucial one. There is no issue if the norms of the home nation and the host country are comparable; nevertheless, if they vary, it becomes crucial to make a choice. The monetary and financial policies of the host government are well aligned with the capital structure rules if they follow local standards in the host nation. They aid in comparing return on equity investment to regional rivals in a given sector. On the other hand, the standards are more suited to maximize the overall profit when they follow the parent company's worldwide goal debt ratio. They could be at a competitive advantage over domestic companies in the host nation. Additionally, a high debt ratio in one nation may balance out a low debt ratio in another, and overall, it is better for the company as a whole [7], [8].

### **Choosing an Ideal Maturity**

A multinational company prefers to maintain a healthy balance between the short-term obligations and the long-term liabilities when obtaining money from the global financial market. Fixed assets are easily funded since they are financed with long-term capital, but when it comes to financing current assets, finding the ideal ratio between long-term capital and short-term capital is crucial. The conventional wisdom is that the variable portion of the current assets should be funded with short-term capital and the permanent current assets should be financed with long-term capital. This is really a trade-off between profitability and liquidity. Though more liquid, long-term capital has lesser profitability. On the other side, short-term capital is less liquid yet does not significantly reduce profitability. However, a cautious financial manager will utilize more long-term capital. He uses short-term money extensively if he is ambitious. As a result, whenever a global company seeks money, it considers the ideal trade-off between short-term and long-term capital.

### **Avoiding Formal Legal and Procedural Requirements**

Any business seeking funding dislikes having to go through excessive processes. According to this perspective, the problem of foreign bonds is too complex much more so than the Euronotes. Once again, the borrowing program may only be created within the bounds of municipal legislation. Even if an instrument is cost-effective, the borrower cannot issue it if the government forbids its issuance. For instance, before to 1992, the Indian Government had forbidden Indian corporations from issuing Euro-denominated securities or Euro-denominated convertible bonds. These factors may sometimes take on enormous importance.

### **Financial Markets and Instruments Around the World**

Savings and investment gaps are rapidly becoming wider in emerging nations. The emerging nations were obliged to rely on outside sources for loan or equity financing due to the rising need for capital inflows. The national income and balance of payments situation may be used to determine if an economy needs to borrow money from outside. According to macroeconomic theories, the difference between domestic savings and domestic investments determines a country's current account surplus or deficit in BOP. If domestic savings outpace

domestic investment, a current account surplus would follow, boosting the nation's reserves. If domestic savings are lower than domestic investment, a current account deficit will result. The following categories may be used to classify foreign funding sources generally according to a country's BOP position:

- i. support from other sources.
- ii. borrowings for business.
- iii. instant credit.
- iv. direct investment from abroad.

The policy guidelines for commercial borrowing by individual firms, the country's currency control laws, the interest rate caps in the banking sector, and the taxation system are only a few of the variables that affect the flow of foreign money into a nation. Large kinds of financial instruments have fused to meet the evolving demands of the global investor as a result of the integration of financial markets beyond national borders, which has expanded global markets. Here, we provide a quick overview of a number of products that may be found in the world's financial markets. The movement of surplus money from savers to deficit units as well as financial intermediation and disintermediation are made possible by the global financial markets. Early in the 1970s, the financial industry in developing nations began to gradually open up, offering a variety of tools to savers and issuers, bringing together the need of resource producers and consumers.

### **Beginning of Global Financial Markets**

The origins of the current global markets may be found in the 1960s, when rich Europeans looking to store their assets outside of their home nations or in other currencies had a genuine demand for high-quality dollar-denominated bonds. These investors were motivated by a desire to both avoid paying taxes in their native countries and to hedge against the depreciation of their own currencies. At that time, withholding tax applied to the bonds that were offered for investment. Additionally, it was important to record who owned the bonds. Euro-bonds denominated in dollars were created to allay these worries. Since they were issued in bearer forms, no ownership record existed and no tax was deducted.

Additionally, before 1970, the international capital market concentrated on debt financing, while corporate entities financed their stock exclusively in local markets. This was brought on by the limitations on international equity investments that many nations had up to that point. Due to perceived risks associated with international equity issues, such as those connected to exposure to foreign currencies or concerns about regulatory limits on such investments, investors also chose to participate in domestic stock issues. Since the 1970s, there have been significant shifts in the patterns and amounts of commerce, with certain blocks experiencing extremes in the fortunes of their exports and imports. Exchange restrictions were lifted during this time period by nations including the UK, France, and Japan, which boosted financial market activity even more[9], [10]. Additionally, the institutionalization of savings, the liberalization of markets, and the use of new technologies in financial services have all had a significant impact on how money is transferred from surplus to deficit units throughout the world. International capital markets have also grown to be a significant source of outside funding for countries with limited domestic savings. The markets were divided into three categories: European, American, and Other Foreign Markets.

1. The following lists numerous external funding sources and methods of acquiring such cash.

2. India's participation in global markets
3. India has, to a very limited degree, established itself in the global financial markets. Since 1991–1992, the market mood for Indian paper has completely changed, but with certain differences.

So far, bank loans, syndicated loans, lines of credit, bonds, and adjustable rate notes have been the conventional methods for obtaining money overseas. The sole way for private enterprises to access the international capital markets was via debt instruments, which were mostly available to financial institutions and government agencies, though there were a few exceptions. As a result of India's credit rating being lowered to non-investment grade, most lenders stopped lending to the country, which dried up the foreign financial markets for borrowing. Since then, the image has altered. The foreign markets' differing perceptions of India's reforms were due to a number of factors.

1. better understanding of India's economic reforms
2. improved export results
3. good to modest economic indicators
4. single-digit inflation rate was maintained
5. improved position of the currency reserves
6. Enhanced performance of Indian businesses
7. increased FII trust in the economy
8. global lack of investment possibilities and
9. Reduced rate of investment return in developed markets.

The government originally gave a few Indian businesses permission to access the global stock market in March 1992, and since then, several Indian businesses have successfully pursued equity- or equity-related ventures.

### **The Instruments Offered in the Global Financial Markets**

We may divide foreign funding into two main types, just as we do with any domestic capital structure. Which are:

- i. Equity funding, as well as
- ii. funding via debt.

To raise money overseas, a variety of types are employed, such as equity, pure debt, or hybrid instruments. The foreign capital markets are categorized in the following table depending on the instruments utilized and the markets accessible.

### **Instruments of Debt**

Bond issuance to fund international capital movements has been practiced for more than 150 years. The London market was utilized by foreign bond issuers in the 19th century, mostly governments and railroad firms, to raise money.

**Globally, there are two types of international ties.**

### **Foreign Bonds**

These are bonds offered on the domestic market by non-resident firms and denominated in local currency. Bonds denominated in dollars and issued by non-US companies are referred to as Yankee Bonds, those denominated in yen and issued by non-Japanese companies are referred to as Samurai Bonds, and those denominated in pounds and issued by non-UK companies are referred to as Bulldog Bonds. Similar to this, the currency segments of other



international bond markets have unique names as Matador Spanish Peseta and Rambrand Dutch Guilder.

### **Eurobonds**

The name "Euro" first appeared in the 1950s, when the United States was helping the European countries recover from the Second World War's destruction via the Marshall Plan. "Eurodollars" is the name given to the US dollars that were used abroad. The word "Euro" in this sense refers to a currency used outside of its place of origin. Thus, bonds created and sold outside the nation where the euro was first introduced are referred to as "Eurobonds." For instance, a bond issued in the US in Yen is a Euro bond, while a bond issued in the UK in dollars is a Euro bond.

Companies might choose to issue Euronotes on the European Markets if they want to issue securities with shorter maturities. Commercial Paper, Note Issuance Facilities, and Medium-Term Notes are the three most significant ones.

Issued Euro-Commercial Paper having a maximum maturity of one year is not secured and is not underwritten. Underwritten note issuance facilities have a maximum one-year maturity. The officially defined instruments known as standby NIFs support commercial paper in order to raise short-term funds. The Multiple Component Facility is a kind of NIF that allows borrowers to access money in several ways as part of the broader NIF program. These choices, which include the ability to choose the duration, currency, and interest rate basis, are known as short-term advances and banker's acceptances. On the other hand, Medium-Term Notes are issued for maturities of more than a year with a variety of tranches depending on the preferred maturities and are not underwritten. It is important to keep in mind that in situations like this, a normal CP program permits a number of key concerns with respect to the maturity of the entire program.

Euro Loans, which are essentially bank loans to businesses in need of long- and medium-term financing, are the most common kind of borrowing on the global capital markets. In general, club loans and syndicated loans are two unique methods of organizing syndicated credits—have arisen in the Euromarkets. A private agreement between lending banks and a borrower is the Club Loan. The term "club loan" refers to a loan that is advanced by a group of lending institutions when the loan amounts are modest and the parties are acquainted with one another. However, a full-fledged public mechanism for coordinating a loan transaction exists in Syndicated Euro Credit. With a vast network of institutions taking part in the transaction throughout the world, it is recognized as an essential component of the financial market process. Syndicated loans typically have maturities of seven years, with shorter-term deals having maturities of three to five years.

### **Investment instruments**

Up until the end of the 1970s, international capital markets were mostly utilized for debt financing, while domestic markets were generally used by corporate organizations to obtain stock funds. This was brought on by the limitations on international equity investments that many nations had up to that point. Due to perceived dangers associated with overseas equity offerings, such as those connected to exposure to foreign currencies or concerns about national regulatory constraints on such investments, investors also opted to participate in local stock issues.

Many home economies underwent liberalization and globalization in the early 1980s. Through the issuance of a middle instrument known as a "Depository Receipt," issuers from

developing nations who do not allow the issuance of equity shares denominated in dollars or other foreign currencies may now access international equity markets. The beneficial interest in shares issued by a firm is represented by a Depository Receipt, a negotiable certificate issued by a depository bank. These shares are deposited with a local "custodian" that the depository has designated; the custodian then provides receipts for the deposit of the shares. DRs are referred to as Global Depository Receipts, American Depository Receipts, and International Depository Receipts in accordance with the placements intended. The number of shares represented by each Depository Receipt in the domestic markets is given. The GDRs and domestic shares are often convertible one into the other in nations with capital account convertibility. This suggests that a shareholder in an equity company may deposit the required amount of shares in order to receive a GDR, and vice versa. A dividend on the value of the GDR's underlying shares is due to the GDR holder. In terms of Indian corporations, the dividends are declared as a proportion of the value of GR without premium, translated into rupees at the current exchange rate.

However, the holder cannot exercise any voting rights or expose the corporation to foreign exchange risk until the global depository receipts or American depository receipts are converted. These kinds of instruments are perfect for businesses who desire to have a large shareholder base and a global presence. The firm will list on the designated stock market, ensuring that the instrument has liquidity.

### **Quasi-Instruments**

For a period of time, these securities are regarded as debt instruments; but, at the end of that period, the investor may elect to convert them into equity. Warrants, convertible bonds denominated in a foreign currency, and other instances of these. Warrants are often offered in conjunction with other debt instruments as a "sweetener". FCCBs are legally obligated to make payments at a predetermined coupon rate. With the opportunity to convert to stock at the investor's discretion, it offers more flexibility. The conversion price for FCCB is quite similar to the share's trading price on the stock market. Additionally, the business may include a "call option" at the issuer's discretion to acquire FCCBs before to maturity. This could be a result of the unfavorable market circumstances, changes to shareholding patterns, adjustments to tax rules, etc.

For investments in Europe, a Euro Convertible Bond is issued. It is an offshore quasi-equity offering that gives the investor the opportunity to change the instrument's status from debt to equity. The ability to convert Euro Convertible Bonds into GDR is a recent addition. While the investor would prefer the convertible bond as an investment instrument, the issuing firm prefers to prefer a GDR since interest is paid in US dollars up to conversion and bond redemption is likewise completed in US dollars. The conversion option may be used by the investor at any time or at certain moments in the convertible life. An agreed-upon number of shares are exchanged for the convertible bond by the investor.

### **Players in the International Financial Markets**

The three main participants in the international markets are borrowers/issuers, lenders/investors, and intermediaries. Below, we explore these players' roles.

#### **Borrowers/Issuers**

Those that require foreign exchange money for a variety of reasons include corporations, banks, financial institutions, government and quasi-government agencies, and supranational organizations. The need for foreign currency to do business in other markets, a stagnant or

saturated home market, and the growth of operations into other nations are the major drivers of corporate borrowing. Governments borrow money in the international financial market to correct balance of payments imbalances, make net capital investments abroad, and maintain an adequate stock of foreign currency reserves for unforeseen events like defending the native currency from speculative pressure.

Additionally, supranational institutions like the World Bank, Asian Development Bank, International support Corporation, and the International Monetary Fund often borrow long-term money to support diverse lending and sometimes are tied to swaps for hedging current/interest rate risks. These supranational organizations are typical instances of big organizations that participate in international markets as issuers and borers.

### **Investors and Lenders**

Banks are the primary enders of Euro-loans since they have an ingrained belief in the reliability of the borrowing company or any other organization stated above. The institutional investors and high net worth individuals subscribe to the company stock in the case of a GDR. Depending on the statutory status given to the ADR in accordance with local legal requirements, either the institutional investor or the individual investor via the Qualified Institutional Buyer invests money in the instrument. Global market participants come in a wide variety and invest according to their own needs, goals, risk tolerance, and responsibilities. Private investors may make investments via Swiss banks, the IMF, and the World Bank. Insurance firms, expert pension fund managers, and investment trusts are among the other important investors. The largest investors in the equities and bond markets in the United Kingdom, where London is still a significant player in global finance, are pension funds and insurance corporations. The private player is a significant participant in the stock markets of the USA and Japan. Commercial banks, on the other hand, are the main investors in Germany.

1. Additional categories for institutional investors include:
2. Investors that focus on a particular market may specialize in securities such as stock, convertible bonds, fixed interest bonds, variable rate bonds, etc.
3. Time-specific investors: Focus on securities with a certain maturity, such as long-, medium-, or short-term, etc.
4. Investors that specialize in a certain industry, such as chemicals, pharmaceuticals, steel, vehicles, etc.

### **Intermediaries**

Lead managers and co-lead managers, underwriters, agents and trustees, attorneys and auditors, listing agents and stock exchanges, depository banks and custodians, and agents and Trustees are among the intermediaries engaged in the international capital markets. Below is a summary of the duties that each of them carries out:

i) The lead and co-managers: A Lead Manager's duties include doing research, creating the offer circular, marketing the problems, including setting up road shows. Lead manager may decide, sometimes in conjunction with the issuer, to ask a group of investment banks to acquire a portion of the Bonds/DRs and assist in the sale of the remaining securities to other investors. As a result, "co-managers" are asked to participate in the sale and each one commits to taking a sizable percentage of the issue to sell to their investor clientele. As mandates are often jointly obtained, or the investment bank that actually received the mandate from the issuer may decide that it requires another institution to guarantee a successful launch, there are sometimes more than one lead manager.

Additionally, the presence of two or more managers may indicate the need for or appropriateness of a geographical dispersion of placing authority. A lead manager will 'run the books' for the problem. For the most part, this entails planning the whole issue, issuing invitation telexes, allocating Bonds/DRs, etc.

ii) Underwriters: The lead management and co-managers serve as the issue's underwriters, assuming the risk of interest rate or market movements that are adverse to them before they have placed Bonds or DRs. In order to create a broader underwriting group, the lead manager may also ask other investment banks to participate as sub-underwriters. A third group of investment banks could also be asked to participate in the offering as selling group members; however, these organizations only get paid as commissions on any Bonds or DRs sold, not as underwriters. The underwriters and co-managers are furthermore part of the selling group.

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## CHAPTER 14

### AN ANALYSIS OF DIVERSE SELLING GROUP

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Mr. Anil Gowda, Associate Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - anilbgowda@presidencyuniversity.in

#### **Underwriting Group Lead Manager Co-Manager Selling Group**

**Agents and Trustees:** These middlemen take part in the issuance of bonds and convertible securities. The lead manager and the bond/convertible issuer are required to designate "paying agents" in various financial centers who will make arrangements for the payment of interest and principal owed to investors in accordance with the conditions of the issuance. Banks will act as these collecting agents.

#### **Attorneys and Auditors**

The lead manager will choose a reputable law firm to create the paperwork proving the bond/DRs problem. The co-managers and any other party signing a document linked to the issue will review the different draft papers once the co-managers and attorneys acting for the issuer have had a chance to review them. Even though many of these contracts are generated using standard templates, it is still important to thoroughly analyze each one to make sure that the language is acceptable to all parties involved in the transaction [1], [2]. Additionally, the issuer will hire legal counsel to provide opinions on issues involving Indian, English, and American law as well as to comment on required legal paperwork. Additionally, auditors or reporting accountants will be engaged, providing financial information summaries and an audit report that will be included in the 'offering circular'. The auditors provide the lead manager letters of assurance on the issuer's financial stability. In the event of a GDR problem, they additionally offer an explanation of the differences between the UK and the Indian GAAP [3], [4].

#### **Listing Agents and Stock Exchanges**

The listing agent assists with the paperwork and listing procedure for the issuer's listing on the stock exchange and maintains records of information about the issuer, including Annual Reports, Articles of Association, the Depository Agreement, and other related documents. Before approving the securities for listing, the Stock Exchange examines the issuer's application for listing of the bonds/DRS and offers feedback on the offering circular.

#### **Depository Bank**

Depository Bank exclusively participates in DR issuance. It is in charge of issuing the real DRs, informing DR holders of issuer news, disbursing any dividends or other payments, and arranging the conversion of DRs into underlying shares when submitted for redemption.

#### **Custodian**

The custodian is in charge of collecting rupee dividends on the underlying shares and remitting them to the depository in US dollars or foreign currency. The custodian holds the shares underlying DRs on behalf of the depository.

## Printers

The printers are in charge of producing and delivering the DRs/Bond certificates, as well as the preliminary and final offering circulars.

## The Decision Criteria for Resource Mobilization

Resource mobilization at a competitive price is a crucial problem that every management faces. Indian businesses previously had only domestic capital market access. For Indian businesses, the liberalization process has created new opportunities in terms of markets and tools.

- i. **Currency Requirements:** A choice must be made on the company's currency requirements while taking into account future growth plans, capital imports, and actual or anticipated export revenues. Additionally, a thoughtful perspective on the exchange rate must be adopted.
- ii. **Pricing:** Interest rates and the value of the underlying stock on the local market would both affect the price of an overseas issuance. These elements would determine the issue price conversion premium. It is possible to benefit from the low interest rates that are currently available in the global markets given the arbitrage between interest rates in rupees and, let's say, US dollars, the strength of the rupee, and the resilience a company can have in its operations against exchange fluctuation risk due to export earnings. The aforementioned is feasible without lowering the stock's value as a whole. This is the case because open pricing and book building are an option for international issues, which has the advantages of maximizing profits for the firm, allowing foreign investors to establish the premium while guaranteeing transparency, and inciting price competition[5], [6].
- iii. **Investment:** At the moment, there is more flexibility in the design of a global issuance, whether it be a pure equity offering, a debt instrument, or a hybrid product like a foreign currency convertible bond. Each corporation is free to choose an instrument based on its financial situation and future ambitions.
- iv. **Depth of the advertise:** International markets make it easier to flog, advertise, and absorb relatively greater concerns than local markets do.
- v. **International Positioning:** A company's long-term strategy must include planning for an international offering. An international issuance puts the issuing corporation in a position for significantly greater visibility and global exposure. Additionally, it creates fresh opportunities for additional fund-raising initiatives.
- vi. **Regulatory Aspects:** For a domestic issuance, the SEBI and stock exchange criteria must be met, while authorization from the Indian government and Reserve Bank are needed for an overseas issue.
- vii. **Disclosure standards:** When compared to local issues, foreign issues have stricter disclosure standards. However, the standards would vary based on the market targeted and the location of the desired listing.
- viii. **Investment Climate:** Factors like foreign liquidity and country risk, which won't have an impact on a local issue, would have an impact on the international offering. Companies must rely on the strength of their balance sheets to raise money at competitive rates on the global markets given the existing country rating.



## Investment instruments

### Receipts from the Global Depository

The balance of payments problem in the early 1990s had a major role in the development of GDRs in India. India did not have adequate foreign currency reserves at this time to cover even the import needs for a month. Due to India's non-investment credit rating, international institutions were unwilling to lend. The government allowed fundamentally sound private corporations to raise money on the global capital markets using stock or securities connected to equities because of need rather than choice. Up to 51% of the equity capital of the enterprises may now be invested by foreign investors according to a modification to the Foreign Exchange Regulation CT. The government also permits investment that goes above this cap.

Before this, businesses who need a foreign currency component or other resources for their initiatives had to depend on the Indian government or, in other words, on both the government and financial institutions. The IMF, World Bank, or other government credits were used to pay for the foreign currency loans that the businesses used. Due to this, the government now owed money in foreign currencies for the remittance of interest and principal, which had to be covered by income from exports and other grants. However, as a result of the Gulf War and the ensuing oil crisis, the foreign currency reserves rapidly declined, forcing the firms to acquire their own foreign currencies, which gave rise to the GDRs.

### The Mechanism

As was already noted, GDRs are basically financial instruments that are backed by a certain number of shares in the company's local custodian bank. In other words, a GDR is a negotiable instrument that reflects an equity share listed for public exchange in local currency. A GDR is defined by law as any instrument issued to non-resident investors by the overseas depository bank outside of India in exchange for the issuance of common shares or foreign currency convertible bonds by the issuing firm. A typical GDR is often issued in US dollars, but the underlying shares would typically be denominated in the issuer's native currency. At the investor's request, GDRs may be converted into equity shares by being cancelled via the depository's mediation and having the underlying shares sold on the local market through the local custodian.

Since the date of their issue, GDRs have been eligible for dividend payments and voting rights as common ownership of the issuing firm. For all transactions, the corporation basically deals with only one party, the Overseas Depository. According to the agreement between the issuing firm and the GDR holders, the Depository exercises the voting rights of the shares.

### Release of GDR

The sequence of events that occur during the issue of GDRs is as follows:

- a. The issue of an equity instrument, such as the GDR, requires the approval of the shareholders of the firm issuing it. Before asking the shareholders for such a mandate, the parameters of the issue must be determined. For the purpose of floating a Euro-issue and holding a public meeting, the Board of Directors' approval is required. In general, a board of directors committee is established and given the authority necessary to approve the offering memorandum, fix the issue price, open a bank account outside of India, operate the said account, and notify the stock exchange of the date of the board meeting at which the proposal

will be considered as well as the decisions made. Following all of this, the issue must be approved by the shareholders by a special resolution adopted at a general meeting in accordance with Section 81 of the Companies Act, 1956. It states that a company must offer any proposed capital issue to its shareholders first if it wants to proceed after two years from the date of the company's formation or one year from the date of the first share allocation made by the company following its formation, whichever comes first.

b. A key component of the Euro-issue and the crucial connection between the government, investors, and issuers is the appointment of the lead manager.

When all other conditions are equal, the lead manager is really accountable for the final success or failure of a Euro-issue. Choosing a good lead manager is thus just as important as any other problem action. The best lead manager is chosen after initial consultations with merchant bankers. Evaluation criteria for merchant bankers include things like marketing skills.

### **Capacity To Do Marketing Research**

Market-making prowess, a proven track record, a competitive fee schedule, and placement expertise. After the candidates have been narrowed down by the aforementioned criteria, the firm has a beauty parade, which is essentially the presentations given by the numerous merchant bankers, to assist it in making its final decision about the lead manager. After receiving government clearance, the lead manager is officially appointed. After taking into account the company's needs, its industry, the international financial and securities markets, general economic conditions, and the terms of the issue, the lead manager provides the company with advice in the following areas: the amount of the issue, the type of security that must be issued, the stages of conversion, the price of equity, the shares that will be converted, the rate of interest, the redemption date, etc.

c. Issue Structure Finalization: After discussing the issue structure formalities with the lead manager, the corporation should get the government's final permission. The corporation should provide the government with details about the parties engaged in the GDR problem as well as the metrics listed below for this purpose. If satisfied, the government will approve the matter in full after taking all of the aforementioned material into account[7]–[9].

### **The Information**

A difficult and involved step in the GDR launch process is the documentation for Euro securities. The following primary papers make up a typical Euro-issue:

- a. Prospectus
- b. a dépôt deal
- c. Custodianship pact
- d. Agreement for a subscription
- e. Agreement for payments and conversion services
- f. Deed of trust
- g. a subordination arrangement,
- h. agreement to list.

Below is a short explanation of each of these papers' contents and importance.

a. A major document containing all the pertinent information about the issues, such as investment considerations, terms and conditions, use of proceeds, capitalization details, share information, industry review, and an overall description of the issuing company, the

prospectus is similar to the domestic equity market. Companies often release a pathfinder prospectus as part of their marketing plan to assess the prospective demand for the stock that is being introduced to the markets.

The following are some categories for the elements that must be addressed in the primary prospectus:

- i. **Financial Information:** In addition to the company's financial information, the prospectus should outline the company's key accounting principles and list any notable variances between Indian GAAP, UK GAAP, and US GAAP.
- ii. **Non-financial Matters:** This may include all facets of management, including background information, the names of nominated directors and the financial institutions they represent, as well as the names of the top management team. The prospectus must include any additional non-financial factors that affect the company's operations.
- iii. **offering Specifics:** This section may include information on the offering as a whole, including the size of the issue, the current domestic price, the number of underlying shares for each GDR, and other pertinent details.
- iv. **Other Information:** Application for listing securities on a foreign stock exchange and granting global certificates to a specific nominee acting as the operator of the Euro-Clear system, such as Cedel.

The lead manager has the option to subscribe for more securities overall up to a certain limit, exercisable on or before the business day previous to the closing date of the offering, to cover over-allotments.

- b. **Depository Agreement:** This is the contract laying out the procedures for withdrawing deposits and converting them into shares between the issuing firm and the foreign depository. A depository's voting privileges are also defined. Typically, only book entries are used for settlements when GDRs or Euro convertible bonds are allowed to the clearing system. The agreement specifies the process through which information is sent to GDR holders.
- c. **Underwriting Agreement:** Similar to the domestic equities market, underwriters act as 'assurers' for selecting GDRs at a specified price based on market reaction. The contract between the corporation and the underwriter is for this reason.
- d. **Subscription Agreement:** The investors who subscribe to GDRs or Euro convertible bonds in accordance with this agreement include the lead manager and the syndicated members. However, these companies, i. e., market making facility, are not bound by secondary market transactions.
- e. **Custodian Agreement:** This is a contract between the custodian and the depository. In this arrangement, the conversion of underlying shares into depository receipts and vice versa is decided upon by the depository and the custodian. The Custodian must release shares in order for the GDRs to be converted into shares.
- f. **Trust Deed and Paying and Conversion Agreement:** While the trust deed is a standard document that outlines the obligations of trustees, the paying and conversion agreement enables the paying and conversion agency to carry out a typical banking function by agreeing to service the bonds up until the conversion and making the necessary arrangements for the conversion of bonds into GDRs or shares as needed.

g. Listing Agreement: The majority of businesses that issue GDRs choose to list on the Luxembourg Stock Exchange since its listing procedures are by far the most straightforward. The most demanding listing standards are found on the Tokyo Stock Exchange and the New York Stock Exchange. Compared to the NYSE and TSE, the London Stock Exchange and Singapore Stock Exchange fall somewhere in the center.

The responsibility of meeting the listing standards of a selected stock exchange rests with the listing agents. The 48-hour papers include the London Stock Exchange's requirements. The 48-hour papers are the last ones that must be submitted to the exchange at least two working days before the application for admission to listing is taken into consideration, and no later than noon. Among other things, these papers should include the following:

1. a submission for listing admission.
2. The exchange has provided a declaration of conformity in the relevant format.
3. three copies of the offering document that is comparable to the listing particulars for the issue. These papers' content should adhere to all applicable rules.
4. a duplicate of any shareholder resolution pertinent to the issuance of such securities.
5. a copy of the board resolution approving the matter, the listing application, and the publishing of the pertinent papers.
6. a copy of the memorandum of certificate, the certificate of incorporation, and the articles of association in the case of a new business.

### **The Liftoff**

Euro-Equity Syndication and Segmented Syndication are two of the main methods for releasing a Euro-Issue. Without any official geographical designations, Euro-Equity syndication aims to combine the placement capabilities of the intermediaries. On the other side, segmented syndication aims to create a syndicated structure that is regionally focused in order to reach both institutional and retail investors and achieve a wider distribution of paper. Segmented syndication, as opposed to Euro syndication, might be anticipated to achieve an organized and coordinated placement by limiting the choice of syndicate members with clear advantages in certain countries.

### **Marketing**

The GDR and other international bond offerings, in addition to the Indian issuance, also benefit from classy marketing. The interest of investors in the offer might be increased with a smart combination of financials and marketing. The lead manager manages the majority of the marketing initiatives in accordance with the advertising agency. A back-up document is created, including a preliminary offering circular, a recent annual report, interim financial statements, copies of news articles regarding the company's operations, and an analysis of the design and performance of the Indian stock market.

A key component of the introduction of any GDR is road shows. They consist of a number of in-person presentations to fund managers and analysts and are an essential step in the marketing process. Investors and investment managers are paying more and more attention to road shows, which entail much more than just providing information about the firm. Road shows for Euro stocks have a much higher level of risk than do other financial instruments. The financial and operational data, as well as a forecast of future profitability and expansion potential, support road shows. This allows investors the chance to communicate with senior management of the issuing firm and get insight into its operations, which may ultimately result in an investment in the company. These are often held in places like London, New York, Boston, Los Angeles, Paris, Edinburgh, Geneva, Hong Kong, etc. that are major

financial hubs on the planet. The company's top staff will use the prepared backup material to enhance presentations when encouraging fund managers to invest in the business. The book-runner makes a note of the preferred price for a certain number of shares at each of these presentations, and the ultimate price that is most likely to win over the fund management is decided. This will greatly aid in the issue's acceptance.

### **Charges and Closing**

The most important step in solving a GDR problem is this. The price is crucial to a GDR's overall success once it has been listed. After taking into account the underwriters' reaction and maybe inferring from it, the price is decided.

After the Book Runner closes the books after the conclusion of the Road Shows, the final price is decided. For one to two weeks, the book-runner leaves the books open so that interested investors may begin submitting orders or bids that include price and quantity information. At the conclusion of the book-building period, the lead managers will analyze all of the bids and, in conjunction with the issuer, determine a specific price for the issue. This price will then be announced to the bidders/investors, and a new demand will be established. The corporation may use the "green shoe option," which allows it to issue more GDRs in excess of the intended number, if there is excessive demand. To promote syndicated loans and other financing transactions, a tombstone ad will be published in the financial press. The procedure of issuing stock exchange will then be completed when the GDRs are listed in the informed stock exchange. The following is the time frame that is often required for a common GDR problem. The is organized in a sequential manner to give information about the procedure that is followed step-by-step.

### **Costs**

The company's expenses are proportionate to the magnitude of the problem. Justifiably, the lead management bears the majority of the GDR's issue expenditures. The expense associated with marketing is rising quickly as it is increasingly seen as a crucial element for the issue's success. The following provides information on the overall costs associated with a GDR problem. The lead manager's expenditures, printing charges, accounting fees, listing fees, road show expenses, etc. are examples of additional costs. However, the quality of the GDR issues produced by Indian businesses has significantly declined. Some Indian businesses only produced a Euro-issue because they wanted to display the GDR issue as proof that they were well-known in foreign markets. Some of the firms issuing GDRs were unable to identify their primary line of operation or whether they had wisely used the GDR holders' money.

### **Receipts from American Depository**

For businesses to get access to the US and European markets prior to 1990, separate receipts had to be issued for each region. The drawback of ADRs was that they could only be traded, resolved, and cleared via the Depository Trust Company in the United States, while IDRs could be. The US's Rule 144A and SEC regulations permitted non-US businesses to raise money on the US market without first registering their securities with the SEC or modifying their financial statements to conform to US accounting standards. Qualified Institutional Buyers are investment entities that may invest in foreign firms without having to go through the SEC registration procedure according to Rule 144A.

### **The Mechanism**

ADRs, or American Depository Receipts, are negotiable certificates that represent publicly traded stock of non-US companies. It was created in the late 1920s to aid foreign corporations

desiring to have their shares sold on American exchanges as well as American investors investing in foreign securities. Based on the regulation and privilege of each company's issuance, ADRs are categorized into 3 tiers.

i. ADR Level-I: This is often an issuer's entry point into the US public stock market. The issuer has the ability to diversify the investor base by expanding the market for its current shares. In this instrument, just the bare minimum disclosure to the SEC is needed, and the issuer need not adhere to US GAAP. The US OTC market is where this kind of instrument is traded. The issuer is prohibited from raising more funds or registering on any national stock market.

ii. ADR Level-II: By using this level of ADR, the corporation may significantly broaden the investment base for its current shares. However, the SEC must be notified of material disclosures. The fact that the firm is permitted to list on the American Stock Exchange or the New York Stock Exchange suggests that it must abide by the exchange's listing standards.

ADR Level-III is the ADR level utilized to raise new capital via an IPO on the US Capital Markets. In addition to adhering to AMEX/NYSE listing standards and US-GAAP, the firm must be registered with the SEC. The strict disclosure requirements and accounting rules set out by US GAAP may be to blame for this. The following details the distinctions between Indian GAAP and US GAAP.

### **Regulatory Structure**

It should be made apparent right away that the Securities and Exchange Commission, which is governed by the Securities Act of 1933 and the Securities Exchange Act of 1934, provides the regulatory framework for ADRs. The disclosure and its regular update are provided for under the Securities Exchange Act. In terms of Indian regulatory processes, the Ministry of Finance has not yet released a complete set of rules. The Securities Exchange Act of 1934's Rule 415, which discusses Shelf Registration, is relevant to the issuance of ADRs. The opportunity to register the appropriate paperwork prior to the actual issuing of securities is provided under this regulation to a small group of international enterprises. Issuers must create a prospectus with a basic section and a supplemental section for this. The supplemental prospectus must be submitted at the time of the actual issue of the securities, but the basic prospectus must be filed at the time of shelf registration. The supplemental prospectus, which surrounds the main prospectus, includes a thorough financial situation statement as well as a record of recent events. For the actual issuance of securities, underwriting agreements, auditor certificates, and legal assistance must be secured. If the issuer wants to raise more money than what was first indicated, further shelf filings are necessary. Also available to the issuer is de novo registration. Since shelf registration significantly lowers the occurrence of costs, issuers have found it to be beneficial. More crucially, since "the offering process is significantly simplified," shelf registration gives issuers chances for speedy market entry.

### **Potential**

Despite the rise in the overall investment limit to 30% and the 10% increase in the FII investment limit in Indian firms, investors looking to invest in select blue-chip companies are still finding the GDR/JADR route to be the most practical. BPL Cellular Holdings is the first business to have its application to issue ADRs approved. The Ministry of Finance grants the permission on an individual basis.



## The Impulses

All Eurobonds may be appealing to any kind of issuer or investor thanks to their qualities. No taxes of any type are withheld from interest payments, which is one of its distinguishing features. The bonds must be in bearer form with an associated interest coupon as a basic condition, and they must also be listed on one or more stock exchanges, however most issuance are sold over-the-counter. A Eurobond is often issued outside of the nation where the currency it is denominated in is legal tender. The paper is marketed via syndication and underwriting, just like any other Euro instrument, and there are no restrictions on where it may be sold. Eurobonds are often listed on stock markets across the globe, most frequently the Luxembourg Stock Exchange. The structure of bond issuance saw several improvements in the 1980s. To change currencies or to take on multi-currency holdings, these structures employed the swap approach. Another version came in the shape of bonds with equity warrants or convertible bonds with equity ties. Capitalizing on the tax treatment, zero-coupon bonds were created.

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## CHAPTER 15

### AN ASSESSMENT OF BOND ISSUE STRUCTURES

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Ms. Swati Sharma, Assistant Professor,  
Department of Masters in Business Administration, Presidency University, Bangalore, India.  
Email Id: - swatisharma@presidencyuniversity.in

Aside from fixed rate bonds, there are also zero coupon bonds, which do not pay investors any interest and are not subject to annual taxation. Alternatively, the difference between the issue price and the maturity value might be seen as capital gains and taxed as such. In 1981, Pepsico issued the first zero-coupon bond on the Euromarkets, priced at 67.5% for a three-year term and repayable at 100% on the maturity day. The investors received a yield of 14.14% as a result. Fixed rate bonds and Floating-Rate Notes are two major categories into which it may be divided.

1. Straight Debt Bonds are fixed interest-bearing instruments that are redeemable at face value. They are also known as Fixed Rate Bonds. These unsecured bonds, which may be sold on local or foreign markets, are issued in the relevant currency, with interest rates set according to a formula specific to that market. Interest rates for bonds issued on the Euromarket, or "Euro-bonds," are set in accordance with the issuer's creditworthiness. These securities' yields are influenced by short-term interest rates. The most used benchmark for determining these bonds' yields is LIB OR. Bonds with a dollar par value have an interest rate that is set above US Treasury rates. Straights are redeemed by yearly servicing and bullet payments, when debt is repaid in full at the end of the maturity term. Furthermore, the income from these bonds is not subject to source-based tax deductions. These bonds are traded on the stock markets in London, Luxembourg, or Singapore.
2. Floating Rate Notes (FRNs): FRNs are a kind of bond with maturities ranging from 5-7 years with variable coupon rates that are either tied to other securities or re-fixed at regular intervals. The paper is often referred to as notes rather than bonds. The spreads or margins on these notes will be more than six months of LIB OR for deposits in Eurodollars.

The majority of the 1970s editions were priced in US dollars. Later, the idea was used to describe other currencies, including Euros, Pound Sterling, and Deutsche Mark. Both American and non-American banks make extensive use of these FRNs in order to get dollars without using up their credit lines with other banks. FRNs are therefore an additional means for them to obtain finance[1]–[3]. Variations have been made to the fundamental FRN idea to accommodate the shifting investor preferences and borrowing needs. As a result, FRNs have been divided into the following types:

#### **Flip-Flop FRNs**

At the conclusion of a certain time, investors have the option to convert the paper into a flat interest-paying instrument. At maturity, the investor might change his mind and turn the note back into a perpetual note. The World Bank released a FRNs issuance with a perpetual life and a 50 basis point premium above the US treasury rate. The option to convert the FRN into a 3-month note with a flat 3-month yield was available to investors every six months. The investor also had the option of going back and switching to a permanent note[4], [5].

### **Mismatch FRNs**

Although the real rate is set monthly, these notes have semi-annual interest payments. This makes it possible for investors to profit from arbitrage that results from differences in interest rates for various maturities. Additionally called rolling rate FRNs.

These notes have both minimum and maximum coupons, and are known as mini-max FRNs. On these notes, the investors will get a minimum and maximum return. The spreads gained on these notes depend on the difference between these rates. Collared FRNs are another name for these notes.

### **Capped FRNs**

If Libor rises beyond the interest rate cap, the borrower is not compelled to pay the notes' principal or interest. The margins that investors often have are larger than what is typically appropriate.

### **VRN-Structured FRNs**

These stand for long-dated paper with margins over Libor and variable interest spreads. Longer maturities result in higher profits. These irredeemable notes are frequently referred to as eternal floaters or undated issues.

### **Procedure**

The process of releasing a bond issuance is the trickiest and most involved of all the fundraising schemes. Bonds must be properly planned and performed, particularly when they are placed with clients from throughout the world. The position and talents of the bidders for launching the offering matter more to the success of the bond issuance than the expenses. Therefore, the lowest price may not be the best bid since the lead manager will need to be properly selected after carefully considering the track record and present market status of the bidders. As a result, the bond issue's mandate must be decided upon after careful consideration of all the relevant modalities. All relevant data on the placement strategy, market support operations, listing specifics, payment agency arrangements, delivery and management of the notes, and trustee arrangements should be included in the bids. Following the receipt of a mandate, the mandated bank must take the necessary actions to create a syndicate group and fulfill the necessary bond issuance procedures. Since it is a vital member of the syndicate group, it is in charge of a number of duties from the beginning of the problem until its conclusion.

### **Syndication**

In particular, the Arranger's responsibilities begin with a credit evaluation of the issuer based on operational and financial data. To resolve numerous terms and conditions, the lead manager must plan out in-depth talks with the issuer. Additionally, a timeline must be established for the different phases of bond issue floating. The lead managers are also in charge of preparing legal counsel-assisted documentation. Along with the prospectus, the bond issuance paperwork consists of the trust deed, the subscription agreement, underwriting agreement, selling agency agreement, payment agency agreement, and listing agreement. The features of these agreements are the same as those in the abovedescribed GDR problem. International marketplaces have historically used open priced syndication practices. For the duration of the subscription agreement, the lead manager maintains the price as-is. The lead manager evaluates the exact level at which an issue would be supported and subscriptions could be obtained in an appropriate amount, in addition to the market's overall attitude.

International markets have also developed a novel syndication technique known as the bought-outdeal procedure. In this approach, pre-priced issues are offered to the market, and the issuer is aware of the precise issue's price and coupon rate prior to the latter's debut.

### **Launching, Offering, and Closing**

New bond offerings are placed in the market using a defined process. Following the issuer's receipt of the necessary permissions and authorizations, news about the flotation of the bond issuance is distributed via the relevant media. Invitation telexes are issued to underwriters and selling group members asking for their assistance as soon as a bond offering is announced to be launched. The primary goal of underwriting is to address the problem of underwriting agreement execution. It is up to CUSIO; 0:- them to afterwards sell the issue. Underwriting is completed b:. The managers, major underwriting, and minor underwriting are three small groupings. The average overall commitment for the first two categories of underwriting will be 1% of the issue, whilst the commitment for the last category of underwriting will be 0.5 % of the issue.

Selling is structured in a different way than underwriting. While underwriters get ownership of the issue they have underwritten, members of the selling group do not acquire ownership since they agree to sell the issue if support is received. Thus, in contrast to the underwriting group, the selling group technically carries no risk. The offering is the next phase of bond issue flotation. The terms, including the issue price and coupon rate, are decided upon at this stage. One day before to the offering, pricing is decided upon based on the underwriters' reaction. The lead managers and co-managers must evaluate the state of the market and its reaction in order to balance the underwriters' response appropriately.

As a result, the two days before to the offer are highly important, and intense talks and negotiations are conducted in order to determine the optimum bond issue price. The lead manager and the issuer plan a sales campaign for the offering period. Road shows are used to reach a variety of markets. These investor meetings serve as the official presentation to investors of a bond issue. Road shows are held at a number of locations and are significant from the standpoint of positioning the problem. With the actual selling of bonds, the signing of appropriate documents, and publicity around them, the offering phase is complete. The transaction is about to terminate. The timetable for the different steps in a Eurodollar bond offering is shown below. The timetable is compressed for regular bond issuers since the parties are more acquainted with the procedure and the different steps are completed quickly.

### **Listing**

Depending on the kind of bond issuance, the currency of the denomination, and the issuer's wish to seek a quote at several locations, bonds may be listed at one or more stock exchanges. In general, the Eurobonds with a dollar value are listed at the London and Luxembourg Stock Exchanges, the bonds with a French franc value are listed at the Luxembourg Stock Exchange, and the bonds with a DM value are listed at the German Stock Exchanges. Bonds issued in domestic markets, such as those in Japan, Switzerland, or Germany, must be listed in accordance with the regulations. The tombstone advertising and bible compilation bring the bond issuance processes to a successful conclusion.

### **Making Arrangements Clear**

Clearing house preparations have been made, and methods for managing transactions have been established, in order to facilitate both new issue and secondary market activities. The Euro clear system or Cedel are often the recipients of Eurobonds. An electric bridge has been

used to connect the two systems. For completing transactions between parties, Euroclear and Cedel use fungible and non-fungible accounts in two different ways. The non-fungible approach is helpful for control reasons even if the fungible accounts system is more common in Euromarkets. The location and owner information of certain securities are not disclosed in a fungible account system. The Cedel system allows for both processes, but the Euroclear system conducts deals on a fungible basis. In addition to settling trades on the secondary market, the two clearing systems have been offering a number of additional services. For instance, they provide financial support to make market-making processes easier.

### **Institutions and Instruments of the International Money Market**

Numerous global debt instruments and the characteristics of the global debt market  
The unique qualities of instruments on the euro market  
The role of global financial institutions, such as the IMF, IBRD, and development banks. Equity investment instruments come in a variety of forms on the global market. International equity offerings often take one of the following two forms:

- i) Dual syndicate equity offering, in which the equity offering is divided into local and international trenches, each of which is managed by a distinct lead manager; and
- ii) Euro-equity offers primarily take the form of GDRs, ADRs, and IDRSs, where one tranche is deposited offshore and handled by one lead manager.

### **Receipt for a Global Depository**

A dollar-denominated instrument traded on a stock market in Europe, the US, or both is known as a global depository receipt. It stands in for a certain quantity of the underlying stock shares. The corporation issues the shares to a third party called the depository, on whose behalf the shares are registered. The GDRs are later issued by the depository. The custodian, a different middleman and representative of the depository, is where the equity shares are physically kept. Therefore, even if a GDR represents the shares of the issuing firm, it has its own identity and is not recorded in the issuer's accounts.

Western financial markets have been using the idea of GDRs since 1927. They were first created as a tool to let US investors trade securities that weren't listed on US exchanges using American depository receipts. International Depository Receipt Issues were securities traded outside of the United States. Depository banks often issued depository receipts without the permission of the firm in question prior to 1983, when the market for them was mostly driven by investors. The US Securities and Exchange Commission mandated that corporations give a specific level of information starting in 1983. Companies were required to print separate receipts for the United States and Europe up until 1990. Its intrinsic flaw was that cross-border trading was impossible since IDRs could only be exchanged and resolved through Euro clear in Europe, whereas ADRs had to be traded, settled, and charged via DTC. Changes to SEC rule 5 and Rule 144A in 1990 made it possible for businesses to obtain money without registering their securities with the SEC or updating their financial statements to conform to US accounting standards. Out of these modifications, the GDR developed. The buyer may offer and resell the securities in accordance with Rule 144A to any Qualified Institutional Buyer if:

- 1) The securities are not of the same class as the issuer's securities that are listed or quoted on NASDAQ or on a US stock exchange.
- 2) The seller informs the bidder that it is relying on Rule 144A; and

3) The buyer has the right to obtain particular financial statements of the issuer and information about its operations at or before the time of sale, unless the issuer is a reporting firm or is excluded from exchange Act registration under Rule 12g 3-2.

Given the aforementioned, it is acceptable for a foreign private issue to sell its shares via an underwriter into the US so long as the shares qualify for Rule 144A treatment and the US market is only open to QIBs. In order to do this, the underwriter would buy the securities from the issuers in a transaction exempt from the Securities Act's registration requirements and then, relying on Rule 144A, resale those stocks to QIBs in the US.

Samsung Co. is a well-known trade firm in South Korea. Ltd. It established the standard for GDR issuance when it floated a fully global instrument in December 1990 that could be traded in both Europe and the US. Through a single security, the GDR offering permitted the corporation to raise money simultaneously in the US and Europe. Depository Receipts are available for subscription in the following ways:

a) Unsponsored: Issued in response to market demand by one or more depositors.

This is out of date today.

b) Sponsored: This is well-known now since it is easy to list on a US national exchange and can generate money.

1) Private Placement DRs: Through a private placement of sponsored DRs, a firm may get access to the US and international markets. By pairing DRs with significant institutional investors, a firm may raise funds in this way and avoid registering with the SEC. The National Association of Securities Dealers of the US has built an electronic trading platform called PORTAL that is comparable to NASDAQ and allows QIBs to trade Rule 144A qualifying securities that have been authorized by NASD for deposit.

2) Sponsored Level DRs: This is the most straightforward way for businesses to have access to the US and international financial markets. The corporation is exempt from US generally accepted accounting standards and complete securities and exchange commission filings since Level-I DRs are traded on the OTC market. With this, businesses get the advantages of publicly listed securities without altering the reporting process as it is now.

Sponsored Level II and III DRs are used by companies that want to raise cash or list their securities on a US exchange, respectively. The firms must also satisfy the listing criteria of the National Exchange or NASDAQ, whichever it chooses, as well as varying SEC registration and reporting requirements and adherence to US GAAP at each level. GDR issuance are required by Indian companies

The following are the requirements specifically for Indian corporations to issue GDRs.

- i) To generate precious foreign currency;
- ii) To address these firms' requirements for development and diversification,
- iii) To expand the market for these firms' scrips,
- iv) To take use of these firms' corporate identities on the world capital market,
- v) To reduce the growing cost of domestic capital as a result of the difficult financial situation at home and



vi) The particular goals that were attempted to be satisfied by these GDR businesses were to broaden-base share ownership in these enterprises.

### **Conditions for Publishing GDRs**

The Government of India established specific rules for the issuance of GDRs and foreign currency bonds in a directive released on November 12, 1993. The following are the main clauses: It is necessary to get advance authorization from the ministry of finance's department of economic affairs. Any company looking for this kind of accreditation has to have a solid track record of success. A domestic custodian bank must serve as the custodian. Direct or indirect foreign investment in the firm as a whole is prohibited from totaling more than 51% of the issued and subscribed capital of the issuing company at the maximum marginal rate for short-term investments and 10% for long-term investments. Later, in May 1994, the Indian government released new regulations aimed at tightening up the usage and access of money. The May 1994 guidelines include, among other things:

- 1) A corporation may only issue GDRs once every twelve months. No more than two issues may be produced by a group of firms.
- 2) One or more of the following uses for the money must be made within a year after the issuance date.
  - a. Import of expensive goods.
  - b. Purchase of home machinery, tools, and structures.
  - c. Repayment of an existing foreign currency obligation in advance or on schedule.
  - d. If the initiative or joint venture has received government approval, it is funded.
  - e. The proceeds of the offering may be used for "general corporate restructuring purposes" up to 15% of the time.
- 3) The Government may, on a case-by-case basis, allow the retention of the revenues overseas for use as directed. If not, the money must be sent back to India within two weeks of the problem.
- 4) GDR investments may sometimes be handled equally to foreign direct investments, necessitating prior approval from the Foreign Investment Promotion Board.

Every three months, the rules are subject to review and amendment. Only after meeting very strict SEC registration criteria may GDRs be made available to US investors. However, securities may be sold to Qualified Institutional Buyers under an exception provided by Rule 144A of the Securities Act without going through the registration procedure[6]–[8].

### **Members of GDRs**

Aside from the corporation issuing the GDRs, the following are the essential factors:

- i) The post-issue support and the lead manager. To the best of its knowledge, it also owes it to investors to offer a realistic picture of the company's current situation and potential for the future. This implies that it must take care to gather and carefully consider any information that could be relevant to the matter.
- ii) Other managers, managers, or issue subscribers consent to take and market a portion of the issue in accordance with terms agreed upon with the lead management.

iii) Depository: A bank or other financial institution designated by the issuing firm that has obligations to both the company and GDR holders. It is compensated for this by both the business and the owners of GDRs.

iv) Custodian: A bank designated by the depository that normally consults with the issuing firm and is responsible for maintaining custody of all deposited property, including share certificates, dividends, rights and bonus shares, etc. The depository pays its fees to it.

v) Clearing systems: The registrars in Europe and the United States that maintain records of all information pertaining to GDRs and GDR holders are EUROCLEAR, CEDEL, and Depository Trust Company.

### **GDRs**

The expenditures associated with the issuance include a variety of fees, commissions, and expenses paid to the lead manager and other managers, fees and expenses paid to the depository, document preparation costs, legal costs, investor presentation costs, listing fees for stock exchanges, stamp duties, etc. The fees and commissions paid to managers vary, but they typically range from 3 to 4 percent of the issue value. This is a savings over Indian issue expenses, which range from 8% to 15% of the issue amount. GDR holders are entitled to dividends, the ability to subscribe for more shares, and bonus shares. The repository is used to exercise all of these rights. Dividends are converted by the depository from rupees to foreign money. GDR owners are not able to vote. If a vote is required under the Depository Agreement, the depository may do so.

### **Receipt American Depository**

ADRs are financial instruments issued by American banks that reflect indirect ownership of a particular number of shares of a foreign company that are deposited with a bank in that company's home nation. The benefit of ADRs over direct ownership is that the investor need not bother about the delivery of the stock certificates or translating split payments from a foreign currency into U. S. dollars. The depository bank instantly converts for the investor and sends all of the company's financial reports. For these services, the investor pays the bank a relatively minimal charge. ADRs are often used by non-Canadian businesses. For instance, this is how Mexican companies are traded in the United States; at year's end 1993, all 13 Mexican companies having shares listed on the NYSE used ADRs. The first even ADR issuance by an Indian corporation launched in March 1999. ADRs launched by Information Technology Ltd. were favourably appreciated[9], [10].

According to one research that looked at how investing in ADRs affected diversification, American investors received no advantage from holding such shares. More specifically, from 1973 to 1983, a sample of 45 ADRs was analyzed and contrasted with a sample of 45 U. S. stocks. The betas of the ADRs had an average value using an index made up of all NYSE-listed equities. 26 had a much lower beta than the average for US equities, which was 1.01 at the time. Additionally, the average correlation between the returns on ADRs and the NYSE market portfolio was 0.33, but the average correlation for U. S. securities was much greater at 53.

Given these two findings, it is not unexpected that the standard deviations of portfolios including both U. S. equities and ADRs were substantially lower than those of portfolios containing just U. S. securities. The average monthly standard deviation for portfolios made up of 10 U. S. assets, for instance, was 5.50%, but a portfolio made up of 10 stocks uniformly distributed. The average monthly standard deviation for US stocks and ADRs was 4.41%. Thus, it seems that investing in ADRs has considerable risk-reduction advantages

over investing in international corporations. In order for international companies to list their shares or ADRs on a U. S. exchange or a NASDAQ, the SEC now mandates that they compile their financial statements in accordance with U. S. generally accepted accounting standards. The two effects of this condition are as follows. First, many international companies choose not to list their shares on the American stock exchange. Second, many significant and frequently traded foreign companies choose not to have their shares listed on the American stock exchange. Due to this, U. S. exchanges are concerned that some foreign exchangers who do not have to comply with such reporting rules may eventually rule as the world's financial hubs. In response to the exchanges' objections, the SEC asserts that this rule is important to safeguard American investors and that it would be manifestly unfair to U. S. companies to be required to comply with such standards while their international rivals are not.

### Instruments of Debt

ADRs for debt instruments. Global equities markets are much younger than global debt markets. formerly the multiparter and bilingual. complete form of debt instruments. Debt instruments take numerous forms viz. uniform bonding. loans made in groups. Fixed-rate bonds. Convergent bonds, etc.

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## CHAPTER 16

### VARIETIES OF GLOBAL MARKET DEBT INSTRUMENTS

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Dr. Vinesh Kumar, Assistant Professor,  
Department of Management, Sanskriti University, Mathura, Uttar Pradesh, India,  
Email Id: vinesh.somc@sanskriti.edu.in

Debt investments provide periodic current returns and, in the case of insolvency, take precedence over equity investments in capital payback. Debt investments are, of course, redeemable after a certain time frame, often 7 years or so. Security exists. Investors who are risk-averse choose this investment. a succinct explanation of the debt instruments on the Euromarkets.

#### **Bonds**

To begin with, there are a ton of securities available, including Euro-bonds, Yankee bonds, Samurai bonds, and Dragon bonds, each of which taps into a different market: the European, US, Japanese, or Asia-Pacific market. Eurobonds are particularly unsecured debt instruments with a minimum one-year maturity date. These bonds are typically fixed-rate products with bullet repayments one-time redemptions and they are listed on foreign stock markets. Additionally, borrowers have access to institutions and high-net-worth people who are global investors with large resources. Throughout \$29 billion worth of Eurobonds were issued from developing nations throughout the globe, but the average issuance size was \$127 million in that time. The most common vehicle used by borrowers from developing markets is a Eurobond with a 144-A rating. Specifically, a private offering in the US and a public offering in the European market [1]–[3].

#### **Commercial Paper from Abroad**

The lender regularly offers commercial documents unsecured debt. The majority of FCPs are offered at a discount to its face value and reach maturity in 30, 60, or 90 days. That displays both the instrument's interest rate and the investor's total yield. It is very adaptable since commercial papers may be set up with various maturities, quantities, and rates according on the issuer's cash flow requirements.

#### **Notes with Fixed/Floating Rates**

This debt instrument has a 90-day maturity date, but the issuer may choose to extend it for an extra term at each expiration date; at the same time, the interest rate goes up. Extendable bonds and stepped-up coupon put bonds are only a few of the variants that are feasible. Hold on to the bonds for longer, often at a larger coupon rate, as the name indicates. Stepped-up coupon put bonds are a cross between extensible bonds or notes and debt with warrants. Investors have two options after a certain amount of time: either return the bonds to the issuer or keep them for a predetermined amount of time at a higher-stepped-up-coupon rate [4], [5].

#### **Floating Notes**

A flip-flop note, a bond with reverse flexibility, gives investors the choice to change into another financial instrument. Additionally, in rare circumstances, investors may eventually return to the initial bond. The maturity of the issuance and the interest rate profile are altered by the option. It offers issuers the chance to convince investors to accept lower interest rates,

so cutting their expenses. In contrast, investors have choices that are useful during periods of significant interest rate fluctuation.

### **Notes about Dutch Auction**

Investors place bids on seven-year notes in this instance, and the coupon rate is updated every 35 days. As a consequence, the notes are offered for sale at their lowest yield. Dealers in the US marketplaces execute bids via a live auction. Since these notes are only repriced once every 35 days and are not redeemed and resold like commercial paper, they provide financial stability for longer periods of time than commercial paper[6]–[8].

### **Rabbit Bonds**

Investing in additional bonds with the same terms and conditions as the host bond is possible with these bonds. Companies see it as a cheap source of financing because long-term investors like pension funds are drawn to the chance to reinvest money at the original return.

### **Eurodollar Bonds**

Although it isn't available now, a number of international institutions are considering assembling such a tool for cautious businesses. Bonds denominated in euros may be listed in countries like Luxembourg. Investors would be exposed to the risks of currency fluctuations and interest will be paid out in rupees.

### **Bonds that Convert To Euros**

There is a euro option. debt securities with an equity component that may be converted to GDRs. The best of both worlds may be found with ECBs. They could soon surpass GDRs in terms of popularity in this nation. According to a predetermined formula and, properly, even at a predetermined exchange rate, investors have historically had the option to convert any such bonds into stock. These bonds provide investors the choice to stick with the debt product even if the share price stagnates. These bonds have also given birth to more sophisticated varieties, such as those with call and put options, which enable the issuer to demand conversion beyond certain thresholds or allow investors to sell the bonds back to the issuer. The structural changes that the Euro-market is becoming renowned for are increasingly important.

### **Affordable Convertibles**

A bond of this kind is often sold for between 70% and 80% of its face value. Additionally, both the initial conversion costs and the levels of the coupon rate are lower than those of a typical Eurobond.

### **With warrants, ECBs**

These financial products are essentially derivatives of Euro-bonds, strictly speaking. They consist of a mix of debt and an option on the issuer's stock for the investor. The equity, or warrant, may be separated from the host bond and cashed in at certain intervals of time. The bonds, which have a seven-to-ten-year debt life, continue to be outstanding until they mature. Expectations from both the issuer and the lender are possible. They might, for instance, be zero coupon notes with a conversion option that has a fixed price, which are referred to as liquid yield option notes.

### **Warrants for Bell Spread**

These warrants provide exposure to the underlying share at a lower level (L) and an upper level (U) for the investor. The lowest level is designed to provide investors an above-average return and a divided yield on their shares. If the share is below level L at maturity, which typically takes three years, the investor gets the difference from the firm. The issuer may restrict the share's upward potential as compensation for the downside protection. If the issuer's share price is higher than level U when it matures, the issuer just needs to pay out level U. The issuer may choose to pay the investor cash or distribute shares if the stock is between L and U at maturity. The structure works best for businesses with a low divided yield since the minimum return is set above the divided yield on shares. Money-back Warrants (MBWs): If the investor retains the warrant until it matures and does not convert it into shares, they are entitled to receive a certain amount from the issuer. The cost to the investor of doing this includes not only the money he loses, but also the interest he will not earn on the total amount of money. This requires businesses to charge a greater premium than usual[9].

### **Loan Syndicated**

The syndicated bank loan was the first to be developed and, for a while, the most dominant kind of international financing. The majority of borrowers from developing countries depended on this source during the late 1970s and early 1980s since their credit ratings and reputations did not allow them to take advantage of other options, such bond issuance. In a reasonable amount of time and with little paperwork, a sizable bank loan may be acquired. Additionally, at this time, banks saw an influx of short-term capital and relatively subdued lending demand from their typical developed countries clients.

### **Market Instruments in Euro**

The modern instrument market is a multinational, interconnected one. The interconnected character of the global investment market is evident on the euro market. The interbank market primarily deals with euro currency loans and deposits. Eurobonds are one kind of instrument traded on the market. commercial pages, deposits certificates. A short overview of various instruments, such as floating rate notes and others, is provided here.

### **Currency Deposits in Euro**

A currency deposit made with a bank outside of the nation where it is legal tender is referred to as a "eurocurrency deposit. " Therefore, any currency deposits made with banks outside of their native currency are referred to as "eurocurrency deposits. " Time deposits are made upon call or for predetermined lengths of time. You may make call deposits with overnight, two-day, or seven-day notifications. Time deposits with terms of 1, 3, and 12 months are accepted. The Eurocurrency market typically accepts deposits for a minimum of U. S. 50,000 dollars, or the equal amount in another currency.

### **Document of Deposit**

A bank will guarantee the return of the principal and interest on any certificate of deposit it issues as evidence of the receipt of funds. Certificates of Deposit are traded on the secondary market; they are issued payable to the bearer and are negotiable securities. The lowest certificate of deposit denomination is \$50,000, while the maximum certificate of deposit term is typically one year. For investors in the euro currency market who wanted to lodge their excess in a high yield instrument with liquidity, certificates of deposits offered a great option. For instance, if an investor, say a bank, has extra cash that it would want to invest for, say,



three months, it may purchase a CD. in three months. The bank may sell the CD IF necessary. and sell it on the secondary market.

### **Certificates of Deposit (CD) Types**

1. Straight or top CDs are certificates of deposits having a set interest rate and maturity date. The interest is set in terms of LIBOR, and the interest rate is influenced by the issuing bank's position in terms of market liquidity.

2. Certificates of Deposit with a Floating Rate: These CDs are issued with an interest rate that is tied to the LIBOR rate and are typically issued for a maximum of three years. Every six months, for example, the interest rate is evaluated and changed in accordance with the base LIBOR rate.

3. Discount CDs: These are issued at a discount and paid at maturity for their face value; the interest is represented by the difference between the issue's price and face value.

4. Tranches CDs: A tranche CD is a part of a bank's program to issue CDs up to a certain amount. The interest rate and maturity date are the same for every Tranche CD.

They represent short term bonds and are often deposited with the investors directly. These CDs have maturities of up to 5 years.

### **Monetary Units**

The majority of lending on THE Eurocurrency market occurs in the form of Euro credit. Euro credits are medium and long-term loans provided by banks in currencies that are not always the same as the lenders or borrowers.

### **Aspects of Euro credit Security**

Most often without any kind of collateral security, but with a focus on the borrower's credit rating. Due to the difficulties in enforcing securities, lending decisions are based on the market status of the borrower.

### **Facilities' Type**

Either 10 credits or revolving credits are offered by Eurocredit. Revolving credit allows the borrower to draw money as needed within a certain limit, with interest only being charged on the amount actually used. A commitment fee may be levied on the amount of the sanctioned limit that was not used. Amounts are released in accordance with the terms of the contract under term credit credit facilities, where credit is granted for a predetermined period, such as three years. The payback is made over time in accordance with the predetermined timetable. Eurocredits are often extended for a duration of five to eight years. Sometimes, it might last up to 15 years.

### **Interest**

The mechanism of establishing the interest rate is one of Eurocredit's unique characteristics. Interest rates are based on a benchmark rate for comparison. The London interbank offered rate serves as the benchmark. For loans extended in dollars, LIBOR serves as the benchmark rate, whereas LUXIBOR is used for credits extended in euros and the Paris Interbank Offered Rate is used as the benchmark rate for credits extended in sterling. The margin, which is determined by the borrower's credit rating and negotiating position, is stated as a certain number of basis points over the reference rate, such as 100 basic points above LIBOR and

LUXIBOR, etc. Every six months, the interest is reviewed and adjusted to reflect changes in the reference rate.

### **Currency**

While other currencies are sometimes utilized for lending, most loans are granted in US dollars. The credit agreement may in certain situations include a currency choice. According to the agreement, the borrower has the option to roll the loan into another currency if necessary. The loan is initially issued in one currency. This assists the borrower in minimizing exchange risk.

### **Loan Syndication in Euros**

One of the first kinds of loan developed was the Euro Loan Syndication, which is still the most common type of international financing today. When a loan is really large in the hundreds of millions or billions, a few banks band together to provide the credit. The word "loan syndication" is straightforward. It owes the US its development. Laws that imposed restrictions on the amount of money a single bank might lend to a single borrower. An arrangement between two or more lending institutions to provide a borrower a credit facility using standard loan documents is known as a syndicated credit.

#### **This is a suitable definition.**

In order to provide the borrower access to more than just its home currency, international syndicated loans are often administered and underwritten by one or more financial institutions from a place other than the borrower's domicile. The following parties have a significant role in structuring a syndicated loan.

1. **Managing Bank:** The borrower names the managing bank to organize the loan. The managing bank drafts the loan application with the borrower, negotiates the terms and conditions with other banks, and organizes the syndicate. With the signature of the loan agreement by the borrower and the participating banks, the managing bank's function is completed.
2. **Lead Bank:** Lead Bank is the financial institution that funds the majority of the loan.
3. **Agent Bank:** After the loan arrangement is finalized, the lenders appoint Agent Bank to protect their interests. They replace the controlling bank.
4. **Bank Participating:** The banks that take part in a syndicated loan are divided into the following categories.
  - a. The majority of the credits are arranged by big commercial wholesale banks.
  - b. Small retail banks participate in the loan syndication by accepting the portion that is offered to them.

The most common way to raise short- and medium-term loans is via loan syndication. Since their ratings and market status are insufficient to take advantage of other channels, such as bond issuance, etc., the majority of borrowers from developing countries depend on these sources of OC credits. A sizable bank loan might be acquired in fairly little time and with little procedures. Syndicated loans are often issued for terms ranging from 365 days to 20 years with a minimum value of 50 million dollars and a maximum of 5 billion dollars.

In addition to interest, a syndicated loan requires the payment of the following fees:

1. The costs paid to the managing bank that arranges the credit are known as the management charge. It is established as a percentage of the negotiated loan and is due beforehand.
2. The payment due from the syndicate's members is known as the participation fee. The participating banks get a portion of the management fee in accordance to their share of the participation fee.
3. The cost paid on credit line undrawn amounts is known as a commitment fee. This charge, sometimes known as a facility fee, is assessed to reimburse banks for holding available cash.
4. The agency charge, which is paid annually to the agent bank, covers the costs of disbursing the credit once it has been approved, collecting loan payments, and giving participants their principal and interest back.

### **EU Bonds**

A significant source of borrowing on the euro currency market is Eurobonds. A bond is a financial instrument that the borrower issues and that the investor purchases. Underwriters, merchant bankers, and other middlemen are used in the bond buying process. Eurobonds are bonds issued by a single multinational borrower that are traded concurrently in many marketplaces by a number of foreign institutions. Governments, large international enterprises, and other entities are represented in the bond issuance. Since euro bonds are unsecured securities, they are often issued by governments, governmental corporations, municipal authorities, and large multinational borrowers with strong credit ratings. These bonds are typically guaranteed by the governments of the nations involved. A consortium of foreign banks that sells the bonds is formed. The lead bank in the syndicate advises the bond issuer on the offering's size, terms and conditions, scheduling, etc., and assumes responsibility for organizing the issue. Co-managing banks provide help to lead managers. A group of underwriters underwrites each issuance before it is offered.

### **A trait of Eurobonds**

The majority of bearer bonds, or eurobonds, are issued in U. S. dollar values of \$10,000 or less, and they are often issued for periods of 5 to 7 years, while they sometimes have longer terms.

### **Different Bonds**

The many bond kinds include the following:

1. Bonds with a straight or fixed rate
2. Equivalent bonds
3. Bonds with currency options
4. preparing rate notes and bonds
5. Bonds with no coupons

### **Fixed-Rate Or Straight Bonds**

These are the conventional bonds, which are debt securities having set interest rates, defined maturity dates, and fixed scheduled interest payment intervals, such every six months or a year. Such bonds may be issued for a term of 5 to 25 years, although often, bonds are issued

for a duration of 15 years. These are redeemable once the set term has passed and are issued for a face value with a certain percentage of interest due at a specific periodicity. These bonds are exchanged in secondary markets, which provide the bonds liquidity.

Even though the bonds are issued with a set maturity, certain bonds include a provision that allows the issuer to redeem the bonds at a price over face value before the bonds mature, at the issuer's discretion. Bonds that can be called are a straightforward straight bond type known as callable bonds. This aspect of the bond offers flexibility and enables the issuers to restructure their liabilities. Another kind of straight bonds that contrasts with callable bonds is the put bond. After a certain amount of time has passed after the bond's issuance, the investor is free to return the bonds to the issuer before they mature. This gives the investor liquidity, however they may have to pay for it with reduced interest rates. Although the bonds' interest rate is set, their yield changes depending on how much they cost to buy. The bond's purchase price is the market price at which the investor purchases it, whether on the primary market or the secondary market. This price may be the same as the bond's face value, lower or higher than the face value depending on whether the bond was bought at a discount or at a premium. The bond's buying price affects the yield.

### **Bonds that Convert To Euros**

These are comparable to fixed or straight bonds with the option for the investor to convert them into equity shares of the issuing business at their discretion. After a certain amount of time has passed, the conversion will take place at a charge. The convertible debentures in our nation are analogous to these convertible bonds in nature. The decision to convert a bond into equity shares is up to the bond holder, who may decide to do so if market share values are greater than the conversion price. Convertible bonds are appealing from an investing standpoint because they provide the investor a chance to take part in the expansion of the firm. The bonds are often issued in a different currency than the shares' currency, thus when converted into shares in a foreign currency, the investor receives much-needed currency diversification in their assets.

People that find the local debt market constrictive due to short maturity dates, high interest rates, and different covenants of commercial loans in foreign currencies choose this instrument. This is also preferred by those who want to avoid an immediate dilution of shares and a potential loss of management control. Therefore, Euro Convertible Bonds are instruments of equity-linked debt security that are convertible into shares. A variation of convertible bonds are warrants. With the bond's issuance come detachable warrants. The warrant allows the owner to buy a financial asset, such as shares, at a certain price. Warrants may be traded. The bond may be kept by the investor, who can exchange the warrant for shares.

### **Exchange-traded bonds**

These bonds are identical to straight bonds in principle, with the exception that they are issued in one currency with the option to receive interest and principal in a different one. The conditions of the issuance determine the rate at which a currency is converted into another. Bonds may be issued with a set interest rate or at a fluctuating rate. The latter option of variable rates, which uses the spot rate offered in the market three working days before to the due date for principle and interest payment, is the more often used choice as a result of changes seen in the foreign currency market.

### **Bonds/Notes with Floating Rates**

Regarding duration and denomination, these bonds are comparable to straight or fixed rate bonds; however, unlike fixed rate bonds, where the interest rate is fixed, the nature of the interest rate in these bonds is variable. The bond's interest payment for the next six or twelve months is determined with reference to the base rate, which is tied to a benchmark rate like LIBOR. Depending on the conditions of the issuance, the interest rate is changed every six months or a year. The interest rate on the bond may sometimes have a cap placed on it, and it may also have a floor rate. In other words, if an investor invests for a period of say 10 years and the money market shows gradual increase in the interest rates his funds do not get blocked at lower rates but interest keep changing with the changes in the interest rates in the market FRNs are typically issued by bankers. The floating rate bonds offer flexibility to the investors who can block their funds for a long term with benefits of the short-term interest movements.

### **Bonds of Coupon Zero**

These bonds are bought at a significant discount from face value and repaid at face value when they reach maturity. No periodic interest payments are made. The return on investment is the difference between the purchase price and face value. Similar to cumulative deposits or cash certificates issued by our nation's banks are these bonds.

### **Differentiate Between Domestic, International, And Eurobonds**

Domestic bonds are bonds issued by a resident issuer in the nation in which it resides and are priced in the local currency. An example of a local bond is the State Bank of India bonds offered in India to Indian citizens and denominated in Indian rupees. Bonds issued by a non-resident company and denominated in the local currency are known as foreign bonds. An example of a foreign bond would be the United States-denominated India Development Bonds issued by the State Bank of India. Eurobonds are bonds that are issued in a nation but are denominated in a different currency. A German multinational that issues U. S. dollar-denominated bonds in London is eligible for a Eurobond, for instance. While Eurobonds are not subject to any laws or disclosure standards, both domestic and international bonds must abide by regulatory agencies' rules. Since many Eurobonds are listed on European stock markets, the issuers of such bonds are required to submit specific financial reports to the exchange on a regular basis.

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## CHAPTER 17

### EXPLORING THE WORLD BANK ACTIVITIES IN BORROWING AND LENDING

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Dr. Neha Sharma, Assistant Professor,  
Department of Management, Sanskriti University, Mathura, Uttar Pradesh, India,  
EmailId:nehas.somc@sanskriti.edu.in

#### **Note Issuance Facility**

This is a 1980s-era invention. It combines the advantages of adjustable-rate notes offered to investors with syndicated bank loans. This product meets the need of investors for short-term. In this instrument, the issuer continually rolls over short-term notes to the investor in order to secure medium-term finance. Therefore, the previous issue would be redeemed and a new issue would be produced every six months or a year. A group of underwriters underwrite the issues and so take on a responsibility to take up the portion of the issue which is not subscribed to by the market, ensuring that the issuer receives the funds whether or not the notes are picked up by the market. For this underwriting facility, a charge is paid by the bond's issuer. The optimum combination for all stakeholders is the note issuing facility. Parties with a strong reputation may raise money at a cost that is less expensive than the cost of bank loans. This is appealing to investors who typically favor short-term investments since the issuer will quickly redeem and reissue them. The borrower receives cash in a timely manner thanks to the underwriting facility. As a result, the banks will get money from underwriting fees[1], [2].

#### **Business Papers**

Commercial Paper is a short-term, unsecured promissory note with maturities ranging from 7 to 365 days that is often offered by big businesses at a discount to institutional investors and other businesses. Commercial paper is a cheap and adaptable form of funding for borrowers with excellent ratings since it is less expensive than bank loans. It is a desirable short-term investment for an investor since it gives more interest than bank accounts. Commercial paper has been used in the United States for more than 100 years and is worth more than \$400 billion. The biggest market for commercial paper is in the U. S. Corporations in the United States and elsewhere utilize it often[3], [4].

Any issuer wishing to introduce a C. P. in the United States must be rated by one of the credit rating companies, Moody's or Standard & Poor's Corporation. The placement of the commercial papers may then be done directly or through C. P. dealers. Corporate entities, trusts, insurance companies, pension funds, other funds, banks, etc. are the main investors. Either directly in their own name or with third party backing in the form of standby letters, commercial papers may be issued. many C. P. Programs include a backup commercial bank credit line that covers at least 50% of the problem. European under-written facilities for Euronotes, such as the Note Issuance Facility, gave rise to commercial paper. Due to the high cost of the underwriting facility, Saint Gobbain, an issuer and dealer for Banque Indo-Suez, issued Euronotes without an underwriting facility in 1984, becoming the first issuer of Euro-CP. The securitization and deregulation of conventional banking created an atmosphere in which the commercial paper problems in the Euromarkets expanded quickly. Since European investors are not particularly interested in issuer ratings, rating agencies do not grade Euro CPs.

### **Benefits for Borrowers of Euro CPs**

1. cheaper funding source.
2. Documentation ease, minimal arranging costs, and the lack of rating standards.
3. mature adaptability.
4. short-term financing diversification via a market that appeals to a broad range of investors.
5. Limits that may be adjusted based on the issuer's current needs for cash flow.
6. A successful Euro CP program will improve the issuer's standing among investors on a global scale.

### **Between the euro and the us. Programs for cp**

The rise of new issues and volume has slowed down recently in the markets for commercial paper in euros. Investors' worries about credit quality have significantly escalated as a consequence of several defaults. Below is a quick explanation of development banks and global financial institutions.

### **Bank for Reconstruction and Development International**

The Bretton Woods International Economic Conference in July 1944 led to the creation of the International Bank for Reconstruction and Development. In June 1946, the World Bank officially opened for business.

### **Goals of the World Bank**

Following are the goals of the World Bank outlined in the Bretton Woods Agreement: To encourage the development of productive resources in less developed nations and to assist in the reconstruction and development of member countries by making it easier for capital to be invested for productive purposes and aiding in the recovery of economies from the immense damage caused by World War II [5]–[7].

1. To encourage private foreign investment by measures such as taking part in loans made by private investors or guarantying their debts, as well as to support private investment with its own loans or resources.
2. To encourage international investments for the development of productive resources in order to help member countries achieve equilibrium in their balance of payments positions and thereby contribute to the improvement of productivity and the standard of living of their citizens.
3. To develop plans for loans or guarantees in relation to foreign loans so that helpful initiatives, both big and little, might get aid.

### **World Bank Organization and Membership**

The Board of Governors has full authority over the World Bank and is responsible for its execution. Each member nation sends a governor for a five-year term. In addition, there is a substitute governor. Each year, these Governors have a meeting. The Governors have given a Board of Executive Directors, which convenes once a month, authority to manage the World Bank's daily operations. There are now 22 Executive Directors; 16 are chosen by the Governors of the other member nations, and six are selected by the five member countries that provide the greatest portions of the World Bank's capital. The two-year terms of these Executive Directors are up for election. The Chairman of the Board of Executive Directors is

also the President of the World Bank. The Executive Directors' voting rights are proportional to the amount of money that member nations have contributed. The Executive Directors are in charge of policy considerations, and all World Bank loans need their approval. The President of the World Bank is in charge of running the organization on a daily basis[8]–[10].

A number of Vice Presidents and Directors of various Departments for various areas support the World Bank President. Approximately 6,000 staff workers support the World Bank President in performing his responsibilities by carrying out the organization's daily operations.

### **World Bank's Capitalization**

The first authorized capital of the World Bank was US\$10 billion, split into 100,000 shares at US\$100,000. 9,400 million of the US dollars in authorized capital were actually subscribed. As in June 1985, 7,16,500 authorized shares with a par value of SDR 100,000 apiece make up the World Bank's authorized capital stock. 58,154 of them had subscriptions. As a result, each SDR 51,315 represents the World Bank's subscribed capital. Member nations have summoned and paid for 10% of the subscribed capital. In order to satisfy loan demand or to guarantee loans to member nations, the World Bank may call up to the remaining 90% of the authorized capital. The four primary goals of the World Bank's fundraising strategy or plan for obtaining financial resources are as follows:

1. to make sure that money is available for the World Bank;
2. to reduce the true cost of lending to borrowers;
3. control over net income and total loan charges volatility;
4. to provide the proper level of maturity transition between the borrowing and lending of the Bank.

### **World Bank Activities in Borrowing and Lending**

The World Bank generally sources its medium- and long-term borrowings via Currency Swap Agreements and international financial markets. According to the CSA, when a borrowing nation converts its earnings into another currency, a forward exchange agreement is also signed, setting up a timetable of future exchanges between the two currencies in order to recoup the currency that was converted. By placing bonds and notes with member nations' governments, agencies, and central banks directly, the World Bank is also able to borrow money via the Discount-Note Program. Additionally, via investment banking companies, commercial banks, and investment banks, the World Bank makes securities available to investors and on public markets. In the fiscal year 1984, the World Bank borrowed a total of US\$9.8 billion via its different programs. In addition, the World Bank receives a significant portion of its resources through retained revenues and the repayment of loans that were previously taken out from the World Bank.

### **Loan Activities of the World Bank**

The World Bank provides loans to its member nations in the following ways:

1. by making loans from its own resources;
2. by taking part in loans made using money borrowed from the World Bank or raised via that country's market; and
3. by offering a partial or whole guarantee for loans obtained from private investors via conventional investment channels.

4. The World Bank is required to limit the total amount of outstanding loans and guarantees to a maximum of 100% of its unimpaired subscribed capital, reserves, and surplus.
5. The following requirements apply when the World Bank extends loans or offers its guarantees:
6. The World Bank is convinced that the borrower cannot acquire loans at terms that the Bank deems acceptable given the state of the market;
7. The loans are for development or rehabilitation;
8. if the member country's central bank fully guarantees repayment of the loan's principle, interest, and all associated costs;
9. A competent committee has approved the project for which a loan from the World Bank is being sought after rigorous analysis in its written report; and
10. The borrower is able to fulfill the Bank's demands.

The World Bank offers medium-term and long-term loans, which are typically granted up until the project they are funding is finished. Long-term credit is repayable with a grace term of five years over a period of twenty years or less. It has been noted that the World Bank calculates its interest rates in compliance with standards relating to the cost of borrowing. As a result, the interest rates on World Bank loans vary. Additionally, there is a commitment fee of 0.75 percent each year added to the outstanding amounts. The entire amount of loans made by the World Bank in fiscal year 1985 was \$11.4 billion.

### **The Other Activities of the World Bank**

Training, technical support, interorganizational collaboration, economic research and studies, assessment operations, and the resolution of investment disputes between World Bank and IMF member nations are only a few of the additional tasks carried out by the World Bank. In 1958, the World Bank established Staff College. The Economic Development Institute is its official name. Senior officials from underdeveloped nations are intended to be trained by the EDI. Macroeconomic planning, pricing and development strategies, management of agricultural research, training in rural health care, industrial policy, railway management, and other topics are included in the program.

As a crucial component of its program of operations, the World Bank provides technical support. This technical support includes diagnostic and institutional investigations, construction supervision, management training, engineering designs, and feasibility studies. Additionally, the World Bank acts as the project's implementing agency when funding comes from the UNDP. Inter-organizational collaboration based on formal agreements is one of the World Bank's key responsibilities. Examples include cooperative programs involving the FAO, UNESCO, WHO, UNCTAD, GATT, United Nations Environmental Program, ILO, Asian Development Bank, etc. Roughly 3% of the World Bank's administrative budget is set aside for economic and social research. These scientific projects got started in 1971. roughly 165 research projects have previously been finished, and in 1985, there were roughly 180 projects under process. The World Bank also provides support for research initiatives in its developing member nations. Through its Operation Evaluation Department, the World Bank assists its clients in the post-evaluation of Bank-assisted initiatives. "International Centre of Settlement of Investment Disputes" between member nations has also been established by the World Bank. For instance, the World Bank was able to resolve the disputes over the Suez Canal between Egypt and the United Kingdom and the river water issue between India and Pakistan.

### **Both India and the World Bank**

One of the World Bank's founding members is India. India served in that position for a period of years, holding a permanent place on the board of executive directors. The application of China to join the World Bank put that position in jeopardy. India has received significant support from the World Bank in its pursuit of deliberate economic growth. The World Bank does this through providing loans, providing industry-specific guidance, and educating Indian staff at the Economic Development Institute.

The World Bank maintains a Chief Mission in New Delhi that oversees monitoring and consulting for projects receiving bank assistance in India. It should be emphasized that India has received the most financial aid from the World Bank since its founding. Since 1949, the Bank has committed to provide India 84 loans totaling US\$7274. 7 million up to June 1984. In 1984, India took out loans totaling 2. 7 billion US dollars from commercial sources, 1. 7 billion US dollars from the World Bank, and 670 million US dollars from the IDA. India has received help from the World Bank for a variety of projects, including port development, oil exploration, particularly at Bombay High, gas-power projects, coal, iron, and aluminum, railway modernization, fertiliser plants, technical aid, and financing for industrial growth. The Aid India Consortium, made up of 12 industrialized nations, was founded at the World Bank's request and has provided India with significant support in the form of loans and other financial aid. The World Bank provided assistance to India in resolving its seemingly intractable conflict with Pakistan over the Indus Water. As a result, the world has provided India with significant financial and non-financial aid. a bank supporting the growth of several sectors, including agriculture, energy, and transportation.

### **Worldwide Monetary Fund**

In July 1944, the IMF's Articles of Agreement were drafted in Bretton Woods in the US. The IMF was founded in December 1945, and it started working in March 1947.

#### **The IMF's Mission Statement**

According to the Articles of Agreement, the IMF has the following goals:

1. To encourage global monetary cooperation by creating a permanent organization that provides the tools for coordination and collaboration on global monetary issues.
2. to contribute to the expansion and balanced development of global commerce, which will enable member nations maintain high levels of employment and real income;
3. to encourage currency stability and hence aid in preventing competitive exchange rate depreciation;
4. to make it easier to remove exchange controls and other constraints by providing facilities for multilateral conversions of national currencies; and
5. to provide assistance to member nations in correcting balance of payments errors.

The IMF seeks to advance global monetary cooperation by facilitating the expansion and balanced growth of international trade, assisting member nations in making better use of their productive resources and increasing the real income of their citizens, promoting exchange rate stability and preventing competitive exchange rate depreciation, facilitating the multilateral exchange rate system, and assisting in reducing the duration of disequilibrium in the global economy.



## Structure of the IMF

The Board of Governors, Executive Board, Managing Director, Council, and staff make up the IMF's organizational structure. Washington, in the United States, is where its headquarters are. In addition, the Board of Governors and the Executive Board select standing and special committees. The Board of Governors and the Executive Board serve as the IMF's decision-making bodies. The IMF's member nations are required to abide by its judgments. The IMF's governing body is the Board of Governors. Each member nation appoints a Governor and an Alternate Governor for the body. As is customary, an IMF member nation names its finance minister or central bank governor as its representative on the board of governors. The Alternate Governor, who is chosen by a member nation, may attend Board of Governors meetings but is not permitted to vote unless the Governor is present. Every year, the IMF Board of Governors convenes. Before the meeting, a thorough report on the IMF's actions from the previous year is given. Any of the five member-countries with 25% or more of the total voting rights may summon a special meeting of the Board of Governors. As a matter of practice, the Board of Governors has delegated to the Executive Board its major decision-making authority, including the ability to make the IMF's resources available to member countries who have submitted funding requests, review of fees and compensation, and review of consultation between the IMF and its member countries. There are now 21 people on the IMF Executive Board. Of these, five are chosen by the five IMF member nations with the highest subscription quotas. The remaining member-countries, approximately based on geography, elect the remaining members of the Executive Board for a term of two years. The Board of Executive Directors elects the IMF's Managing Director. He is a respected worldwide figure. The Managing Director does not have a vote at Executive Board meetings despite serving as chairman of the Executive Board. The Executive Board is the most powerful part of the IMF and has been given extensive authority by the Board of Governors and the Articles of Agreement. It uses its regulatory and oversight authority in addition to its financial activity-related authorities. The Executive Board is in continuous session because of its frequent meetings. In addition to serving as the IMF's Executive Board Chairman, the Managing Director is in charge of organizing and managing the organization's workforce.

## Tasks Carried Out by the IMF

It is the responsibility of the IMF to ensure that a member nation complies with the terms of the Bretton Woods Articles of Agreement; in this regard, the IMF acts as a form of watchdog over member countries' "good behavior." The IMF seeks to lower trade restrictions like currency controls and other international trade obstacles like tariffs. The IMF is of the opinion that no member state would impose payment limits, engage in discriminatory practices, or use a multiple exchange rate system without first obtaining IMF approval. The IMF monitors the member nations' adoption and implementation of exchange rate policy. Additionally, the IMF offers its member nations technical guidance on monetary and fiscal issues and policies. It carries out research studies and offers technical expertise to member nations having issues with their balance of payments. Additionally, it offers short-term training on money, finances, and the balance of payments to staff from member nations.

## The IMF's Lending Operations

A significant international organization is the IMF. Its financial resources come from the member nations' quota contributions. The IMF may also raise money by selling gold to its members, borrowing from their national governments or central banks, going to the Bank of International Settlements, or, if necessary, turning to OPEC. IMF rules provide that a member nation may borrow up to 125% of its quota from the Fund by exchanging its own currency



for the necessary foreign currencies. A member-country borrowing foreign money from the Fund pays for it in terms of its own currency. However, in any given year, a nation may only borrow up to 25% of its total quota limit in foreign currencies. However, the nation that is borrowing must repay the debt in the foreign currency that it borrowed. IMF member nations may apply for loans to remedy balance of payments imbalances, but the imbalances must only be transitory in nature. However, the IMF will not be able to assist a member country by lending its financial resources if the imbalance in the country's balance of payments is caused by fundamental factors like an overvalued currency. Instead, the IMF will advise the government to bring the value of the country's currency in line with the value of other currencies. The IMF provides short-term loans to member countries to correct temporary imbalances.

### **Association for International Development**

A new international organization with the name International Development Association was proposed in 1958 and was to be run by the World Bank. The IDA officially began operations on November 8th, 1960.

### **IDA's goals and objectives**

The primary goal of the IDA has been to lend money to less developed nations on conditions that have lower service fees than those on traditional loans made by the World Bank to its member nations. In this regard, the IDA's Articles of Agreement state: "promote economic development, increase productivity, and thereby raise standard of living in the less developed areas of the world included in the Association's membership, in particular by providing finance to meet their significant development requirements on terms that are more flexible and bear less burden on the balance of payments than those of conventional loans, thereby furthering the develop As a result, the IDA offers more lenient and flexible conditions for development loans than the World Bank does for traditional loans. These IDA loans range in length from five to fifteen years or even longer.

The IDA contributes a certain proportion of a project's cost that is intended to cover both the project's local currency costs and its foreign exchange costs. The IDA provides funding to those nations who are unable to borrow money from the World Bank. These IDA loans, for instance, may be used to finance housing, sanitary facilities, hospital building, and other goals or projects for which there are no World Bank lending facilities. The interest rates for IDA loans are much lower than those on World Bank loans. If necessary, IDA loans may sometimes just carry administrative fees instead of interest. IDA has provided loans to LDCs in a variety of situations in recent years at an interest rate of 34 percent. The ability to repay IDA loans in the national currencies of the borrowing nations is another significant feature of these loans. This guarantees that the IDA loans do not negatively impact the LDCs' balance of payments.

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## CHAPTER 18

### MEMBERSHIP AND ORGANIZATION OF THE IDA

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Dr. Vinesh Kumar, Assistant Professor,  
Department of Management, Sanskriti University, Mathura, Uttar Pradesh, India,  
Email Id: vinesh. somc@sanskriti. edu. in

As long as a nation is willing to contribute to the IDA at a rate equal to 5% of its current World Bank share capital subscription limit, any member-country of the World Bank may join. As of June 30, 1975, 114 nations had been accepted as IDA members out of the 125 nations that made up the World Bank. There are 94 developing nations and 10 developed countries among them. The World Bank and the IDA both have comparable organizational structures. As a result, the Board of Governors, Executive Directors, and President of IDA are all current or former employees of the World Bank. They participate in the IDA as ex-officio members. The original membership fee paid by member nations to IDA was \$1 billion USD. The member-countries of IDA are separated into two groups for the purposes of subscription and voting power. Members of Part I are those who have paid their whole subscription quota in gold or other freely convertible currencies that IDA may utilize for lending to LDCs and are comparatively more developed. Less developed member countries make up Part II; they are only required to pay 10% of their subscription quota in gold or freely convertible currencies and the remaining 90% in their own national currencies, which IDA may not use to grant loans without the member country whose currency is being lent's prior consent. In order to supplement its financial resources and allow it to conduct its loan activities on a bigger scale, it was also planned for the IDA to sometimes receive extra financial resources from the nations specified in Part I. The Part I members of the IDA contributed 2,410 million US dollars as supplemental resources between 1972 and 1974. Part I nations have contributed additional financial resources three times since the IDA was founded[1]–[3].

#### **Bank for Asian Development**

Regional banks have been formed for developing nations in Latin America, Africa, and Asia as a result of efforts by the World Bank to establish such institutions. A regional development bank for Asian nations was proposed in 1963 by the Economic Commission for Asia and Far East. The plan was finalized during a meeting of representatives from the main Asian nations in Manila in December 1965, and the Asian Development Bank was officially created in December 1966[4]–[6].

#### **The ADB's Goals and Functions**

To promote economic development of and mutual cooperation among the countries of Asia" is the main reason the ADB was founded. The goal of the Asian growth Bank is to hasten the economic growth of emerging nations in the Asian area. The ADB undertakes the following tasks to achieve the goal:

1. To encourage public and private investment in the economic growth of Asian nations;
2. To direct ADB investable funds toward the execution of projects crucial to the growth of the economies of the various sectors of the nation;
3. Providing help to member nations in coordinating their economic development plans and initiatives while also fostering regional commerce and cooperation among Asian nations;
4. To encourage the provision of technical support for project implementation; and

5. To raise money for the member nations' economic growth by expanding cooperation to the World Bank, ECAFE, other UN organizations, and public and private institutions situated inside member countries.

### **Participation, Financial Resources, and Organization**

All Asian nations are eligible to join the ADB, but many other industrialized nations are also allowed to do so in exchange for considerable extra financial and other resources. The ADB had a total of 41 members at the end of June 1975, including 14 non-regional and 27 Asian members. As of December 31, 1974, the ADB had 3366 million US dollars in authorized capital. On that day, there were 2770 million US dollars in subscribed capital. The ADB has also generated extra funds via borrowings in addition to subscribed capital. By the end of 1973, the ADB had outstanding loans totaling 293 million US dollars, with around 30% of those loans coming from Japan in the form of yen. When the ADB was first established, member nations were only required to deposit 50% of the subscribed capital in their own currencies[7]–[9].

When the ADB requires more money to continue its lending operations, the Board of Governors is able to summon the remaining member-country subscribed capital. America, the United Kingdom, West Germany, and Canada are some of the ADB's significant non-regional members. In addition to providing a significant portion of the ADB's share capital, Japan is the organization's primary subscriber and 20% of the overall voting power has been distributed evenly among the member nations, while the other 80% has been distributed based on the subscribed share capital of each ADB member. The Board of Governors, which is made up of members from the ADB member nations, is responsible for overseeing the ADB. A ten-member Board of Directors has been established for regular decision-making and managing the ADB's lending and other activities, while the Board of Governors meets once a year. A fund known as the Asian Development Fund was formed in April 1974. It is a multipurpose fund, and the money from it will be used to provide ADB member nations who are comparatively poorer concessional loans. By December 1974, ten member nations had contributed 245.4 million US dollars to the Asian Development Fund.

### **The ADB's Lending Operations**

The following factors are taken into account when the ADB offers loans to its member nations. The government of the borrowing nation has approved the ADB loan being given to the private or public sector enterprise; The ADB Chairman has received a detailed report of the project for which the ADB is to provide loan; The ADB while giving loan also takes into consideration prospects of loans which the applicant may receive from sources other than the ADB. The Board of Directors may, with a two-thirds majority, enable the ADB loan to be used in markets of non-member countries; but, in general, the ADB loans are to be utilized within the markets of member nations for the acquisition of vital products, etc.

### **The ADB shall operate rigorously in accordance with good banking practices.**

The ADB awarded loans totaling \$1,376,000,000 USD for 189 projects in 21 countries between 1968 and 1973. A quarter of the total loans were given to industrial development projects, followed by loans for transportation and communication projects (24%), electrical power projects (26.5%), agricultural development projects (12.5%), water supply projects (11.2%), and educational projects (1%). In 1974, the ADB approved loans totaling 547.7 million dollars, of which 186.9 million dollars were for industrial development projects, 134 million dollars were for agricultural development projects, 76.55 million dollars were for

electricity projects, and 81.5 million dollars were for transport and communication projects. In 1974, there was a clear change in how the ADB allocated its loan funds per sector.

If the years 1968 to 1974 are taken into account, South Korea received 17.5% of the total loans allowed, followed by the Philippines with 12.5%, Malaysia with 10.63%, the Republic of China with 9.4%, and Singapore with 8.5%. This indicates that more than 50% of the total loans approved during this time were provided to East Asian nations. India did not request any loans during this time, but Bangladesh did, receiving 9.5% of all loans. Although the interest rate levied by the ADB at the time of its inception was 6.78%, it was increased to 7.12% in May 1970 and to 8.14% in September 1974.

### Market for Foreign Exchange

The market where currencies are bought and sold in relation to one another is known as the foreign exchange market. The world's biggest market is there. According to the most recent study conducted by the Bank of International Settlement, daily global commerce exceeded USD\$ 900 billion. This is 160 times the average daily volume of the NYSE and may reach up to USD\$1.8 trillion per day at peak periods. A tiny handful of currencies—the US dollar, Euro, Yen, Pound Sterling, Swiss franc, Canadian dollar, and Australian dollar—account for the majority of this. Prior to the 1999 launch of the Euro, Deutschmark had a significant role. The following currency pair was the subject of the Bank for International Settlements' study of foreign exchange market activities for the month of April 2004: wise division of all international transactions in foreign currency, excluding deals between dealers:

1. Yen/USD: 18.81% Pound/USD: 15.56% USD/EUR: 31.82% Pound/YEN: 18.81%
2. USD/SWISS FRANC is 4.97%, while USD/CAD is 4.52%.
3. Australian Dollar: 5.7% US Dollar: 18.61% USD
4. According to the same poll, rupee-foreign currency transactions in the Indian market were broken down as follows:
5. USD/Rs: 96.23% EUR/Rs: 0.86% Yen/Rs: 2.08%
6. In pounds: 0.68% In all other currencies: 0.15%

An over-the-counter market is the foreign exchange market. This indicates that there isn't a single physical or electronic market place or a centralized trade clearing system where traders can come together and exchange currencies. The market is essentially a global network of inter-bank dealers, predominantly banks, linked by computers and telephone lines. Even while electronic trading platforms like Reuters Dealing 2000 and Electronic Broking Systems account for a significant portion of interbank trade, banks and major corporate clients still conduct price negotiations and complete transactions over the phone.

Following the transaction, the market's bid and ask prices are sent onto computer terminals that are supplied by authorized market reporting service providers. The prices shown on the official quotation displays represent only one of many simultaneous deals that were active at any one time. In the years to come, the inter-bank community may embrace new technologies broadly, such as the Interpreter 6000 Voice Recognition System (VRS), which enables forex traders to execute orders using spoken instructions. Online trading methods have also been developed and might soon become commonplace. However, negotiating over the phone will still be a crucial channel for banks' business clients.

Geographically, the markets extend from New Zealand to the American West Coast, spanning all time zones. When 3:00 PM comes. It is 2 PM in Tokyo. around Hong Kong. When 3:00 PM comes. It is noon in Hong Kong. namely Singapore. At 3.00 p. m. Bahrain is 12 o'clock noon local time in Singapore. When 3:00 PM comes. Frankfurt, Zurich, and Bahrain all have



noon whereas Bahrain has 11:00 am. i. e. London. 3. 00 p. m. In New York, it is 10 a. m. in London. By the time 3:00 p. m. rolls around and New York is beginning to wind down. In Los Angeles, it is now 12:00. By 3:00 p. m., it was too late. Sydney time is 9. 00 am in Los Angeles, the next day. Between New York's closure and Tokyo's opening, there are around two and a half hours. Due to the market's essentially 24-hour operation, a trader may use another market to balance a position they have taken in one. More than two thirds of all forex transactions are handled by the five main interbank currency trading hubs, which are located in London, New York, Tokyo, Frankfurt and Zurich both. The majority of the remaining market is made up of transactions in Sydney, Hong Kong, Singapore, Paris, and London.

### **The Foreign Exchange Market's Organization**

Some of us are acquainted with the foreign currency retail sector. This is the marketplace where visitors and travelers may exchange cash in the form of currency notes or "travelers' checks. " Both the overall turnover and the typical transaction size are quite low. The price difference between purchasing and selling is substantial. The wholesale market, often known as the interbank market, is the market mentioned in I of this. Commercial banks, investment institutions, non-financial businesses, and central banks make up the bulk of the market's players. The size of a transaction is extremely big on average. The average transaction amount in the US market, for instance, was believed to be \$4 million, with many transactions being significantly bigger.

Primary price makers, also known as professional dealers, operate in a two-way market among the participants in this market. This means that, upon request, they will quote a two-way price a price to buy currency X against currency Y and a price to sell X against currency Y and be ready to take either the buy or the sell side. Commercial banks make up the majority of this group, although several sizable investment dealers and a few big businesses have also taken up the role of primary dealers. In order to counter these positions by making an opposite transaction with a different entity that has a matching need, primary price makers play a crucial role in stripping positions away from other dealers or corporate customers. Therefore, a main dealer will sell US dollars to one corporate client in exchange for Indian rupees, hold the position for a time, and then balance it by purchasing US dollars in exchange for Indian rupees from a different customer or professional dealer. If the price has shifted against the dealer in the meanwhile, he is on the hook for the loss. For instance, he may have agreed to sell dollars at a rate and bought rupees instead.

By the time he closes out his position, the market could have changed, forcing him to sell rupees at a price of 44. 05 per dollar in order to buy dollars instead. He loses 1, 50,000 rupees if the deal is for one million. A buffer against such losses is provided by the discrepancy between the purchasing and selling prices, or the so-called "bid-offer spread". The spread has a tendency to expand during periods of extreme volatility. Of course, the spread also enables banks to earn a profit while recouping the expenses of their trading function. Forex trading really significantly boosts the bottom lines of many institutions. One of the main price-makers is a layering or pyramid-like structure. A small handful of enormous international banks trade in a significant volume of currencies, often without the need of brokers. Their actions might have a big impact on the market. Large banks, which deal in fewer currencies and use brokers more often, are in the second tier.

Finally, there are tiny local institutions that trade against their own currency in a relatively limited number of major currencies. For instance, State Bank of India may do business in as many as six different currencies in Mumbai, although the majority of other banks may primarily deal in US dollars and euros. Many of the latter may do almost all of their business



in US dollars as opposed to Indian rupees. There are companies that quote foreign currency rates in the retail market but do not engage in a two-way exchange. They influence secondary prices. Some businesses that specialize in retail for travelers and purchase and sell foreign currencies and travelers' checks include restaurants, motels, and stores that cater to visitors. They often have significantly greater bid-ask spreads than main price makers.

Intermediaries between two market makers include foreign exchange brokers. Their principal job is to advise market-making institutions about the exchange rates at which there are active buyers and sellers of a particular pair of currencies. A bank expresses its readiness to purchase or sell a certain quantity of currency X in exchange for currency Y at a certain price or state a maximum price. The broker uses dedicated phone lines to send this information to a number of his customers, and upon closing the sale, he receives a commission. The identity of the numerous parties submitting orders to the broker are not made public until a transaction is reached. Even in the absence of a particular transaction in mind, banks may engage brokers to gather data about the overall status of the market. Brokers may be used by primary price makers to "show" their prices to the market in an anonymous manner. Brokers often have access to more information than dealers do since they focus on certain currency pairings and stay in close touch with market makers. The fact that brokers never purchase or sell on their own account is crucial.

Price takers, who purchase or sell currencies for their own reasons without creating a market themselves, accept the prices given by primary price makers. The foreign currency market is used by corporations for several operational-related reasons. Payments for imports, the conversion of export proceeds, the hedging of receivables and payables, the placement of excess money, and other things fall under this category. Many businesses limit their involvement in the market to transactions resulting from their business of manufacturing and selling products and services as a matter of policy. To benefit from changes in currency rates, they do not take positions in the market.

Others, primarily enormous multinational corporations, use their huge financial know-how to take positions only with the purpose of profiting financially from changes in exchange rates. Central banks may enter the market to try to influence exchange rates in a certain direction or control their extreme volatility. These interventions are required and, when intervention limitations are reached, potentially endless in the case of fixed exchange rate systems or restricted flexibility systems, such as the EMS that before the EMU. In other situations, a central bank may nevertheless interfere to affect market sentiment even when there is no need to defend any certain rate.

About two thirds of the entire number of transactions are interbank transactions, with the remaining third being transactions between banks and their non-bank clients. The entire turnover listed above, which is roughly 10 times the value of international commerce in goods and services, implies this. Therefore, only a very tiny proportion of the total volume of the foreign currency market is made up by foreign exchange flows resulting from cross-border exchanges of commodities and services. The term "speculators" does not refer to a specific group in the foreign currency market. Price-driven institutions like price-making banks often hold unhedged positions to benefit from changes in the exchange rate, as do businesses with significant operations-related foreign currency transactions. Corporations in the financial and non-financial sectors, hedge fund managers, and even governments via their central banks often seek to profit from changes in exchange rates by investing in assets denominated in currencies they anticipate will increase in value. It may be quite difficult to distinguish between wise business judgments and speculation. As much of a speculator as a fund manager who shifts money from one currency into another in order to benefit from the

later currency's gain is a non-financial firm that does not hedge its foreign currency export receivable or import payable.

### **Transactional Types and Settlement Dates**

Transfers of deposits between the two parties are how a transaction is settled. The settlement date or value date is the day when these transactions take effect. Banks in the nations of the two currencies concerned must obviously be open for business in order to affect the transfers. Settlement sites refer to the relevant nations. Dealing sites, which need not be the same as settlement locations, are the locations of the two banks participating in the transaction. So, a London bank may exchange Swiss francs for US dollars and sell them to a Paris bank. While transaction may take place in London and Paris, settlement may take place in New York and Geneva. Only a day when both US and Swiss banks are open may be chosen for the transaction's settlement.

Foreign currency transactions may be divided into spot and forward transactions based on the amount of time that has passed between the transaction date and the settlement date. Swaps are a mix of a spot and a forward transaction, making up the third type. For European and Asian currencies traded against the dollar, the settlement or value date is generally two working days in advance. In the event that a London bank sells yen to a Paris bank on Monday, the London bank will deliver a yen deposit to the Paris bank on Wednesday, and the Paris bank will transfer a dollar deposit to the London bank on the same day. If State Bank of India sells dollars to HDFC Bank in exchange for rupees on a Tuesday, HDFC will turn over a dollar deposit to SBI on the following Thursday, and vice versa. The waiting period is required so that the transaction may be confirmed and cleared by a communication network like SWIFT. . Both transfers need to occur on the same day in order to lower the risk of credit. If the next Wednesday falls on a US or Japanese bank holiday, the value date in the Dollar-Yen exchange between the London and Paris banks is changed to the next available business day, which in this instance is Thursday. What about the days off at the trading places? Settlement is once again delayed until Thursday if Wednesday falls on a holiday in either the UK or France. What if Tuesday falls on a French holiday but not a UK one? "Two business days" would thus refer to either Thursday for the London bank or Wednesday for the Paris bank. As is customary in these circumstances, if the

The valuation date would be Wednesday if the Paris bank "made the market," while Thursday if the London bank had requested a quotation. For transactions involving currency pairings like the US dollar and Canadian dollar and the US dollar and Mexican peso, the settlement period is shortened to one business day. Let's examine value dates for forward transactions now that we have a better understanding of value dates for spot transactions. The rate of exchange in an I-month forward purchase, for example, of pounds against rupees, is fixed on the transaction date; the value date is determined by first determining the value date for a spot transaction between the same currencies that was completed on the same day, and then by adding one calendar month to that date. Thus, if a one-month forward transaction is made on, let's say, June 20, the spot value date is June 22, the one-month forward value date is July 22, the two-month forward value date is August 22, and so on. The typical maturities of forward contracts are one week, two weeks, one, two, three, six, nine, and twelve months.

The value dates are created by multiplying the appropriate spot value date by the appropriate number of calendar months. If the value date determined in this way falls on a bank holiday, it is advanced to the next eligible business day, just as in a spot trade. There is one significant exception, and that is that you must move backward if moving ahead takes you into the next month's calendar. Let's say a contract for three months in advance is completed on November

26. November 28th is the spot date. You reach February 28 by adding three calendar months. You cannot move the deadline forward if February 28 falls into March. It has to go back to February 27. Banks often issue forward contracts with maturities that are not whole months, even though conventional forward maturities are in whole numbers of months. Therefore, a company may engage into a forward contract for delivery at a later date, such as 73 days after the transaction date. Such agreements are referred to as "broken date" or "odd date" agreements. Long-dated forward contracts with maturities up to five years are offered for several currency pairings.

In the foreign exchange market, a swap transaction combines a forward in the opposite direction with a spot transaction. As a result, a bank will purchase spot Euros against the US currency while also engaging in a forward transaction to sell Euros against the US dollar with the same counterparty. The components of a spot 60-day dollar-euro swap are a spot buy of dollars against the euro and a 60-day forward sell of dollars against the euro. A forward-forward swap exists when both transactions are forward transactions. The buying of sterling against dollars one month in advance and the selling of sterling against dollars three months in advance make up a 1–3-month dollar–sterling exchange. The following section discusses the applications of spot-forward and forward-forward swaps. It is a temporary exchange of one currency for another with an obligation to reverse it at a certain future period, as the name "swap" suggests. To differentiate them from swaps, forward contracts without a corresponding spot transaction are referred to as "outright forward contracts". According to estimates, the spot sector accounts for around 40% of market turnover, swaps for 50%, and outright future contracts for the remaining 20%. Corporations most often utilize outright futures to limit their exposure to transactions. Short date transactions are those that must be settled prior to the spot date. While some trades will entail payments "tomorrow," or one business day ahead, whereas a spot deal would be completed two working days later, "cash" transactions are for settlement the same day.

### **Arbitrage and Exchange Rate Quotations**

A currency's price in relation to another is known as its exchange rate between two other currencies, A and B. Either units of B per unit of A or units of A per unit of B may be used to express it. The most natural way to express the cost of products and services in terms of money is to use units of money per unit of the item, such as rupees per liter of milk, rather than units of a thing per unit of money. When there are two currencies, both outcomes would be equally natural. Convenience also plays a role in the decision of which "unit" to use. Let's make clear how we shall refer to the different currencies in this book before moving on. For all currencies, the International Standards Organization has created three-letter codes that combine the names of the country and the currency. The SWIFT network, which has an impact on interbank financial transactions, uses these codes. Depending on the situation, we will either use the ISO code or the entire name of a currency, such as the US dollar, Swiss franc, or British pound. At the conclusion of this book, a comprehensive list of ISO codes is provided.

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## CHAPTER 19

### THE MECHANICS OF INTER-BANK TRADING

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Dr. Neha Sharma, Assistant Professor,  
Department of Management, Sanskriti University, Mathura, Uttar Pradesh, India,  
Email Id: nehas.somc@sanskriti.edu.in

The primary market makers, who trade on their own account and create a two-way bid-offer market, are the principal players in the forex markets, as was previously described. They engage in active, ongoing communication with one another, their customers, central banks, and sometimes currency brokers. They move their quotations about, actively take positions, offset positions made previously, or roll them forward while trading. Their performance is assessed based on how much money they make from their operations and if they stay within the management-set risk limits. It is a high-stress industry that calls for a sharp intellect, fast reflexes, and the capacity to maintain composure under pressure. This will provide a quick overview of the real currency trading procedures used by the main market makers. We want to offer the reader a sense of the numerous aspects of functioning in this enormous, quickly evolving, and often quite turbulent global market. The reader might refer to specialized literature like Bishop and Dixon, Luca, Roth and Taylor for further information. Even yet, remember that practicing forex trading is the only way to fully understand all of its nuances[1]–[3].

#### **Interbank Transactions**

In our previous sentence, we said that main dealers quote two-way pricing and are prepared to transact on either side, that is, to buy or sell the base currency up to customary quantities, at those rates. However, this is an issue of mutual accommodation in inter-bank markets. Only if a dealer grants their partner dealers the same opportunity when they phone for a quotation will that dealer be considered a two-way quote. The language used in dealer communications is often terse.

#### **Market-based hedging practices**

Arbitrage between banks: Although the phrase "market rate" is often used, it is untrue that all banks will always have the same quotes for a particular pair of currencies at a given moment. Although the prices will be comparable, a business client may be able to get a better deal by shopping about. Let's investigate any connections between the quotations provided by various banks.

#### **Direct**

In reality, you must be aware that the bid-ask spreads in the and quotations are compounded when determining the synthetic rates. If a bank has a large enough volume of business in the two currencies, it may offer direct quotations with a lower spread as it specializes in creating a CAD-GBP market.

#### **Using the Forward Markets to Reduce Exposure to Hedging Transactions**

A company will often have a number of contractual exposures in different currencies maturing at different times. The difference between the total inflows and outflows to be paid on a particular date is the net exposure in that currency at that time. So let's imagine Fantasy Jewelry Co.

### **A Forward Hedge's Price**

Cost of forward hedging is a crucial but sometimes misunderstood subject. It is a frequent misconception that the forward discount or premium represents the cost of forward hedging. The accounting method used to record transactions with a foreign currency value and a forward hedge is where this mistake has its roots. Let's say an Indian company purchases equipment costing Euro 1,000,000 on 90-day credit from a German supplier. The account payable is then valued at, let's say, 52.50, which is the spot rate for today. The company covers the payment with a 90-day forward buy of Euros at a premium of, let's say, 0.20, i. e., the 90-day forward offer rate is 52.70 per Euro. For the payable valued at 52,500,000 to be settled, the company must pay 52,700,000. The following records are created to document this transaction:

1. A/C Payable 52.5 million
2. 200,000 in forward losses
3. 52,700,000 in the bank

The cost of forward cover is thus calculated using the premium paid. By the same reasoning, the cost of ahead insurance would have been negative if the euro had been at a forward discount. But this is a wrong conceptual interpretation of cost of forward cover. The forward hedge has to be evaluated not against the current spot rate but rather against the value of the payout in advance, assuming no hedging by the company. The relevant comparison is between the forward rate and the anticipated spot rate on the day the transaction is to be settled since the latter is currently unknown [4], [5].

### **Using the Money Market To Hedging**

Due to covered interest arbitrage, there is a strong relationship between Euro deposit markets and forward exchange premiums and discounts. Businesses who have access to international money markets for short-term borrowing and investment might utilize these markets to hedge their exposure to transactions.

### **Currency Options Hedging**

A more flexible way to cover transaction risk is via currency options. By purchasing a call option on the currency, a contractual outflow of foreign currency may be hedged, or a contracted inflow can be hedged by acquiring a put option. Options are very helpful for hedging speculative cash flows, or cash flows that are dependent on external factors. Typical scenarios include:

1. International tenders: Inflows of foreign currency will only occur if the bid is accepted. There might be a contingent outflow of foreign currency if the contract's execution also necessitates the purchase of supplies, machinery, and other items from other nations.
2. Foreign currency receivables that carry a high risk of default or political risk, such as the possibility that the host government of a foreign company would put abrupt limitations on the repatriation of dividends.
3. Investment portfolio at risk: Let's imagine a fund manager in the UK has a portfolio of overseas stocks and bonds worth, say, CHF 50 million that he intends to sell in six months. He will find himself over-insured and CHF short if he sells CHF 50 million in forward contracts and the portfolio loses value as a result of a declining Swiss stock market and increasing interest rates.



We'll go through a couple more instances when options have been used. With relation to an open position, our comparison of options and forward hedge will get special attention. We'll also use exotic options like barrier options and option combinations to demonstrate some custom hedges.

### **The Offer Is Rejected**

If a forward contract was initially selected, the company unwinds the hedge by either buying DEM 5 million 60-day forwards or by either selling put options.

### **The Offer Is Accepted**

If the bid is accepted, the put option hedge provides a benefit if the CHF suffers a rapid appreciation during the next three months. The forward contract is preferable since it costs nothing to enter into if the CHF appreciates or stays the same. The company submitting the offer will want to know how to include the currency risk component. It might try to anticipate the spot rate for the future and offer a foreign exchange rate based on this projection; but, if it overestimates the DEM's weakness, it faces the danger of making an uncompetitive bid. In the opposite situation, its profit margins will decrease. It may decide on a put option as a hedging tool and include the anticipated cost of the hedge into the option's pricing.

The put option's timeframe, value, and exercise price should all be selected to match the forward contract that the company may have purchased if the receivable weren't unclear. When it comes to exchange-traded options, this may not always be feasible. By purchasing an out-of-the-money option with a lower strike price and thus smaller premium, the cost of the put option may be decreased. The degree of protection against depreciation is thus diminished. As an alternative, the company need not hedge the full sum; if it often submits bids for certain sorts of contracts, it will have accrued some knowledge on the likelihood of success at different price levels. By purchasing a put to cover just a portion of the anticipated receivable reflecting the likelihood of success, it is possible to lower the cost of the hedge[6], [7].

It's crucial to remember one thing. The competition is one of several elements that will determine whether the bid is successful or unsuccessful. The customer's choice may or may not be influenced by the exchange rate, depending on how many other factors are at play. But the option's risk is only related to the volatility and behavior of the exchange rate. As a result, by utilizing the option as a hedge, the company is attempting to replace an instrument whose risk comes from several sources with one whose risk comes from a single source. Even while the option hedge could be superior than a forward contract, it may not always be the optimum hedge. Take the example of a Singaporean company that purchased leather and textile items from an Indian supplier. The invoice for 25 crores of rupees is due in 180 days.

### **Currency Futures Hedging**

In many ways, using currency futures to hedge contractual foreign exchange flows is comparable to using forward contracts to do so. While a payment is hedged by purchasing futures, a receivable is hedged by selling futures. Due to the inherent characteristics of futures contracts, a futures hedge is distinct from a forward hedge. A flawless futures hedge is often not feasible due to the standardization of futures quantities and delivery dates. Futures are preferable to forwards because they are simpler to obtain and have more liquidity. Only companies with the best credit ratings would banks engage into forward contracts. Second, since there is a regulated market with a significant turnover, a futures hedge is considerably simpler to unwind.

## Strategies for Internal Hedging

A company may be able to decrease or eliminate currency exposure via internal tactics through invoicing agreements like risk sharing between the business and its overseas clients, in addition to the many market-based hedging tools already covered. We examine a few of the strategies that are often used or suggested.

### Invoicing

The issue of invoicing currency has previously been covered above. By billing its exports in its native currency and requiring that its imports be billed in the same currency, a company may be able to transfer the full exchange risk to the other party. As we have shown above, this will not provide any additional benefits above a forward hedge in the context of healthy forward markets. At times, refusing to invoice cross-border sales in the buyer's currency may reduce the company's competitive edge.

Empirically, Grossman found the following patterns in a study of the financial makeup of international trade:

1. Typically, invoices for manufactured goods traded between industrialized nations are issued in the exporter's currency.
2. Trade in basic goods and capital goods is often billed in a significant vehicle currency, such as the US dollar.
3. The currency of the developed country is often used to invoice trade between it and a less developed nation.
4. There is a propensity not to use that country's currency in trade invoicing if it has an inflation rate that is greater and more volatile than that of its trading partners.

In this situation, using "currency cocktails" for invoicing is another hedging strategy. As a result, a British company importing chemicals from Switzerland may agree with the supplier to split the invoice into CHF and GBP. Suppose that the parties reach an agreement on a price of, let's say, CHF 1,000 per litre and the spot rate is CHF 2.25 per GBP. The cost might be specified as. Both parties will thereby share the exposure. Another option is to bill trade transactions using one of the common currency baskets, such as the SDR. As long as there isn't a perfect connection between the component currencies, basket invoicing has the benefit of diversification and may lower the variation of the home currency value of the payment or receivable. The danger is reduced but not totally gone. Today, OTC options on currency baskets are easily accessible, allowing the residual risk to be hedged [8], [9].

### Foreign exchange and money market speculation

In contrast to hedging, speculation entails taking positions on purpose in order to benefit from changes in the currency rate and/or interest rate. The speculator considers the forward rates and the term structure of interest rates to be "wrong" reflections of market expectations. He is taking open positions at these rates in the expectation of making money. Take unrestrained speculating in currency markets. Let's say a trader predicts that during the following three months, the euro will rise by 5% versus the dollar. Further, he discovers that he may invest in 3-month EUR at 8% and borrow 3-month USD at 10%. He may speculate by taking out a dollar loan, changing spot currency to euros, and putting aside euros. He will get a 2% profit on the conversion of EUR into USD if his prediction comes true. The speculator may also start a long position in future EUR and sell it three months later on the spot market for a net annualized profit of 2%. Alternatively, these rates suggest a 2% premium on EUR.

Therefore, not hedging a payment or receivable is equal to speculating. When a company has a payable in a foreign currency and is certain that the value of the currency will decline more than what is predicted by the forward rate, the business speculates by failing to pay the payable. Outright guessing is obviously a high-risk activity. The correlation of the exchange rate with other assets in the speculator's portfolio determines the risk of an open position. Unrisk-neutral investors will demand a premium for taking on the risk. Therefore, if he anticipates that the currency will appreciate more than what is suggested by the forward rate, he will start a long forward position. However, since it may be diversified, currency rate risk is not systematic. Therefore, the risk premium—the distance by which the forward rate must differ from or exceed the speculator's anticipated future spot rate—is probably not very large. Empirical studies show that it also changes throughout time. Speculating with futures and forwards is quite comparable. First, since futures involve intermediate cash flows, the investor must also speculatively anticipate changes in interest rates. Second, because most futures contracts are settled before maturity, it is not appropriate to compare the expected maturity spot rate and futures price.

## **Investment and Lending**

### **Short-Term Investment and Borrowing**

A range of products are available in the international money markets, especially in well-established financial hubs like London, New York, and Tokyo, to raise and put short-term cash. The instrument, currency, location of the financial center, and any tax-related concerns are the main factors influencing borrowing-investment choices. Together, they determine the cost of or return on investment for funds, the degree of currency exposure, the simplicity with which money may be transferred from one place and currency to another, and ultimately the effectiveness of the cash management function as a whole. In this, the cost/return aspect will be the main emphasis. Location, currency, and other factors will be addressed later.

Commercial paper and bankers' acceptances, which are traded on the US domestic money market, are the two other important short-term financing vehicles outside bank loans. Only companies with strong creditworthiness may use commercial paper as a fundraising mechanism. It is a less expensive source of finance than a bank loan for these organizations. Yields across Eurocurrencies are equivalent on a covered basis. Therefore, the choice of borrowing currency is irrelevant on a covered basis. The currency of borrowing only becomes a significant deciding factor when the borrower company has opinions about currency movements that diverge from those expressed by the market in the forward rate. It should be noted that depending on whether investors as a whole are forced to be net long or short in the future market, the risk premium may be negative or positive. Therefore, even in the presence of a constant risk premium, the forward rate may often be equal to the future spot rate. However, a business may have grounds to think that the forward rate in a certain situation is either an underestimate or an overestimate of the future spot rate. In these situations, the company should analyze the effective projected cost of borrowing across several currencies and choose the one with the lowest cost. Be aware that there is risk involved, and any reduction in borrowing costs represents compensation for the increased risk.

According to the same logic, because the covered yields are the same when depositing temporary surplus funds on a covered basis, the company should have no preference between different currencies. One currency may be preferred over another depending on factors including the availability of different investment vehicles, such as deposits, CDs, certificates of participation, treasury bills, etc., and their liquidity. Uncovered investments may be made

by a company ready to assume more risk in the hopes of making money thanks to its improved forecasting skills.

### **Multinational Corporation and surplus**

Cash inflows and outflows occur in a variety of currencies in a global firm with manufacturing and selling operations spread out around the globe. The decision of which currencies and places to retain cash amounts is influenced by a number of additional variables in addition to cost and return concerns. The gap between the bid and ask prices in exchange rate quotes represents the cost of changing one currency into another. Of course, there might be additional fees for things like phone calls, telexes, additional documentation, etc. If there is a chance that money would later be required in the same currency, they must be maintained in that currency in order to minimize transaction costs. Liquidity is a related but separate factor; money should be maintained in the currency in which it is most probable that it will be used. It's possible that this is different from the currency that the cash is received in. The political risk component acts as a deterrent to these elements. To lessen the chance that one of its assets may be frozen by a foreign government, the parent company may desire to keep all excess cash in its own currency. However, rather than affecting the currency, this factor would affect the location of the financial center where the money is housed. It is likely to be significant only in the event of politically unstable nations.

Another crucial issue is the availability of investment instruments and their liquidity. The company doesn't need to retain almost any idle cash balances since major money market hubs like London, New York, Zurich, and others provide a broad selection of highly liquid money market products. Finally, the decision could be affected by withholding taxes. The parent might not be able to fully deduct the foreign tax paid if balances are held in interest-bearing assets in a nation that levies a withholding tax on non-resident interest income and the tax rate is higher than the parent's home country tax rate. As a result, such a location might lose appeal as a place to keep money.

### **Investing Extra Money**

The treasurer must select the right investment vehicles to maximize interest income while minimizing currency and credit risks and ensuring sufficient liquidity to meet any unforeseen cash needs after identifying the cash flows and determining how much surplus funds are available in which currencies and for what durations. Short-term bank deposits, fixed-term money market deposits like CDs, and financial and commercial paper are the main investment vehicles for short-term placement of funds. The following list summarizes the important factors to take into account while selecting an investment vehicle:

**Yield:** The overall return on an investment that takes into account interest and any capital gains or losses. Frequently, security and liquidity concerns may come before yield.

**Marketability:** Since unwinding an investment is a key factor in determining liquidity, it is crucial. While CPs and trade-related paper have a limited amount of liquidity, instruments like CDs have well-developed secondary markets.

**Exchange Rate Risk:** There is exchange rate risk if monies that will later be needed in currency A are invested in currency B. As we showed above, if insured, there is no benefit to changing currencies.

**Price Risk:** If a fixed-term investment, like a CD or a T-bill, has to be redeemed before maturity, there is a chance of suffering a capital loss if interest rates have increased since the investment was made.

Brokerage charges and other transaction expenses, especially for short-term investments, may dramatically reduce the realized return. The minimum sizes and maturities of money market investments are often specified, and they may not correspond to the amount and duration of the available excess.

### **Short-Term Deficit Financing**

Just as the management of short-term excess finances may generate more revenue for the company, prudent management of short-term deficits can result in considerable savings. The goal of the treasurer in this situation should be to support the firm's liquidity requirements while keeping the total borrowing demand as low as feasible overall. Internal funds are among the least expensive methods of addressing short-term shortfalls. It often occurs in a multinational corporation with several subsidiaries that while one division needs short-term financing, another has excess funds. The latter may not have particularly appealing investing alternatives outside of bank savings, whilst the former may be required to take out a costly bank loan or overdraft facility. Internal surpluses may be effectively distributed using a centralized cash management system with cash pooling, as detailed below, to maximize interest revenues net of interest charges for the whole company. Intercompany loans across different countries are a challenging subject. There are problems with different taxation systems, the presence of double taxation agreements, disparities in accounting standards, and currency risk. To take full advantage of these possibilities, expert counsel is often required.

Overdraft options, fixed-term bank loans and advances, as well as financial products like commercial paper, trade, and bankers' acceptances, are examples of external sources of short-term finance. In addition to the total cost of financing, factors like the need for collateral or security, the flexibility of the repayment plan, the speed with which a new facility may be set up, the impact on the firm's credit rating, and other factors are also taken into account when assessing the funding choices. Here too, there are issues with the size and maturity mismatch. For example, let's say a treasurer decides he needs USD 60,000 for 30 days. A 30-day term loan is offered at 5%, but the minimum amount is USD 100,000. An overdraft facility would cost him 8%. Money in excess may be held in a deposit yielding 3% interest. Finding the "breakeven" amount of the financing demand is an issue once again since if the real need is greater, a term loan is preferred than an overdraft facility. In another instance, a sum of \$100,000 is required for 18 days, however a term loan is required for at least 30 days. Again, the reader may figure out the breakeven gap over which taking the loan and putting the money in a deposit on the days it's not required is better.

### **Euro currency markets and forex risk for lending and investing**

#### **Trading Risk**

The Dealing Room is correctly recognized as a bank's profit center. The margin between lending and borrowing rates has been narrowing recently, so banks must find further for ways to boost their profit lines. One sector with great promise is foreign exchange. The opportunity for dealers to demonstrate their abilities and profit for their banks has increased as a result of the gradual liberalization being implemented in the Indian foreign exchange market. However, it should not be overlooked that there are dangers involved with every opportunity for profit. The whims of the market may wreak havoc more so in the case of trading in foreign currency. Unchecked excitement has to be kept under control to prevent the bank from taking on too high risks.



## 1. Open Position Danger

The danger of a change in exchange rates having an impact on an overbought or oversold position in foreign currency held by a bank is referred to as the open position risk or the position risk. This is also known as the rate risk. By maintaining a square position in foreign exchange, the risk may be reduced. For the following circumstances, an open position in a foreign currency becomes invalid: It's possible that the dealing room won't get reports of every branch's simultaneous foreign currency buy. Each bank has a small number of dealing rooms, mostly in urban centers. The bank's branches, which are dispersed over the whole nation, handle consumer transactions. When a buy or sell exceeds a limit, such as the equivalent of \$1,000 USD, the branches are obligated to promptly notify the related dealing room by telecommunication. When the reports are subsequently received by mail, the dealing room will take lesser value transactions into consideration. Smaller purchases and sales may not be taken into account under this approach, even bigger transactions may not be quickly reported when the communication infrastructure breaks, and there may be inaccurate reporting or failure to report by branches. The bank's inability to complete the cover operation in the interbank market may be the reason of the imbalance. This can be because there isn't a counter party that meets the bank's requirements for the tenor and volume. Additionally, interbank transactions are conducted in rounds, which always leaves odd sums in the exchange position unaccounted for.

In certain cases, the imbalance is intentional. The trader could predict that the relevant foreign currency would gain strength. In such situation, he would strive to maintain an overbought position so that he could sell at a professional rate when the currency gained strength. In contrast, he will take an oversold position when it is anticipated that the foreign currency would weaken; he can then buy the currency at a lower price and profit. There is a limit on how long the bank may hold a "open" position, however. The outcome would be severe if the bank maintains a sizable open position and its prediction on the movement of the currency is incorrect.

### Internal Regulation

The banks have implemented certain safeguards as a result of their increased awareness of the numerous hazards associated with exchange transactions. Each bank establishes a "intra-day limit" or "daylight limit" for each currency. This is the maximum amount that the dealer may trade without consulting higher authorities. For instance, a bank may set the USD 5 million daytime limit for US dollars. This implies that the dealer may buy and sell currencies as long as the total amount at any one moment throughout the day does not exceed USD \$5 million. The bank also establishes an "overnight limit," or how much of a currency position may remain open at the end of the day. The nocturnal restriction would typically be much lower than the daytime limit. The overnight position caps the bank's exchange risk while the daylight limit guarantees that it does not take on particularly big positions in the currency that it may find difficult to cover in the market. In addition to the aforesaid restrictions on specific currencies, the bank would also set an overall restriction on the foreign exchange position for all the currencies combined. This would be less than the total number of overnight transactions allowed for each currency.

### Cut Loss Cap

This cap has been set in place to prevent losses brought on by unfavorable exchange rate fluctuation. The dollar cutoff point may be set at 5 paise. Let's say the dealer has a \$1,000,000 overbought position at a cost of \$35.66 per dollar. He should promptly square his position if the market rate for the dollar falls to less than '35.81 so that the loss may be limited to



'50,000 or 5 paise per dollar. Otherwise, losses would be greater due to the dollar rate's ongoing drop. The limit might be established in relation to the total loss. If the exposure is larger in value in such case, the dollar-for-dollar difference may be decreased to ensure that the absolute loss is not more than, say, \$50,000.

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## CHAPTER 20

### AN ANALYSIS OF EXCHANGE CONTROL REGULATION

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Jaikant Tiwari, Assistant Professor,  
Department of Management, Sanskriti University, Mathura, Uttar Pradesh, India,  
Email Id: jaikant.some@sanskriti.edu.in

According to the Reserve Bank's instructions, the authorized dealers must set open position limits for each currency in accordance with the Exchange Control Manual. Authorized dealers should get them authorized by the Reserve Bank before imposing such restrictions. The Reserve Bank may from time to time set a limit on net overnight positions in rupees that must not be exceeded. Under forward contracts, customers may exercise their option on any day throughout the month, which may not match with the option under the cover contract with the market with maturity near the month end. According to the requirements, the banks shall maintain Tier I capital on an ongoing basis. Lack of suitable forward cover in the market for the specified volume and maturity. The round amounts for which cover contracts are offered may not be reached by the little value of merchant contracts. The purchasing bank may take up the interbank contract at any time during the option term. Mismatch may be purposefully created to reduce swap costs, to profit from changes in interest differentials, or to take advantage of sharp fluctuations in demand for spot and near-forward currencies. Sui swapping may be used to fix the discrepancy. The possibility exists that the expense of the switch might end up being more than anticipated[1]–[3].

#### Internal Regulation

The purchases and sells are combined according to maturity every month, and the net balance is calculated. The specified limitations for gaps are shown below. a maximum monthly gap for every currency. A cumulative gap restriction for all maturities for each currency that would be lower than the sum of monthly gap limitations is known as the individual gap. combined cumulative gap limit for all currencies, which would be less than the sum of the combined cumulative gap limit for all currencies.

#### Maturity Cap

In addition to the aforementioned, the bank may also set a limit time frame for the consumer to accept a forward cover. This is dependent on the maximum maturity for which insurance will be offered.

#### Regulations for Exchange

The licensed dealers are required to steer clear of outright forward or swap transactions that have maturity mismatches that are more than their aggregate gap limit.

#### Credit Danger

The possibility that the contract's counterparty would default is known as credit risk. Contract risk and clean risk are the two types of credit risk. Contract risk develops when the bank knows the counterparty will collapse before it carries out its end of the bargain. In this case, the bank also refuses to sign the deal. The loss to the bank is the difference in exchange rates that might occur when the bank must fill the gap left by the contract's failure. When the bank has completed the transaction but the other party has not, clean risk exists. The full amount that has already been deployed as well as the exchange difference constitute the bank's loss in

this situation. This occurs when one currency is paid out before the other is received owing to time zone discrepancies between separate centers[4]–[6].

### **Internal Regulation**

By establishing counterparty limitations for banks and merchant clients alike, the risk is managed. Limits are imposed for both the total amount of outstanding obligations and the amount of money that may be paid in a single day.

### **Continent Risk**

Country risk, sometimes referred to as "sovereign risk" or "transfer risk," concerns a nation's capacity and desire to pay off its foreign debt. It alludes to the potential that the government and other borrowers in a given nation would be unable to meet their commitments under foreign currency transactions for reasons that go beyond the typical credit risks. For instance, an importer may have paid for the item, but the money may not be returned because of a government-imposed moratorium.

### **Internal Regulation**

The socioeconomic and political climate of the nation are taken into consideration while doing a national risk analysis, and an exposure limit is set for that nation.

### **Trading Too Much**

If a bank engages in more transactions than it can handle administratively and financially, it faces the danger of overtrading. The dealer or the bank may get into enormous transactions out of a desire to make significant profits; nevertheless, a typical, responsible bank would have refrained from doing so. Deals might have speculative characteristics, which would result in enormous losses. From a different perspective, other market participants might conclude that the bank has surpassed its counterparty limit and would quote more transactions at greater premiums. There is a chance that expenses could rise more quickly than income. Therefore, it is necessary to keep the deals within reasonable bounds.

### **Internal Regulation**

The following constraints are set in order to reduce the propensity for excessive trading, a cap on the overall amount of all active forward contracts; and a cap on the daily value of all currency transactions combined.

### **Crime Risk**

Dealers and other operational staff members may perpetrate frauds for personal benefit or to cover up an earlier legitimate error. Frauds may take the form of making trades for one's personal gain without going through the bank accounts, entering into pointless transactions in order to pass brokerage for a commission, sharing profits by offering unfairly superior rates to certain banks and clients, etc. Such deceptive trades might result in huge losses.

### **Internal Regulation**

Dealers must be carefully watched over, ethical, and well-trained. Consequently, careful selection and training are crucial. To prevent frauds, the following procedural steps are taken:

1. Separation between the accounting and backup processes.
2. Ongoing audits, position monitoring, etc., to guarantee adherence to procedures.
3. Follow-up on deal slips and contract confirmations on a regular basis.

Regular nostro balance reconciliation and timely action on unreconciled items. Close examination of branch reports and pipeline transactions. Keeping current records of counterparty registries, exchange positions, and currency positions, etc.

### **Occupational Hazards**

These hazards include unintentional errors in the rates, sums, and counterparties of transactions, as well as the misallocation of cash, etc. Human mistake or inadequate administrative practices might be at blame. Deals are made by telecommunication, and errors may only be discovered after receiving written confirmation. However, correcting such errors might result in currency rate and interest losses for the firm. If nostro reconciliation is done correctly, errors may go unnoticed for a very long time. The relevant records may not be accessible by the time they are discovered.

### **Internal Regulation**

The internal control procedures are the same as those used to stop fraud. Markets for Lending and Investing in Euros. An international capital market that specializes in borrowing and lending of currencies outside of the country of issuance is the euro-currency market, sometimes referred to as the euro-dollar market. As a result, deposits made in dollars at a bank in London are made in Euros. Similar to how pound sterling held by banks in Germany is Euro-sterling, French francs held by banks in London are Euro-francs, and so on. They are all based on the euro. Due to the market's mostly dollar-based transactions, the term "Euro-dollar market" is still widely used. London and a few other cities in Europe serve as the primary centers for Euro-currency. Beyond these boundaries, the market has expanded and currently encompasses a few Asian cities as well, like Singapore. The centers in Asia are referred to as Asian-dollar centers, and all such marketplaces, including the Asian dollar market, are referred to as Euro-dollar centers or Euro-currencies.

### **Specific Market Characteristics**

The unique characteristics of the euro-currency market are as follows:

1. Each currency is used outside of the nation where it was issued. For instance, a Japanese company that exports goods may deposit dollars with a London-based bank. The London bank is allowed to lend the money to any other bank it chooses. It could be lent by the bank to the French Bank. As a result, the central bank of the nation producing the currency has no influence over the currency's usefulness. Because of this, Euro-currencies are sometimes known as offshore Currencies.
2. The money must only be kept in the nation where it was issued, notwithstanding the fact that it is used outside of the country of its origin. In keeping with our earlier scenario, the Japanese company deposits its dollar profits with a London-based bank. The money will be kept in a New York bank under the name of the London Bank. The London Bank will provide the New York Bank similar instructions after lending the money to the French Bank. Upon receiving the instructions, the New York Bank will debit the London Bank account and credit the French Bank account. As a result, New York is where all dollar transactions are finally settled. Similar to how all transactions involving the euro are settled in London, all transactions involving the euro are settled in Paris, and so on.
3. Although the monetary authorities of the nations where euro-currencies are issued do not directly manage them, they do have some indirect control over them. This is so that all transactions may only be settled inside the nation of issuance. The conversion of balances in the currency held outside the nation into another currency might be impacted if the country of

issue imposes any limitations. As was previously indicated, clearance in the nation of issuance would be necessary at some point throughout the transaction to convert into another currency. They are immediately subject to the limitation as a result.

4. A foreign exchange market is not the market for euro-currencies. It is a market for bank deposits with other banks as well as for bank loans to the general public who do not use banks. As opposed to the foreign exchange market, where they are purchased and sold, it is a market where foreign currencies are loaned and borrowed. It is made up of a pool of mostly short-term deposits, which serve as the major single source of funding for the commercial banks' medium- and sometimes long-term foreign loans or Euro-credits.

5. Market transactions entail enormous sums that top millions of dollars. The emergence of syndications of loans, in which several banks engage in the lending activities, is a result of the large-scale financing.

6. A highly competitive market with open entry for new institutions is the euro currency market. As a result, there is now very little difference between the interest rates on deposits and the annual percentage rate.

7. 'Floating rates of interest' is a unique characteristic. The London Inter-Bank Offered Rate often serves as the basis rate for interest rates. The interest on the advance or deposit would be evaluated on a regular basis and adjusted, if necessary, to reflect changes in LIBOR.

8. Despite seeing a decline in share, the US dollar continues to be the most popular currency traded on the Euro-currency market. The German Mark, Japanese Yen, Pound Sterling, and Swiss Franc are some of the other major currencies traded in the market.

9. Four general categories may be used to categorize the euro currency market:

Euro-credit markets: multinational group of banks that participate in medium- and long-term lending; Euro-bond markets: banks that generate money for international borrowers by issuing bonds; and Euro-currency markets: banks that take deposits, often for short periods of time. Market for euronotes, where businesses raise money. The several portions overlap one other and the divide is not completely clear.

### **Market Interest Rates for Euro-Currencies**

Numerous variables that impact the supply and demand dynamics of the relevant currency effect the interest rates on the markets for Euro-currencies. The amount of international commerce conducted in the currency, as well as domestic interest rates, monetary policy, and reserve requirements, are some of the variables. Regulation by the national government and the relative strength of the currency on the currency exchange market. In reality, since money flood into the currency market in search of greater return, domestic interest rates serve as a floor to euro rates. Even though there are several locations where the eurocurrency market is active, interest rates for each currency remain constant. International arbitrage swiftly eliminates any transient fluctuations in several marketplaces.

Interest rates in the euro currency market often fluctuate. The interest rate will fluctuate from time to time in relation to a benchmark rate like LIBOR. For instance, the interest rate on a five-year Euro-bond may be set at ISO basis points over Libor. . For six months, the Libor at the time of issuance + 1. 5% will be in effect. After this time, the interest for the next six months will be calculated based on the Libor that is currently in effect. It will happen again every six months. The "London Inter-Bank Offered Rate," or LIBOR, is the rate at which banks in London will lend money to one another for a certain period of time. London is a

significant market for euro currencies. The majority of Eurocurrency transactions are based on Libor; Libor has varying maturities. Thus, we have Libor for one month, three months, six months, and so forth. The rates offered by various banks may range somewhat, with the larger banks often giving lower rates. The rate is established by designating reference banks for a specific contract based on Libor, such as a Eurobond offering. The reference banks might be a part of the syndicating group. They might also be banks not affiliated with the syndicate in order to preserve impartiality. As a starting point, the rates offered by these institutions at a predetermined period often 11 AM London time, two working days before the due date are used. Rounding up the average of these rates to the closest 1/8 of a percent. 'London Interbank Bid' is the rate. It refers to the rate at which banks accept deposits in euros. Bid rates often differ from offered rates by 1/8 to 1/4 percent [7], [8].

### **Libor and Libid are averaged to get LIMEAN**

The prime rate is the interest rate that top-tier banks in the USA charge on loans to their top-tier borrowers. It may be relevant to an advance given to a large firm with a stellar credit rating, for instance. This rate is often a few basis points higher than the Federal funds rate and discount rate. Although it follows the same patterns, the rate is based on money market rates, particularly the rate on 90-day certificates of deposit. In the USA, each bank separately declares its prime rate, although this also tends to affect other banks' rates. Similar to this, both the prime rate and the Eurodollar rate have an impact on and are impacted by one another. The Eurocurrency rate changes after a change in the prime rate, and vice versa. Similar to Libor, SIBOR stands for the Singapore Interbank Offered Rate and is the rate at which the major banks in Singapore offer to lend other banks Asian dollars and other currencies. Asian dollar and syndicated loans' interest rates are determined by sibor.

### **Euro-Credits**

Euro-credit is the predominant type of lending on markets for euro-currencies. Euro-credits are medium- and long-term loans offered in currencies other than the borrowers' or lenders' own by an international consortium of banks. The wholesale sector of the global capital market is where euro-credit is located and often includes huge sums.

### **Security**

Most of the time, the borrower does not give any collateral security for euro-credits. Banks in the Euro-market have discovered through experience that acquiring security in the form of, say, a mortgage, etc. on the borrower's assets does not protect the lender's interests when the borrower's affairs really go south. As a result, the borrower's credit rating is given more weight than any actual security. By eliminating cumbersome processes to manage the security, offering Euro-credits as unsecured facilities also makes the task simple.

### **The Facility's Type**

The terms set out for using and repaying the facility vary depending on the kind of credit offered. Revolving credit and term credit are the two main types of euro-credits that are often offered. Revolving credit is used to cover the borrower's short-term but recurrent financial needs. It is comparable to a cash credit facility. Repayment is managed by gradually lowering the limit until the total capacity is thus decreased. Interest is paid on the actual amount consumed; a commitment fee may be imposed on the sanctioned but unused part. Term credit is comparable to the medium-term loans that banks provide. Lenders and borrowers both agree at the outset on the timeline for drawing on the facility. For a while, the facility is fully used before payback starts in line with the previously signed arrangement. The predicted



income flow from the investment is taken into consideration while setting the payback timeline[9], [10].

When he wishes to take advantage of the installment as per the schedule of drawings, the borrower is required to provide seven days' notice. He is obligated to use the drawing if he submits the notification to do so. Similar to skipping the drawing, the lenders must be notified seven days in advance. Many loan arrangements allow for the whole amount to be paid in advance without incurring any penalties with 30- or 60-days' notice. The clause enables the borrowing businesses to pay back the loan and take advantage of improved market circumstances down the road.

### **Period**

Euro-credits have a maximum 15-year term. However, the majority of the credits are for 5-to-8-year terms. In general, 5% of all credits are for terms of one to five years, while 10% are for terms of ten to fifteen years.

### **Interest**

Interest is set at a certain percentage above a reference rate, which is often the interbank rate for deposits in euro. For loans in dollars, the reference rate is LIBOR, whereas for loans in Deutsche Mark, it is LUXIBOR, the major hub for the interbank Euro-mark market. For a similar reason, the Paris Interbank Offered Rate is used as the base rate for one pound of sterling. In general, the interest rate on dollar loans is set at a margin over Libor, say 1%. Every six months, the interest is changed to reflect changes in Libor. So the credit is 'rolled over' or renewed officially every SIX months. The lending margin, which is not set and is based on the borrower's credit score and negotiating power, is the difference between the interest rate imposed on the loan and the Libor.

### **Currency**

Dollars make up the majority of the loans raised. Additionally, some loan agreements include a currency alternative. In other words, the loan is originally raised in dollars. According to his needs, the borrower has the option of rolling over the loan in a different currency. Again, this is feasible if the bank can get the necessary funds. The borrower may avoid exchange risk with the use of the multi-currency option, and the lending bank is not exposed to any risk.

### **Loan Syndications**

Each euro-credit is worth several hundred million dollars, which is a substantial sum. A single bank cannot safely or effectively take up the whole sum. Thus, few institutions get together to establish a syndicate to lend money to the borrower. The US rules that place restrictions on loans from one bank to one borrower are also partially to blame for the practice. Bank syndicates are transient associations. In each instance, banks that are interested in taking part in the loan form them. The management bank, chosen by the borrower to arrange the credit, the lead bank, which provides the majority of the funds, and the agent bank, chosen by the lenders to protect their interests once the loan agreement is completed, all play key roles in the process. A single bank may perform all of the duties.

The borrower appoints the management bank or banks to organize the loan. British merchant banks and other investment banks once dominated the managerial arena. Their worldwide contacts with banks and borrowers made them the perfect choice. The required money were just given by commercial banks. They did not approach management since they lacked the credentials or contacts to get credits abroad. Then came consortium banks, which were

established by teams of big. For the benefit of all shareholders, commercial banks should carry out specialist overseas activities. By 1970, the biggest commercial banks in the world were managing the majority of the credit. By this point, they had the means to fulfill the rise in credit demand and the necessary technological know-how. They also felt the need to actively participate in the assessment of borrowers, the negotiating of conditions, and the monitoring of loans in order to shield themselves from vulnerability. The allure of the management fee gave the choice even more support.

The market's players are now divided into two groups as a consequence of the scene's change: the wholesale big commercial banks, who arrange credits, take the lion's share of the market, and are a force to be reckoned with; and the retail sector tiny banks, taking whatever participation they can. When the borrower grants a mandate, the managing bank is formally appointed. A statement of the borrower's financial situation, the purpose of the credit, and the terms of the loan agreement are all prepared with the borrower's assistance by the managing bank. It puts together the syndicate and bargains conditions with other banks. When the borrower signs the loan agreement, the manager's role is over, and the participating banks and the agent bank take control. In order to assist safeguard, the interests of the lending syndicate, the management bank does, however, continue to communicate with the borrowers in practice.

The managing bank is entitled to a flat percentage of the loan as compensation for the services done. The borrower pays it at the moment the contract is signed. The syndicate's members are eligible for a participation fee. In accordance to the percentage of money contributed by each participant, a portion of the management fee obtained by the managing bank is distributed to the participants as the participation fee. If a bank's stake is less than a specified minimum, no participation fee is due. The borrower could sometimes be required to pay facility fees in addition to management fees. The commitment charge known as the facility fee is added to the credit line that has not yet been used as payment to the banks for holding available cash. It is reimbursable on a yearly basis.

### **Security for Lending Banks**

Before agreeing to a loan, lending institutions will often do a detailed analysis of the borrower's situation and the economic and political climate of his nation in order to safeguard their interests. Despite the fact that all syndicate members sign a single loan agreement, each lending bank is in charge of its own judgment and oversight of the borrower. The smaller banks, however, may not have the necessary infrastructure to do a thorough examination of the national risk. Therefore, they depend on the bigger banks. The loan agreement contains a number of covenants that protect the lending institutions' interests. Any falsification of information by the borrower provided to the syndicate or failing to abide by the covenants would be regarded as default on the borrower's part. Failure to pay one lending bank will be seen as failure to pay all banks. The covenants include restrictions on dividends, total debt payments in proportion to profits, negative lien preservation of asset-to-liability ratios, etc. However, seeking legal protection is challenging since the credits are beyond the purview of any one body. Even though many nations have established legislation waiving sovereign immunity in business transactions, the legal standing of governments and international organizations as borrowers still creates complications. Therefore, political discussion rather than legal action is the preferred method of default resolution.

When formal international agencies like the IMF and World Bank co-finance a project, the interests of lending banks are better safeguarded. In such circumstances, information concerning global financial flows and debtor nations is freely accessible. In the event of a

default, the IMF may provide guidelines for managing economies as a preventative step. However, these institutions only sometimes co-finance projects. The lending institutions strive to make up for the greater risk involved in cases of poorer borrowers by requiring bigger loan margins. Higher margins might also be a nice way to decline the offer.

### **Euro-Bonds**

The issuance of foreign bonds referred to as "Euro-bonds" is a significant source of borrowing in the Euro-markets. Euro-bonds are those that multinational consortium of banks concurrently sell for international borrowers on various marketplaces. They are released on behalf of governments, global organizations, and multinational enterprises. The majority of borrowers historically came from industrialized nations, but recently, emerging nations have significantly increased their market share. Most of their borrowings had been, directly or indirectly, balance of payments-related. It is important to differentiate between foreign and eurobonds. As is the case with Euro-bonds, a foreign bond is issued on behalf of a non-resident borrower. However, a group of banks in the market sells a foreign bond solely on the domestic capital market of the issuing nation of concern. It is governed by the laws of the nation issuing it. For instance, a Japanese company may issue a foreign bond just in West Germany. In contrast to these limitations, a Euro-bond is not subject to national laws. The investors are dispersed globally.

Unsecured securities include eurobonds. As a result, only debtors with strong financial standing may issue such bonds. They are backed by the government of the nation in question when they are issued by municipal and state governments. In most cases, the parent company's guarantee is included with issues by subsidiaries. Euro-bond sales are conducted via syndicates. The Lead Managing Bank is in charge of organizing the issuance and providing advice on the ideal issue size, terms, and timing. Co-managing banks provide assistance to lead managers. The management and a wider group of underwriting institutions underwrite the whole offering. Still bigger groupings of selling banks are present as well. The management fee belongs to the lead managing bank, the underwriting allowance to the underwriting banks, and the selling concession to the selling banks. The total cost of the offering might be between 2.5% and 5% of its value. The main manager initially controls the full commission payment, etc. The lead manager pays the borrower the issue's value minus any commissions or other fees. The bonds are distributed by the lead manager to each member of the selling group at face value minus any commissions or allowances. Following that, each member is on their own. Investors may buy from them at whatever price they can get. As a result, no two buyers of freshly issued bonds on the Euro-bond market must pay the same price. The majority of Eurobonds are issued in bearer form and are denominated in US dollars. They are issued in denominations of USD 10,000. Although it is common to encounter issues with maturities up to 15 years, the typical term of Euro-bonds is about 5 to 6 years.

### **Euro-Issues**

1. It is possible to access the euro-equity market by issuing;
2. Bonds convertible into foreign currencies; and
3. Receipts for deposit.

A foreign currency convertible bond is a kind of Eurobond that the investor may choose to convert into shares. This has also been covered in the section on "Euro bonds". The Global Depository Receipts, or Depository Receipts as they are more often known, are described here.

### Receipt for a Global Depository

A negotiable instrument with a US dollar value called a Global Depository Receipt (GDR) reflects shares issued in a local currency. The shares of the issuing corporation are issued in the name of a foreign-based international bank known as the depository. The issued shares are physically held by a "custodian" in the country of issuance. The depository receives the shares in local currency. The depository issues GDRs in US dollars based on the shares it owns. The issuing corporation pays the depositor the dividend in the local currency after deducting any applicable taxes, etc. The depository pays the dividend to the holders of GDRs by converting the received dividend into US dollars at the current exchange rate. GDRs are bearer instruments that may be freely exchanged on global markets via the system of stock exchanges or "Over The Counter." International clearing systems like Euroclear or CEDEL are used for the settlements. GDRs provide the issuing corporation with a number of benefits. Since the dividend payment is paid in the local currency, the investors are responsible for the exchange risk. Voting rights are not distributed since they are reserved for the depository alone and are governed by a contract between the corporation and the depository. By gaining access to significant overseas stock markets, it allows the firm to increase its capital base. The problem, however, is dependent on national risk assessments, and for businesses from nations with a bad credit rating, it may not succeed or may succeed only at a greater cost. The price of the company's shares determines the value of GDRs. The local market's share price fall, which may be a market phenomenon unrelated to the company's performance, may have an impact on the company's chances for future difficulties. It provides portfolio diversity for investors in a freely traded, convertible currency. Investors are subject to both exchange and capital depreciation risk. GDRs are now highly well-liked by Indian businesses. As opposed to the 10 corporations that raised Euro convertible bonds, around 58 companies have used this source.

### Theory of Interest Rate Parity

Through the use of arbitrage, spot and forward rates are strongly correlated with one another and with interest rates in other currencies. The gap between forward and spot rates is mostly determined by the movement of money between two currencies to benefit from interest rate differences. In actuality, there is a direct correlation between the forward discount or premium and the interest rate difference between the two currencies. The notion of interest rate parity states that the currency of the nation with the lower rate should be valued ahead of the currency of the nation with the higher rate. The interest difference should match the forward differential in an efficient market with no transaction costs. When this need is satisfied, the forward rate is said to be at interest rate parity, and the money markets are in a state of equilibrium.

Interest parity guarantees that a hedged international investment's return will be exactly equal to the domestic interest rate on investments with a comparable level of risk, preventing the potential of a money machine. The covered interest differential—the difference between the domestic interest rate and the hedged foreign rate—occurs when this circumstance is true—0. Consider an investor who has \$1,000,000 to invest for 90 days and must choose between investing in U. S. dollars at 8% per year or in euros at 6% per year to demonstrate this situation. The 90-day forward rate is €1.1255/\$, while the current spot rate is €1.1311/\$. Exhibit 4.14 demonstrates that the investor's hedged return will be the same regardless of the currency he chooses. For example, an investment of \$1,000,000 over a 90-day period will provide  $\$1,000,000 \times 1.02 = \$1,020,000$ . An alternative is for the investor to invest in euros on a hedged basis, in which case he will

1. The \$1,000,000 should be converted to euros at the current rate of €11311019. This results in €1,131,100 that may be invested.
2. Invest €1,131,100 in the main for a 90-day period at 1.5%. The investor will have €1,148,066.50 after 90 days.
3. Sell the principle and interest of €1,148,066.50 at a forward rate of €1.12556 for delivery in 90 days concurrently with the other transactions. In 90 days, this purchase will provide €1,148,066.50/1.12556 \$1,020,000.

There is an arbitrage incentive to shift money from one market to the other if the covered interest difference between two money markets is nonzero. Covered interest arbitrage is the practice of moving money around to profit from differences in covered interest rates.

Prices in the money and foreign currency markets will be impacted by the covered interest arbitrage trades. In the previous example, when pounds are bought spot and sold forward, the spot rate goes up and the forward rate goes down, causing the forward discount to widen. At the same time, as money flows out of New York, interest rates there will tend to go up, while money coming in to London will cause interest rates there to go down. Unless there is intervention from the government, covered interest arbitrage will carry on until interest parity is reached. Covered interest differentials across national money markets won't be arbitrated away if this procedure is hampered. Because so many nations control and limit cash movements across their borders, interference often happens. Furthermore, the danger of restrictions alone will be enough to produce sustained departures from interest rate parity.

### Theory of Interest Rate Parity

Since transaction costs like the spread on spot and forward contracts and brokerage fees on securities purchases and sells result in effect the rates being lower than nominal yields, the interest parity line is really a band. For instance, a covered yield difference of merely 0.5% will not be enough to trigger a flow of funds if transaction costs are 0.75%. The covered disparity must be greater than the associated transaction costs for interest arbitrage to take place. It is formal to express the covered interest arbitrage connection. Let  $e_0$  be the current spot rate and  $f_1$  be the forward rate at the end of the period. One dollar invested in New York will yield  $1 + r_h$  at the end of the period, while the same dollar invested in London will be worth  $f_1/e_0$  dollars at maturity. This latter result can be understood as follows: One dollar will convert into  $1/4$  pounds that, when invested at  $r_f$ , will yield  $/e_0$  pounds at the end of the period. This sum will be worth  $f_1/e_0$  dollars when the investment matures if the funds are.

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