

Innovations and Instructional Strategies

Rashmi Mehrotra



ALEXIS PRESS
JERSEY CITY, USA

**INNOVATIONS AND
INSTRUCTIONAL STRATEGIES**

INNOVATIONS AND INSTRUCTIONAL STRATEGIES

Rashmi Mehrotra





ALEXIS PRESS

Published by: Alexis Press, LLC, Jersey City, USA
www.alexispress.us

© RESERVED

This book contains information obtained from highly regarded resources.
Copyright for individual contents remains with the authors.
A wide variety of references are listed. Reasonable efforts have been made
to publish reliable data and information, but the author and the publisher
cannot assume responsibility for the validity of
all materials or for the consequences of their use.

No part of this book may be reprinted, reproduced, transmitted,
or utilized in any form by any electronic, mechanical, or other means,
now known or hereinafter invented, including photocopying,
microfilming and recording, or any information storage or retrieval system,
without permission from the publishers.

For permission to photocopy or use material electronically
from this work please access alexispress.us

First Published 2022

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication Data

Includes bibliographical references and index.

Innovations and Instructional Strategies by *Rashmi Mehrotra*

ISBN 979-8-89161-314-0

CONTENT

| | |
|------------------------------------------------------------------------------------------------------------------------------------|-----|
| Chapter 1. Innovations in Instructional Strategies and Designs for Quality Enrichment in Higher Education..... | 1 |
| — <i>Rashmi Mehrotra</i> | |
| Chapter 2. Devising Instructional Strategy and Design for Education | 9 |
| — <i>Naheed Bi</i> | |
| Chapter 3. A Brief Discussion on Innovation in Education..... | 18 |
| — <i>Gautam Kumar</i> | |
| Chapter 4. Exploring the Importance of Digitalization: Digital Practices and Digital Skills..... | 29 |
| — <i>Ashendra Kumar Saxena</i> | |
| Chapter 5. An Overview on Digital Technologies in Education..... | 41 |
| — <i>Rashmi Mehrotra</i> | |
| Chapter 6. Discussion the Potential of Technology-Supported Learning..... | 51 |
| — <i>Naheed Bi</i> | |
| Chapter 7. Online Resources for Schools and Self-Directed Learning | 59 |
| — <i>Gautam Kumar</i> | |
| Chapter 8. Markets and Innovation in the Education Industry | 70 |
| — <i>Manjula Jain</i> | |
| Chapter 9. Business-Driven Innovation in Education: A Review Study | 78 |
| — <i>Manjula Jain</i> | |
| Chapter 10. Exploring the Impact of Innovation on Learner Engagement..... | 87 |
| — <i>Aditya Sharma</i> | |
| Chapter 11. Innovation and Data-Based Decision Making: Components of Successful Reform..... | 96 |
| — <i>Manjula Jain</i> | |
| Chapter 12. Importance of Adapting and Evolving Adult Practices to Enhance Student Learning Experiences..... | 105 |
| — <i>Pirtibha Sharma</i> | |
| Chapter 13. Dynamic Evolution of Language and Literacy Pedagogies: Innovations in Language and Literacy Instruction..... | 115 |
| — <i>Aditya Sharma</i> | |

CHAPTER 1

INNOVATIONS IN INSTRUCTIONAL STRATEGIES AND DESIGNS FOR QUALITY ENRICHMENT IN HIGHER EDUCATION

Rashmi Mehrotra, Professor

College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India,

Email Id- rashmi.tmu@gmail.com

ABSTRACT:

This paper delves into the realm of instructional strategies and designs that have paved the way for quality enrichment in higher education. With the dynamic landscape of education and the growing diversity of learners, educators are compelled to innovate their teaching approaches to ensure effective knowledge dissemination and skill development. This study explores various innovative instructional strategies, including technology integration, active learning methodologies, personalized learning experiences, and flipped classrooms. By examining the impact of these strategies on student engagement, comprehension, and overall learning outcomes, this paper sheds light on the evolving nature of higher education. Additionally, the role of faculty development in fostering the adoption of innovative instructional designs is discussed. The synthesis of empirical evidence and theoretical frameworks provides insights into the multifaceted benefits and challenges associated with these innovations. Overall, this paper underscores the importance of adaptive and innovative instructional strategies in enhancing the quality of higher education in a rapidly changing world.

KEYWORDS:

Education, Enrichment, Instructional, Innovations, Strategies.

1. INTRODUCTION

The choices on what and how teacher educators are expected to operate, including the innovations that are implemented, are influenced by a number of different factors. Some of these sources of power may necessitate the use of certain curriculum, particular teaching techniques, and specifications for the criteria used to choose applicants for teacher education programs. The level of readiness of other experts is another source of impact [1], [2]. Education scholars, reformers, and practitioners have all explored issues of innovation in teacher education. Since then, several teacher educators have assessed instructional innovation, and innovative institutions of education were the focus of a whole issue of *Teacher Education Quarterly* in 1996. Other academics have looked at alternative teacher education programs such as school-university partnerships, teacher educators' opinions on professional development schools, and team teaching in teacher education. Melvin, however, urges more determined attempts to investigate how professional courses in education faculties affect practical practice in classrooms and schools. The usual scholarly pursuits of teacher educators between 1978 and 1999 were analyzed by Kenneth Zeichner, a former president of the American Educational Research Association's Teacher Education Division. He said that compared to 20 years ago, "new scholarship in teacher education is a much richer and more varied body of inquiry". Case studies, narrative and life history methods, action research, life history and autobiographical methods, as well as studies of the nature and impact of teacher education innovative practices (such as electronic technologies, field-based programs, interdisciplinary or subject specific methods courses), have all been used

as methodologies. The editors of this special issue, "Assessing Innovation in Teacher Education," seek to demonstrate the range and inventiveness of the innovations occurring in teacher education as well as the approaches used to examine their effects. In this article, the editors' need for innovation is summarized. They also briefly present a number of taxonomies for innovation and talk about the consequences for practice and research in teacher education[3], [4].

Our historythe history of humanityis an innovation-based history. Innovation is the process of adopting new ideas via the creation of new services using new information and creativity. It is more about adding value and improving productivity, which leads to better organization, engineering, technology, processes, and state of mind. It is a journey, not a destination, and is seen as the spark that propels individuals forward continuously. There is nothing else for us to do except to keep learning and developing. Innovation involves stepping out of one's comfort zone and into unexplored waters. with the hope of finding something in the unknown that is superior to what is already known. Entrepreneurial activity, which aims to create & deliver value via the application of knowledge, is what drives innovation most of all. The fact that creativity and routine are woven throughout innovation as a learning process makes it special. Additionally, innovation refers to a fresh approach to performing something in a unique method. Changes in thought, procedures, or organizations might be gradual, drastic, or revolutionary. It is customary to distinguish between inventiona concept made manifestand innovation, which is the effective application of an idea. An even more comprehensive definition of innovation is "the introduction of new ideas & practices which are intended too useful & valuable." Innovation is often fueled by the bravery and zeal to improve the world. Application of invention in a manner that is economically viable is a crucial component of innovation. Utilizing innovation sensibly and effectively always results in positive, desirable improvements in the sector. User says it enthusiastically and with genuine intentions. Innovation aims to improve people or things through bringing about constructive change. The main driver of rising wealth in an economy is innovation that boosts productivity. In everyday speech, the term "innovation" is often used to refer to the result of the process[5], [6].

The higher education system is enriched by the innovation in instructional method used in international education, such as internet-based distant learning for the sharpest brain, which has substantially increased learning chances. Without IT, innovation in instructional approach would stagnate. Today's students regularly engage in online activities. By including the capacity for critical thinking, judgment, and decision-making, self-concept development, and value-based education, together with scientific trends, it has shown the path for prospective improvement in the quality of higher education. It has contributed to the expansion, improvement, and maintenance of higher education's high standard around the world.

This definition demonstrates the interdependence between creativity and innovation. However, we must comprehend how these two concepts are related since creativity leans more toward the novel. Innovation has to do with renewal, change, and creating synergy. The sphere of innovation is consequently geared toward the manifestation of creativity rather than merely being pleased with novelty since it also relates to the feasibility. Similar to how "conceptualization" and its manifestation are related, creativity and innovation have a link. The need for innovation is driven by shifting consumer demands, intense competition, and cost reduction. The rules of the free market dominate our memory today. A teacher must thus consistently produce innovations to stay ahead of the competition. The targeted educational aim may be met in any case if a teacher is unable to perform instructional activities successfully due too little to no innovation. His

professional life cycle will be brief as a result. Therefore, creating innovation always requires both the allocation of resources and the long-term commitment of critical thinking to make services viable.

Given its significance, innovation must be one of the foundational functions of any organization. This isn't always the case, however. To innovate, everyone must participate in the process and go through it together. If this is the case, everyone involved will gather to discuss their needs. While simultaneously advancing their own problems, each side must be aware of the worries of the others. The only way to successfully create anything novel will be to have the bravery to face this mess[7], [8].

Innovations Are Needed in Teacher Education

Education teaching and learning is a complicated process, and many different things affect how well it goes. Any endeavor to guarantee the quality of teaching and learning must take into consideration the type and caliber of instructional materials, the presentation of content, the teacher's pedagogical abilities, the learning environment, and the motivation of the students. A deeper knowledge of teaching and learning is a prerequisite for education in its widest meaning. On the one hand, instructors are expected to be able to transmit their knowledge using the many strategies, tactics, and approaches at their disposal. needs instance, teaching calls needs a fundamental understanding of how to communicate abstract ideas. One of the abilities that students should be taught early on in this field is abstract thinking. However, in India, studies are sometimes referred to be a "monster" that hinders students' ability to study for a higher degree of education. On the other hand, students, especially those who want to pursue postsecondary education, must deal with a variety of life's challenges. They lack educational resources like books, particularly translated ones. In contrast to pupils in developed nations, Indian students only rely on the explanations provided by their professors. This is particularly relevant while acquiring the fundamentals of science in order to further their studies. Between professors and pupils, there is really a wide gap. After thoroughly presenting complicated topics, teachers think they may cause a change in behavior, as outlined in the learning process. On the other side, students believe they haven't learnt enough from their professors. This leads to a kind of "tug of war" between the two sides.

Which group, instructors or pupils, should get preferential treatment? Teachers should get additional instruction and understanding about how to educate in order to achieve the realistic goals. The instructors' view of their pupils has to alter as part of the solution. Students are no longer "containers to be filled," but rather interested individuals with a thirst for knowledge. In order to solve the issues with teaching and learning, collaboration between instructors and students is now necessary. The necessity of sharing and exchanging experiences must be understood by both parties. To assist students with the myriad challenges they encounter, teaching must be highly engaging. Teachers are no longer able to openly display their expertise. One may anticipate that students will add to our grasp of this subject. The adage "a teacher knows better" no longer holds true[9], [10].

It might be difficult to teach pupils who lack a lot of topic knowledge. When the students start to appreciate the trip and eventually understand the concepts, it is also a very satisfying experience. The major goal is to ascertain if using cutting-edge teaching techniques and new computer technology improves learning.

2. DISCUSSION

Definitions of Innovation

An examination of the literature on innovation reveals a number of definitions, elements, and procedures that make an effort to identify a distinctive component. Proximal, distal, and confluent aspects of innovation are common to all definitions. In contrast to distal features, which attribute a community-wide or macro impression of innovation, the proximal properties comprise definitions that link to individual or micro perceptions of innovation. Therefore, it may be claimed that learning something new or doing a job for the first time might be seen as innovative. This also covers jobs that the person could have had access to but didn't finish. The distal aspect emphasizes the task's importance to the community or other external validator. A dynamic synergy for both private and public inventions is also highlighted by the intersection of the proximal and distal categories of innovation. A basic vocabulary or term that underlies following substantive conversations is the first thing you should look for in any book on innovation. The term innovates, according to Clapham, "comes from the Latin word 'innovare' which means to renew, to make new." As a result, by definition, an innovation might be a revision or modification of a subject. The concept of "ideation" implies legitimacy to best practice research, which in reality is built not just on ideation but also on data-based implementation, according to Smith, who postulates that ideation is a crucial component of innovation. An invention may thus only have value for itself. As a result, teachers may serve as action researchers to find novel curricular, instructional, and managerial approaches that will positively impact their classrooms and can be shared with others. Goldsmith and Foxall's three alternative definitions of newness, recency, originality, and similarity have been overlaid on the term of innovation. By leading the implementation and evaluation of whole-language, student-led individual education programs, and character education, teacher educators have benefited from the recent curricular advances. The ideas of uniqueness and resemblance are combined with numerous strategies for fostering a supportive peer environment, collaborative learning teams, and classroom communities, as noted by Davila et al.

Nearby Innovation

By noting that innovations are objects, ideas, or practices that are viewed as unique or new by a person or other external entity, Rogers defines innovation in terms of its proximal, distal, and interactive relationships. The burden of assessing whether something is innovative rests with the person seeing it as well as the entity planning to adopt it—the unit of adoption—as having assigned value to the invention. This enables a close or internal relationship to the perceiver. Rogers continues by claiming that it doesn't matter if a concept has existed for a while or was very recently discovered. The external or distal objectivity enables the innovation's particular purpose-specific validation. Rogers suggests as a conclusion that each person's sense of "newness" will decide their response. As a result, there is a dynamic interplay between the invention's internal perception and affirmation and the outward validation and the ensuing response, perhaps sparking the development of yet another innovation. This cycle of perception, internalization, response, action, and perception seems to provide a model for the process of sparking invention. Boyer's definition of innovation as "discovery of previously unknown information, discovery and synthesis of publicly available knowledge whose independent segments have not been combined and/or invented" is actually supported by Kostoff. The scholarship of integration and the scholarship of discovery are examples of Buyer's parallels to

Kostoff's categories. Knowledge is gained via investigation, synthesis, practice, and teaching, according to Boyer. So, this evolution from research to teaching serves as an example of how innovation is connected and why it is important to evaluate its results.

Transverse Innovation

These people were referred to as champions and promoters by Hauschildt. It is simple to draw comparisons to teacher education. First, in the educational culture, creativity and discovery are ingrained in the teaching and learning process. Second, the curricula that meet standards include a close, active engagement between instructors and students. Third, school administrators and parents support teachers' attempt to innovate education by championing and promoting data-driven instruction and action research in their classrooms.

Distal and Proximal Confluence

Innovator of the 20th century, R. In his writings, Buckminster Fuller discussed improvements in a variety of fields, including copper mining, shipbuilding, and architecture. He observed that an invention ceases to be an innovation and enters a new phase after half of the industries in a given region had embraced it. His idea is based on the dichotomy between innovative practice and accepted practice, where the latter is the approach that the majority of an industry uses. Therefore, anything that hasn't attained 50% industry penetration would have to be considered an innovation. A creative approach in teacher education would continue to be an innovation until at least half of the industry had embraced it, if we apply this criterion generally to teacher education. To put it another way, if we distinguish between the standard practices of teacher education researchers and those of teacher education implementers, then half of the researchers in teacher education and half of the implementers would need to adopt the innovation before it could move on to the next stage of accepted or standard practice, where the majority of the industry has adopted the method. Similar rules apply to public school innovations: they must be adopted by 50% of the schools. It would need to be embraced by at least half of the teachers and staff at a particular institution. This definition is challenging, but it could provide a foundation for analyzing disagreements about diverse advances. Take constructivist pedagogical strategies into account. For instance, if you study teacher education, you could see that constructivist research methods have been embraced by 50% of your known researcher peers. Comparatively, some colleagues who work as teacher educators may see that fewer than 50% of the professors in their institution of education do NOT use this approach to doing teacher education research.

Furthermore, just 50% of the local public-school staff are putting it into practice. Constructivism therefore continues to be novel in their opinion. Another example may be the methods of instruction used in cooperative group learning. Many academics in university programs for teacher preparation may still solely use one kind of instruction, such lectures. For them, cooperative group learning in higher education is a cutting-edge method of instruction that sometimes necessitates participation in professional development events in order to learn how to apply it successfully. According to David and Roger Johnson, it can take two to three years of deliberate practice to become proficient in using cooperative group learning to reap the benefits of increased achievement, increased class cohesion, increased social interaction, and even increased acceptance among people with different opinions, ethnicities, and so forth that have been promised by research. Cooperative group learning is still an invention since it hasn't attained 50% industry penetration in either university or public-school teaching, despite research-based data attesting to these desired effects. The utilization of self-study, inquiry-as-stance,

service-learning, and socio-cultural pedagogical techniques are only a few of the numerous innovations in teacher education that have not yet reached the 50% market penetration criterion.

New Technologies Taxonomies

There are many different forms, parts, and aspects of innovation in the literature. The several categories support the idea that innovation is influenced by both internal and external evaluation. This issue's advancements in teacher education are consistent with this classification. For instance, Teemant's use of socio-cultural theory to a multilingual distance education program in this issue is an example of innovation via integration. Whittaker, McDonald, and Markowitz recreate multicultural pedagogy to provide new modes of education, highlighting the originality of reconstruction in this issue. Sindelar, Bishop, Brownell, Rosenberg, and Connelly demonstrate in this issue the invention of advance forward incrementation wherein special education teacher training is investigated and projected in consecutive studies to give feasible and defensible paths for future study.

Robertson, on the other hand, proposes three different kinds of innovation: dynamic, continuous, and discontinuous. Program changes based on student outcomes evaluation would be a part of ongoing innovation in teacher education, as suggested in this issue by Hall, Nowinski, and Smith as well as Sindelar, Bishop, Brownell, Rosenberg, and Connelly, and as implemented by Wong and Glass, Karayan, and Gathercoal. Data-based triangulation of evaluations from students, instructors, and field-based stakeholders for the goal of program creation and/or change, as in the study by Donnell and Harper and Wong and Glass published in this issue, is an example of dynamic innovation. Last but not least, discontinuous innovation supports individual faculty efforts to develop innovation for a particular field, such as the research by McClintock, O'Brien, and Jiang in this issue on mathematics education. This support may come in the form of program enhancement awards. All writers also touch on the subject of reforming teacher education and accountability. Innovations may spread from the inventor to other people and organizations after they have already occurred.

It has been suggested that the "s-curve" or "diffusion curve" might be used to represent the life cycle of inventions. The s-curve illustrates the increase in income or productivity over time. Growth is often gradual in the early stages of a given invention as the new tactic establishes itself. Users eventually start to want more, and the rise of prescriptions quickens. Growth might continue thanks to small-scale improvements or new product breakthroughs. Growth slows and may even start to diminish at the conclusion of its life cycle. No number of fresh ideas in that plan will result in a typical rate of return in the latter phases.

The s-curve is produced by splitting a normal distribution curve in half. New concepts are said to have a "product Life" in certain cases. i.e., an initial phase, a spike in results, and then a decrease. In actuality, the vast majority of innovations never leave the bottom of the curve and do not generate average returns. A person who is innovative will often be developing new technologies that will ultimately replace existing ones. Newer s-curves will emerge to take the place of the older ones, driving development higher.

The first curve in the image above represents modern technology. The second illustrates a coming technology that now produces less growth but will soon surpass existing technology and result in even higher rates of growth. Numerous things will affect how long someone lives.

Design And Strategy for Instructions

The series of activities intended to stimulate, activate, and support learning in a human learner may be referred to as instruction. In order to suit the requirements of each individual learner and the needs of the group as a whole, it entails the construction, maintenance, and proper modification of learning circumstances. The following are the main nine educational events:

- Getting noticed
- Inspiring motivation and educating the student on the goals.
- Encouraging the retention of earlier knowledge
- Introducing the stimuli
- Giving advice on learning
- Impressive performance
- Providing criticism
- Evaluation of performance
- Increasing transfer and retention

Simply said, education primarily focuses on fostering the most favorable learning environments. In order to achieve certain pre-specified learning outcomes or instructional goals, it entailed creating a controlled environment in which the person would engage.

Understanding and enhancing the process of teaching is the focus of the study of instructional strategy and design. Any strategy and design activity's goal are to come up with the best ways to accomplish objectives. Therefore, the primary focus of instructional strategy and design is on recommending the best teaching strategies to achieve the intended improvements in student knowledge and abilities. The science that links instructional strategy and design to optimally intended educational outcomes, such as impact and accomplishment, is known as instructional strategy and design. In addition, it is a broad lesson plan that includes structure, intended learner behavior, objectives, directions, and a list of planned tactics that will be used to carry out the strategy. To implement the change, it is required to have a solid understanding of instructional strategy and design. It has now been clear that the instructional strategy process is significantly more complicated than previously thought. It is made up of several interconnected elements and functions that must work together cohesively in order for it to be successful. With this approach, an overarching strategy is created and sequentially arranges the interconnected components of the instructional process. The system approach is what it is known as. An instructional approach may be thought of as being made up of numerous interconnected parts that work together to accomplish a goal. Therefore, creating an instructional system is a three-step process that involves setting clear goals, developing workable strategies, and testing them out. Here, we'll focus on analysis, synthesis, and assessment. Additionally, it focuses on comprehending, enhancing, and using instructional techniques to bring about the required improvements in learner knowledge and abilities for a particular course's subject matter and a particular student population.

3. CONCLUSION

The search of quality enrichment in higher education has made innovations in teaching tactics and designs vital components. Dynamic methods that put a focus on student involvement, active participation, and individualized learning are progressively replacing the conventional lecture-

based paradigm. The development of technology has significantly changed the educational environment by opening up new opportunities for immersive and interactive learning experiences. Active learning techniques including problem-based learning, peer collaboration, and experiential learning have shown to be effective in developing students' critical thinking and comprehension abilities. The flipped classroom model, which reverses the conventional roles of in-class lectures and homework assignments, has shown potential for improving engagement and understanding. These creative approaches, meanwhile, are not without difficulties. Pedagogical implementation, technology accessibility, and assessment alignment are all problems that educators must deal with. Faculty development programs are essential for giving lecturers the abilities and self-assurance needed to successfully incorporate these advances into their lesson plans.

REFERENCES

- [1] S. A. D. Popenici and S. Kerr, "Exploring the impact of artificial intelligence on teaching and learning in higher education," *Res. Pract. Technol. Enhanc. Learn.*, 2017, doi: 10.1186/s41039-017-0062-8.
- [2] A. Moriña, "Inclusive education in higher education: challenges and opportunities," *Eur. J. Spec. Needs Educ.*, 2017, doi: 10.1080/08856257.2016.1254964.
- [3] E. Oliver, "Gamification as transformative assessment in higher education," *HTS Teol. Stud. / Theol. Stud.*, 2017, doi: 10.4102/hts.v73i3.4527.
- [4] M. A. Abdullah, "Islamic studies in higher education in Indonesia: Challenges, impact and prospects for the world community," *Al-Jami'ah*, 2017, doi: 10.14421/ajis.2017.552.391-426.
- [5] D. Vlachopoulos and A. Makri, "The effect of games and simulations on higher education: a systematic literature review," *International Journal of Educational Technology in Higher Education*. 2017. doi: 10.1186/s41239-017-0062-1.
- [6] S. Hamid, M. T. Ijab, H. Sulaiman, R. Md. Anwar, and A. A. Norman, "Social media for environmental sustainability awareness in higher education," *International Journal of Sustainability in Higher Education*. 2017. doi: 10.1108/IJSHE-01-2015-0010.
- [7] G. W. G. Bendermacher, M. G. A. oude Egbrink, I. H. A. P. Wolfhagen, and D. H. J. M. Dolmans, "Unravelling quality culture in higher education: a realist review," *High. Educ.*, 2017, doi: 10.1007/s10734-015-9979-2.
- [8] K. V. Pincus, D. E. Stout, J. E. Sorensen, K. D. Stocks, and R. A. Lawson, "Forces for change in higher education and implications for the accounting academy," *J. Account. Educ.*, 2017, doi: 10.1016/j.jaccedu.2017.06.001.
- [9] L. K. Watts, J. Wagner, B. Velasquez, and P. I. Behrens, "Cyberbullying in higher education: A literature review," *Computers in Human Behavior*. 2017. doi: 10.1016/j.chb.2016.12.038.
- [10] M. H. Chou and P. Ravinet, "Higher education regionalism in Europe and Southeast Asia: Comparing policy ideas," *Policy Soc.*, 2017, doi: 10.1080/14494035.2017.1278874.

CHAPTER 2

DEVisING INSTRUCTIONAL STRATEGY AND DESIGN FOR EDUCATION

Naheed Bi, Assistant Professor

College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India, Email Id-
naheedbi555@gmail.com

ABSTRACT:

This paper delves into the art and science of devising effective instructional strategies and designs for education. In a rapidly evolving educational landscape, the significance of thoughtfully crafted instructional approaches cannot be understated. This study explores the multifaceted process of creating pedagogical strategies that cater to diverse learners, leverage technology, and align with learning objectives. The paper examines various methodologies, such as active learning, blended learning, project-based learning, and flipped classrooms, while considering their potential to enhance student engagement, knowledge retention, and skill development. By delving into the principles of instructional design, this study highlights the importance of clear learning outcomes, appropriate assessment strategies, and continuous feedback loops. Through a synthesis of theoretical frameworks and practical examples, the paper offers insights into the nuanced process of devising instructional strategies that foster effective education.

KEYWORDS:

Active Learning, Assessment, Blended Learning, Classroom Management, Curriculum Development, Educational Technology.

1. INTRODUCTION

The instructor might choose from a variety of educational strategies. The instructor must have a full awareness of the traits and proper applications of different instructional strategies in order to achieve the intended learning results. These could include

- Large-group teaching approach
- Instructional technique using small groups
- Individualized learning approach

In order to enhance and sustain the quality of teaching and learning, higher education utilizes a variety of cutting-edge instructional methodologies. These are listed below:

Cooperative Education Developing cognition, which encompasses thinking, remembering, idea generation, problem-solving, and logical reasoning, is the main goal of this approach. It gives a teacher the chance to engage with the other students in the class. They provide all the students the opportunity to collaborate and find the best answer via cooperation. It encourages involvement from all students. Unlike other methods of education, it not only aids in the learner's academic development but also their social and psychological growth. Additionally, it is an exercise in face-to-face interaction learning in order to promote critical thinking and creativity via group discussions. According to research, learning via collaboration is more likely to produce team spirit, interpersonal relationships, self-esteem, motivation, and leadership qualities than

learning through competition and individualism. Because they incorporate intellectual, social, and psychological aspects of education and foster interpersonal relationships among learners, blended learning - a blended method for delivering on promises about learning & performance - aids teachers in achieving thousands of educational goals. It denotes a blending of several training delivery techniques, such as ILT, word documents, PDFs, podcasts, videos, online courses, and examinations, among others. Blending entails a deliberate blending of methods, including coaching a wise supervisor, taking an online course, having breakfast with coworkers, reading on the beach while referencing a manual, reviewing competency descriptions, building collegial relationships, and taking part in seminars, workshops, and online communities. Additionally, it is the practice of merging various learning styles to complete the learning process while using both physical and virtual resources.

The various learning methods are referred to as learning styles. This may be done via blended learning by developing a range of assignments and activities that make use of technology and peer and teacher interaction. Technology is the primary force behind the creation of blended learning, which was formerly known as ILT. The finest aspects of online learning and classroom teaching are combined in blended learning, which is popular and understandable. It's undeniably here to stay. Beyond the classroom, blended learning has other options. They are both formal and informal, based on technology and people, autonomous and sociable, and directed toward discovery rather than directiveness. When individuals from more than two nations are engaged, it becomes much more successful. They get the opportunity to converse, learn about, and experience one another's cultures. People from other nations may connect at seminars and conferences like these, which benefits them not only in terms of information acquisition but also in terms of getting a sense of one another's cultures. For example, conference attendees would have learned something if they had simply relied on the internet or e-learning, which improves participant engagement and pleasure. One clear benefit of blended learning is its capacity to optimize efficacy by selecting the optimum medium for each learning item, as was previously mentioned [1], [2].

Project based learning is a genuine teaching modality or method in which students develop, carry out, and assess projects that have practical applications outside of the classroom. Instead of brief, discrete lessons, learning activities that are transdisciplinary, long-term, and student-centered are prioritized. The constructivist method, which developed from the work of psychologists and educators like Lev Vygotsky, Jerome Bruner, Jean Piaget, and John Dewey, is the source of project-based teaching practices. According to constructivism, knowledge is created in the mind by students by building new ideas or concepts based on what they already know and what they have learned in the past. The fact that students actively participate in selecting the project and the whole planning process makes projects enjoyable, inspiring, and challenging for them [3], [4].

The case study technique compels teachers to wrestle with the same kinds of choices and conundrums that they face every day. This is the most efficient way to teach pedagogy. The student is given a range of issues to use the information and abilities they learn in their studies, and it is the most useful approach to do so. In a controlled setting and over a short period of time, it enables the selection of issue and decision-making situations as well as the degree of complexity. The development of interpersonal skills, the illustration of specific points, the development of judgment wisdom, self-analysis, attitudes confidence & responsibility, the enlivening of teaching, and the introduction of realism into educational settings are all aided by it.

Simulated teaching is a more recent innovation in teacher training programs that aims to change teachers' behavior in accordance with predetermined goals. With this method, training becomes a continuous process with room for everyday growth, allowing student teachers to gain the necessary confidence and skills while expanding it beyond just classroom practice[5], [6].

Peer Learning

Under the direction of the concerned instructor, the top achievers served as peer tutors, providing academic help. In order to manage a diverse collection of students, instructors may greatly benefit from using cooperative learning strategies, peer tutoring, and self-learning tools. This practical approach may be used in secondary and higher education. They need to be aware of this technique in order to substantially reduce learning gaps among the students. Lessons - The fundamental goal of tutorials is to increase students' independence of thought, their ability to do independent research, and their capacity to solve new challenges. Therefore, the fundamental tenet of this technique is that all students should have a foundational understanding of the topic at hand[7], [8].

E-Learning

E-Learning methods are still in their infancy in the field of teacher education. It is essentially web-based instruction using a variety of activity-building teaching applications, animations, visualization, virtual worlds, simulations, and games. This makes it possible for students to get instruction at their convenience, on their own schedule, and of course at their own speed. They will learn important concepts about the topic via online learning, but they will also get hands-on experience with the teaching-learning process through e-simulations and e-games.

"In circle Time" was created by British educator Jennes Mosley. Each student is encouraged to open up and discuss difficulties, which builds self-esteem and encourages good conduct, while the learners stand or sit in a circle. It improves vocabulary, communication skills, and self-confidence in learners. Additionally, it is a distinctive approach that emphasizes open discussion and idea-sharing to create new practices and action plans locally. The learning-circle method improves your experience and spurs innovation and creativity[9], [10].

2. DISCUSSION

Team Teaching

Another cutting-edge method for teaching big groups is team teaching, in which two or more teachers take turns being in charge of a particular group of students. This eliminates the need for a single instructor to be everything to every student. Because there is someone with a different set of capabilities to back him or her up, it enables the teacher to utilize his or her strength, interest, skills, and ability to the utmost benefit while also knowing that students wouldn't suffer from his or her weakness. improve the quality of instruction. Since a lot of a lawyer's work is done outside of court, schools should have a broader variety of instructors with the appropriate degrees of responsibility according on their skills and experience. This is similar to how a successful law firm includes a mix of associates and junior partners.

Most students at a given institution agree on who their finest instructor is. A team of instructors from the same topic collaborate to provide important material to the same set of pupils rather than a single teacher doing the teaching act. Teachers use more effective instructional methods

and resources. It leads to better teacher teaching and higher-quality student learning. Mind Mapping: Mind maps are a creative approach to record important knowledge. It is a method that destroys your ability to use logic and creativity to merge specifics with the big picture. Accept, Apply, and Adapt are the three A's of mind mapping. It is more efficient as a result of

You may create a mind-map by doing the following. Put the primary idea in the center of the page to start. Then, work out words from the main idea in all directions in the shape of major branches. Use visuals, phrases, photos, symbols, and other elements to combat the branches. Print the important phrases on separate lines, using thick lines to indicate the major branches and smaller lines to represent the sub-branches. Leave some space between each piece of information. Before beginning the teaching-learning process, practice making the mind map memorable, bold, and colorful.

The use of instructional strategies by instructors aids in lesson design, including the selection and sequencing of subject matter, suitable media and instructional methods, acceptable learning experiences, and appropriate assessment strategies. Additionally, it aids in assessing instructional efficacy and implementing the proper remedial measures to improve instructional effectiveness. Additionally, it helps instructors convey their lessons more effectively. Therefore, a holistic approach is chosen from a system point of view, where the components of the system are interconnected and linked, for creativity and success in instructional strategy and design. Any component adjustment cannot be undertaken in isolation since it may have positive or negative effects on the system. The methodical process of developing an instructional strategy and design includes a number of processes, from need analysis through dissemination, to ensure the greatest possible success when applying the approach in a real classroom setting. Due to the high levels of student contact in higher education, listening, vocal and nonverbal responses, and discussing individual differences are all examples of professionalism on the side of the instructor. As a result of the Intel-Teach program's modern ICT training, teacher educators and student teachers are now able to incorporate technology into their teachings and foster cooperation, critical thinking, and problem solving in the classroom. Above all, it is now crucial for instructors to master the art of reinforcement, recognizing the learner's accomplishments and applauding them to reassure them that they are doing well and that they are learning, while also admitting that the intended learning is really occurring.

Maximizing the Influence of Instrumental Techniques

The design process may be held responsible for the instructional tactics used for the course's effectiveness in bringing about and maintaining change in instructors' practices. Due to the complexity of the issues caused by the research-to-practice gap in education, two theoretical frameworks for the design process had to be developed. The course's theoretical frameworks acted as an organizing force in the development of its essential elements and structural components.

The establishment of a theoretical framework for the course that purposefully displayed respect for the abilities and perspectives that instructors bring with them was made possible by the fusion of ideas from andragogy, pedagogy, and heutagogy. The course's intentional design helped to address four major issues that contributed to the research-to-practice gap, including poor communication between researchers and practitioners, a lack of opportunities for meaningful professional development, teacher beliefs and presumptions, and the inability of research to yield practical interventions. How can you measure the effectiveness of instructional tactics if the

ability to sway instructors' attitudes toward change is still being developed? The importance of catering to learners' requirements as well as the potency of innovative features were proven by the examination of the outcomes. The findings were corroborated by a study of the literature and supported by prior research in the fields of professional development, instructional design, change, and educational transformation.

Calculation Of Instrumental Strategies' Power

By evaluating how closely instructional tactics in the course created for this research correspond with learner requirements and innovative characteristics, its effectiveness can be quantified. The effectiveness of a strategy to change a participant's attitude toward accepting an innovation is increased by specifically choosing strategies that are in line with identified learner needs and creating learning experiences that allow participants to experience the innovation through attributes of innovations. Through the thoughtful design of the learning environment and the development of learning experiences that optimize the efficacy of the instructional techniques, the power of the instructional approach is increased. The course's core and structural characteristics may be designed to maximize the effectiveness of the teaching methodologies. Through the use of the method, the procedure for maximizing the effectiveness of instructional tactics will be shown. The approach starts by using research information to help identify the requirements of the learners. The literature study revealed the following learner requirements based on research: a curricular map, knowledge application, knowledge from research, group engagement, reflection, coherence, and self-directed learning. The course's educational objective is then established. The course designed for this research had the educational objective of improving each participant's capacity to design learning environments that engage students in performance understandings that need the student extending, synthesizing, and applying what they have learned.

Innovation in education is essential

The appropriate Israeli authorities are in charge of and provide the statistics data for Israel. The OECD's use of this statistics does not affect how the Golan Heights, East Jerusalem, or Israeli settlements in the West Bank are regarded under international law.

Education innovation the need for speed

Education innovation is a hotly debated topic. Speaking with education ministers gives one the first sense that teachers are particularly resistant to change and that education institutions as a whole are quite unwilling to innovate. One of the most conservative social structures and areas of government policy is sometimes thought to be education. However, speaking with teachers gives one the impression that too many changes are being forced upon them without enough input or the prerequisites for effectively implementing change. Innovative change has sometimes been introduced in nations without the necessary preparatory testing, experimentation, and assessment.

We shouldn't let the dispute distract us from the facts. Furthermore, the evidence shows that education systems are facing extremely significant issues that, if not addressed, might pose a major danger to future economic development, social advancement, and general well-being in addition to serious hazards to education itself. Education systems have grown significantly since the middle of the 20th century, and human populations have never been more educated than they

are now. With the belief that education is a necessary component of modernization and growth, emerging economies and developing nations are now also persistently extending their educational systems. Indeed, the advantages of continuing education for both people and communities are still highly great. However, despite the fact that many policymakers would see the ongoing growth in numbers as the wisest course of action, a deeper examination of the statistics shows that this might also put us in danger.

Productivity and efficiency are the key issues that education is now confronting. Efficiency in this context refers to the harmony between resources used and results in terms of student achievement and equality. Ever more money has been put into education during the last several decades. In OECD nations, the average cost of a student's education grew by no less than 17% between 2005 and 2013 in constant prices, simply for schooling. The Programme for International Student Assessment statistics from the surveys conducted in 2003 and 2012, however, reveal no discernible increase in test results during the same time span. Instead, the share of elite achievers has decreased in the majority of nations. Additionally, despite some improvement in equity shown by the PISA statistics, enormous discrepancies still exist in terms of educational results and opportunities for equality across different socioeconomic groups.

When compared to other public policy sectors that have had significant productivity advances over the previous several decades, education's productivity and efficiency issues become even more obvious. Even if the cost has grown, technology has significantly enhanced production and efficiency in fields like health, leading to much better results. Many observers ponder why analogous advantages in education have not yet resulted from significant advancements in technology. Governments have made significant investments in equipping schools with technology, primarily information and communications technology. But as the PISA data analysis will demonstrate, it has not yet been feasible to link increasing access to and usage of computers in classrooms with enhancements in student learning results.

The past several decades have seen a rise in the importance of innovation in general as a means of preserving competitiveness in a globalized economy. Innovation acts as a technique to improve any organization's capacity to adapt to changing conditions and may breathe new life into slowing stagnating markets. The business sector has received the majority of attention from innovation policies and theories. To ensure their existence, businesses must innovate to stay ahead of the competition by launching new goods and services, strengthening the effectiveness of their organizational structures and manufacturing processes, or increasing the marketing of their operations.

This "innovation imperative" has lately been extended from commercial organizations to those providing public services due to policy interest. There are compelling reasons to encourage innovation in education to maximize the return on public investment, even though public services including education tend neither to function in competitive marketplaces nor to have the same incentives to innovate as do corporations. More innovation in the public sector is included in a number of recent national innovation initiatives. The public sector requires creative ideas to increase efficiency, control costs, and increase public satisfaction. This is due to demographic challenges, soaring demand for government services, increasing public expectations, and ever-tighter budgetary limitations.

Innovation in the public sector, particularly specifically in education, has the potential to significantly increase welfare. In OECD nations, governments provide a wide range of services

that make up a significant portion of the country's GDP. Government spending accounts for, on average, 48% of the gross domestic product of OECD nations, and in certain instances more than 50%. Public spending on educational institutions amounted for 5.3% of national revenue on average for OECD nations in 2012, demonstrating the importance of education as a component of government services. Innovations that boost the efficacy and efficiency of such a large portion of government expenditure might have significant positive effects.

Importance of Educational innovation

How may innovation be beneficial in the context of education? First and foremost, innovations in education may enhance student learning and the quality of instruction. The educational process may be tailored, for instance, by modifications to the educational system or teaching strategies. The use of ICT and innovative organizational strategies for schools are key components of emerging trends in personalised learning.

Second, education is seen as a way to promote justice and equality in most nations. Innovations may improve learning outcomes equality as well as equity in access to and usage of education. The potential of innovation may be better harnessed by policymakers to advance important public policy goals. It will be crucial to have strong political leadership at the highest levels. There is no magic solution; policymakers must combine a variety of policies for innovation that will differ depending on the environment and must go beyond policies for research and innovation with a limited scope. By focusing their policies on five specific areas, governments can promote more innovative, productive, and prosperous societies, boost wellbeing, and strengthen the global economy. Effective skills strategies: Innovation depends on people with the knowledge and skills to generate new ideas and technologies, bring them to market, implement them in the workplace, and who are able to adapt to structural changes throughout society. However, two out of three employees lack the abilities necessary to thrive in a technologically advanced setting. Therefore, it is crucial to have a comprehensive and inclusive education and skills policy.

A healthy, transparent, and competitive business climate should support technological and knowledge-based capital investment, allow for the testing of novel concepts, methods, and business models by innovative companies, and support the expansion and scaling of successful businesses. Favoring incumbents should be avoided since it discourages innovation, postpones the departure of less productive businesses, and hinders the reallocation of resources from less inventive to more creative businesses.

The majority of the important technologies used today, such as the Internet and genomics, have their origins in public research, demonstrating the need of sustained public investment in an effective system of knowledge generation and distribution. Public investment has to concentrate on long-lasting advantages rather than temporary results at a time when the global economy confronts several long-term problems. It's important to support corporate innovation in a balanced way that doesn't rely too much on tax breaks. A well-designed, competitive grant program should be added to incentives since it can better meet the requirements of young, creative businesses and concentrate funding where it will have the most effect.

Access to and involvement in the digital economy have to be expanded. Digital technologies have immense promise for innovation, development, and improved well-being. To protect the open Internet, address privacy and security issues, and guarantee access and competition,

however, governmental action is required. Investment in new infrastructure, like broadband, is necessary for digitally enabled innovation, as is making sure there will be adequate spectrum and Internet addresses in the future.

The effectiveness of policies promoting innovation relies much on their administration and execution, including faith in governmental action and a willingness to draw lessons from past mistakes. The foundation of policy learning is a solid institutional structure, robust monitoring and evaluation capabilities, adoption of recognized best practices, and an effective, competent, and creative public sector. Third, pressure to increase productivity, cut expenses, and maximize "bang for the buck" is often as intense for public organizations as it is for private ones. Mulgan and Albury contend that all public services, including education, have a history of seeing their costs increase more quickly than those of the rest of the economy. While Baumol's "cost disease," which is present in every public-service delivery that must contend with growing labor costs and limited opportunities for transformational productivity increases, may be to blame, a lack of innovation may also be to blame. Therefore, innovation might encourage the more effective delivery of these services. And last, despite the national economy and society's rapid changes, education should continue to be relevant. Therefore, the education system should make the necessary reforms to accommodate social demands. For instance, educational institutions must use organizational, teaching, and learning strategies that have been recognized as supporting the development of "skills for innovation." The PISA findings, Trends in International Mathematics and Science Study, Progress in International Reading reading Study, and OECD Survey on Adult Skills all indicate to the need for innovation to raise standards in many nations for reading, numeracy, and scientific literacy.

3. CONCLUSION

A key component of education is the process of developing instructional techniques and designs. The delicate balancing act of creativity, educational wisdom, and a comprehensive comprehension of learners' needs characterizes this undertaking. The importance of teaching tactics increases when education surpasses conventional bounds and adopts paradigms influenced by technology. Understanding learners' cognitive processes, sociocultural circumstances, and individual variances is the foundation of effective teaching tactics. In addition to improving understanding, active learning approaches that stimulate student engagement and practical application also foster critical thinking and problem-solving abilities. A flexible and individualized learning environment that meets the many demands of today's learners is provided through blended learning techniques, which combine in-person interactions with online resources. Project-based learning immerses students in actual situations, encouraging cooperation and the practical application of information. By flipping the conventional lecture-homework paradigm, flipped classrooms provide room for group projects and in-depth discussions during class. However, careful planning, flawless technological integration, and a dedication to continual improvement are required for the creation and execution of these initiatives.

REFERENCES

- [1] E. Jeronen, I. Palmberg, and E. Yli-Panula, "Teaching methods in biology education and sustainability education including outdoor education for promoting sustainability—a literature review," *Education Sciences*. 2017. doi: 10.3390/educsci7010001.

- [2] A. Moriña, "Inclusive education in higher education: challenges and opportunities," *Eur. J. Spec. Needs Educ.*, 2017, doi: 10.1080/08856257.2016.1254964.
- [3] J. Johnes, M. Portela, and E. Thanassoulis, "Efficiency in education," *J. Oper. Res. Soc.*, 2017, doi: 10.1057/s41274-016-0109-z.
- [4] P. Haug, "Understanding inclusive education: ideals and reality," *Scand. J. Disabil. Res.*, 2017, doi: 10.1080/15017419.2016.1224778.
- [5] E. Oliver, "Gamification as transformative assessment in higher education," *HTS Teol. Stud. / Theol. Stud.*, 2017, doi: 10.4102/hts.v73i3.4527.
- [6] F. Saltan and Ö. Arslan, "The use of augmented reality in formal education: A scoping review," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/eurasia.2017.00628a.
- [7] J. Martín-Gutiérrez, C. E. Mora, B. Añorbe-Díaz, and A. González-Marrero, "Virtual technologies trends in education," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/eurasia.2017.00626a.
- [8] K. V. Pincus, D. E. Stout, J. E. Sorensen, K. D. Stocks, and R. A. Lawson, "Forces for change in higher education and implications for the accounting academy," *J. Account. Educ.*, 2017, doi: 10.1016/j.jaccedu.2017.06.001.
- [9] M. Zahro, Sumardi, and Marjono, "The Implementation Of The Character Education In History Teaching," *J. Hist.*, 2017.
- [10] P. Serdyukov, "Innovation in education: what works, what doesn't, and what to do about it?," *J. Res. Innov. Teach. Learn.*, 2017, doi: 10.1108/jrit-10-2016-0007.

CHAPTER 3

A BRIEF DISCUSSION ON INNOVATION IN EDUCATION

Gautam Kumar, Assistant Professor

College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India, Email Id-
gautamkumar.edu@gmail.com

ABSTRACT:

This paper explores the multifaceted landscape of innovation in education, shedding light on its transformative potential and implications. In a rapidly changing world, traditional educational paradigms are being challenged, leading to the emergence of innovative approaches that leverage technology, pedagogy, and learner-centric strategies. This study examines a spectrum of innovations such as online learning platforms, gamification, personalized learning, and flipped classrooms, investigating their impact on student engagement, knowledge acquisition, and skill development. By delving into the role of educators, institutions, and policymakers in fostering an environment conducive to innovation, this paper provides insights into the complex interplay between pedagogical experimentation, technology integration, and evolving societal needs. Innovation in education stands as a catalyst for redefining how knowledge is acquired, imparted, and applied in an increasingly dynamic world. The traditional classroom model, while still relevant, is being complemented and sometimes supplanted by a diverse range of innovative practices.

KEYWORDS:

Adaptive Learning, Blended Learning, Competency-Based Education, Digital Pedagogy, Flipped Classroom.

1. INTRODUCTION

Despite the fact that the phrases are often used synonymously, it's critical to differentiate between innovation and reform and change. The majority of the academic literature defines innovation as the use of both new and better ideas, information, and processes. Thus, innovation differs from reform or change, which may not always refer to the use of anything new or suggest the use of better concepts or information. Reform, according to Huerta Melchor, is only one method of bringing about change; it connotes a unique method of issue resolution. A reform may include important organizational changes in certain cases, while other reforms may result in little or no change. Reform, on the other hand, is a planned and deliberate process of bringing about change, regardless of its magnitude. Change may be a desired or unexpected phenomena. Reforms may take place in the political, economic, social, and administrative spheres. They often refer to efforts that are pushed from the top of a system or organization and involve ideas about issues and solutions[1], [2].

Although there are other definitions of innovation used in various settings and disciplines, the Oslo Manual's definition is the most often utilized for statistical reasons. Innovation is described as "the implementation of a new or significantly improved product or process, a new marketing method, or a new organizational method in business practices, workplace organization, or external relations" in this definition. According to this definition, implementation refers to putting a product on the market or to using procedures, marketing strategies, and organizational

techniques in practice. With a few minor tweaks, this concept, which has been extensively used in the corporate sector, may also be used in education. Schools, universities, training facilities, and educational publishers could introduce: 1) new products and services, like new curricula, textbooks, or educational resources; 2) new processes for providing their services, like the use of ICT in e-learning services; 3) new ways to organize their activities, like using ICT to communicate with students and parents; or 4) new marketing techniques, like differential pricing of postgraduate courses. These new methods should be seen as enhancements since they aim to enhance the delivery of education in some manner.

The application of this term has been contested since the concept of "improvement" in many public services, including education, may be ambiguous. The viewpoint of the stakeholders, who may take on the guises of customer, citizen, and taxpayer, determines how improvements are seen. It is commonly recognized to measure a company's success in the private sector by its profit, sales, or growth; in the end, all other goals pale in comparison to its single bottom line. In contrast, a public organization's continued operation or closure is often decided politically rather than as a result of market pressure. Public organizations are judged based on a number of goals, including improved quality, equality, coverage, and efficiency. These goals are less comparable and often even at odds with one another[3], [4].

As a consequence, depending on which aim is looked at or the observer's perspective, advancements in education may be seen in several ways. Furthermore, various nations may prioritize these aims in different ways according to cultural values, social policies, and political ambitions. As conditions and public expectations change over time, priorities may also alter. This has implications for the reliability and constraints of the necessary indicators. Indicators of innovation in the education sector should ideally be connected to certain social and academic goals like educational results, cost effectiveness, equality, or public satisfaction. Additionally, innovation should be evaluated on several levels and, in cases when an objective evaluation is impossible, from the views of various stakeholders[5], [6].

Innovation in education metrics

The public sector, and specifically education, is only beginning to assess innovation and its effectiveness. New measurements of the innovation readiness of education are provided by recent work on the framework of the Innovation Strategy project of the OECD's Centre for Educational Research and Innovation, as detailed in *Measuring Innovation in Education*. A ground-breaking effort to produce indicators based on current worldwide datasets is *Measuring Innovation in Education*. It attempts to provide decision-makers in education policy an estimated scale of innovation and change in the field. It provides two major techniques to evaluating innovation in education: 1) gauging recent tertiary graduates' impressions of innovation in their workplaces, including those working in education; and 2) analyzing organizational changes using teacher-student surveys.

Contrary to popular opinion, the findings imply that the education sector exhibits a moderate amount of innovation, both in absolute terms and in comparison, to other sectors. Over two-thirds of university graduates in all industries said that at least one aspect of their job was very creative. It's interesting to note that almost the same percentage of tertiary graduates working in the public and private education sectors thought their job was very innovative for at least one sort of innovation. Knowledge and techniques innovation was the most often reported innovation in the education sector, according to 59% of tertiary graduates working in that field, compared to an

average of 49% across all sectors. In contrast, 38% said their workplace was extremely creative in terms of goods or services, and 36% thought it was highly inventive in terms of equipment, technology, or instruments. The biggest percentage of graduates who thought their employment in the education sector was very creative for at least one category of innovation were from Finland, Italy, the Netherlands, Slovenia, and the United Kingdom. Graduates in these nations see the education system differently from graduates in other countries when it comes to innovation. In Finland, the education sector was seen as being approximately averagely inventive, whereas in the Netherlands, Slovenia, and the United Kingdom, it was seen as being more creative than the average for all economic sectors, and in Italy, it was seen as being less innovative. The least number of graduates in the Czech Republic, France, Hungary, and Portugal, on the other hand, believe that the education system is extremely creative in at least one area. In these four nations, graduates working in the education sector believe their own industry to be less inventive than graduates working in other economic sectors. In comparison to other industries, the disparity is especially pronounced in Portugal and the Czech Republic.

2. DISCUSSION

Measuring organisational change in education

The second method of gauging innovation makes use of student-collected microdata. Measuring Innovation in Education offers a number of measures that are based on a rough interpretation of the conventional concept of innovation. It uses the working definition of innovation, focusing especially on changes in practice, as the introduction of a new or substantially altered process, practice, organizational, or marketing strategy seen at the educational system level. However, it has been forced to deviate from the Oslo Manual definition and utilize change as a substitute metric since we are unable to directly witness if any of these changes represent a "improvement". It may be presumed that changes are made because people think the new version would better achieve a certain educational objective[7], [8].

By using the PISA, TIMSS, and PIRLS datasets, the research was able to identify innovation as a major modification of several essential practices in educational institutions. These studies gather data on educational and instructional methods at a particular moment in time even though they are meant to examine student outcomes. The research' repeated cross-sectional design allows for the mapping of trends throughout time. It is feasible to spot changes in professional practices or in classroom or school resources by analyzing answers to questions that have been posed in at least two waves of the research.

This technique begs the subsequent query: to what extent must a variable change before it qualifies as an innovation, that is, a substantial change? This issue lacks a clear-cut solution and necessitates some kind of subjective assessment. The degree to which a teaching strategy is adopted by 10% more teachers, for instance, depends on the context; it can be seen as more important in a nation where 10% of teachers use it than in one where 70% of teachers do. Therefore, Measuring Innovation in Education includes impact size summaries to assist readers in reaching this conclusion. The bigger the effect size, the greater the degree of change over time. Effect sizes provide a standardized measure of these changes and aid in interpreting the relative significance of the change[9], [10].

Ability to Innovate

Increased involvement in the fields of science, technology, engineering, and mathematics has long been the focus of education initiatives intended to promote innovation. Recently, however, a broader perspective on innovation has developed that acknowledges the contribution of a larger range of abilities and disciplines. Government policy has to adopt a wide perspective of the competences employed in the innovation process, even if STEM experts are unquestionably vital for certain forms of innovation, notably technological innovation. Employees with higher education are surveyed to determine what skills are needed for innovation. In contrast to their less inventive peers, innovative workers report utilizing more of all sorts of abilities in their professions, according to the worldwide REFLEX study, which speaks with graduates five years after they graduate. Coming up with new ideas and solutions, being ready to challenge ideas, and having the capacity to convey new ideas or goods to an audience are among the abilities that creative employees most often report using.

Subject-based abilities, which indicate knowledge and expertise in a given sector, are divided into three main categories in order to reflect this data from inventive people. Higher-order thinking abilities and creative cognitive habits are all parts of thinking and creativity. Behavioural and social skills, including abilities like self-confidence, leadership and management, teamwork, and persuasion, are among these competencies. They also include critical faculties, imagination, and curiosity. These revelations aid in defining the function of education in innovation. An inventive society clearly benefits from great subject-based knowledge development, but this is insufficient on its own. Innovation strategies need to focus more on the skills that young people learn in addition to improving academic attainment across all levels of education. A key component of the mission of schools, colleges, and universities should be to foster critical thinking, creativity, and behavioral and social skills.

School curricula are crucial in helping children acquire skills from a young age because they have a big impact on what and how they learn. In recent years, it seems that many nations' national curriculum has increased their emphasis on the importance of innovative abilities. All responding nations in an OECD poll in 2009 were found to have curriculum for elementary and lower-secondary levels that contained at least some elements of 21st century skills. In industrialized nations, the majority of elementary and secondary school curriculum include reference to critical thinking, creativity, problem solving, and social skills. There are hints of increasing initiatives to emphasize creativity and critical thinking in national curriculum, even in many Asian nations whose education systems have historically been linked to conventional learning paradigms and a restricted concentration on STEM disciplines. The Republic of Korea has mandated that schools promote creativity as a component of subject-based learning since 2009. In addition, projects and other cross-curricular activities are expected to take up roughly 10% of the total amount of instructional time. Students in Singapore are expected to have acquired social and emotional skills such as being "resilient in the face of adversity" by the end of secondary school. They are also expected to have developed critical and creative thinking skills. A mathematics curriculum centered on metacognitive strategies for addressing complicated problems has also been introduced in Singapore. Since 2009, the People's Republic of China has given traditional teaching styles greater attention. The "lesson study" approach is used in Indonesia to support teachers' professional development and aid them in reflecting on and adapting their teaching strategies to meet the requirements of their students.

In many other nations throughout the globe, education systems begin from different places and encounter various difficulties when attempting to modify the curriculum. For instance, the rote learning approach is still widely utilized in many Indian institutions, preventing the creation of curriculum that emphasize innovation-related abilities. However, positive instances of organizational innovation and curricular change have begun to emerge in India. The Apeejay school network, for instance, supports educational initiatives for innovation and creativity via methods like inquiry-based projects that foster creativity and creative thought. However, not every effort has to be made in a classroom. These examples demonstrate the growing need and interest in developing broader abilities in a range of nation situations, such as Costa Rica, where the Innovating at Home initiative attempts to educate parents how to foster their children's creativity from an early age.

Entrepreneurial Training

Entrepreneurship skills and innovation-specific talents have many conceptual similarities. Additionally, entrepreneurship is a crucial means of introducing innovation. Most OECD nations have begun to encourage entrepreneurial skills at all educational levels during the last ten years. To foster entrepreneurial abilities and promote a more positive culture and attitude toward innovation and the founding of new businesses, entrepreneurship education is a popular governmental instrument. In order to promote entrepreneurial abilities, school-level entrepreneurship education often uses problem-solving exercises and contextual learning based on interactive projects and games. In contrast, entrepreneurship education for young people and students in upper secondary schools tends to focus more on imparting knowledge and honing the practical skills and expertise required to manage a firm. For instance, the INJAZ Junior Achievement program in the Middle East attempts to teach kids in Egypt, Jordan, Lebanon, Morocco, Saudi Arabia, and the United Arab Emirates business skills and financial literacy via a combination of in-class and extracurricular activities.

There are many different shapes that attempts come in. For instance, the 2012 National Innovation Strategy for Denmark encourages the inclusion of innovation and entrepreneurship in the core curriculum, as well as expanding practice-based learning in classrooms and innovation courses in teacher preparation programs. A number of OECD nations, including Australia and Ireland, encourage the integration of information and communication technologies into schools. In addition, some nations, such as Finland, Portugal, and Sweden, have incorporated entrepreneurship education into primary and secondary school curricula. There is conflicting evidence about the efficacy of entrepreneurial education programs offered in schools. According to research by Oosterbeek et al., a "mini-company" program in the Netherlands had a considerable negative impact on students' motivation to launch a firm and no statistically meaningful impact on their entrepreneurial abilities. However, other research indicates that, at least in the near term, classroom entrepreneurship instruction may help students build non-cognitive entrepreneurial abilities. To make generalizations and identify the key components of this form of intervention that succeed, further research is required.

Higher education institutions all across the globe are increasingly supporting entrepreneurship among their students, alumni, researchers, and instructors. Higher education often supports entrepreneurship in two ways. The initial focus is on cultivating an entrepreneurial attitude. It emphasizes the growth of qualities like self-worth, creativity, risk awareness, and relationship building and management. In order to effectively start and expand a new firm, the second strand

tries to develop the attitudes, abilities, and knowledge required. In recent years, increased participation of entrepreneurs in the educational process, increased use of social media, and massive open online courses have all been added to the common usage of business plans in entrepreneurship courses. Classrooms where students are required to locate and apply a greater variety of information sources to come up with new answers are becoming more and more popular.

More than ever, schools and universities are required to address society's social and economic requirements through promoting graduate employability, fostering local economic development, fostering innovation, and encouraging the emergence of new businesses. In this regard, the OECD and the European Commission's joint effort *Hein novate* is a tool to assist higher education institutions in identifying and seizing opportunities for capacity development, especially in teaching and research to foster innovation and entrepreneurship. The gender gap in entrepreneurship education is another issue. The OECD has discovered that there are more male than female entrepreneurs in OECD countries, and that the proportion of women who choose to establish a firm has not significantly grown in most of these nations. Society and the economy will not be able to fully realize the entrepreneurial potential of women if their intends to pursue entrepreneurship are restricted by gender-specific limitations. Right now, need drives more women than men to start their own businesses. Businesses with a female owner often have lower profitability and labor productivity than those with a male owner. Differences between enterprises with male and female ownership in terms of size and capital intensity mostly account for these discrepancies. Female entrepreneurs utilize external loans far less often than male entrepreneurs, although it is unclear whether this is because women are less likely to use external financing or because they face discrimination in the capital markets. However, the lower levels of product and process innovation in businesses founded by women can be explained by the sector, investment levels, and firm sizes, as well as by their founders' prior entrepreneurial experience. Female-owned businesses also differ from male-owned businesses in terms of innovation outcomes.

Making the most of the talent pool on hand is another important aspect of ensuring that women have equal opportunity to contribute to innovation. The study of "gendered innovation" demonstrates that eliminating gender prejudices may enhance research and innovation and provide new commercial possibilities. In engineering, for instance, adopting a male default might result in machine translation mistakes, as the European Commission said. Faulty findings are produced in fundamental research when the proper samples of male and female cells, tissues, and animals are not used. In medicine, osteoporosis therapy for males is delayed since the condition is not recognized as a male ailment. Lack of data collection on caring work impacts municipal planning and results in ineffective transportation networks.

Therefore, it is crucial for research and innovation to adequately account for gender disparities. Enschede, a city in the eastern Netherlands with over 170,000 residents, is home to the University of Twente. The basic objective of UT, which was founded in 1961 to improve and revitalize the local economy after a significant collapse of the local textile sector, has always been to do research that is beneficial to society. At UT, we expect all of our students to graduate with entrepreneurial skills. Its teaching methodology places a strong emphasis on project-based and active learning, with a fundamental focus on pushing students to recognize and apply a variety of information sources to come up with original solutions. For students who desire to integrate social and technical viewpoints in engineering studies, the Academy of Technology and

Liberal Arts & Sciences has just developed a new interdisciplinary curriculum. Students employ cutting-edge technology throughout the three-year curriculum in fields including nano-robotics, tracers for personal protection, 3D printing, and renewable energy. Students might concentrate on their own interests in music, athletics, or a second language as part of the "personal pursuit" component of the curriculum.

The second-largest applied science institution in Germany was founded in 1971 and is called the Munich institution of Applied Sciences. A unique course model that combines entrepreneurial education, information sharing, and start-up assistance was created in 2011. Teams of five to six students work on REAL projects, which last one semester. Multiple teams are working on various facets or solutions to a primary innovation challenge in each REAL project course. A professor and an entrepreneur expert team-teach the course. Together, professors and students determine the unique issue. Four faculties participated in one of the first REAL project courses, which focused on urban farming. Students created concepts for logistics, agricultural cultivation, food processing, and transportation. External partners have been drawn in by connecting REAL project courses to issues of general interest.

National education sector innovation strategies

Some nations have begun to develop specific national innovation strategies for the education sector after realizing the need for specific policies and implementation plans to enhance the contribution of education to their national innovation strategies and to innovate their own educational systems. Specific strategies for research, development, targeted innovation, and knowledge management in the educational system are included into national education sector innovation plans. The Hungarian National Education Sector Innovation System is a prime example. Hungary began creating its own national innovation plan for the education industry in 2011. The National Innovation System's sector-specific subsystem, known as NESIS, represents the institutional structure for developing, using, and exchanging new knowledge with the goal of enhancing education. The NESIS is made up of four main parts: knowledge management, practice-focused development, theoretical and practical research aimed at enhancing education, and innovation within the educational system. With the help of this framework, the NESIS's many players will have chances to engage with one another while carrying out their tasks and for the development of the system's institutions and standards.

Frameworks for general innovation in education

Numerous projects have attempted to build basic frameworks, concepts, and recommendations for innovation strategies in education during the last several decades, realizing the pressing need for innovation in this field. For instance, the European Union has acknowledged the significance of specialized innovation plans focused on education and skills as a key element of overall innovation initiatives. A section on the tactics required in education is included in the 2009 Manifesto for the EU Year of Creativity and Innovation. Another example is recent research that wrapped up the OECD/CERI Innovative Learning Environments project that looked into the structures, guiding principles, setting, and regulations for the "redesign" of education at the micro, meso, and macro levels. This framework, which was developed after a thorough analysis of creative instances and systems, may also be thought of as an all-encompassing innovation strategy for the education sector. Unleashing Greatness, a recent white paper from the Global Agenda Council on Education of the World Economic Forum. A collection of "plays" on how to

accomplish comprehensive system transformation in education are provided in *Nine Plays to Spark Innovation in Education*.

Future-oriented leaders in education must give a convincing picture of how things may become better in the future. Systems continue to exist because they benefit certain stakeholders, but often not students. The system's existing state must be shown to be untenable, and leaders must provide an alternative vision of what the system should be used for and who it should benefit. Internal and external stakeholders may be brought together around the need for change through a compelling vision. Additionally, it may increase public desire for a universally accessible, more effective education system. Set ambitious objectives that encourage innovation: Setting ambitious goals, especially ones that are practically impossible to achieve, drives innovation across the system. Ambitious objectives should be matched with considerable latitude for future innovation. Motivating objectives may spur public demand for innovation, bring internal and external stakeholders together around the value of change, and significantly speed up system advancement.

Encourage choice and competition: These factors might put pressure on schools to improve their performance. There are several ways to provide choice, including giving parents and kids more control over where they attend school and giving teachers more options for employment. However, making a better decision is dependent on having access to good alternatives and good knowledge about those possibilities. Options may enhance results, but when working with markets, extra care should be taken to ensure that equity is not compromised for efficiency.

Choose several winners: Choose more than one winner when establishing contests or innovative service models. Whether you're trying out new technological tools or alternative educational models, supporting several ideas or methods simultaneously encourages all providers to keep becoming better and more competitive. Systems that only honor one "winner" inhibit growth and learning and are prone to stagnation. The objective should be to leverage cash or recognition to spark a wave of invention that results in new concepts, patents, and market engagement, as seen with challenge awards. **Benchmarking and tracking success:** Leaders and everyone else can observe progress toward the objectives thanks to high-quality data collected at the school and district levels. Leaders may use it as a conversation starter with workers and administrators to pinpoint issues and find solutions. No matter how good and clear the data is, it only offers a partial picture of something much more significant: the real-world learning outcomes that are significant to people.

Evaluate and discuss the effectiveness of new innovations: Innovations must be functional. Transparent information on the efficacy of new innovations and technology is required for education systems to promote quality. Do they work, over what time period, and according to what standards? Schools and educational systems should invest in high-quality assessments of the effectiveness and impacts of new innovations and widely disseminate the findings. Combining more responsibility and autonomy may help reduce obstacles to creativity and provide school administrators the freedom to try out novel ideas. expanded accountability, wherein school administrators are held accountable for the decisions they make and the outcomes they produce, must go hand in hand with expanded autonomy. Greater openness and precise performance measures are necessary for this accountability. Schools need feedback and data, ministries must evaluate the efficacy of novel strategies, and the general public is entitled to reliable information on school performance. Agents of change need help to make their ideas a

reality and work at a large scale. Invest in them and give them power. System leaders must provide systems of support that help innovators flourish, such as coaching, mentoring, and leadership development. Teachers and administrators may be sources of innovation within the system, but new charter school/academy operators or social entrepreneurs may operate outside the system. These innovators may be found both inside and outside the system. The demands of local communities and policies must be properly linked with talent development.

Reward accomplishments: Public and private acknowledgment encourages the development of new players and makes it easier for current innovators to take risks. Additionally, rewards emphasize successful models, enhancing their visibility and possibility of growth. Both successful models and ambitious failures that advance their objectives and vision should be rewarded by system leaders.

An effective innovation approach would be advantageous for education as a whole. Contrary to popular assumption, the education sector has seen transformation on a level with other comparable public sectors, and education personnel view their workplaces as being as inventive as the whole economy. Despite this, education has not been able to use technology in the same manner that other public sectors have in order to boost production, improve efficiency, create equality, and increase quality. Education innovation initiatives have often concentrated on dispersed problems or the incorrect objectives, sometimes motivated by a desire for immediate successes but without long-term sustainable improvements. With the proper combination of policies, well-designed innovation initiatives in education might take use of the promise of new technologies and help to increase efficiency while also improving results for quality and equality. Innovation in education must be built on better measurement. Regular data collection should track changes over time in better pedagogical and organizational practices based on a clear definition of "improvement" at various levels in the system. A robust and effective system of knowledge generation and dissemination is necessary for education, stretching from scientific research into teaching and learning to the more practical bodies of knowledge in the teaching profession and knowledge entities in the system.

Though the introduction of digital technology is not a requirement for innovation in education, these strategies should make judicious use of technology a part of them in order to maximize its potential for improved teaching and learning methods. This will be covered in the book's later chapters. Effective innovation plans in education must have a suitable governance model, as well as methods for recognizing and overcoming pockets of opposition, defining the responsibilities of stakeholders, and scaling and spreading ideas. Finally, rigorous assessment is necessary for educational innovation. Education innovation will remain constrained to the level of well-intentioned but solitary pioneering attempts without a widespread and generally accepted culture of assessment. Building a corpus of knowledge that can direct future innovations requires understanding what truly works, what doesn't, and why.

In addition to being an innovation area in and of itself, education also plays a significant role in the development of innovation-related skills in economies and communities. The significance of the talents required to originate, distribute, and execute innovation has been emphasized in recent descriptions of innovation and innovation strategies. The success of innovation depends on strong subject-based, social, and emotional abilities in addition to critical thinking, creativity, and imagination. These talents need to be developed, and education programs need to address this as

a top priority. Education in entrepreneurship is a wonderful example of a situation where these abilities may be developed and strengthened.

3. CONCLUSION

Education has become more accessible and democratic thanks to online learning platforms and other digital tools. They also stress the need of maintaining a healthy balance between technology and interpersonal communication. Learning is made more fun and engaging through gamification and immersive technology, which promote motivation and increased comprehension. In order to improve learning results and student happiness, personalized learning takes into account the uniqueness of each learner and adjusts the pace and material to suit their requirements. By changing the typical order of lecture and assignments, the idea of flipped classrooms challenges norms.

This strategy encourages in-class collaboration and interaction while using digital tools to provide new material. This invention fosters critical thinking and problem-solving abilities in addition to increasing engagement. Teachers are essential in fostering and supporting educational innovation. To fully use cutting-edge technologies and procedures, they need ongoing professional growth. In turn, educational institutions must provide an environment that values experimentation, views failure as a necessary step on the path to success, and aids in the expansion of ideas that are successful.

REFERENCES

- [1] P. Serdyukov, "Innovation in education: what works, what doesn't, and what to do about it?," *J. Res. Innov. Teach. Learn.*, 2017, doi: 10.1108/jrit-10-2016-0007.
- [2] H. B. Zhu, K. Zhang, and U. S. Ogbodo, "Review on innovation and entrepreneurship education in Chinese universities during 2010-2015," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/eurasia.2017.01042a.
- [3] G. Li, "Role of innovation and entrepreneurship education in improving employability of medical university students," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/ejmste/80779.
- [4] Y. Y. Ding, "The constraints of innovation and entrepreneurship education for university students," *J. Interdiscip. Math.*, 2017, doi: 10.1080/09720502.2017.1382152.
- [5] S. Hasanefendic, J. M. Birkholz, H. Horta, and P. van der Sijde, "Individuals in action: bringing about innovation in higher education," *Eur. J. High. Educ.*, 2017, doi: 10.1080/21568235.2017.1296367.
- [6] H. B. Bhaat and C. S. Kim, "Developing a quality empowerment framework for the education innovation," *Asian J. Technol. Innov.*, 2017, doi: 10.1080/19761597.2017.1302547.
- [7] C. Zhou and A. Li, "Positioning research on innovation and entrepreneurship education in application-oriented colleges," *Bol. Tec. Bull.*, 2017.
- [8] I. Hamburg, "Inclusive Education and Digital Social innovation," *Adv. Soc. Sci. Res. J.*, 2017, doi: 10.14738/assrj.45.2861.

- [9] Y. E. Kim and N. Loayza, “Productivity and its Determinants: Innovation, Education, Efficiency, Infrastructure, and Institutions,” *Unpubl. Backgr. Pap.*, 2017.
- [10] R. M. Hernandez, “Impacto de las TIC en la educación: Retos y Perspectivas,” *Propósitos y Represent.*, 2017, doi: 10.20511/pyr2017.v5n1.149.

CHAPTER 4

EXPLORING THE IMPORTANCE OF DIGITALIZATION: DIGITAL PRACTICES AND DIGITAL SKILLS

Ashendra Kumar Saxena, Professor

College of Computing Science and Information Technology, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India, Email Id- ashendrasaxena@gmail.com

ABSTRACT:

This paper delves into the multifaceted realm of digitalization, digital practices, and digital skills, examining their growing influence on modern society and education. The pervasive integration of technology has led to profound changes in the way we communicate, work, and learn. This study explores the concept of digitalization, encompassing the transformation of various aspects of life through digital technology adoption. It also delves into the importance of cultivating digital skills and fostering effective digital practices to navigate the digital landscape successfully. By analyzing the implications for education and the workforce, this paper highlights the need for a comprehensive approach to digital literacy that goes beyond technical competencies to encompass critical thinking, ethical considerations, and adaptability. In an era characterized by rapid technological advancement, the concepts of digitalization, digital practices, and digital skills have emerged as pivotal forces shaping various facets of our lives. Digitalization extends beyond mere technology adoption; it involves a holistic transformation of processes, communication, and interactions. This transformation has redefined industries, education, governance, and even social dynamics.

KEYWORDS:

Educational Technology, Engagement, Formative Evaluation, Gamification, Learning Objectives, Pedagogy.

1. INTRODUCTION

Digital commerce is expanding swiftly. It pervades many aspects of the global economy, including shopping, transportation, health, interpersonal connections, and education. Both people's professional and personal life are impacted by information and communications technology. People, companies, and governments are becoming more linked thanks to a variety of gadgets used at home, at work, in public places, and when traveling. Millions of different networks, ranging from local consumer networks to global networks, are used to route these transactions. Machine learning, remote control, and autonomous machines and systems are being made possible by the convergence of fixed, mobile, and broadcast networks, together with the usage of machine-to-machine communication, the cloud, data analytics, sensors, actuators, and humans. The Internet of Things is enabling a massive convergence of the economy and ICT as more and more devices and items are linked to it [1], [2].

At the same time, an enormous amount of data known as "big data" is being produced due to the rise in computer-mediated transactions and the quickening migration of social and commercial activities to the Internet. Organizations today employ big data, often in quite inventive ways, to create improvements in their goods, processes, organizational structures, and market strategies. Large-scale technical and non-technological innovation may be made possible by big data. Large

volumes of data are produced due to the decreasing cost of data collecting, storage, and analytics as well as the growing use of smart ICT applications. As long as privacy concerns can be resolved, this data may be a significant resource for innovation and efficiency improvements. Improved data-driven research and development may potentially be an advantage. For instance, the adoption of second-generation genome sequencing methods with integrated data-mining algorithms led to a five-year decline in the price of each human-like genome sequence from USD 1 million to USD 1000.

Big data utilization, however, poses a number of challenges for governments. Governments will need to encourage investments in data and analytics, smart infrastructure, the Internet of Things, and broadband, with a particular emphasis on small and medium-sized businesses and high-value services. It will be crucial to enhance data analysis abilities and talents. Additionally, reducing needless obstacles to the Internet of Things' growth, such sector-specific rules, might help guarantee its influence on the whole economy[3], [4].

In the twenty-first century, innovation depends on a free, open, and widely accessible Internet with enough fixed and mobile bandwidth. Due to its end-to-end connection and absence of gatekeepers, the Internet has developed into a platform for innovation, offering a location where creativity, the exchange of ideas, entrepreneurship, and experimentation may thrive. Furthermore, as businesses increasingly outsource manufacturing across borders, an open Internet facilitates the administration of global value chains. Governments must, however, find the correct balance between the advantages of openness for society and individual inclinations for a closed system. It will be crucial to protect the open Internet, advance the free flow of information across the global ecosystem, all the while addressing individual privacy concerns and fostering a culture of digital risk management in society. Finally, governments must evaluate market concentration and resolve impediments to competition to guarantee that the digital economy is inclusive. The primary issues that national digital economy initiatives must solve are listed in Box 2.1. Numerous indicators demonstrate how businesses and society are becoming more digital. Although there were significant variances between and within nations, the proportion of adults in OECD countries who used the Internet climbed from less than 60% in 2005 to nearly 80% in 2013, and reached 95% among young people. On an average workday, fifteen-year-olds in the OECD spend around three hours online, and more than 70% of them use it at school. 35% of Internet users in OECD nations utilize e-government services, while 62% of Internet users engage in social networks. Almost 20% of people in Denmark, Korea, Sweden, and the United Kingdom use a mobile device to make online purchases of goods and services, which represents almost half of all consumers in OECD nations[5], [6].

Today, almost no firm is operated without the aid of ICT. Nearly 95% of businesses in the OECD region had a broadband connection in 2014, 76% had a website or home page, and 21% offered goods online. E-government services were utilized by more than 80% of businesses. However, just 22% utilized cloud computing services, and only 21% made online purchases. Overall, there are still significant discrepancies across nations in how ICT tools and activities are used inside businesses, indicating there is still a lot of room for ICT adoption and usage. Although not solely, these discrepancies are strongly connected to the proportion of smaller enterprises in each country.

Smart gadgets, cheaper units, and higher-speed Internet have favored new, data-intensive applications. In only four years, the number of wireless broadband subscribers in the OECD

region more than doubled. By June 2014, more than three out of four people in the OECD area had a mobile wireless broadband subscription. Mobile broadband is readily accessible in many developing and growing nations. For instance, subscriptions in sub-Saharan Africa increased from 14 million in 2010 to 117 million in 2013.

The number of pages read via mobile devices and ts is expected to have increased from 15% to over 30% of the total in less than two years. More than 75% of Facebook's active users in 2013 connected using a mobile device. Even within the OECD, there are still substantial global disparities in time and cost. In the OECD nations, the percentage of high-speed internet customers in December 2013 varied from over 70% to under 2%. High-speed broadband is defined as having speeds exceeding 10 megabits per second. Smartphone users in the OECD may pay up to seven times more for a similar basket of mobile services, depending on the nation[7], [8].ICT-producing businesses made up nearly one-fourth of the OECD BERD in 2011, together with the publishing, digital media, and content industries. ICT-related patents made over one-third of all applications to major patent offices in 2014. The percentage of machine-to-machine communication patents surged sixfold over the last ten years, while the percentage of data mining patents more than quadrupled.

ICT breakthroughs are a pillar of many developing technologies. About 25% of ICT patents in OECD nations also cover non-ICT fields. ICT has made it easier, quicker, and more affordable for people to access ideas and advances, and technology is now ingrained in popular culture. The widespread usage of broadband has given individuals access to a vast universe of digital information. The potential for cloud computing as a platform for new services is enormous. It has greatly lowered ICT hurdles for SMEs, enabling them to grow and develop more quickly. Governments, businesses, and people are rapidly moving their social and economic activities online as the adoption and usage of digital technology rises, the cost of data collecting, storage, and processing continues to fall precipitously, and computer power rises. In a wide range of sectors, including health, agriculture, public governance, tax, transportation, international trade and investment, the financial system, education, and the environment, the digitalization of the economy and society is expected to foster innovation, create efficiencies, and enhance services. A prerequisite for accelerating economic development is the smooth transition to a digital economy. Digital technology do, in fact, support innovation in processes and organizational structures in addition to innovation in goods[9], [10].

Digitalization may also cause disruption. It alters front- and back-office operations for organizations and brings up a variety of significant policy issues, including privacy, security, consumer regulation, competition, taxes, innovation, finance, jobs, and skills, to mention a few. Inadequate attention to these problems may result in regressive policies, a deepening of inequality, and further deterioration of the social fabric. To harness and maximize the advantages of digitalization for growth and well-being, to encourage equitable growth, and to solve global concerns like climate change, development, and aging populations, a cogent and comprehensive policy strategy is required. The current Next Production Revolution project, which studies how different new technologies affect various economic and social results, would also contribute to the DES initiative. The initiative would also expand on the New Approaches to Economic Challenges approach by offering a multifaceted view on digitalization and explicitly taking policy trade-offs and synergies into account.

The project's main goal is to explore the policy choices that would guarantee that the advantages of the digital economy are felt widely while also addressing the problems brought on by digitalization. The project's goal is to better understand how digitalization impacts many industries and policy areas and to formulate policies that take this knowledge into account. It would contribute to a new growth narrative that acknowledges the trade-offs between different elements, such as the need to increase productivity and the need for growth to be more broadly distributed. Additionally, it would provide the OECD the opportunity to help debates on digitalization at the highest levels because of its exceptional ability to offer a whole-of-government view on difficult policy concerns. The goal would be to develop a narrative that is both broad and particular in the future, outlining the trade-offs that come with such a significant shift of the economy and society. In that regard, the project would build on the "NAEC state of mind" that has been developed over the last few years and would employ many of the new tools and working methods pioneered by this project, thereby mainstreaming NAEC's lessons - asking difficult questions, changing presumptions and the understanding of the economy, changing analytical approaches, and changing the way the OECD works with pathfinding, horizontal efforts that are far-reaching and pertinent. In a nutshell, the project would be an effort by the OECD to address the fundamental challenge of how to respond to the quick pace of technological and structural change brought on by digitalization. This would be done by:

- Evaluating the effects of the transformational changes brought on by digitalization on society as a whole and on all sectors of the global economy.
- Identifying the problems and projected advantages of digitalization for enterprises, governments, and people.
- Considering the most effective techniques and policies to handle these changes.

The project's output would be a comprehensive OECD study that would analyze the status and consequences of digitalization in many industries and policy fields, as well as its anticipated advantages and problems. Additionally, it would assess how and to what degree governments are addressing this shift and provide recommendations for nations on how to further take advantage of digitalization in order to achieve the larger social objectives of inclusive development and better lives. The project will use the OECD's horizontal capabilities in particular to investigate how the digital revolution is influencing policy. What will the effects be on school financing based on local taxes, for instance, if ICTs transform both the method and delivery of educational instruction detaching it from a particular location? A thorough final report, a draft narrative at the 2017 MCM, a thorough interim report at the 2018 MCM, together with a variety of sector- and subject-specific studies addressing key parts of the digitalization agenda, would all be produced by the end of 2018. Thematic work might be supported by this timetable during Germany's G20 Presidency. A important strategic vision and policy approach from the OECD on one of the major issues confronting our economies and society would be the anticipated benefits or consequences of this activity. This report would provide the most recent advice on how to adapt to digitalization in a proactive way and capitalize on its advantages for development and wellness to member nations and partners. This would make the OECD the "go-to" organization for advice on comprehensive government policy relating to digitalization. It would thus demonstrate a coordinated and integrated strategy - rather than a piecemeal, fragmented one - to a problem that is quickly emerging as a significant challenge in nearly every area of OECD activity, therefore showing great value for money.

2. DISCUSSION

Proficiency in problem solving in technology-rich environments

The Survey of Adult Skills, a byproduct of the OECD Programme for the International Assessment of Adult Competencies, includes an evaluation of problem solving in technologically advanced contexts to identify how well-equipped individuals are to handle information in digital environments. The ability of individuals to utilize ICT to address the kinds of issues they often encounter in contemporary society is measured by this examination. The examination consists of problem-solving exercises that call for the use of computer programs, including word processors, spreadsheets, and websites that people often use in their everyday lives. In addition, the poll gathers data on how often persons use various ICT apps in their everyday life and at work. The poll offers two distinct, but connected, pieces of knowledge on people's ability to handle information in technologically advanced surroundings. The first is the percentage of individuals who are acquainted enough with computers to execute information-processing activities on them. The ability of adults with at least some ICT skills to solve the kinds of issues often faced in their positions as citizens, shoppers, and employees in a technologically advanced environment is the second.

The survey's findings indicate that a significant number of individuals in each participating nation/economy were unable to demonstrate any competency in problem solving in technologically advanced surroundings since they took the exam in a paper-based format. Adults who have no prior computer experience, those who failed the "ICT core" test and thus lacked the fundamental computer skills necessary for the computer-based assessment, and adults who chose to take the paper-based version of the assessment despite claiming to have prior computer experience all fall into this category.

In general, around one in ten respondents said they had never used a computer before. Less than 2% of adults in Sweden and Norway, more than a third of people in Turkey, more than a fifth of adults in Italy, and more than a fifth of adults in the Slovak Republic were affected. 4.7% more adults lacked the fundamental abilities measured by the ICT core exam, such as the ability to operate a mouse or scroll through a web page. Compared to higher percentages of adults in Japan, Korea, Chile, and Singapore, this was true of just around 2% of adults in Cyprus, the Czech Republic, and the Slovak Republic. As a result, around one in four individuals either lacks confidence in their computer skills or has just minimal or no experience using them. Additionally, only Level 1 or lower proficiency in problem solving in technologically advanced situations is achieved by about half of all people. This implies that they are limited to using well-known tools to handle issues with few steps and clear criteria, such as categorizing emails into pre-existing folders. On the other hand, one-third of people in the OECD nations who took part in the poll had the highest proficiency scores. These individuals are capable of evaluating the consequences of online searches, responding to sometimes unexpected outcomes, and solving challenges that call for the coordinated use of multiple distinct programs. The biggest percentages of adults who perform at the top levels are found in the Nordic nations and the Netherlands. The fewest percentages of adults who achieve these levels are found in Ireland, Poland, and the Slovak Republic. Within nations, there is a huge disparity in proficiency across socioeconomic classes. Age and educational level both have significant effects on the distribution of digital abilities.

Compared to 48% of individuals with university education, just roughly 7% of persons with low levels of education scored at Level 2 or 3. The variations across nations and economies in this regard are negligible. In a large and diverse group of nations that includes Chile, Greece, Ireland, Korea, Poland, Singapore, the Slovak Republic, Turkey, and the United States, the share of low-educated adults with high proficiency in problem solving in technologically advanced environments is 3%, and it exceeds 10% in only five of those nations. At the bottom of the proficiency distribution, however, there is a lot more variety. In general, 41% of individuals with low levels of education said they had never used ICTs before or had failed the ICT core exam. This proportion varies considerably by nation, from more than 70% in Korea, Poland, and the Slovak Republic to over 60% in Chile, Israel, Singapore, Slovenia, and Turkey, to 48% in Greece, and 20% in a significant number of nations, including New Zealand, Norway, and Sweden. The OECD Programme for the International Assessment of Adult Competencies' Survey of Adult Skills measures how well individuals aged 16 to 65 can read, write, and solve problems in technologically advanced contexts. These three areas are crucial information-processing abilities that apply to people in a variety of social and professional settings. For complete integration and involvement in the labor market, in education and training, and in social and civic life, they are required.

The Survey of Adult Skills also gathers data on a variety of background and contextual variables for each respondent. Participation in activities involving the skills evaluated in the three categories is included in this data, as is the frequency with which various forms of reading material or information and communications technology are used. The study asks participants about how they employ common skills like time management and teamwork in the workplace. Additionally, respondents are asked whether they have control over important areas of their jobs and if their abilities and credentials match those of their employers. Over 166 000 persons participated in this first cycle of the poll. In a second phase of the evaluation in 2014–15, nine nations participated: Chile, Greece, Indonesia, Israel, Lithuania, New Zealand, Singapore, Slovenia, and Turkey. 50 250 adults in all were polled. All nations, with the exception of Indonesia, have coverage for the whole population. Data were exclusively gathered in the Jakarta metropolitan region in Indonesia.

The respondent's home is often where the survey is conducted under the supervision of skilled interviewers. The interview process begins with a background inquiry, which is normally completed in 30–45 minutes and is presented by the interviewer using a computer. Depending on the respondent's computer capabilities, the domain competencies are evaluated either on a laptop computer or by filling out a paper form. The exams typically take the responders 50 minutes to complete, although there is no time restriction. Respondents are only evaluated in one or two of the three areas in order to shorten the survey's duration. Respondents with very low literacy levels complete an alternate test of their foundational reading abilities. Countries may choose not to participate in the problem-solving and basic reading examinations; during the first cycle, numerous nations did so. Each participating nation's official language or languages, as well as sometimes a frequently spoken minority or regional language, are used to administer the poll. The number of cognitive domains evaluated, the number of languages utilized, and country choices over whether to raise sample numbers to provide more accurate estimates for certain geographic areas or demographic subgroups all affect sample sizes. Adult samples in the first cycle of the survey varied from around 4 500 to roughly 27 300.

Each assignment receives a difficulty score throughout the scoring process based on the percentage of respondents who successfully finish it. The 500-point scale used to represent these scores. The quantity and complexity of the questions that respondents properly answer are taken into account when assigning respondents a score on the same 500-point scale. A person with a proficiency score of that specific number has a 67% probability of successfully completing test items placed at each point on the scale. The same person will also be able to do tasks that are more challenging with a lower likelihood of success and tasks that are simpler with a higher chance of success. The reporting scales are separated into four competency levels in the realm of problem solving in technologically advanced contexts to aid in the interpretation of the findings. There are three more categories for people who were unable to show their expertise in this area because they lacked the fundamental computer abilities required to take the exam, in addition to the four proficiency levels.

This disparity in labor force participation rates can be caused by other ICT-related characteristics, such as having a higher level of education or routinely utilizing digital tools at home. Although there is a 6 percentage point difference in labor force participation rates between adults with the highest levels of problem-solving skills using ICT and those who are proficient at the lowest level, while there is a 15 percentage point difference between the latter group and those with no experience using ICT, even after accounting for adults' age, gender, level of education, proficiency in literacy and numeracy, and use of e-mail at home, This implies that independent of all other criteria, including reading skills, expertise in problem solving using ICT has a beneficial influence on labor market participation. In many nations, the disadvantage of having no experience at all utilizing ICT is significantly larger. Even after taking into account numerous socio-demographic factors, the labour market participation rate in England/Northern Ireland for persons without ICT expertise is 33 percentage points lower than that of those who performed at the lowest level in problem solving. In Australia and the United States, there is a significant disparity as well. The salary premium linked to more digital proficiency is a related advantage. In comparison to Level 1 respondents in the study, workers without ICT expertise make 18% less money per hour on average. Adults without any experience using ICT make on average 6% less per hour than those who perform at even the lowest level of competency, even after accounting for other characteristics like age, gender, educational attainment, reading and numeracy proficiency, and usage of e-mail at work.

Employees who are adept in utilizing ICT to solve problems at Levels 2 or 3 make 26% more money per hour than those who perform at Level 1. The higher earnings in these instances, however, mostly reflect other aspects, such as the employees' educational level, level of reading and numeracy, and their usage of email at work. When comparing workers with comparable socio-demographic traits, levels of literacy and numeracy proficiency, and frequency of e-mail use at work, the wage gap between the two groups shrinks to 4% and disappears entirely if other factors, like the type of occupation and the frequency of using reading, writing, and numeracy skills on the job, are also taken into account.

In other words, people who are more adept at solving problems in digital settings get paid more since they also often possess stronger overall cognitive abilities and do work that calls for greater use of information-processing abilities. The average wage per hour for employees who use e-mail often at work is much greater than that of employees who use e-mail less frequently, which highlights the significance of utilizing ICT in the workplace. When compared to workers who are similarly skilled in reading, numeracy, and problem-solving but seldom use email, regular users

earn 9% more per hour on average. Thus, in order to affect salaries, ICT skills must be put to use in the job; merely possessing them is not enough.

Fostering Digital Competence

The key to allowing people to fully engage in their country's economic, social, and cultural life both today and in the future is equipping them with the necessary digital world skills. Due to the continuously changing nature of the digital economy, people must quickly adapt to changes in the need for certain talents and technological advancements. Digital literacy is crucial for participation in the digital economy and society, especially when combined with strong foundational skills and social and emotional abilities.

National education ministries in several OECD nations are principally in charge of promoting digital literacy and deciding how much ICT instruction is included in the curricula. ICT may be introduced into schools as a consequence of more comprehensive national digital plans, as was the case in Sweden and more recently Spain. Involving young people in ICTs may be approached differently by national digital initiatives, such as the Informatik-Biber competition in Germany. Every student in Sweden is required to be able to utilize contemporary technology as a tool for knowledge-seeking, communication, production, and learning after finishing primary and lower secondary school. This is accomplished via the integration of ICT education into curriculum as a learning outcome. A new curriculum and new/revised curricula for Swedish primary and lower secondary schools were established by the 2011 Schools Act. New curricula have been added to upper secondary education, and pre-school teacher training programs now have a new certification description. Everyone of working age "must have good digital skills to be employable or be able to start up and run businesses," according to the most recent project, *ICT for Everyone: A Digital Agenda for Sweden in 2011*.

The Computer Science for All Initiative was recently announced by the Obama administration in the United States to provide all children with the opportunity to study computer science in the classroom. In the next budget, the initiative will provide USD 4 billion to the states and USD 100 million to the districts. By educating teachers, increasing access to top-notch teaching resources, and establishing successful regional alliances, it will boost access to CS at all levels of school education. A fresh round of charitable contributions totaling more than USD 60 million from businesses including Google, Microsoft, Oracle, and Salesforce.org will also support the program. Last but not least, the effort acknowledges the need for students to possess strong computational thinking abilities and the capacity to resolve challenging issues.

Through the organization of national ICT and engineering contests, the national digital agenda for Germany, *Digital Germany 2015*, seeks to encourage ICT study and job prospects. The annual holding of the national Informatik-Biber computer science competition for schoolchildren serves as an example of this approach. Since 2007, the tournament has been conducted in November and is geared at kids in grades 5 through 13. The German Federal Ministry of Education and Research provides funding for it. Without needing previous expertise, it aims to stimulate young pupils' interest in computer science. A total of 206 430 students participated in the tournament in 2013. To guarantee that everyone has equal access to and use of digital technology, certain OECD nations have established a variety of policies to encourage digital literacy and inclusion for various demographic categories that may lag behind. Portugal and Norway provide as strong instances of this kind of behavior.

The ICT and Society Network promotes digital inclusion and literacy among the general public in Portugal under the National Strategy for Digital Inclusion and Literacy. This network is a multi-stakeholder national platform with more than 500 members that engages citizens, businesses, governments, academic institutions, the private sector, and non-governmental organizations in a proactive effort to lower the percentage of the population that has never used the Internet. The development of policy measures to address ICT-related skills has been led by the European Commission. The foundation for its policy response to the rising need for highly qualified ICT practitioners and to attain digital literacy for all people was established by the Communication E-Skills for the 21st Century in 2007. The Communication was followed by the establishment of a more comprehensive EU e-skills strategy, which is having a good impact on the growth of ICT skills in a variety of ways. The initiatives resulting from the implementation of the e-skills strategy were funded by the Competitiveness and Innovation Framework Programme, whereas the initiatives for 2014–20 are focused on SMEs and fall under the purview of the Programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises. The EU is preparing future actions to address the urgent need for e-leadership skills, with a focus on the professionalization of ICT practitioners and the development of a larger talent pool of business owners, executives, managers, and advanced users with a focus on the strategic application of new ICTs.

The Opening-up Education project and the e-Skills for Jobs awareness campaign are two current programs that aim to modernize education for the digital era. A cross-European multi-stakeholder partnership known as the Grand Coalition for Digital Jobs promotes cooperation between businesses, educational institutions, and public and private actors in order to close the skills gap by expanding the number of training programs and maximizing the employment opportunities provided by digitisation in Europe. This program has been effective in gaining the support of over 60 stakeholder organizations, who have committed to provide training, apprenticeships, and placements as well as boosting awareness of ICT among young people. Additionally, it has increased political support and awareness for these concerns. National coalitions have been established by 13 member nations, and more are expected. Additionally, several states have developed digital skills plans. A variety of reviews of the EU e-skills plan have been conducted to track the advancement of each member state. Three pillars—digital literacy, professionalism for ICT practitioners, and e-leadership—were the focus of the activity from 2009 to 2013. The cluster centered on professionalism for ICT practitioners had the most activity recorded. However, e-leadership-related initiatives, such as encouraging entrepreneurs to develop their digital leadership abilities, were less frequent.

What about the population of school-age people's digital skills? Computer-based assessments that measure 15-year-old pupils' abilities in digital reading and navigation are part of the PISA 2012 study. With 32 nations and economies taking part in the reading and mathematics computer exam, the PISA 2012 study includes evaluations of how well 15-year-old pupils are able to read, navigate, and comprehend online materials. Students' reading abilities and surfing habits may be studied in a controlled atmosphere thanks to a simulated browser environment containing webpages, tabs, and hyperlinks. In order to access the material, many digital reading activities need students to travel through and across texts using tools like hyperlinks, browser buttons, or scrolling. This is because one of the major characteristics of digital reading tasks is that they employ the common text forms seen on the internet. The requirements for general knowledge and computer abilities were kept to a minimum. They included utilizing a keyboard and mouse

and being familiar with etiquette, including the usage of arrows to advance. All students had the chance to practice utilizing the tools they may use to engage with the test topics as well as answer types during a brief introduction to the exam.

The whole browsing sequences of the students were broken down into simple sequences containing an origin and a destination page in order to characterize their navigational behavior throughout the digital reading exam. Step counts were used to create two indexes. The first one counted the number of navigational steps. The index of total browsing activity is generated as a percentile rank based on the distribution of all students who were given the identical questions in order to make this comparable among students who took various test formats. A student who scored 73 on this index is deemed to have looked at more pages than 73% of the test-takers.

The second index measured how well the navigational steps were done. Students weren't always directed to material that was useful or required for the particular job at hand while using the pages accessible for browsing in the digital reading assessments. The task-oriented browsing index examined how well students' navigation patterns matched what was expected given the task's requirements. Long navigation sequences with a lot of task-relevant steps and few or no mistakes or extraneous steps had high scores on this index.

Digital Information Navigation

However, digital reading involves more than just understanding and decoding text. Why do students in certain nations/economies including, but not limited to, Australia, Canada, Hong Kong, China, Japan, Korea, Singapore, and the United States do much better at reading digital texts than students from other nations/economies who perform similarly on the print-reading test? The PISA results demonstrate that this is due to their proficiency in navigating inside and across digital texts. Students in Singapore, followed by those in Australia, Korea, Canada, the United States, and Ireland, score the highest on average for the quality of their browsing, according to an analysis of their navigational behavior during the digital reading test. This analysis sheds light on the factors that contribute to these nations' comparative advantage in digital reading among students. When searching online, students in these nations are often the most picky. Before clicking on any links, they carefully choose which ones to pursue, and they do so for as long as is necessary to complete the work. As a consequence, performance in digital reading is better in each of these nations than would be predicted based just on performance in print reading. When navigating the pages of the digital reading exam, students from East Asian nations and economies take the longest paths possible. These sequences are often of excellent quality in Singapore, Hong Kong, China, Japan, and Korea. However, in Macau, Shanghai, and Chinese Taipei, more than one in five students view sites that are unrelated to their tasks than those that are. Although these pupils put in a lot of effort, they lack digital literacy.

Overcoming the new digital gap

Socioeconomic status has a significant impact on pupils' performance across all of the PISA criteria. As was previously said, impoverished kids in several nations still only have limited access to or familiarity with ICT gadgets. What differences exist between computer-based and paper-based examinations in the strength of the association between the PISA index of economic, social, and cultural status and performance? What does this mean for the connection between knowledge of computers and how they work and digital skills? Differences in the PISA ESCS index account for 12% of the range in performance on average among OECD countries when

evaluating digital reading, which is somewhat less than print reading. Performance disparities in digital reading are only partly explained by differences in reading ability across socioeconomic groups. Digital reading skill and socioeconomic position have a slender, direct correlation. This direct correlation is most likely the result of variations in navigation and assessment abilities, i.e., those reading skills that are emphasized more while reading online than when reading print. However, even in digital reading, this direct relationship only explains 0.5% of the performance difference, but the indirect association explains 11.5% of the variation.

It is possible to determine whether the closing of the so-called first digital divide, or the fact that access to ICT is now almost universal, has also translated into a reduction of the second digital divide, or the fact that socio-economic status still has an effect on how well students can use new tools, by examining how the relationship between digital reading performance and socio-economic status has evolved over time. Socioeconomic position had a significant influence on digital reading performance in 2009 in Belgium, Colombia, and Poland. Despite the fact that none of these nations shown a comparable tendency for print reading, the link had significantly decreased in these three nations, as well as in Sweden, by 2012. equality in access to ICT at home also increased in all four of the nations where equality in digital reading proficiency had improved between 2009 and 2012. This shows that, rather than the overall influence of socioeconomic position on reading ability, more equality in digital reading was primarily accomplished through diminishing the particular impact of socioeconomic status on digital abilities.

The changes that digital technology has made to our everyday lives may quickly overwhelm us. Our ability to access the Internet—often via mobile devices—has a significant influence on how we get information, engage with others, carry out personal and professional responsibilities, have fun, and learn. Our ability to utilize and profit from digital technology is significantly influenced by our level of education and technological proficiency. Indeed, knowledge of and proficiency with digital technology significantly improve employment, pay, and other societal benefits. For people to successfully participate in economic, social, and cultural life, it will be essential to provide them with the necessary digital world abilities in addition to solid foundational skills like reading and writing. Individuals become digital nomads in the absence of both digital reading and navigational abilities, which suggests metacognitive control. Without a major emphasis on helping students and learners acquire digital skills, it is difficult to conceive innovative techniques in education. To fully use the promise of the digital world, nations will need to invest in the development of digital skills, particularly in bridging the skills gap and eliminating inequities among those who benefit from digital technology.

3. CONCLUSION

Digital skill acquisition is becoming a must, not a choice. Digital skills go beyond basic technical knowledge and include the capacity to analyze information critically in a digital environment, interact successfully via digital platforms, and adjust to developing technology. These abilities are necessary for engaging in meaningful digital involvement and taking advantage of the possibilities that come with it. A digitally linked society requires effective digital practices, which include ethical issues, information security, and responsible technology usage. Cultivating good digital habits is essential to protecting privacy, mental health, and preserving real-world interactions as technology becomes more pervasive in our everyday lives. The digital revolution in education calls for new teaching methods to be developed. Teachers have a dual responsibility

for developing digital citizens who can use critical thinking and ethical behavior to navigate the digital world in addition to teaching students' technical skills. The development of digital skills is essential to workforce preparation as industries change and job responsibilities become increasingly technology-driven.

REFERENCES:

- [1] E. van Laar, A. J. A. M. van Deursen, J. A. G. M. van Dijk, and J. de Haan, "The relation between 21st-century skills and digital skills: A systematic literature review," *Comput. Human Behav.*, 2017, doi: 10.1016/j.chb.2017.03.010.
- [2] C. Iordache, I. Mariën, and D. Baelden, "Developing digital skills and competences: A quick-scan analysis of 13 digital literacy models," *Ital. J. Sociol. Educ.*, 2017, doi: 10.14658/pupj-ijse-2017-1-2.
- [3] T. K. Yu, M. L. Lin, and Y. K. Liao, "Understanding factors influencing information communication technology adoption behavior: The moderators of information literacy and digital skills," *Comput. Human Behav.*, 2017, doi: 10.1016/j.chb.2017.02.005.
- [4] S. Lissitsa, S. Chachashvili-Bolotin, and Y. Bokek-Cohen, "Digital skills and extrinsic rewards in late career," *Technol. Soc.*, 2017, doi: 10.1016/j.techsoc.2017.07.006.
- [5] E. P. Álvarez-Flores, P. Núñez-Gómez, and C. Rodríguez Crespo, "Adquisición y carencia académica de competencias tecnológicas ante una economía digital," *Rev. Lat. Comun. Soc.*, 2017, doi: 10.4185/RLCS-2017-1178.
- [6] J. P. Martin, "Policies to Expand Digital Skills for the Machine Age," *IZA Policy Pap. Ser.*, 2017.
- [7] A. Pérez-Escoda, R. García-Ruiz, I. Aguaded, and A. Castro-Zubizarreta, "Media literacy and digital skills for enhancing critical thinking in networked society," in *ACM International Conference Proceeding Series*, 2017. doi: 10.1145/3144826.3145417.
- [8] S. A. Khan and R. Bhatti, "Digital competencies for developing and managing digital libraries: An investigation from university librarians in Pakistan," *Electron. Libr.*, 2017, doi: 10.1108/EL-06-2016-0133.
- [9] Á. Rebollo-Catalán, V. Mayor-Buzon, and R. García-Pérez, "Women's digital skills in the use of social network sites: Differences by employment status," *Rev. Investig. Educ.*, 2017, doi: 10.6018/rie.35.2.270881.
- [10] P. Hoberg, H. Krcmar, G. Oswald, and B. Welz, "Skills for Digital Transformation," *IDT-Survey*, 2017.

CHAPTER 5

AN OVERVIEW ON DIGITAL TECHNOLOGIES IN EDUCATION

Rashmi Mehrotra, Professor

College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India,

Email Id- rashmi.tmu@gmail.com

ABSTRACT:

This paper explores the ever-evolving landscape of digital technologies in education, examining their transformative potential and impact on teaching and learning processes. In the digital age, technology has become an integral part of education, revolutionizing traditional practices and creating new opportunities for engagement and innovation. This study delves into various digital technologies, such as online learning platforms, virtual reality, artificial intelligence, and interactive educational apps. It analyzes their effects on student engagement, accessibility, personalized learning, and the role of educators. Through a synthesis of research and practical examples, the paper provides insights into the challenges and benefits of integrating digital technologies into educational contexts, emphasizing the importance of thoughtful implementation and continuous adaptation. The integration of digital technologies in education marks a paradigm shift that has the potential to reshape the entire learning experience. From online learning platforms that democratize education access to immersive technologies that create engaging virtual environments, these technologies are changing the way we teach and learn.

KEYWORDS:

Augmented Reality (AR), Blended Learning, Cloud Computing, Digital Literacy, E-Learning.

1. INTRODUCTION

The appropriate Israeli authorities are in charge of and provide the statistics data for Israel. The OECD's use of this statistics does not affect how the Golan Heights, East Jerusalem, or Israeli settlements in the West Bank are regarded under international law.

Incorporating ICT into Classroom Instruction and Learning

Young people's environments for learning and growth are becoming more and more reliant on computers and the Internet. The advantages of information and communications technology for education must thus be realized by schools and educational institutions. ICT policies that are coordinated are frequent at the national, district, and school levels. They support educators in managing the potential disruption and change that new technologies may bring, as well as keeping up with the ongoing stream of technological innovation [1], [2].

There are a number of reasons why education policies that seek to more fully integrate ICT into classrooms and instructors' activities should be developed. First, ICT tools and the Internet have the potential to improve young learners' educational experiences and, in cases where broader change is sought, maybe serve as a catalyst for it. Second, there is a need for digital abilities, which are probably best acquired in context. ICT is widely present in society, utilized for both work and leisure activities, and a rising number of products and services whose creation depends on ICT. Third, even while learning how to use and understand ICT may occur outside of the

classroom, early education may be crucial in ensuring that everyone can utilize these technologies and benefit from them, closing the gap between the affluent and the poor. Finally, the goal of lowering administrative and other expenditures may be the foundation of school ICT policy. ICT policies may support other steps made to recruit and keep teachers in the profession in areas where there are or may be anticipated to be teacher shortages[3], [4].

Technology for information and communication may help and improve education. Students who have access to computers and the Internet may do research and learn more than what is taught in class and in textbooks. ICT also give students new opportunities to put their skills into practice. For example, they can maintain a personal website or online publication, program computers, converse with native speakers while learning a second language, and/or create multimedia presentations on their own or with a remotely connected team. ICT tools combine previously dispersed educational material, expanding or merging the possible times and locations for learning.

ICT is widely used in daily life, which increases the need for specialized skills. Education may, at the absolute least, increase children's and their families' understanding of the hazards they encounter online and how to avoid them. ICT urges the education industry to rethink the content and methods of teaching and learning since it is a dynamic and evolving technology that regularly asks its users to upgrade their knowledge and abilities. ICT users, like all of us in the modern world, often need to adapt to new hardware, software, or features of their current devices and apps. Users of ICT must thus rapidly learn and unlearn. The advantages of a technologically advanced society will only be completely realized by individuals who are able to guide this process of learning themselves and solve new difficulties as they occur. Education may especially educate young people for employment in the industries where additional jobs are anticipated to be produced in the next years. Today, ICT is used by many economic sectors, and several of these industries, like the financial services industry and the health industry, have seen increases in employment over the previous few decades. The emergence of the corresponding internet services has revolutionized other economic sectors that were previously immune to global competition, such retail commerce or news distribution. When today's kids graduate from high school or college, they will almost certainly look for employment online and submit applications. As a result, a high degree of ICT proficiency among the workforce may provide nations in the new service economy a competitive edge[5], [6].

This study looks at how schools and education systems are using ICT into the learning processes of students and looks at developments since 2009. It gives a broad overview of how ICT resources in schools vary by nation and relate to computer usage. It demonstrates how clearly the use of ICT relies on the availability of suitable infrastructure, which would include providing schools with more and better ICT resources, but also how it is tied to the larger environment defined by teacher and curriculum policies.

Quality of instructional materials used in schools

The OECD Programme for International Student Assessment asked school principals to report in 2012 whether a lack of adequate science laboratory equipment, instructional materials like textbooks, computers for instruction, computer software for instruction, or library materials was impeding their school's ability to deliver instruction. The answers were pooled to produce an indicator of the quality of educational materials used in schools in OECD nations, which has a mean of 0 and a standard deviation of 1. Positive values show that school principals feel a lack of

educational resources is impeding learning to a lesser extent than the OECD average, while negative values show that principals believe the scarcity is impeding learning to a higher degree.

Less than 10% of 15-year-old pupils in OECD nations on average attended schools in 2012, according to their principals, whose ability to provide instruction was significantly hampered by a lack of or insufficiency of educational resources. For instance, just 5% of students were in schools where the principals indicated that a lack of computers for teaching significantly hampered education, and only 9% of students were in schools where the principals claimed that a lack of computer software significantly hampered instruction. Brazil, Greece, Iceland, Indonesia, Mexico, Sweden, Tunisia, and Turkey are countries where a lack of computers for instruction hinders learning more severely than other nations. At least 15% of students attended schools whose principals reported that a lack of computers greatly limited their ability to provide instruction. In contrast, principals in Australia, the Czech Republic, France, Hong Kong, China, Hungary, Italy, Korea, Macau, China, and the Slovak Republic are the most optimistic, with more than 96% stating that there isn't a computer shortage at their school.

The number of pupils per school computer is a crucial indicator of access to ICT resources since students' usage of ICT for learning partially relies on how much access they have to a computer. Nearly all pupils in OECD nations attend classrooms with at least one computer. Principals' reports on the number of students in the 15-year-old national median grade and the number of computers accessible to these pupils are used to determine the number of students per computer. In 2012, there were about five pupils for every school computer throughout the OECD nations. The countries with the most pupils per computer were Brazil, Costa Rica, Indonesia, Mexico, and Turkey, whereas Australia, the Czech Republic, Macau, China, New Zealand, Norway, the Slovak Republic, the United Kingdom, and the United States had less than two students per computer in schools. Principals' reports show that between 2009 and 2012, there were an average of 15-year-old pupils per school computer across all OECD nations. Of the 49 nations and economies with comparable statistics, 12 saw a considerable decline in the number of kids per school computer, while only five saw an increase, most notably in Turkey. Instead of a decrease in the quantity of computers accessible to students, a growth in the student population during this time may have contributed to the shift in Turkey.

2. DISCUSSION

Teaching practices

The methods of instruction used by instructors may have a big impact on how much pupils learn. Technology by itself won't improve learning, but integrating it into effective teaching methods may provide students and instructors new opportunities. Although technology is a part of almost every aspect of our lives, a large percentage of instructors in various nations do not routinely utilize ICT in their classrooms. This may be a result of a lack of resources in certain schools, but teachers' professional growth and attitudes toward their jobs are crucial to maximizing the potential of technology for teaching and learning. 2013 saw the completion of the OECD Teaching and Learning International Survey. A series of questions on the frequency with which they used various teaching strategies in this class were then posed to lower secondary school teachers, who were then asked to choose a specific class from their teaching schedule. The two procedures that instructors said they used the most often, on average, were summarizing previously taught material and reviewing students' homework or exercise books. In comparison, just 40% of lower secondary instructors said that pupils "frequently" or "in all or nearly all lessons" utilize ICT for

projects or class work. This average hides significant differences across nations, however. For instance, more than half of teachers reported that students use ICT "frequently" or "in all or nearly all lessons" in Australia, Chile, Denmark, Mexico, New Zealand, Norway, and Abu Dhabi, while less than one-quarter of teachers reported this in Croatia, Finland, France, Israel, Japan, Malaysia, Serbia, and Shanghai, China.

These findings demonstrate that instructors are still not consistently using ICT tools in their instruction, despite an increase in new programs to acquire ICT skills for teaching and higher investments in new technology. This could be the case, among other things, because instructors believe their own ICT skills are insufficient. The PISA research discovered that instructors who were more motivated to utilize and more prepared for student-oriented teaching techniques, such as group work, individualized learning, and project work, were more likely to use digital resources, according to the reports of the students. Only educating children with special needs and employing new technology in the workplace were mentioned by more instructors (18% of teachers across all the nations and economies that participated in TALIS in 2013) when asked to rate their professional development requirements. In Brazil, Georgia, Italy, and Malaysia, even higher percentages of teachers mentioned the need for professional development in utilizing ICT in the classroom and at work. Therefore, it should be a top priority to provide more assistance to motivate teachers to utilize ICT tools in their instruction, whether via professional development or basic teacher training.

The rising usage of ICT in education is attributed to a number of causes. For instance, it is important to support and provide time for instructors to collaborate with their peers. According to the TALIS study, instructors who reported taking part in joint research projects, school visits for observation, or networking opportunities with other educators are more likely to employ ICT and small group instruction in their classrooms. Additionally, ICT usage in the classroom is more prevalent among instructors who report having a healthy classroom atmosphere with regard to discipline. This may be the case either because ICT usage helps to improve classroom climate or because a favorable learning environment is more receptive to using ICT. ICT and other active teaching strategies are also more likely to be used by teachers who have constructivist job views, i.e., those who regard themselves as facilitators of students' own inquiry or value thinking and reasoning above particular curricular material. This could be as a result of the fact that ICT, in keeping with the constructivist approach, enables students to explore knowledge in more autonomous ways than conventional instruction. In order to promote innovation in teaching and learning, bridge the gap between formal, non-formal, and informal learning environments, and, from the perspective of lifelong learning, close the gap between pedagogical practices and daily life, INDIRE, formerly known as ANSAS, develops content for teachers' professional development. Over 1400 text or multimedia materials, many of which introduce subject-specific applications of ICT, are available in INDIRE's extensive resource library for professional development relating to the use of ICT in schools. Training is often delivered in mixed format, combining preliminary in-person workshops with online exercises and resources that are tailored to certain topics and grade levels but also connected to course materials and remote coaching.

ICT's impact on PISA learning results for kids

Do improved learning settings, ICT accessibility in schools, and instructors' ICT proficiency increase student learning outcomes? Have the investments been successful? Effective investments in educational technology depend on having a deeper knowledge of how computers

impact educational results. This study investigates the connection between PISA test results and computer availability and usage in classrooms at schools.

PISA makes it possible to analyze the connections between computer availability and usage, performance, and both across economies and nations as well as within educational systems, among students, and schools. The vast variety of situations covered by the PISA data is its main strength. However, non-experimental, cross-sectional data, like those from PISA, prevent even advanced statistical approaches from separating out cause-and-effect links between computer access and usage and performance. Correlation patterns may be found, but they must be carefully analyzed since the same pattern may have multiple different causes.

The effectiveness and accessibility of ICT resources

The availability of ICT resources to pupils is favorably correlated with academic success across all nations and economies. However, a large portion of this correlation takes into account the total amount of educational resources accessible to children as well as the previous performance levels of school systems. The strength of the link significantly decreases when the quantity of ICT resources is adjusted for the diversity in per capita income among countries/economies, and it becomes somewhat negative when the system's average performance in prior PISA evaluations is also taken into account.

According to PISA statistics, nations that spent less in putting computers in schools have actually seen an average improvement in performance that is quicker than those that invested more, even once beginning levels of performance are taken into consideration. Results are consistent across reading, math, and science, for instance, showing that between 2003 and 2012, math performance among pupils declined in most nations that had decreased their student-to-computer ratios over the same time period. It's possible that these educational tools weren't really employed for learning. However, general data on ICT use in schools and classrooms often demonstrates unfavorable correlations with pupil achievement. For instance, average reading competency is not greater in nations where students use the Internet more regularly for schooling. The average reading proficiency of kids decreased in nations where using the Internet for homework was more prevalent. Similar to this, nations and economies with bigger shares of pupils using computers in math classes tend to have poorer arithmetic ability. It's possible that spending on supplying schools with digital technology has improved learning outcomes other than those in reading, math, and science, such as digital skills for job transitions. Even yet, the links between ICT usage and access and computer-based mathematics or digital reading are flimsy at best and sometimes even harmful. Even specialized digital reading skills do not seem to be more advanced in nations where using the internet for academics is more common.

ICT use and performance at home and at school

This compares pupils within nations/economies, concentrating especially on performance in computer-based math and digital reading, where, in principle, a greater association with computer exposure might be anticipated. Do pupils who read more regularly online for academic's fare better in digital reading? What connection exists between students' usage of computers in math classes and their aptitude for using them to solve arithmetic problems? The index of ICT usage at school tracks how often students use computers for a range of activities, including Internet surfing, email use, online conversation, and practicing and drilling in foreign language classrooms. Greater values of this indicator indicate use that is both more frequent and

diverse[7], [8]. Greater frequency of certain activities, such as online chit-chatting at school and practicing and drilling, is related with a significant reduction in performance. These activities may prevent students from participating in other, more productive learning activities. Students who never or very seldom participate in these activities have the best results. Contrarily, the association between utilizing the Internet or e-mail and reading abilities only starts to deteriorate when it exceeds once or twice a week. Encouragement of moderate online reading by pupils may thus have a good impact on reading in general. Teachers that provide students with a wide variety of reading materials might encourage reading interest, especially among guys. Pupils who use the Internet at school once or twice a month do better on the PISA digital reading scale than pupils who never do so in 16 of the 25 economies for which statistics are available. Additionally, students who admitted to using the Internet "once or twice a week" at school had the best navigation, indicating that familiarity with online navigation in a classroom context may be especially crucial for certain abilities connected to online reading. Significant variations exist across nations as well.

Particularly in Australia, increased Internet use at school, even at the highest levels, is linked to improvements in digital reading abilities. Australia is one of the nations where kids utilize computers the most in the classroom. At first inspection, there seems to be a comparable association between reading comprehension and utilizing computers for schooling outside of the classroom. The frequency with which students use computers for homework, the Internet for research, e-mail for communications about their studies, the school website, and/or upload or download items from it are all tracked by the index of ICT usage outside of the classroom. Greater values of this indicator indicate use that is both more frequent and diverse. Pupils who somewhat use computers for education outside of school outperform pupils who never use computers at all in both digital and print reading. However, the link changes when computer usage exceeds the OECD average. When evaluating the effectiveness of students' navigation using the index of task-oriented browsing, the same hill-shaped association is shown[9], [10].

Similar hill-shaped relationships between performance and the two homework assignments stated in the ICT familiarity questionnaire may be seen. The two groups with the lowest performance in the evaluation of digital reading are those who never use computers for these activities and those who use them often. There is no difference in average performance between students who never use a computer for these activities and those who do so up to once or twice a week when it comes to communication activities between students and with instructors, such as utilizing e-mail to interact with other students. Last but not least, students also use computers at home for gaming, staying in touch with friends, and a variety of leisure activities including downloading music, reading the news, or just casually perusing the Internet. An indicator of ICT usage outside of school for leisure summarizes the frequency and range of leisure activities that students participate in while using computers at home. Pupils who use computers often, if at all, vary from pupils who use them less frequently in a variety of ways. Different degrees of digital expertise may not be the cause of computer usage, but rather the effect. These constraints prevent a straightforward cause-and-effect interpretation of these linkages. However, these trends suggest that proficient performance in digital reading does not need regular use of computers.

Overall, a weak or sometimes negative correlation between investment in ICT usage and performance appears often in the PISA data when computer use is connected to students' abilities. Although it is difficult to derive policy recommendations from this result due to its

correlational character, the conclusion is strikingly comparable to the growing consensus in the research literature, which is based on studies that utilize more meticulously planned assessments.

Numerous studies have evaluated the effect of increasing resources for ICT in schools on educational results. A control group that can be compared to the "treated" group, which in this example represents the schools receiving the increased resources, is created by the given reality of the situation in the majority of current research in this sector. Even when the increased resources did not replace prior expenditures, the majority of these research show that such policies increase computer usage in treated schools. However, few studies demonstrate beneficial benefits on educational results. Evidence from similar natural experiments conducted in Israel, the Netherlands, California, and Peru supports the conclusion that there is little, if any, positive impacts on standard performance measures including test scores, grades on national exams, and the frequency of student dropouts. There isn't many research that use controlled experiments, where treatment and control groups are chosen at random. Limited impacts on learning are found in a randomized assessment of the "Computers for Education" program in Colombia, but it is also discovered that the addition of more computers did not result in an increase in the usage of computers for teaching.

In contrast to these results, Machin, McNally, and Silva indicate performance improvements in English primary schools due to increased financing for ICT equipment. These authors compared the schools that received increased funding under the new regulations versus those whose resources declined or stayed constant using a change in the rules controlling the distribution of cash between local education authorities that occurred around the year 2000. Other studies have evaluated the effect of certain ICT applications on academic results. Experimental analyses of certain computer-based instructional applications, such educational software, often reveal more favorable findings. However, it is critical to ascertain if the introduction of computer-assisted education improves learning time overall or replaces other learning activities in order to interpret these results. Based on 81 meta-analyses of studies published over the past 30 years, Hattie reviews the effectiveness of computer-assisted instruction and concludes that, on the whole, the impact on learning is neither greater nor smaller than that of other well-intended teaching interventions.

Therefore, the net benefit may be zero if computer usage substitutes equally effective instructional methods. Additionally, it's possible that the precise applications supported in experimental assessment studies are superior to the typical uses that "normal" instructors advocate in their classes. Falck, Mang, and Woessmann find that science results are positively related to some uses of computers and negatively related to others in their analysis of TIMSS data, which links differences in computer use across subjects to differences in performance for the same student. Indeed, depending on the circumstances and particular applications, the impacts are likely to differ. Hattie and Yates indicate greater impacts when computers were used to enhance conventional education rather than as an alternative to it in their analysis of the literature on computer-assisted instruction. The use of computers to extend study time and practice, to give students control over the learning environment, and to support collaborative learning were found to be particularly effective learning interventions that adhered to the same learning principles as those used in traditional teaching.

There is a dearth of rigorous experimental data about how home computer usage affects kids' academic achievement. There is conflicting data from three recently published investigations.

Malamud and Pop-Eleches found mixed evidence on impacts, with some outcomes, like school grades, worsening for the eligible students, and other outcomes, like computer skills and cognitive skills measured with Raven's progressive matrices, improving. They did this by taking advantage of a sharp discontinuity in eligibility rules for a computer-vouchers program for families with school-aged children in Romania. No impacts were discovered on grades, test scores, credits gained, or involvement with school in a randomized study in California where free computers were provided to children in grades 6 through 10 who had none before. A free laptop computer for home use was given to about 1000 elementary school students in Peru as part of a randomized study. These kids reported using computers more often overall and were more adept at utilizing them than non-recipients five months after acquiring the computer. Teachers stated that students who received free computers put up less effort at school than those who did not compared to non-recipients, despite the fact that no impacts on reading and math scores, cognitive abilities, or more general ICT competency were discovered. Overall, the data from PISA and other more thoroughly constructed assessments indicate that merely expanding pupils' access to computers at home or at school is unlikely to provide meaningful gains in educational attainment. Additionally, PISA data and research findings support the idea that any beneficial benefits of computer usage are particular and confined to certain outcomes and computer uses.

Ineffective policies, unfulfilled promises, and naive assumptions have characterized the history of digital technology in education to this point. Recent evidence indicates that the use of digital technology in schools has not produced the promised increased efficiency via better outcomes at a reduced cost, as shown by the study of PISA data given in this chapter, among other recent findings. Even after controlling for variations in national wealth and the socioeconomic position of pupils and schools, there is a weak or even adverse correlation between the use of ICT in education with performance in mathematics and reading. The predominate emphasis on technology and connection, among both policy makers and providers of products and services, must be part of the reason for this. Schools and educational institutions are not yet prepared to fully use technology's potential; thus, the right circumstances must be created for them to do so. Expectations and reality have become increasingly distant due to gaps in both teachers' and students' digital literacy, challenges in sifting through the abundance of low-quality digital learning resources and software, a lack of clarity regarding learning objectives, and a lack of pedagogical preparation on how to effectively incorporate technology into lessons and curricula. The teacher-student interactions that support in-depth conceptual knowledge and higher-order thinking may suffer if these issues are not addressed in the technological strategies of schools and governments.

Despite the many difficulties involved in incorporating technology into teaching and learning, digital technology presents excellent educational prospects. Technology is utilized in many classrooms all over the globe to enhance effective instruction and student participation. Examples include collaborative workspaces, remote and virtual laboratories, and the many ICT tools that link learning to genuine, real-world problems. New technology is frequently a useful tool for teachers who employ inquiry-based, project-based, problem-based, or cooperative pedagogies.

The industry is currently developing a number of technologies, including learning analytics and serious games, that promise to take advantage of the quick feedback loops provided by computers to support real-time, formative assessments and thus promote more individualized learning. This demonstrates that selecting the finest software, the ideal gadget, the ideal amount

of time to spend using it, or the ideal digital textbook are not as critical to the success of technology integration in education. Teachers, school administrators, and other decision-makers who can see the link between children, computers, and learning are essential to success.

3. CONCLUSION

Due to the flexibility of online learning systems, students may communicate with classmates and instructors across time and space without restriction. Virtual reality makes learning more engaging and tangible by bringing abstract ideas to life. Artificial intelligence improves customized learning by evaluating data to adjust the speed and material to each learner's requirements, leading to greater comprehension and engagement.

The role of educators has evolved from that of information distributors to that of learning journey facilitators.

The new responsibilities include developing critical thinking in a technologically advanced setting, facilitating dialogues, and curating digital information. But for digital technologies to be used effectively, careful planning, professional growth, and ongoing evaluation are all necessary.

REFERENCES

- [1] V. Kryukov and A. Gorin, "Digital technologies as education innovation at universities," *Aust. Educ. Comput.*, 2017.
- [2] S. Dube and E. Scott, "A Survey of the University Students' Perspectives about Using Digital Technologies in Education: Zimbabwean Case," *IAFOR J. Educ.*, 2017, doi: 10.22492/ije.5.1.07.
- [3] Y. B. Salleh, N. B. Minhat, and R. B. Baharuddin, "Perception On The Readiness Of Application Mobile Learning In Digital Technology Education," *Adv. J. Tech. Vocat. Educ.*, 2017.
- [4] H. Bodsworth and V. A. Goodyear, "Barriers and facilitators to using digital technologies in the Cooperative Learning model in physical education," *Phys. Educ. Sport Pedagog.*, 2017, doi: 10.1080/17408989.2017.1294672.
- [5] F. Ozdamli, "Attitudes and opinions of special education candidate teachers regarding digital technology," *World J. Educ. Technol. Curr. Issues*, 2017, doi: 10.18844/wjet.v9i4.2581.
- [6] J. Han, "The application of digital film technology in education and teaching," *Agro Food Ind. Hi. Tech.*, 2017.
- [7] F. Hamidi, P. M. Owuor, M. Hynie, M. Baljko, and S. McGrath, "Potentials of digital assistive technology and special education in Kenya," in *Sustainable ICT Adoption and Integration for Socio-Economic Development*, 2017. doi: 10.4018/978-1-5225-2565-3.ch006.
- [8] S. Davies, J. Mullan, and P. Feldman, "Rebooting learning for the digital age: What next for technology-enhanced higher education?," *HEPI Rep.*, 2017.

- [9] L. Drury, A. Bobrowicz, L. Cameron, and D. Abrams, “The positive and negative impact of an intergenerational digital technology education programme on younger people’s perceptions of older adults,” in *Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 2017. doi: 10.1007/978-3-319-58530-7_32.
- [10] I. Ipek and R. Ziatdinov, “New approaches and trends in the philosophy of educational technology for learning and teaching environments,” *Eur. J. Contemp. Educ.*, 2017, doi: 10.13187/ejced.2017.3.381.

CHAPTER 6

DISCUSSION THE POTENTIAL OF TECHNOLOGY-SUPPORTED LEARNING

Naheed Bi, Assistant Professor

College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India,

Email Id- naheedbi555@gmail.com

ABSTRACT:

Technology-supported learning has rapidly transformed education, offering new avenues for pedagogical innovation and enhanced learning experiences. This paper explores the potential of technology-supported learning across various educational settings and levels. By leveraging digital tools, online platforms, and interactive resources, educators can personalize instruction, promote active engagement, and cater to diverse learning styles. Additionally, technology enables access to a wealth of information, fostering self-directed learning and critical thinking skills. This study investigates the multifaceted benefits of technology integration, including flexible learning environments, global connectivity, and data-driven insights into student progress. However, challenges such as the digital divide and maintaining pedagogical quality require careful consideration. Through a comprehensive review of existing literature and case studies, this paper underscores the transformative impact of technology-supported learning and provides insights into optimizing its implementation for the advancement of education in the digital age.

KEYWORDS:

Adaptive Learning, Blended Learning, Digital Collaboration, E-Learning, Flipped Classroom, Gamification.

1. INTRODUCTION

The sobering findings from the PISA 2012 data analysis described in 3 imply that the deployment of digital technologies in education up to this point has mostly been motivated by the wrong reasons—the bare availability of technology, as well as a strong push for "modernization" and accountability. Additionally, it hasn't been backed by effective plans to enhance pedagogy, teaching methods, teacher professional development, or the availability of top-notch software and course materials. Many of the old reform tools, such as accountability demands, individual teacher methods, technology devoid of pedagogy, and fragmented techniques, have been referred to be the "wrong drivers" when it comes to such whole-system changes since they don't result in cultural change. In order to achieve better quantifiable outcomes for students, systems should be led by the "right" drivers, i.e. a purposeful policy force. These include emphasizing the relationship between learning, teaching, and evaluation; using social capital to improve the profession; combining pedagogy with technology; and creating systemic synergies. These forces directly influence how teaching and learning are seen by society. Effective drivers are held together by a common attitude, philosophy, and theory of action. The correct forces help instructors and students take ownership of and participate in improvements. One illustration of the necessity to put pedagogy first in order to utilize technology successfully is the Italian approach to digitizing schools[1], [2].

How can innovative education be enhanced by technology-supported learning to go beyond content delivery and assist students acquire a diverse range of skills? Could creative and innovative ways to teaching and learning encourage critical thinking, increase student involvement, improve communication, and foster collaboration? Would they improve the effectiveness, relevance, and enjoyment of teaching and learning? To enhance students' learning outcomes, particularly the development of higher-order thinking abilities, and to broaden the variety of learning opportunities accessible to students, educators should think about using these comprehensive technology-supported pedagogical approaches. The difficulty in implementing these approaches lies more in incorporating novel forms of training than in overcoming technological obstacles. Additionally, policymakers at all levels of the educational system must facilitate adoption [3], [4].

Selected institutions of higher and secondary education as well as non-governmental organizations received funding from The Catalyst Initiative for a variety of STEM+ education projects. 50 organizations in all were full members; 30 joined in 2010 and 20 more joined after 2011. Six theme consortia were formed from these separate initiatives, each of which was headed by a different "lead" organization. Additionally, 29 organizations took part in the consortia as non-funded associate members of the Catalyst Initiative network. The six consortia were created by Hewlett Packard, which also chose the leaders by invitation before selecting the whole membership via two competitive calls for bids and with the help of an expert jury. Thought-leading, reputable, and highly driven organizations were sought after by HP, but the criteria for choosing the leaders were open-ended and placed a focus on regional balance. The scale of the proposed projects and their geographic distribution are given a lot of weight in the qualifying requirements for full membership. The extra parameters made clear that initiatives that benefited underprivileged students and were connected to relevant networks via prior sponsored work were preferred [5], [6].

More than USD 10 million has been allocated by HP Sustainability and Social Innovation since 2010 for the Catalyst Initiative effort, which will be completed over a two-year period. These funds were mostly given directly to the Initiative's full members as in-kind and monetary donations, with each receiving money totaling more than USD 158 000. The majority of the grant's in-kind components were pieces of technology, including computers, servers, and printers. In addition, Catalyst members had the opportunity to compete for financial prizes from the Innovation Fund and Leadership Fund, which ranged in value from \$10,000 to \$100,000 and were intended to foster cooperation and the implementation of viable, scalable STEM+ education approaches. By the end of 2012, 10 participants had received a Leadership Fund grant, while 7 partnerships totaling 21 organizations had received an Innovation Fund grant. The major purpose of these monies was to collectively spread technologically enabled education to wider student groups. The Catalyst Initiative also included non-financial collaborative assistance, such as chances for in-person interactions, online communication tools, coaching and training, consistent monitoring, feedback, and communication.

The International Society for Technology in Education and the New Media Consortium in particular offered this assistance. The Catalyst Initiative's organizational structure was created to encourage three distinct levels of cooperation for innovation in STEM+ education. The 50 Catalyst members first completed fundamental research and development work on technology and STEM+ education at the project level. Second, full and associate members of the consortium were put in groups to foster cooperation and innovation around certain topics like informal

learning, evaluation, or teacher professional development. Third, the Catalyst Initiative as a whole offered a larger framework and umbrella for cooperation and mutual learning both within and beyond the Initiative. For instance, the Initiative had two face-to-face summits scheduled from the beginning, one in New Delhi, India, in 2011 and the other in Beijing, China, in 2012. The Initiative also established an online community, shared resources, and communication platform to support social networking. The consortia leaders and HP had conference calls once a month to discuss and share views on advancements inside the Initiative. In addition to regular email contact, HP met with each consortium head once a month. In 2010, the Multi-Versity consortium was established with the goal of "understanding and disseminating effective practices" in online STEM education, with an emphasis on educational games, virtual labs, faculty development for online learning, and models for online student engagement. The effort was based on the hypothesis that, in light of the rising public demand for informed citizens, online education would eventually take center stage or perhaps overtake traditional classroom instruction in higher education. The consortium, which was headed by Sloan Consortium in the US, had eight full members and eight associate members from Brazil, Canada, China, and the US. The New Learner consortium, founded in 2010, looked at the development of personal life-long learning networks and the study of learning strategies that draw on formal, non-formal, and informal resources and individuals. As contrast to the existing undervaluation of non-formal and informal learning, the new learners of the future were envisioned to "have their own network of learning resources for continuous learning of STEM+ disciplines." The consortium, which was the biggest in the Catalyst Initiative and was directed by the Indian organization Agastya International Foundation, had 11 full members and 4 associate members. Brazil, India, South Africa, the United Kingdom, and the United States were among its members.

2. DISCUSSION

Technology-supported pedagogical models

The research conducted by grantees under the HP Catalyst Initiative resulted in the development of five notable technology-supported pedagogical paradigms. Games, virtual labs, global collaborative projects, real-time formative assessment, and skills-based assessment are all related to the five main paradigms.

Educational Videogames

A potential approach to enhancing student learning in STEM subjects is via educational gaming, which not only increases material understanding but also motivation, critical thinking, and creative abilities. It should be used by educators and policy makers to improve STEM learning results, motivation, and problem-solving abilities. Creating games instead of merely playing them for instructional reasons seems to promote deeper learning. Students participate in educational gaming through interacting with computer games, simulations, or virtual environments that are modeled after actual or imagined situations. Collaborative project-based learning opportunities using educational gaming can include opportunities for students to create their own games and other material. Educational gaming may support: as a potential paradigm for numerous disciplines and educational levels:

Because educational games are interactive, reactive, and often collaborative, they help kids learn by letting them make errors and then learn from them. Gaming with a real-world setting enables experimentation that would otherwise be too expensive or risky. Professionals like architects,

engineers, chemists, physicists, physicians, nurses, and carpenters who must be able to think and operate at the same time while depending on tacit knowledge might benefit greatly from gaming education[7], [8].

student education. Students' accomplishments and subject-specific knowledge may be increased via educational gaming that addresses certain themes or subject areas and operates under a set of rules. Building educational games seems to promote deep learning more than just playing already made games motivation and involvement of students. Educational gaming, which is built on play and progressively harder tasks, may increase student motivation and engagement in a range of topics and educational levels. The instructional gaming experience could be more interesting to low-achieving kids than to high-achieving pupils. When students create their own games rather than merely playing pre-made ones, their motivation may rise higher. cognitive abilities of students. Games have the ability to teach students new strategies for overcoming obstacles, new applications for their knowledge, and how to "think like a professional". Playing educational video games may help pupils develop abilities like problem-solving. The advantages of various forms of instructional gaming for diverse abilities in creativity are shown through two Catalyst projects. A learning strategy based on game creation by students in higher education was created and verified by the National University in the United States. To explain the interconnected linkages between energy consumption, money, and the environment to middle school pupils, the City Academy Norwich in the United Kingdom developed a virtual world simulation[9], [10].

Web-based laboratories

Virtual or remote online labs are yet another innovative tool that has the potential to improve technology-supported teaching and learning. Students may mimic scientific investigations in virtual online labs, and they can utilize actual laboratory equipment remotely through the Internet in remote labs.

The Game creation Methodologies of National University in the United States place a strong emphasis on interactive, team-based project-based methods for teaching video game creation. The fundamental goal of National University's "digital entertainment and interactive arts program, with the core objective of creating 'playcentric' video games" was to apply GDM methods and concepts, which were eventually transferred to other disciplines, including engineering. Students in the GDM use a methodical approach to use STEM knowledge and concepts to create innovative video games on computers. Following the design process, student teams compete for the greatest gameplay result related to the specific topic. The student-made games are intended to be adaptable for use in higher education.

Additional testing and implementation indicate that the GDM had a beneficial effect on a range of student learning outcomes, including accomplishment, cooperation, engagement, and creativity. Positive findings were obtained from an experimental study that included 85 working adult students who took one-month economics courses at National University both on-campus and online. Although it had "no effect on other subsequent subjects," playing games in class helped students learn "technical economics concepts directly related to the game." The implementation of the GDM "increased final grades by as much as 5% vs. traditional scores" and the effect was more favorable for females with "> 5% increase vs. female performance in Economics". Additionally, the final grades of historically underperforming students, including those with ordinary grade point averages, rose by ">10% vs. traditional underperformer scores".

It was discovered that the GDM students were motivated and content in addition to being able to "write, excel, and presentation skills at a level" that they "otherwise would not achieve."

Online labs provide educators and decision-makers a viable option to expand access to a variety of experimental learning. Teachers and students may access more experimental equipment via the use of online labs than is typically available at a single school, and using them just needs Internet connectivity. While pricey equipment may be available to students in remote labs, they may have more control over experiment settings in virtual labs. Thus, online laboratories are a wonderful addition to or replacement for classroom science labs. Many tools are accessible online for free, and using online labs may be at least as beneficial for learning as using on-site physical equipment. Online labs are a promising development, especially for scientific education, and they may provide the following advantages: cheaper access. By giving students quicker access to experiential learning at a reasonable price, online labs may help close the digital divide. Although "little empirical data exists on the actual costs of providing online laboratory access at scale," simulations could be less costly than experimental gear. Adaptable access. Online labs may provide flexible access to real-world experiments, allowing for more time to be spent studying without being constrained by place or time. Improved learning. Online learning environments may at least as effectively enhance student knowledge and accomplishment as real hands-on learning. To further improve student comprehension, virtual manipulatives may be employed in a hybrid style with actual experimental manipulatives.

The City Academy Norwich in Norwich, England, is working on a virtual world simulation called the Eco-Virtual Environment that focuses on environmental issues. Students take part in the virtual world as a team and as authors of educational content. "Students are presented with an island that has growing energy demands" in the EVE project. Then, in order to construct an energy network, they must "specialize and work together," and their "decisions will have real-time feedback in terms of power, finance, and environment." Students' subsequent choices will be guided by the real-time feedback. The simulation is designed to be natural and adaptable with the instructor "in the driver's seat." The EVE project uses Opensim and Google Docs to make the simulation "usable on most computers without severe compromise to graphical quality," giving it the "look and feel of a high-end computer game".

Although the impact of the EVE project on student learning has not yet been fully analyzed, initial testing has shown some favorable effects on student communication and problem solving. Particularly for students who struggle in a typical classroom setting, restricting student contact to the virtual world alone appears to provide better problem-solving outcomes than combining the virtual world with real-life interactions. One portion of the 30-student test group "were given a dynamic environmental problem to solve by sitting around and discussing their actions". The second group, which also worked in smaller groups, was given the identical issue but was only allowed to communicate "in world"; finally, they "generated better solutions and produced more profit with less environmental damage."

The students in the "in world" groups thought that their highly targeted and measured communication was responsible for their success in the follow-up interviews. The students in the other groups said that "arguments between team members were frequent" and that "discussions frequently varied to non-learning based topics." After spending time in the EVE, participants' comprehension of issues such "If renewable sources of energy are so good, why do we still have coal power plants?" was judged to be higher.

Using technology to foster collaboration

In addition to improving the flexibility and variety of students' educational experiences, collaboration via technology may improve students' interaction, engagement, learning, and thinking abilities. Collaboration enabled by technology has the potential to improve pupils' knowledge of international issues and different cultures. Amrita University has created a multilingual Collaborative Assessment Platform for Practical Skills to assist professors in deploying online labs. To allow students and instructors to perform experiments in an interactive and collaborative way, OLABs includes simulations based on mathematical models, interactive animations, remote equipment access, and other rich-media learning materials. As "a pre-lab learning tool to provide additional activities, to support teaching or learning of a concept and to evaluate the student," they may also be utilized. The cloud-based CAPPS is designed to provide a formal evaluation of students' science-related practical abilities in addition to their conceptual knowledge. These abilities span both reporting and procedural capabilities. Students' procedural abilities, for instance, might be evaluated online by asking them to choose the appropriate equipment for an experiment or to list the stages in order. All of the student's online actions may be monitored, and the assessment is multiple choice based with rapid response. These characteristics may "assist students focus and redirect their efforts to the appropriate task needed for mastery of a skill," according to research. Technology may be used to foster more collaborative learning across cultural and geographic barriers, according to educators and policymakers. By developing venues for international cooperation between schools, courses, instructors, and students, policymakers might aid this process. Tools like cloud computing, video conferencing, or internet platforms may facilitate collaboration. International cooperation is now lot simpler than it was in the past because to new technology that enable real-time communication.

Students and instructors from Scofield Magnet Middle School in the United States and Shandong University Middle School in the People's Republic of China, for instance, worked together on a water quality project as a Catalyst project with the assistance of scientists and other professionals. The Chinese students investigated the Huangshui River Basin, one of China's most contaminated river systems, while the American students studied the condition of their local groundwater. Students examined the effects of urban growth on water quality as well as terrain, drainage, vegetation, and wildlife. With the use of technology, the initiative allowed students in both nations to compare their results, consider the problem of water quality globally, and get a better understanding of another culture. With the use of different technologies, students collaborate and/or engage with one another through technology-enabled collaboration, often with the teacher's assistance. Technology-enabled collaboration may be a component of project- or problem-based learning or serve as a complement to in-person instruction when used in conjunction with other learning strategies. Collaboration models supported by technology could include built-in evaluation tools that consider team performance and/or collaborative activities.

Collaboration using technology may enhance: as a potential paradigm for STEM education and other subjects at different educational levels: Flexibility. Students may communicate and practice at "their own pace" thanks to technology, outside of scheduled class times and without being constrained by physical space. ethnic variety. By extending the reach of cooperation to distant areas and even across borders, technology may considerably boost the likelihood of intercultural exchanges. Although it may not always be more effective than face-to-face engagement, technology-enabled collaboration may promote student learning in both individual and group

outcomes. Cross-cultural disparities may also exist. In general, group learning objectives and individual responsibility have been shown to be necessary for co-operative learning to have a beneficial impact on student accomplishment. interaction and involvement of students. Collaboration made possible by technology may boost students' engagement, interaction, and group work abilities. However, "active learning strategies" are not always used by pupils, and they might vary among cultures. Cooperative learning generally has a positive impact on students' emotional outcomes. cognitive abilities of students. Due to "more complex, and more cognitively challenging discussions," online collaboration may improve higher order thinking even more than face-to-face cooperation. Additionally, this may apply to "questioning behaviors" and "project performance. Renmin University's project, which combined in-class lectures and self-study with exploratory, project-based, and collaborative online learning made possible by an online platform, and the National Research Irkutsk State Technical University's use of technology for cooperative problem generation and solving are two excellent examples of collaborative online learning.

3. CONCLUSION

In conclusion, Unquestionably, technology-supported learning has the potential to revolutionize education by empowering both teachers and students. Technology integration improves pedagogical approaches, makes it easier to create tailored learning paths, and promotes the growth of vital 21st-century abilities. Global connectivity, easy access to a variety of materials, and seamless collaboration give up new opportunities for learning experiences. But as technology advances, so do the difficulties.

To guarantee that the advantages are experienced by everyone, concerns of accessibility, fairness, and digital literacy must be addressed. Technology-supported learning is successful when it is implemented with a balanced strategy that blends cutting-edge technologies with strong pedagogical concepts. To use these technologies successfully and customize them to the requirements of their pupils, educators must acquire proper training. Continuous research, data analysis, and feedback loops are necessary to improve technology integration and assess its effects on learning outcomes.

REFERENCES:

- [1] D. Hart and A. Paucar-Caceres, "A utilisation focussed and viable systems approach for evaluating technology supported learning," *Eur. J. Oper. Res.*, 2017, doi: 10.1016/j.ejor.2016.10.056.
- [2] F. Ozdamli and B. Turan, "Effects of a Technology Supported Project Based Learning (TS-PBL) approach on the success of a mobile application development course and the students' opinions," *TEM J.*, 2017, doi: 10.18421/TEM62-10.
- [3] E. Ünal and H. Çakir, "Students' views about the problem based collaborative learning environment supported by dynamic web technologies," *Malaysian Online J. Educ. Technol.*, 2017.
- [4] R. Alias, N. A. Alias, J. E. Luanan, R. Sueb, and M. Kamaludin, "The Model of Technology-Supported Learning for Special Educational Needs Learners," 2017. doi: 10.4018/978-1-5225-2560-8.ch012.

- [5] O. Oymak and F. Ogan-bekiroglu, "Comparison of students' learning and attitudes in technology supported and laboratory based environments," *Int. Conf. Educ. Math. Sci. Technol.*, 2017.
- [6] S. Fazal, M. I. Majoka, M. I. Khan, and S. Masood, "Technologies supported communicative grammar translation model: A motivational agent for english learning," *Pakistan J. Psychol. Res.*, 2017.
- [7] G. Fenza, F. Orciuoli, and D. G. Sampson, "Building Adaptive Tutoring Model Using Artificial Neural Networks and Reinforcement Learning," in *Proceedings - IEEE 17th International Conference on Advanced Learning Technologies, ICALT 2017*, 2017. doi: 10.1109/ICALT.2017.124.
- [8] J. Bidarra and E. Rusman, "Towards a pedagogical model for science education: bridging educational contexts through a blended learning approach," *Open Learn.*, 2017, doi: 10.1080/02680513.2016.1265442.
- [9] N. Vinoth and K. Nirmala, "Deaf Students Higher Education System Using E-Learning," *J. Educ. Learn.*, 2017, doi: 10.11591/edulearn.v11i1.5131.
- [10] R. Loewenson and S. Simpson, "Strengthening Integrated Care Through Population-Focused Primary Care Services: International Experiences Outside the United States," *Annual Review of Public Health*. 2017. doi: 10.1146/annurev-publhealth-031816-044518.

CHAPTER 7

ONLINE RESOURCES FOR SCHOOLS AND SELF-DIRECTED LEARNING

Gautam Kumar, Assistant Professor
College of Education, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India,
Email Id- gautamkumar.edu@gmail.com

ABSTRACT:

Online resources have revolutionized education by offering schools and learners unprecedented access to a vast array of materials, fostering self-directed learning. This paper examines the impact and potential of online resources in both traditional school settings and self-directed learning environments. The integration of digital tools enables educators to diversify instruction and cater to diverse learning styles, while empowering students to take control of their learning journey. Additionally, the paper explores the challenges associated with online resources, including information quality, digital literacy, and equitable access. Through a comprehensive review of literature and case studies, this study highlights the transformative role of online resources in reshaping education and promoting lifelong learning skills in the digital age. As technology continues to evolve, the role of online resources in education is likely to expand further. Collaboration among educators, learners, and technology developers is essential to harness the full potential of these resources while addressing associated challenges. Striking a balance between guided instruction and self-directed exploration will be key in maximizing the benefits of online resources for schools and self-directed learning, ultimately preparing learners for success in an increasingly digital and information-driven world.

KEYWORDS:

Autonomy, Blended Learning, Curiosity, Goal Setting, Lifelong Learning, Online Tutorials.

1. INTRODUCTION

Formative assessment, or the regular, interactive evaluation of student progress and knowledge, is greatly facilitated by technology. Technology such as clickers, tablets, and laptops allow for immediate feedback and interaction between instructors and pupils. Software allows a range of inputs to be utilized for student evaluation during real-time formative assessment, including open-ended responses, student queries, images, and mathematical formulae. Software that is provided for free in certain cases. One way that technology is used in the United States to facilitate real-time formative assessment is by combining it with different instructional methods. Real-time formative assessment should be used by educators and policy makers to promote more individualized learning. Its fast response enables instructors to tailor their lesson to the requirements of certain student groups or individuals. Real-time formative evaluation may also guarantee that every student engages in class discussions, which often does not happen in group lessons for various reasons, such as shyness or time restraints. Real-time formative assessment is a potential educational innovation that might improve [1], [2].

Specific instruction. Real-time formative assessment enables instructors to keep an eye on student learning in real-time and more effectively adapt their instruction to the requirements of specific pupils. student education. By encouraging students' reflection on and involvement in

their own learning, real-time formative evaluation may raise student accomplishment, inventiveness and problem-solving. Real-time formative assessment offers opportunities to evaluate various activity kinds and a range of student abilities, such as creativity or problem-solving, possibly boosting the development of these abilities[3], [4].

Integrating Technology into a skills-based Curriculum

The range of abilities contained in STEM+ curricula and standards may be more accurately assessed by using technology to match with skills-based curriculum. While creating these sorts of skill-based curriculum is becoming more and more prevalent, their ultimate influence on real teaching and learning also depends on the availability of properly linked support structures. This is especially true for student evaluations, but it's also true for learning resources, instruction manuals, and professional development for teachers. To effectively promote certain talents and provide instructors with a motivation to instruct pupils in that manner, adequate assessment is required. In contrast, it is "impossible to draw valid conclusions about the success of student learning" when evaluations are insufficiently in line with standards and curriculum. Technology may be a huge help in creating sufficient approaches to this objective, even though "no system can achieve perfect alignment acceptable evaluation is one way that technology, a potential innovation for promoting STEM+ abilities, might enhance acceptable curricular alignment. Through tools like essays, blogs, or virtual learning environments, technology may assist in measuring complicated abilities like reasoning or problem-solving. The University of the Americas Puebla in Mexico has created mechanisms to aid in the development of the 21st century abilities required of engineering students. The study was done within the context of a recent overhaul of the undergraduate curriculum, which was organized around nine department-wide "pillar" courses. Technology has a lot of promise to increase the variety of learning opportunities accessible to pupils and to allow for the formative evaluation of a broad range of innovative abilities. Students may find studying more engaging and pleasurable because to the range of learning opportunities and personalization technology may provide. Examples of technology-supported education that allow for more experimentation and learning-by-doing than is feasible without it may be found in catalyst initiatives. One way to encourage more experimenting is via simulations. Simulated online labs may provide relatively affordable, flexible access to experiential learning. They may provide access that is not constrained to a certain time or place and boost study time. Additionally, technology-supported simulations may make it feasible to investigate subjects that would otherwise be all but impossible. Parents would probably not be pleased if their kids worked with radioactive strontium-90 in a real lab. Remote or virtual labs provide the opportunity to study and operate safely with radioactivity. Additionally, no school could finance an endless supply of materials for physical experiments. In addition to enhancing teaching and learning possibilities for instructors and students, online and remote labs may be utilized to supplement on-site materials[5], [6].

The Universidad de las Américas Puebla has created support systems to help engineering students gain the skills they need for the twenty-first century. Standards, chances for professional growth, classroom settings, teaching methods, and exams are some of these resources. The systems are focused on nine "pillar" courses for chemical, food, and environmental engineering undergraduate students. They emphasize improving feedback procedures and formative evaluations, as well as peer and team relationships and active student engagement. As an example, "several problem-solving learning environments for the junior course entitled Kinetics and Homogeneous Reactor Design" were created. The course's emphasis on metacognition was

designed to help engineers improve their capacity for problem-solving in situations outside of the classroom. To do this, "the instructor incorporated a series of question prompts during PSLEs, as a form of coaching where the problem to be solved was represented as a case, and created a supportive social environment in the course." The instances contained "worked examples, case studies, structural analogues, prior experiences, alternative perspectives, and simulations" and functioned as "instructional supports". A 52-item Metacognitive Awareness Inventory, used to evaluate student metacognitive awareness, indicates "a significant increase in student metacognitive awareness" in pre- and post-assessments. The outcome was "also noticed using the embedded MAI prompts while solving various types of problems throughout the course," according to the report.

Technology also makes it easier for people from different cultures to work together across borders and outside of scheduled school hours. For example, middle school students from Connecticut in the United States and Shandong Province in China were able to conduct real scientific research on water pollution while they were thousands of miles apart. Similar collaboration was planned and executed by students at Coventry University in the UK as they worked together and with peers from Canada to complete a virtual built environment project. Students had the chance to participate in international collaborations, learn about various cultures and their distinctions, and get familiar with global communication via these initiatives. The collaborative culture of today's global STEM professions is strongly modeled by this kind of cooperation. Finally, technology helps the personalization of instruction by enabling real-time formative assessment and various types of skills-based evaluations that enhance monitoring of student development. Using real-time formative assessment, educators can keep an eye on how students are learning and quickly adapt their instruction to meet the requirements of specific students. Additionally, it could make it possible for more students to actively participate in class discussions. When assessments are supplemented by technology, it is feasible to track students' skill growth and identify the abilities they still need in a more thorough manner than would be possible without technology. Technology-enhanced educational approaches provide a pedagogical issue more so than a technical or financial one. The analysis demonstrates that Catalyst initiatives often demand for basic hardware with Internet access. Although the price varies by nation or location, they are often inexpensive materials that instructors may access and are frequently already acquainted with, particularly in OECD countries. Teachers may also access a variety of free digital tools, like as software for real-time formative assessment and simulations in virtual settings.

Teachers must, however, review their pedagogy in order to incorporate these new models, which might be the most expensive and difficult task. The pedagogy that technology-supported models promote, not the technology itself, determines how effective they are. These methods may not provide the desired results if adequate pedagogical materials and knowledge on how to utilize technology to promote deeper learning are not available. Real-time formative assessment enables instructors to monitor what students are thinking and understanding in real-time, but they must still incorporate this knowledge into their instruction to motivate learners to ponder more deeply and to dispel misunderstandings. If instructors encourage students to repeat their experiments and provide them strong scaffolding to comprehend them, experiential learning is most likely to result in the anticipated increases in conceptual comprehension and scientific inquiry abilities.

2. DISCUSSION

ICT, the Internet, and digital technologies may help and enhance education and learning in a wide range of other ways, of course. One of the most obvious methods is the growth of e-learning, the accessibility and usage of educational materials, and new course formats made accessible to educators, institutions of higher learning, and those who pursue self-directed learning. We briefly address the possibilities of these advances in this.

E-learning

The first kind of education to extend beyond the walls of the classroom was distance learning, which is where e-learning got its start. Distance learning became a more viable educational choice in the second half of the 20th century, mostly due to the development of new technology and the rising demand for higher education, even if it was already very widespread in the late 19th century. Two key developments in this field of study are the founding of the Open University in the United Kingdom in 1969 and the University of Distance Education in Spain in 1972. This type of education rose to prominence in the years that followed, primarily as a solution for students living in remote areas without access to educational institutions. Distance learning has continuously changed its structure to take advantage of the new possibilities given by cutting-edge technology as they have developed alongside humankind. ICTs were not used at all in the early types of distant learning, which mostly depended on printed and mailed materials. The telephone and television were employed by the first generation to accept technical instruments for remote learning. Other media, such as facsimile transmission, audiocassettes, and videocassettes, were included in the second generation. The third generation employed computers primarily, which expanded the options for how education might be delivered. The fourth generation of remote education finally began with the development of the Internet and high-bandwidth computer technology, which opened up new opportunities and accelerated progress.

E-learning, as a generic term, describes the use of information and communications technology to improve and/or assist educational learning. According to this definition, e-learning includes a broad variety of delivery methods, from programs delivered wholly online to courses given on campus but with online access to coursework and email contact. E-learning courses have two common characteristics: they are provided by a physical organization, often one with a campus, and they are connected to the Internet or another online network. E-learning courses may be delivered in the following ways, going from least to most intensive: The standard for ICT use in postsecondary education in OECD nations is now web-supplemented courses. They refer to using the internet for passive course components and often include some type of email correspondence in addition to an online forum for posting course-related information, documents, assignments, and resources, as well as external connections. There is no less time spent in person while using this kind of online learning.

Web-dependent courses are ones where the main "active" components of the course, such as online discussions, evaluations, and project-based or collaborative work, are presented with an online component. Although there is no considerable loss in face-to-face time in this case, as with web-supplemented courses, these online components are required of all students.

Although classroom time still constitutes a large portion of each course, mixed mode courses start to replace or augment face-to-face time with online components. As a crucial component of

their schoolwork, students in these courses must take part in online activities. The mixed-mode course format could include asynchronous, online lectures that are followed by group discussions or learning seminars in person. Another option is to provide lectures in the conventional face-to-face style while supplementing them with online mini-seminars or tutorials. When referring to a course of study that combines conventional and online courses, mixed mode e-learning is a term that is often used at the program level. Students residing anywhere in the globe may enroll in fully online courses as long as they have access to the Internet, an interface, and the required software programs. This sort of course is offered fully online and/or via "learning objects" with little to no face-to-face contact, with the exception of orientation, assessments, and support services.

The differences in time and location across the various e-learning formats are significant. E-learning may include synchronous or asynchronous education; it can happen at a predetermined time with a teacher or other students, or it can happen on its own at any time. E-learning may take place whether students and instructors are physically present in the same space or not. As an example, students may study online yet in a computer lab on campus, under the supervision and support of a few teachers. Even completely online education is not always conducted remotely; some students may complete all of their coursework online while remaining on campus. E-learning may loosen location and time restrictions to a greater or lesser level depending on the particulars of the course design, ranging from studying "anytime, anywhere" to "at a specified time and specific place".

Additionally, it could be feasible to adjust the speed of learning to the learner, taking into account not just how long it will take each student to finish a course or program overall but also the path they each follow to get there. Students may decide to skip classes on subjects they have previously learned or to watch lessons in a different sequence when courses are structured on learning objects, for example. In this way, the student has more flexibility than is often the case in a traditional setting. E-learning is becoming more and more important in education, particularly in higher education. Its growth is a result of a variety of factors, including the development of new ICTs and pedagogical approaches as well as the need to increase access to higher education in order to meet rising demand and secure additional funding at a time when the sustainability of the higher education system is under scrutiny. In this sense, e-learning is seen as a method for providing education as well as a way to familiarize students with using ICT in a setting where digital literacy is becoming more and more crucial. Additionally, it is seen as a chance to organize and govern higher education institutions more effectively. E-learning has gradually increased in popularity as a higher education alternative recently, and it is anticipated that it will continue to develop globally. Although it is difficult to locate data and statistics on e-learning, which makes it challenging to precisely assess the degree to which HEIs have embraced it, the majority of the available evidence points to a constant development. This notion is supported by other indicators. First, it should be noted that the worldwide market for "self-paced e-learning" brought in USD 42.7 billion in 2013 and is projected to do so again by 2018. Second, the number of courses being offered has significantly increased in certain of the nations where e-learning is more popular. In 2010, 35% of HEIs in the UK provided at least one e-learning course. According to research conducted in Australia by the Flexible Learning Advisory Group that only looked at vocational education and training, in 2013 48% of all associated activities featured some kind of e-learning. In 2009, e-learning courses made up 16.9% of all university courses in Korea, with 38.9% of them being entirely online, 14.2% being mixed, and

46.9% of them being augmented or reliant on the internet. According to data provided by the National Center for Education Statistics, 66% of HEIs in the United States offered distant education in some form in 2006–07, with 77% of those offerings being totally online and 12% being hybrid. Finally, researching enrollment can help you understand the need for e-learning. According to data on student engagement in the United States, 7.1 million students were enrolled in at least one online course in the fall of 2012, up from 1.6 million in 2002 and over 4.0 million in 2007. In comparison to 9.6% in 2002 and 21.6% in 2007, this represented over a third of all students enrolled in higher education in 2012. Online enrollment also showed a quicker growth rate than overall enrollment. Online enrollment may be expanding at a slower pace than overall enrollment, but it is still growing.

Free Online Learning Materials

The notion of e-learning as a monolithic use of digital technology in education has evolved. The growth of open educational materials has been and continues to be a highly significant trend. Teaching, learning, and research materials that employ suitable techniques, including open licensing, to allow for their unrestricted reuse, continual development, and repurposing by others for educational purposes are referred to as open educational resources, or OERs. This definition is based on the usual definitions of OER used by the UN Educational, Scientific, and Cultural Organization, the William and Flora Hewlett Foundation, and OECD/CERI in earlier publications. Open educational resources are digital learning materials that are freely and publicly made available online to instructors, educators, students, and independent learners for use in teaching, learning, and research. They include educational materials, software tools for creation, usage, and distribution, and resources for implementation, such as open licenses. The learning content consists of a broad range of instructional materials, including whole courses and more compact components like diagrams or exam questions. Text, photos, music, video, simulations, games, portals, and other things like that could be included.

Definition of the William and Flora Hewlett Foundation

Teaching, learning, and research materials known as open educational resources (OER) are those that are either in the public domain or have been made available under an intellectual property license that allows for their unrestricted use and reuse by others. Full courses, course materials, modules, textbooks, streaming videos, assessments, software, and other tools, materials, or strategies used to enable access to information are all considered to be "open educational resources."

Although both definitions vary significantly, they both emphasize that for educational resources to be termed OERs, they must be freely accessible and available for use and reuse. The CERI/OECD definition places more emphasis on the necessity that such free and adaptive use should be feasible than does the William and Flora Hewlett Foundation definition, which makes explicit reference to the need for the resources to have been licensed to facilitate such use. Although the CERI/OECD definition assumes that OERs would be digital learning materials, the examples of educational resources in both situations demonstrate diversity without restricting the types of educational resources that OERs may be.

The ability to use original content from other providers and change and reuse it to create a new learning resource is at the core of open educational resources (OERs). "Open" in this context refers to both freedom of access and freedom of modification. Liberal licensing, such as that

provided by Creative Commons, is one of an OER's key attributes since it makes this process easier. The open educational resource (OER) movement emerged as a way of approaching education that aimed to eliminate obstacles to teaching and learning by employing cutting-edge digital tools to distribute educational materials freely among the world's educators and students. The Massachusetts Institute of Technology's actions significantly influenced this trend. OpenCourseWare was developed at MIT in 2001, and the OCW Consortium was established in 2005. By 2007, all of its courses were available online. In recent years, there has been a significant increase in the push for open sharing of educational materials, and several other educational institutions have joined in. OER may be understood as fostering social innovation rather than merely "putting stuff on the web." Social innovations often take place in the non-market sector, which means they are not driven by the desire to make a profit. They may be characterized as "new ideas that simultaneously meet social needs and create new social relationships or collaborations," according to Murray et al. They are inventions that benefit society and improve society's ability to act, in other words. Their impact is determined not only by whether OERs are created or even utilized, but also by whether they have a significant influence on how instructors and students cooperate. The contribution of OERs to the six main educational difficulties that education systems confront today is the topic of a recent OECD/CERI research. These deal with education and learning, cost control, the distribution of top-notch learning materials, and lowering obstacles to learning chances, which taken collectively may boost the standard and accessibility of teaching and learning services. As follows:

Encouraging the use of Contemporary Learning Methods

To provide students a learning experience that better supports personal growth and achievement in a knowledge society, new kinds of learning are necessary. These include the adoption of learning strategies that include students working together as a community to create their own learning resources and provide assistance to other students. This goal is aided by OERs' simple adaptability and sharing capabilities.

Promoting the Involvement and Professional Growth of Teachers

Learning effectiveness has been attributed to the growth and involvement of teachers. Due to OERs' versatility, instructors may modify and customize their instructional materials to better suit the educational context in which they are being used. Additionally, it is anticipated that this chance will increase teacher cooperation to a greater extent.

Including both public and private schooling expenditures

The difficulty of splitting the expense of top-notch educational resources between public budgets and individual families is made more difficult by the growing involvement in educational systems across the globe. By enabling resources to be generated, shared, and updated more affordably, OERs might lower these expenses [7], [8].

Constantly Raising the Quality of Instructional Materials

Three challenges arise for educational resources as a result of the dynamics of a knowledge society: first, they must reflect new learning theories to better support high-quality learning; second, they must reflect new developments in the subject areas they cover; and third, they must be appropriate for the intended learning outcomes and the various learner populations they are

intended to serve. OERs' flexibility enables educational materials to keep up with these trends. For certain groups of students, in some countries, and in some educational institutions, high-quality instructional materials are developed and utilised. By assuring a more equitable distribution of top-notch materials, the ability to exchange OERs might assist in removing obstacles to high-quality education. This may promote lifelong learning and create connections between other nations, informal learning, and formal education.

Lowering Obstacles to Educational Opportunities

Because of the criteria for location, time, and speed of learning, many learners are shut out of possibilities for high-quality learning. OERs made available as digital resources allow for the delivery of educational materials at a pace that is suitable for the learners and allow for access outside of predetermined locations and times. online education [9], [10]. Digital technologies not only alter teaching methods but also provide chances for self-directed learning and ongoing professional development. Massive open online courses in particular seem to be ideally adapted to enable individuals to upgrade their competences throughout the course of their lives by overcoming resource and time restrictions. Therefore, the difficulties associated with skill development, activation, and successful use may have a partial answer in online resources. Participants in MOOCs offered by academic platforms like Coursera and EdX are motivated by a variety of factors. Others enroll in a course to demonstrate their interest and expertise to a present or future employer, while others do so out of personal curiosity in a particular topic, a desire to increase their knowledge or sharpen their abilities in a particular area, or both. To enhance their existing career or obtain a new one, as well as to meet an academic goal, seem to be the major reasons for Coursera students to finish their course.

After successfully completing the MOOC, 26% of individuals with professional aspirations got a new employment, but just 3% received a pay raise or a promotion. While 64% of academic target searchers acquired crucial information for their study subject, only 12% of them really finished the criteria for academic programs. A number of additional projects in the fields of education, in-company worker training, and skills training for the jobless have resulted from the rising popularity of the MOOC concept. In order to provide particular courseware, international organizations are increasingly collaborating with MOOC platforms. Students in the reversed classroom prepare for learning so that they may study the academic information for the course at home. The students participate in debates and studies throughout the week while staying in touch with one another via social media. They have a weekly meeting with the instructor. In-depth discussions and brainstorming sessions concerning the academic material take place in the classroom. With 14 classes studying two worldwide MOOC courses in robotics and astronomy, the Ministry of Education launched its MOOC program based on this integrated approach in 2014. 83.5% of participants finished the courses. With 7 courses and 20 classes participating in the program in 2015, 85% of students successfully completed the courses.

The Ministry of Education assigned a space for overseeing the study and translated some courses into Hebrew. The Education Cities Network prepared the teachers who helped the students in the integrated model, HOW2MOOC, via training seminars and one-on-one monitoring. Teachers provided assistance to the students enrolled in MOOC courses and taught them 21st century skills such as cognitive growth, teamwork, mutual support, self-management, accepting personal responsibility for learning, and intelligent and relevant use of digital and social media. The total number of classes taking part in the program reached 500 in 2017. The Becoming MOOCsters

program is currently training a group of instructors with expertise helping students on MOOC courses to serve as supervisors of new teachers entering the program. It is too early to judge the success or failure of MOOCs given their short history of less than five years. The inability to award credits and degrees, the viability of commercial models, poor completion and high drop-out rates, and the pedagogical methodology used in many of the courses are still considered as MOOCs' main flaws. However, a lot of MOOC platforms are working to address these important problems. Even the most seasoned service providers often modify their offerings to appeal to a wider clientele and maintain long-term financial viability. The initial MOOC provider, Udacity, was also the first to switch from a student- to a corporate-oriented approach, whereas EdX has maintained its attention on its original goal of enhancing information availability. Even if MOOCs and other online learning platforms haven't yet completely transformed educational institutions, their rising popularity is sparking a lot of discussion. They have sparked a great deal of anticipation for the ground-breaking prospects they may bring about as well as apprehension about their possible drawbacks, hazards, and disruptive effects on the present higher education paradigm.

The enormous potential of digital technology to enhance teaching and learning is shown through a careful examination of some of the most promising pedagogic models incorporating ICT. Teachers should take into account implementing these cutting-edge, technology-supported pedagogic models to improve outcomes, such as the growth of higher-order thinking abilities, and to widen the scope of learning opportunities available to students: Technology-supported models, such as those based on gaming, online laboratory experiments, and real-time formative assessment, can raise students' test scores and conceptual understanding while also fostering their creativity. Education that is aided by technology may increase the options for teaching and learning for both instructors and students. For instance, compared to what would be feasible without technology help, online labs provide a larger breadth of experimentation and learning via experience. Technology also expands opportunities for cross-cultural cooperation, giving students the chance to engage in the kind of global cooperation that is prevalent in modern workplaces.

Finally, evaluations made feasible by technology enable instructors to track students' progress in real time, modify their instruction as necessary, and more thoroughly define the skills that students need to master. Adopting these methods presents more of a challenge in terms of incorporating new forms of training than it does in terms of overcoming technological obstacles. The greatest chance of their continued and successful acceptance by teachers exists in the presence of appropriate policymaker support. Technology-supported models' effectiveness is primarily dependent on the pedagogy they support; instructors need the tools and know-how to employ them. Although real-time formative assessment enables instructors to monitor students' progress in real time, they must still apply this knowledge to their instruction. If professors encourage students to repeat their experiments and provide them a solid conceptual framework, experiential learning is most likely to develop students' knowledge and abilities. Ample professional development is required for instructors in order to face this pedagogical challenge. Lack of formal teacher training, peer learning, and other factors are frequent obstacles to implementing new teaching styles and resources. Teachers only need time to adapt their methodology to new technologically enhanced instructional methods. While pedagogy drives success, technology-supported models often call for a certain degree of equipment, albeit typically familiar, low-cost devices like laptops, tablets, or mobile phones with Internet

connections. The availability of a critical mass of educational materials and information that is suitable for teachers is another important success element. Teachers may also access a variety of free digital tools, like as software for real-time formative assessment and simulations in virtual settings.

3. CONCLUSION

In conclusion, online resources have fundamentally changed the landscape of education by providing schools and students with a wide variety of tools to support organized learning inside of schools and self-directed study outside of conventional classrooms. These materials have a lot of promise for encouraging independence, critical thinking, and lifetime learning abilities. While students may study subjects of personal interest and choose their own pace for learning, educators can provide compelling material and adapt lessons to meet the requirements of each individual student.

The incorporation of internet resources does, however, also bring up issues that need to be addressed. In order to stop the spread of false information, it is essential to ensure the reliability and excellence of online information. Additionally, it is crucial to foster digital literacy abilities so that students can find, assess, and use these materials efficiently. In order to stop underprivileged communities from becoming even more marginalized, equitable access to internet resources must be a top priority.

REFERENCES

- [1] R. Kay, "Examining School Board Leaders' Use of Online Resources to Inform Decision," *CJLT/RCAT*, 2017.
- [2] S. Hakim, "Supporting access to open education resources and massive open online courses for high school students of New Zealand," *E-Learning Digit. Media*, 2017, doi: 10.1177/2042753017692724.
- [3] L. S. J. Farmer, "Issues in Electronic Resource Services in K-12 School Library Settings," *Educ. Libr.*, 2017, doi: 10.26443/el.v25i2.173.
- [4] R. H. Kay and L. Carruthers, "Understanding School Board Leaders Use of Online Resources to Inform Decision-Making | Examen de l'usage des ressources en ligne par les dirigeants des conseils scolaires pour guider les prises de décisions," *Can. J. Learn. Technol. / La Rev. Can. l'apprentissage la Technol.*, 2017, doi: 10.21432/t2nc93.
- [5] S. H. Hallett and S. P. Caird, "Soil-Net: Development and impact of innovative, open, online soil science educational resources," *Soil Sci.*, 2017, doi: 10.1097/SS.0000000000000208.
- [6] T. Judd and K. Elliott, "Selection and use of online learning resources by first-year medical students: Cross-sectional study," *JMIR Med. Educ.*, 2017, doi: 10.2196/mededu.7382.
- [7] A. J. Von Rosen, F. T. Von Rosen, P. Tinnemann, and F. Müller-Riemenschneider, "Sexual health and the Internet: Cross-sectional study of online preferences among adolescents," *J. Med. Internet Res.*, 2017, doi: 10.2196/jmir.7068.

- [8] Y. Alicia Hong and J. Cho, "Has the digital health divide widened? Trends of health-related internet use among older adults from 2003 to 2011," *Journals Gerontol. - Ser. B Psychol. Sci. Soc. Sci.*, 2017, doi: 10.1093/geronb/gbw100.
- [9] D. Morley, A. Maher, B. Walsh, T. Dinning, D. Lloyd, and A. Pratt, "Making reasonable adjustments for pupils with special educational needs and disabilities: pre-service teachers' perceptions of an online support resource," *Br. J. Spec. Educ.*, 2017, doi: 10.1111/1467-8578.12175.
- [10] X. Ji, "Development and application of computer-aided innovative learning mode of undergraduate entrepreneurship," *Int. J. Emerg. Technol. Learn.*, 2017, doi: 10.3991/ijet.v12i01.6171.

CHAPTER 8

MARKETS AND INNOVATION IN THE EDUCATION INDUSTRY

Manjula Jain, Professor,

Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad,
Uttar Pradesh, India, Email Id- jainmanjula776@gmail.com

ABSTRACT:

The education industry is undergoing a transformative shift driven by the intersection of markets and innovation. This paper delves into the dynamic relationship between markets and innovation within the education sector. It explores how market forces are shaping educational innovation, ranging from the emergence of edtech startups to the evolution of online learning platforms. The paper also investigates the reciprocal influence of innovation on educational markets, altering traditional models of delivery and consumption. Through an analysis of case studies and market trends, this study uncovers the complex interplay between markets and innovation in education, highlighting both opportunities and challenges in creating a learner-centric, technologically advanced, and forward-looking educational ecosystem. While the marriage of markets and innovation holds immense promise, it is not without challenges. Ensuring equitable access to innovative educational solutions remains a concern, as does safeguarding the quality and credibility of new educational offerings. Moreover, the pace of technological change demands a continuous learning mindset from educators and learners alike

KEYWORDS:

Digital Credentials, Gamification, Learning, Online Assessment Tools, Personalized Learning Platforms.

1. INTRODUCTION

To provide a flexible, contemporary education system that can spur innovation in the business and society, innovation in education will be crucial. Similar to other industries, education should benefit from a robust inventive sector that creates tools and resources to boost productivity. What do we now understand about innovation in the education sector? Is the dynamic there what it ought to be? When formulating policies for education innovation, what role do policymakers want and encourage the education sector to play? Do sectoral innovation strategies for education explicitly cover business-driven innovation?

Given the lack of information on the education industry, which is here defined as the typically for-profit businesses that sell educational resources, services, and tools to schools, universities, and individuals rather than the private schooling, university, and training sectors that provide education to individuals, all of these questions are challenging to answer. The market structure of the education sector, the contemporary involvement of private companies in educational research, development, and innovation, and the consequences for governments are briefly explored in this chapter.

The study's objective was to estimate, for a specific point in time: 1) the market's size and its various segments by product type and educational attainment; 2) the number of firms and the degree of market concentration; 3) the market's top players and its various segments; and 4) the amount of money spent on R&D and marketing by market leaders[1], [2].

Size and organization of the educational resource sector

According to estimates, the "education resource industry" was worth between around USD 50 million in Denmark and Hungary and USD 12 billion in the United States in 2010. These estimates mostly apply to the educational publishing sector; it proved challenging to get data on other subsectors. In addition, the inclusion of non-publishing industries made it more difficult to compare the data. Depending on the sources and the nations, the statistics from different countries may be based on various definitions of the industry. The market borders remained constant throughout that time, despite the fact that information is supplied at various moments in time[3], [4].

The education sector of the economy seems to be dominated by publishing, but there is also a considerable market for electronic gadgets and evaluations that are produced by the sector. Additional initiatives include consulting in education. Although they may potentially be considered a component of the sector, for-profit education and training services weren't included in our analysis. It might be argued that they should have their own category rather than being under "other activities". They would also likely be substantially bigger than the market for educational resources in nations with moderately established private education providers. As an example, the market for textbooks supplied to schools in the pre-primary, primary, and secondary sectors in Japan corresponds to the value that had to be assessed. One source claimed that 10% of Japan's total book market went toward education in 2013, which amounted to around USD 670 million. However, the source's claims could not be independently confirmed. The market is restricted to the primary, secondary, and pre-primary levels in the Netherlands. Information is based on information on general publishing and relates to the market for instructional books to the general public in Canada, France, Germany, Mexico, and Spain. The market in the US includes materials for all educational levels as well as those that are not only released. The market for instructional books, which was valued at USD 23 billion in 2010, has the highest value in comparison to other nations. Since the values are so disparate, it is wiser to keep the border to publishing activities. A number of market analysts utilize a larger definition to estimate the value of the education resources industry in the United States[5], [6].

Information on the distribution of the market's overall value between publishing and electronic devices in Finland and Japan shows that publishing accounted for 96% of the total in Finland and 99% in Japan. Since the estimations are based on the publishing industry and, in the case of Japan, are only applicable to the educational market, they should be used with care. The market for educational resources expanded in Canada, the United States, and maybe the Netherlands between 2000 and 2010. In contrast, within the same time frame, the market declined in Australia, Denmark, Finland, Germany, and Spain. In other nations, including Germany and Spain, this decline persisted up until 2015. Information on the educational levels that the education industry targeted was difficult to come by. The majority of the market in Finland is focused at the lower secondary level, according to statistics from 2005 and 2010, which breaks down market value into lower secondary, higher education, and other education. Similar to the decline in the value of the Finnish education resources market as a whole, the value of the market for educational resources fell at each level of education. In 2011, secondary education accounted for the majority of the school textbook market in France. According to a liberal definition, the French market for educational books is worth 40% of the market for higher education. In Germany, books for higher education and professional fields made up the remaining volumes, accounting for around 41% of the market for educational publishing in 2014. Primary and

secondary school textbook sales made up 46% of the education book market in Mexico and 33% in Spain in 2013. In the United States, the markets for textbooks for elementary and secondary school and for higher education each accounted for roughly 23% of the entire market for educational books in 2010. The remainder of the market was made up of professional literature. According to the statistics provided, the market for educational resources is moderately to extremely consolidated in the majority of the nations, indicating that there is little to no competition. According to the Herfindahl-Hirschman Index, Denmark, Hungary, and Spain have high concentration levels, while Australia, Finland, France, the Netherlands, and the United States have moderate levels. Low concentrations, on the other hand, were only found in Canada, Germany, and Italy.

Consider the number of businesses at various market shares in addition to the total number of firms when presenting the market structure. While some have many more enterprises, several of the studied nations have a definite oligopolistic market structure. According to our data, no one company had a 20% share of the market in Canada, Germany, Italy, or the United States, but in Denmark, Finland, and Japan, one business held at least 40% of the market, and in Spain, one firm held more than 60% of the market. According to the available statistics, the national education industry is rather concentrated, with four publishers holding an average of 60% of the market. Innovation may emerge from the few enterprises that control the majority of the market under an oligopolistic market structure. If smaller businesses are enterprising and invest in the creation of new goods or services, they may also provide it. Smaller businesses that create innovations often expand or are acquired by bigger businesses who are interested in obtaining the inventions they have created. There are various numbers of enterprises on the market and at its margin in the nations covered. While a few publishing companies seem to dominate the educational industry, there appear to be several businesses functioning in most nations. These companies might operate in narrow areas without having a very strong inventive reputation, or they could be smaller, entrepreneurial companies researching new technologies. Each nation would need to evaluate this.

The function of market leaders in innovation

The firms with the biggest market shares in each of the nations under study may be used to identify the market leaders in the supply of educational materials. The industry is obviously international since certain market leaders, like Pearson Education, are well-known in several nations, while others, like Tammi Learning, are owned entirely or in part by businesses in other nations.

Additionally, there are many mergers and acquisitions on the global market. As companies try to enter new markets or alter their portfolios, this indicates that the ownership of many market leaders has shifted through time. For instance, WSOY in Finland, which was once a part of Sanoma, is now a part of the global media conglomerate Bonnier Group. The global market is shaped by formal agreements between corporations as well. An operating agreement between Nelson in Canada and Cengage, for instance, grants Nelson the only authority to modify, customize, and translate Cengage products.

Market leaders have a variety of legal forms, including private, public, and not-for-profit ones, throughout the study's nations. In certain nations, like Australia, Canada, Finland, Germany, the United Kingdom, and the United States, this range of business kinds is also noticeable, however in other nations, the market is only made up of private enterprises. One of the main players in

Mexico is a government agency. Another noteworthy factor is the magnitude of some of the international corporations operating in these nations. They may at times be substantially larger than a nation's whole domestic market. Pearson is the largest international publisher and the largest multinational firm with a focus on education, with a global revenue of USD 7 billion in 2014. It is without a doubt a significant player in the worldwide education sector. Many of the biggest publishing houses in the world specialize heavily in education and often rank among the top firms in their nation's market. In 2014, Relx Group was the third-largest publisher in the world and one of the market leaders in the United States. Hachette Livre, the sixth-ranked publisher, dominates the French market. Holtzbrinck is the seventh-ranked publisher and a market leader in Australia. Grupo Planeta is the eighth-ranked publisher in France. Cengage is the ninth-ranked publisher in Australia. McGraw Hill Education is the tenth-ranked publisher in the United States, Canada, and Australia. The lone exception is Japan, where the biggest Japanese publishers on this list don't seem to be significant participants in the market for textbooks and educational materials. Big businesses' spending on R&D or marketing often reflects how much they invest in innovation. However, there is no universally accepted format for reporting R&D, and businesses seldom break off marketing expenses into their own line items. Where available, we have taken information from business accounts on intangible assets, pre-publication expenses, or R&D; however, this information is often taken from consolidated accounts, which for multinational firms extend over countries and industries. The firms mentioned could not be contacted for more precise information.

Less than 10% of the total assets owned by the majority of significant publishing and media firms are thought to be related to anything that would imply any kind of research or development, according to information on the value of intangible assets. Amortization of these assets typically accounts for less than 1% of overall spending. The few businesses or organizations who speak about research, development, or pre-publication expenditures don't seem to stand out much from the others in this respect. This doesn't provide decision-makers enough in-depth information to understand the scope of present R&D operations or the firms' potential for innovation. Additionally, it offers no details on the extent of R&D in a certain market. Data already available on R&D spending in the publishing industry suggested that it made up around 1.7% of total spending in 2010, including spending on software publishing, which is substantially greater than in the book business.

The publishing industry has a greater R&D intensity than the service industry, with the exception of Austria, Italy, and the United Kingdom. Additionally, it constantly falls below levels seen in the industrial or pharmaceutical industries.

According to market leaders' publicly available financial information, spending on innovation may be typical for the industry as a whole and should not necessarily be seen as unusually low. However, the simple fact that public accounts often do not include R&D or innovation-related expenses demonstrates that investing in innovation is not thought of as a significant asset or competitive advantage in the industry, one that would possibly draw investors.

2. DISCUSSION

Improving the knowledge base

The first is that there has never been a global effort to map the education sector and its submarkets. This indicates that there aren't many resources to build on, and that various players

don't utilize a consistent set of market limits when they publish reports or evaluate the education sector. By including this subject within the routine collections of schooling data, this barrier might be addressed[7], [8].

The second issue is that the market for educational resources isn't generally seen as a distinct sector of the economy. It is more often seen as a part of other businesses, such publishing or software development. For instance, in 2011 15.5% of the French publishing industry and 10% of the German publishing market were devoted to education. Despite the scale of the business, it seems sense that generalist publishers do not perceive it as a separate market. Even if this tendency may be changing, electronic devices and software in education often represent more adaptations of technology created for other industries than specialized ones. Lack of specific professional organizations for producers or creators of educational resources also reflects this lack of "identity" or specialization. Such organizations do exist in Europe or the US, but even when they do, the information they provide on the business is not comparable. While it is feasible to approximate the structure of the education market in the majority of nations, players in the educational resources sector seem reticent to provide details about their revenue, market share, and R&D efforts. There may be considerable skepticism over how this information may be used, particularly in a market where many companies have little legal duties to the public and are not listed on the stock exchange. The majority of the time, policymakers can attest that certain publishing houses are legitimate market leaders in their nation, but they don't seem to be very knowledgeable about the home market for educational resources. Providing incentives to education publishers to create creative materials is often not the duty of education ministries; rather, this is the job of ministries of finance or economic affairs, for whom education is but one industry among many. Many pieces of information that could not be gained via this study may be obtained through other means, possibly even by a small-scale poll directed at the identified companies. Such a poll may be used to learn more about how large companies see the education sector and its unique characteristics, how much they spend in R&D and innovation, and under what conditions they would be willing to invest more[9], [10].

The OECD might assist global initiatives to enhance information exchange in this area. It was the goal of the first "industry summit" that ministers and business executives from the education sector attended in Helsinki in October 2015 to begin these conversations. These summits might promote communication and information sharing, including discussion of the industry's degree of innovation and the issues that governments are trying to solve in the field of education. Other working sessions based on the results of the above-mentioned short survey might provide an opportunity to discuss current innovations, address obstacles to innovation, and address the dearth of data.

Policymakers' implications

In the end, education policy makers should be concerned about the size, market, and innovation intensity of the education industry because, like any other sector of society, innovation policies should rely in part on the business sector to generate and disseminate innovation. According to the study's statistics, the global market for education is expanding in several nations. This may promote innovation and new competitors. When a market's value is declining, it may be worthwhile to investigate the causes of the loss and determine whether there has been a decrease in innovation as a consequence. This could sometimes be the result of the replacement of digital resources for print materials. In other situations, this could be in line with modifications to

legislation or shifts in how both public and private actors make purchases. Monitoring these patterns may assist in ensuring that entry barriers are low, that present levels of competition are favorable to innovation, and that governmental measures do not negatively impact innovation in the sector. Otherwise, certain nations would lose out on cutting-edge goods and delivery systems produced elsewhere.

The importance of understanding where growth is taking place is highlighted by the fact that so few nations have data broken down by education level. It's possible that a new market for education materials for adults outside of formal learning venues is emerging as a result of growing interest in lifelong learning and the desire to update or renew skills. It would be reasonable to anticipate that a rising market would be very inventive and could provide R&D that might be used at higher levels of schooling. It is also evident that the overall market for educational materials includes schools as an important but not dominating market sector. People seem to be a significant source of demand.

The fact that the same corporations often hold the top market positions in many nations amply demonstrates the need for national policymakers to adopt a worldwide view. They need to take into account, among other things, who the new market entrants and innovators may be, how they align with policy goals, and how government resources can be used to stimulate innovation that will benefit the country's educational system. If basic concerns are to be resolved, the study of the education sector is important. For instance, the absence of formal R&D reporting and the ostensibly low spending on innovation may raise red flags for policymakers. It's likely that increased private funding for R&D and innovation might help education become more effective and efficient. Additionally, considering the nature of innovation in the sector, the modest level of investment at the moment could be sufficient. Does the market's oligopolistic structure result in a lack of incentives for innovation due to an overabundance of market power? Or, on the other hand, is this structure required given the nature of the sector's manufacturing process? It will be challenging to encourage or guarantee that a vibrant, creative education business supports the education sector and people's lifelong learning if these problems are not satisfactorily addressed or understood.

A too-visible partnership between the public and commercial sectors in the field of education may sometimes be seen as detrimental. However, because textbooks and other pedagogical tools for instructors are often produced by private enterprises, most curricular reforms or anticipated changes in teaching techniques eventually benefit from this sort of partnership. Over 60% of pupils often have instructors that rely heavily on textbooks to deliver their lessons. Education policy, or more specifically, an explicit innovation strategy for education and training, should undoubtedly include provisions for encouraging the education sector to create new or considerably better resources for teachers and students. Education businesses are often seen by policymakers as suppliers of products and services to schools, frequently based on technology. They often ignore the reality that educational innovation is altering the setting in which schools are located. Innovations based on technology have a tendency to make schools and learning settings more accessible to the outside world, including the digital world as well as the real-world and social surroundings. They also introduce new players and stakeholders into the educational system, not least the education industries, each of whom has its own hopes and aspirations for the future of education. It may still be difficult to persuade educational institutions to see business as a valued partner. A potentially productive discussion is sometimes jeopardized by concerns about or ideological objections to the perceived "marketization" or privatization of

education, as well as blatant concerns about the replacement of instructors by computers. The challenge is further increased by the fact that, in comparison to the medical or paramedical businesses in the health sector, for example, the global education industry is a relatively obscure institution. Governments should first familiarize themselves with the education sector, both domestically and globally. Market research is helpful not just for buying products and services, but it may also help you identify possible partners. That was the precise goal of this chapter: to launch the market research and broaden understanding of the education sector.

3. CONCLUSION

In the conclusion, it is clear that the market and innovation convergence is transforming the education sector in unheard-of ways. Due to the needs of a quickly changing labor market and the advancement of digital technology, educational institutions are increasingly adopting new solutions to improve teaching and learning. Startups and established businesses are both using the promise of edtech, AI-driven technologies, and online learning environments to provide individualized, adaptable, and accessible learning experiences on a global scale. Innovation is simultaneously having a significant influence on the educational industry. As online courses, micro credentials, and non-traditional education providers gain popularity, the conventional limits of education are changing. For educational institutions to be relevant and competitive, this transformation poses challenges to current business structures.

REFERENCES

- [1] A. Verger, G. Steiner-Khamsi, and C. Lubienski, "The emerging global education industry: analysing market-making in education through market sociology," *Glob. Soc. Educ.*, 2017, doi: 10.1080/14767724.2017.1330141.
- [2] M. B. Abdullah, M. Harun, and M. R. M. Jali, "Government Funding in Education Industry," *Int. J. Acad. Res. Bus. Soc. Sci.*, 2017, doi: 10.6007/ijarbss/v7-i6/3036.
- [3] H. Gasmi and A. Bouras, "Ontology-Based Education/Industry Collaboration System," *IEEE Access*, 2017, doi: 10.1109/ACCESS.2017.2778879.
- [4] M. Sharma, S. Ali, and S. Husain, "Implementation of Big data analytics in Education Industry," *IOSR J. Electr. Comput. Eng.*, 2017.
- [5] M. A. Z. Dajani and M. S. Mohamad, "Leadership Styles, Organisational Culture and Learning Organisational Capability in Education Industry: Evidence from Egypt," *Int. J. Bus. Soc. Res.*, 2017, doi: 10.18533/ijbsr.v6i11.1022.
- [6] S. Qiu and D. Yu, "Symbiotic relationship between higher engineering education and manufacturing industry in China," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/ejmste/78184.
- [7] T. Zhibin and S. Weiping, "On the Logic and Process of Collaborative Innovation in Higher Vocational Education and Industrial Development," *Chinese Educ. Soc.*, 2017, doi: 10.1080/10611932.2017.1408327.
- [8] I. Fierro, D. A. Cardona Arbelaez, J. Gavilanez, I. Fierro, D. A. Cardona Arbelaez, and J. Gavilanez, "Digital marketing: a new tool for international education," *Pensam. & Gestión*, 2017.

- [9] H. Karadag, "The impact of industry, firm age and education level on financial management performance in small and medium-sized enterprises (SMEs): Evidence from Turkey," *J. Entrep. Emerg. Econ.*, 2017, doi: 10.1108/JEEE-09-2016-0037.
- [10] D. Arbelaez, "Digital Marketing: A new tool for international education marketing digital□: Una nueva herramienta para internacionalizar la educación," *Pensam. y Gestión*, 2017.

CHAPTER 9

BUSINESS-DRIVEN INNOVATION IN EDUCATION: A REVIEW STUDY

Manjula Jain, Professor,

Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad,
Uttar Pradesh, India, Email Id- jainmanjula776@gmail.com

ABSTRACT:

Business-driven innovation is reshaping the education sector, propelling it into a new era characterized by dynamic pedagogies, technological integration, and learner-centric approaches. This paper explores the impact and implications of business-driven innovation in education, examining how businesses are driving transformative changes through partnerships, investment, and the development of innovative educational solutions. It delves into diverse models such as corporate learning initiatives, edtech startups, and collaborations between educational institutions and industries. By analyzing case studies and industry trends, this study sheds light on the multifaceted relationship between businesses and educational innovation, underlining the opportunities and challenges that emerge as education evolves in response to market demands. Collaboration among educational institutions, businesses, policymakers, and other stakeholders is vital to navigating this new landscape. Effective partnerships can harness the strengths of each sector, leveraging resources, expertise, and insights to create innovative, relevant, and impactful educational experiences. As education strives to prepare learners for an ever-evolving future, business-driven innovation offers a dynamic avenue for forging ahead, creating a harmonious synergy between economic imperatives and educational aspirations.

KEYWORDS:

Corporate Training, Data-Driven Decision Making, Entrepreneurship Education, Industry-Academia Collaboration, Lifelong Learning Solutions.

1. INTRODUCTION

It first paints a picture of the obstacles to innovation in the formal education sector, which is plagued by a weak knowledge ecology: Little is learned from this study in terms of how to improve fundamental administrative and instructional procedures. The discussion then shifts to patents, a typical sign of innovation. In the area of education, instructional instruments are often covered by patents. A review of education-related patents over the last 20 years reveals a definite increase in the commercial production of highly creative educational technology. The formal education sector may have new prospects as a result of the rise in educational innovation, but the non-formal education system is now the focus of the burgeoning tool business. The chapter concludes by briefly addressing the reasons why company owners may not be as engaged in the market for formal education[1], [2].

Educational Innovation

The act of developing and then distributing new educational resources, including teaching methods, organizational structures, and technological advancements, is known as educational innovation. Innovation, although not research, is often based on research and new information, and it entails altering procedures and methods in order to boost the effectiveness and quality of the services provided. William Baumol made an intriguing distinction between sectors that are

progressive and those that are not many years ago. Non-progressive economic sectors are ones where productivity growth is constrained, erratic, and much slower than in progressive economic sectors. The "Baumol's disease" is caused by the productivity disparity between the two types of sectors. Experts have traditionally seen the education industry as a prime example of a non-productive sector. To "re-invent" public education and develop treatments for this alleged ailment, it will be very difficult to do so without first creating an industry in which beneficial inventions are consistently produced, effectively employed, and controlled[3], [4].

Changes in education are often suggested outside of schools before being introduced by reformers. Therefore, rather than grassroots creativity, these developments are the result of foreign reform. The likelihood of the effective acceptance, implementation, and institutionalization of new techniques is definitely diminished by such "outside-in" thinking. The inability of such improvements to sustain and replace bad behaviors may upset policymakers. Consider innovation as a decentralized method of using new knowledge and information to identify issues and develop solutions as an alternate strategy. People are compelled to share information and solutions they have developed themselves, which opens up natural but underutilized routes for the quick circulation of fresh ideas. Open educational resource repositories created and shared by teachers and other educators are among these venues.

Last but not least, it is important to emphasize that a significant obstacle to the study of educational innovation is a dearth of data. Studies of technical advancements often concentrate on R&D expenditures and patents. Despite the fact that this chapter does to some part analyze patent data, it is doubtful that these procedures will be adequate in this situation. New information on educational innovation is presented by recent work at the OECD Centre for Educational Research and Innovation, along with other suggestions on how to gather innovation data in education. Systematic data gathering would enhance education sector innovation policies and aid in understanding educational innovation[5], [6].

Challenging science with weak connections to practice

Experts often complain that the educational industry lacks innovation and is structurally unable to advance pedagogy, practical knowledge, and instructional technology at the same pace as other industries. Even though it has been said that there is more innovation in education than most people realize, the following criticisms appear to still be valid: Even if we now know more about educational practices than we did before, there have been significant challenges in disseminating "new and superior" information in this field. Take initiatives to improve educational practices in schools as an example. The major issue is the challenge of creating a science that can shed light on practices and provide direction for their methodical development. Formal R&D has mostly remained of secondary significance for both the creation of beneficial innovations and for the training of employees. What Nelson and Murnane said about education more than 20 years ago is still mostly accurate today: "R&D should not be viewed as creating 'programs that work'; it only provides tidy new technologies to schools and teachers." Therefore, it is incorrect to equate educational R&D with industrial R&D. Rarely does educational R&D provide information that can be used right away to solve issues and create applications. The purpose of this type of research is not to provide and develop a repertoire of trustworthy practices and tools to solve immediate problems that teachers encounter on a daily basis in their professional life. Due to its detrimental effects on both the supply and demand for research, the

issue of the poor connection between science and practice improvement must be addressed. The system becomes fundamentally inactive as a result of weak demand and weak supply.

The minimal impact of science on enlightening educational methods may be attributed to three factors:

On the supply side, instructional science is first of all very difficult to execute. According to Berliner, "we do our science under conditions that physical scientists would find intolerable" when referring to study on education. Designing a bridge is easier than changing schools and classrooms since context cannot be controlled, and any study finding's capacity to shed light on a body of practices is diminished by the challenges of generalizing across settings. Although there is a field of study known as educational science, there is nothing like the type of applied scientific or engineering discipline that might provide a body of knowledge and methods that could shed light on educational practices.

Second, on the demand side, the majority of practitioners engaged in the improvement of teaching practice do not think that inquiry, evidence, and science can provide solutions to the educational issues they encounter during their careers. For instance, they don't think it's important to establish a theory of how students acquire information and how education connects to the growth of content and knowledge.

Teachers tend to think that teaching is a unique craft based on innate quality, inspiration, and aptitude rather than a set of competencies learned over the course of a career. These weak incentives for teachers to employ research are entrenched in longstanding cultural norms. Due to this cultural norm, it is particularly challenging to argue in favor of knowledge management initiatives such as creating databases of data on "what works" and pushing instructors to solve issues like engineers by consulting case books. Teachers are generally craftsmen who labor alone in an environment they have created, learning much of their abilities via trial and error. To put it simply, they "learn to experiment, looking pragmatic ally for adequate answers to challenges their 'customers' provide.

Last but not least, there are generally little incentives to codify technical information and know-how, and the funding for codification is insufficient. Many practices continue to be hidden, unspoken, unseen, and hard to transfer:

The systematic recording and widespread use of cases found in surgery or the legal system, as well as the use of physical models in engineering and architectural practice, do not exist in education beyond a poor counterpart in the realm of pedagogical knowledge. New generations are able to continue where older ones left off thanks to recordings like these and the comments and criticisms of experts.

The following crucial processes, which are necessary to enable the development of knowledge and any possible spillovers, are absent from education: "The novice teacher must begin from scratch, ignorant of previous answers and other strategies to persistent practical issues. Instead of being clear and analytical, what future teachers learn about teaching is intuitive and imitational. It is more expensive to find, value, and transmit information that is overly stored in tacit forms. Overindulgence in solitary thought and resource waste that underutilizes already-existing knowledge may be one outcome. Inefficiency in the business and social sectors might result from this.

2. DISCUSSION

Translating increasing pressure over performance into innovation

In most areas, designing practice around what is scientifically understood has been the key to success in increasing technical knowledge, to use Nelson's words. As was said above, this process is not working well in education, thus policymakers, businesses, and society as a whole are calling on schools to improve in the lack of a solid technological foundation. Elmore says it this way, and it's provocative: Think about what would happen if you were in an aircraft and the pilot announced, "I've always wanted to try this without the flaps," over the intercom as you were beginning your descent. You could also hear your surgeon say, "You know, I'd really like to do it this way, I originally learned how to do it in 1978," during your pre-surgical consultation. Would you agree to take part in this? In the "real" professions, where the lack of a solid technical knowledge base and debate about what constitutes good practice bears a heavy price, people are sued for doing that.

The issue isn't so much a lack of incentives for management and schools to advance instructional approaches and technology. These incentives are certainly less than in other industries, but pressure on schools to perform better, which is being channeled via stricter standards and accountability, is raising incentives as well. Instead, the issue resides in how practitioners, teachers, and administrators attempt to react to these demands and incentives; specifically, in their inability to transform these pressures into innovation, better practices, and the creation of new technology and instructional know-how. By depending on a solid technical foundation of knowledge, which should be accessible in case books and databases, practitioners do not attempt to enhance methods. Instead, they alter their organizational structures in response to the elevated responsibility, but doing so does not alter their behaviors. Elmore makes a compelling case that although individuals and schools invest a lot of work in modifying infrastructure, they often leave instructional practice alone.

Patents Relating to Instructional and Pedagogical Technology

A cursory glance at patent data gives us a more upbeat perspective on innovation in the education industry, which in that regard is consistent with other statistics. Any patent submitted under the G09B IPC subclass may be regarded as having an educational or teaching-related purpose in accordance with Foray and Raffo. It encompasses simulators that are considered as teaching or training tools, which is the case if they provide audible sensations that are comparable to the feelings that students would really experience as a result of their activities; models of structures, installations, or the like. Simulators that solely use computers to display or depict an apparatus's or system's operation are excluded from this category and cannot be used as teaching or training tools. Simulator parts that are identical to genuine machines or devices are also excluded. However, since it contains mapping-related technologies, the category also includes patents relating to the creation of GPS systems or the use of maps in smart automobiles, which, machine learning apart, overstates what would typically be considered as education technology. Although they are still few in number, since 2000 there have been a threefold rise in the number of patent applications submitted under the Patent Cooperation Treaty in the field of educational and instructional technology. The trend is flat as a percentage of all patents, indicating that technical innovation in the industry is expanding at a similar rate to the national average.

A community of small businesses have formed that specialize in the creation of technical solutions to educational challenges and concerns, explaining this increase beyond the simple explanation that major corporations are seeking to apply their current technologies to the education sector. This is shown by the entry of new enterprises as well as the reducing concentration that is shown by various indices. The sector's concentration, as shown by the technological shares owned by the top four and top ten companies, has sharply decreased between 1990 and 2005, according to Figure 6.2b. There is no reason to think that this pattern has reversed, even if this study could not be updated for this chapter. The inverse Herfindahl-Hirschman Index, a measure of an industry's oligopolistic tendency, provides a similar picture, demonstrating that the number of "ideal" technologically focused enterprises has decreased from around 30 to 60. The Herfindahl-Hirschman Index, on the other hand, indicates that this de-concentration may be slowing down or perhaps regressing, according to all three indicators. In any event, these early findings point to the development and stabilization of a sector focused on the creation of learning resources and knowledge with deep roots in modern information technologies. Small and specialized businesses make up a significant portion of this market. For items or equipment that will be utilized in a training or educational environment, for training procedures connected to a particular set of abilities, or for a generic approach that may be used in many educational contexts, education-related patents are often filed. Following the creation of a fantastic general purpose technology came the development of instructional technologies.

Information and communications technology (ICT) is unquestionably a driver of innovation in educational institutions because it provides a broad variety of potentially useful new tools and instruments that have the ability to fundamentally alter the sector's organizational, technical, and institutional underpinnings. The growth of ICT in education offers opportunity to increase the variety of instructional tools available. Since it is the process by which a new technology spreads over a broad variety of industries and specialized applications are created, the so-called co-invention of applications process is no little importance.

In actuality, a general-purpose technology like ICT is characterized by its horizontal economic spread and the complementarity of innovation and application development. A general purpose technology, to use the language of economists, expands the frontier of innovation possibilities for the whole economy, while application development modifies the production function of a certain sector. In other words, fundamental ideas lead to the co-invention of applications in many industries, which in turn expands the size of the overall technology market and the return on future inventions, creating dynamic feedback loops. A long-term dynamic that includes significant investments in R&D with high levels of societal and private marginal rates of return emerges when circumstances are favorable.

The increase in education-related patents serves as an example of how innovation is growing, which is highly correlated with ICT dynamics. The use of ICT in education should not be seen as a single invention; rather, it may lead to a wide range of technologies with several potential applications. ICT may also be seen as a tool for transformation, enabling schools to participate in activities they otherwise would not have been able to. However, it would be premature to assert that the education sector has already attained the status of a key user sector with the capacity to considerably increase ICT dynamics, or that ICT has materially altered the sector's technological foundation and operational style.

An expanding market for instructional tools

In conclusion, the results indicate a good amount of innovation activity around the creation of new teaching tools and technology. The center of this activity is really beyond the sector's conventional boundaries. A sector of specialized businesses that create, market, and manufacture educational products is emerging. This entails a process of knowledge migration away from the place of delivery of the educational service, much as in any historical example of the emergence of a tool industry. A change in information "holding" is occurring when the tool manufacturer emerges as a new location for knowledge accumulation. The establishment of a methodical approach to the issue of boosting productivity has historically been a significant factor in the formation of a tool industry. The process of moving specialized tool knowledge away from the organization providing the final service—in this case, the school—allows the production of generic and multipurpose machines and tools in place of the specialized tools that would have previously been developed within each organization providing the service. Due to increased specialization, intra-segment competition between tool producers, and effective coordination between the tool companies and the downstream organizations, the formation, emergence, and development of tool industries have historically frequently resulted in efficiency gains and economic growth.

It's encouraging to see an increasing number of entrepreneurs entering the market for new educational tools given the discussion above about the innovation deficit at the core of the educational system. One might anticipate that businesses competing to create and market tools will significantly contribute to boosting innovation and productivity in the downstream industry. But this optimism has to be qualified. Whether the public sector will be able to take advantage of the potential provided by the developing tool industry is a major worry. The rise in patenting activities is another issue. Small specialized businesses need the legal exclusivity provided by patents to join and succeed in the market, but they are likely to have a negative impact on efficiency in the near term by charging for the kinds of ideas and expertise that were previously available for free.

Patent issues with the new design

It's possible that as a result of the growth of the market for instructional tools, prospective users will have to sign license agreements in order to have access to techniques and information that they previously had free of charge. Some of the new patents are expected to cause a lot of worry in the educational community when practitioners realize that they are breaking the law and violating patents by using techniques and practices that they have freely utilized their whole professional lives. Biomedical scientists are quite adept at "ignoring" the patents on their research equipment. The businesses that have received these patents either foresee poor knowledge appropriability by generously providing licenses or they just tolerate violations, particularly when they include university academics. The societal inefficiencies that may be caused by excessive patenting in biomedical research are successfully minimized by these norms and behaviors on both sides. It is unclear if administrators and instructors at schools are in a position to act similarly or what the tiny, specialized companies that own the patents would do. For instance, the US Patent and Trademark Office awarded Blackboard Inc. a patent in 2006 "for technology used for Internet-based education support system and method" that covers 44 distinct components of a learning management system. The Georgia College and State University Library's IT management system director, Frank Lowney, stated: "Much of what Blackboard

claims to have developed truly originated from and was freely offered by the education community. The neighborhood is now being penalized by a severe reduction in market competitiveness. What are they going to do next, attempt to patent word processing and charge you fees if you use it in a classroom, is the true concern for an associate professor of medical education. If straightforward software programs that employ technology to enhance teaching are permitted to be patented solely because they promote education, we are in serious danger[7], [8].

The issue with Blackboard Inc.'s patents, as well as, we suspect, hundreds of other patents for educational technologies, is unquestionably the now-common conflict between open source communities that are mushrooming in the educational sector and for-profit companies attempting to enforce their claims on some patents. However, there is a brand-new issue with patenting in this field when formerly the standards of public benefit and unrestricted access were quite high. The capacity of the tiny, specialized businesses to reap the rewards of their invention is another issue with the vertically unintegrated structure of the burgeoning sector. On these markets, transaction and negotiation costs are probably quite high, and patents may not be the best way to fully capture the value of an innovation. The issues facing the businesses under consideration here are somewhat comparable to the scenario Cockburn detailed with respect to the tool companies in the biotechnology industry[9], [10].

Entrepreneurship is necessary for innovation, or at the very least, entrepreneurship requires a diverse distribution of businesses, including a large number of entrepreneurs at one end of the continuum. The importance of entrepreneurs or young creative organizations as a vehicle for fostering innovation and as an organizational structure that is necessary to supplement the operating models of giant corporations has been thoroughly and persuasively discussed by Baumol. The reward structure of the sector does not favor the competitive entry of new firms and radical innovators willing to take risks and be creative in exchange for the possibility of enormous private returns on R&D and other innovation activities. However, the educational sector appears to have high entry barriers making entrepreneurial activities in the sector less attractive. Some of these obstacles have been named by Berger and Stevenson:

Education sector's underinvestment in innovation

The so-called "Big Edu" industry, an oligopoly of a few extremely big educational resource providers that solves the issue of highly fragmented demand by establishing vast sales teams, is present in many countries. Entrepreneurs cannot afford to play this game. The limitation that prevents start-ups from selling at a scale that is commercially viable they require pilot programs to test new tools. Lack of a corporate culture to manage innovation in education systems: Instead of investing in new equipment and software, managers sometimes decide to employ current personnel more extensively since doing so "costs nothing." Few school administrators have had formal training in financial analysis or making commercial decisions. Saving teacher time is typically not seen as beneficial since it is seen as a sunk cost.

In order to avoid any unfair benefits, governmental authorities often advise administrators to avoid meeting with business owners and suppliers, resulting in a "vendor wall" that keeps them from learning about new alternatives. Venture capitalists, the primary source of investment for the most inventive start-ups, are difficult to attract because of the small amount of the possible returns and the length of time needed to get any significant return. To some degree, angel investors may be a replacement. The prospect that foundations and charities may provide for free the identical goods that company owners are attempting to sell. This is one unexpected result of

the commons-building method, which is well-known in developing nations and is said to destroy the spirit of entrepreneurship. Every session's discussion was useful in identifying problems that might be solved by working together with all the stakeholders involved in education and some of the answers. Diverse perspectives sometimes brought up conflicts. Such conflicts were apparent, for instance, when innovation decreased reliance on conventional instructors, potentially in a scenario where there is a shortage of teachers, and they highlighted the need of carefully taking the environment into mind. When thinking about transferring a successful practice from one place to another, the need for context analysis was also viewed as crucial. Technology does not transform practice, as was recommended during the summit. It differs from fire. Simply being close to a fire can warm you. It is doubtful that much will change by just giving technology or making people aware of an innovative approach. Greater caution in managing change, possibly via the use of design thinking, may contain greater potential for effect and emphasizes the need of assisting communities and networks of practitioners in advancing practice.

The propensity to see groups as homogeneous was another source of stress. Teachers are teachers, pupils are students, businesses are businesses, and policymakers are policymakers. We should consider how to include each of these various groups and the limitations or freedoms within which they operate, much as there appears to be growing acknowledgment of the advantages of personalization for students' learning. Those who have answers to give, sell, or promote may still be wonderful listeners and have the discernment to apply their expertise and creative thinking to the learning issue they are confronted with. Alternately, they could just be interested in their pre-planned answer and be a less cooperative partner. Similar to this, determining where instructors fall on the creative thinking normal distribution curve may help determine how likely they are to accept and succeed with new working practices and suggest the kind of personal growth most suitable for their situation. The first step in addressing each of these issues is probably for each of us to become lifelong learners and implementers. It involves some of what we know, what we are capable of, and how we apply those things to the situations we face. In order to demonstrate the abilities and attitudes that many of us seem to want to see in our students, it is crucial that we reflect on our own work.

Second, in order to find and execute practical and well-supported solutions, we should emphasize cooperation and help create the conditions in which such behaviors are accepted and amplified. One step in creating the conditions for partnerships to flourish is taking measures to strengthen the dialogue between business, government, and education leaders. Another strategy to support cooperation is to provide tools for networking and the growth of communities of practice. Thirdly, we may explore adopting practices from other industries and applying them to education in a more organized and evidence-based fashion. To do this, it would not only be necessary to examine the results, but also to comprehend the governing principles, abilities, behaviors, and practices. Given the involvement of business and other organizations, the Global Education business Summit may be a place to learn from such practice.

3. CONCLUSION

In conclusion, business-driven innovation into education is catalyzing a significant change that might completely alter how information is transmitted and gained. Businesses are playing a more active role in influencing instructional approaches, supplying resources, and designing curriculum as the educational environment expands beyond its conventional bounds. As corporations support educational initiatives with funding, cutting-edge technology, and real-

world applicability, this symbiotic partnership offers enormous possibilities. Innovation, nevertheless, often brings complexity. It's a hard endeavor to strike a balance between business interests and ethical standards in education. Consideration must be given to the possibility of commodifying education and escalating educational disparities. Maintaining a learner-centered emphasis and upholding academic integrity must continue to be of the utmost importance as the education sector embraces business-driven innovation.

REFERENCES

- [1] P. Serdyukov, "Innovation in education: what works, what doesn't, and what to do about it?," *J. Res. Innov. Teach. Learn.*, 2017, doi: 10.1108/jrit-10-2016-0007.
- [2] H. B. Zhu, K. Zhang, and U. S. Ogbodo, "Review on innovation and entrepreneurship education in Chinese universities during 2010-2015," *Eurasia J. Math. Sci. Technol. Educ.*, 2017, doi: 10.12973/eurasia.2017.01042a.
- [3] Y. Y. Ding, "The constraints of innovation and entrepreneurship education for university students," *J. Interdiscip. Math.*, 2017, doi: 10.1080/09720502.2017.1382152.
- [4] A. Lašáková, Ľ. Bajžíková, and I. Dedze, "Barriers and drivers of innovation in higher education: Case study-based evidence across ten European universities," *Int. J. Educ. Dev.*, 2017, doi: 10.1016/j.ijedudev.2017.06.002.
- [5] P. Serdyukov, "Journal of Research in Innovative Teaching & Learning For Authors Innovation in education: what works, what doesn't, and what to do about it?," *J. Res. Innov. Teach. Learn.*, 2017.
- [6] V. Kryukov and A. Gorin, "Digital technologies as education innovation at universities," *Aust. Educ. Comput.*, 2017.
- [7] C. Zhou and A. Li, "Positioning research on innovation and entrepreneurship education in application-oriented colleges," *Bol. Tec. Bull.*, 2017.
- [8] S. Allena-Ozolina and G. Bazbauers, "System dynamics model of research, innovation and education system for efficient use of bio-resources," in *Energy Procedia*, 2017. doi: 10.1016/j.egypro.2017.09.051.
- [9] Y. E. Kim and N. Loayza, "Productivity and its Determinants: Innovation, Education, Efficiency, Infrastructure, and Institutions," *Unpubl. Backgr. Pap.*, 2017.
- [10] R. M. Hernandez, "Impacto de las TIC en la educación: Retos y Perspectivas," *Propósitos y Represent.*, 2017, doi: 10.20511/pyr2017.v5n1.149.

CHAPTER 10

EXPLORING THE IMPACT OF INNOVATION ON LEARNER ENGAGEMENT

Aditya Sharma, Professor,
Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad,
Uttar Pradesh, India, Email Id- adityahr2018@gmail.com

ABSTRACT:

Innovation in learning has emerged as a transformative force in education, reshaping traditional teaching paradigms and offering new possibilities for engaged and effective learning experiences. This paper examines the concept of innovation in learning, delving into the various forms it takes, from technological advancements and pedagogical approaches to novel learning environments. By analyzing case studies and educational trends, this study explores the impact of innovation on learner engagement, knowledge acquisition, and skill development. It also discusses the challenges and considerations associated with implementing innovative strategies in diverse educational settings, highlighting the potential to create a future-ready learning ecosystem that equips learners with the skills and adaptability needed in a rapidly changing world. Innovation in learning is a dynamic force that propels education beyond traditional boundaries, offering a spectrum of possibilities to enhance the learning journey. The integration of technology, the adoption of learner-centric pedagogies, and the creation of interactive and collaborative environments are reshaping education, making it more accessible, personalized, and effective.

KEYWORDS:

Classroom Management, Curriculum Development, Differentiation, Educational Technology, Engagement, Gamification.

1. INTRODUCTION

But Smithies didn't only impart certain knowledge to us. He prompted us to think, often by asking us questions that made us consider the implications of what we were saying. If you followed your own reasoning through stage one, it's common for a policy that seemed great if you simply considered the immediate effects to be harmful. We Information Age citizens instinctively go to technology while searching for improvements in education. Given the enormous advances technology has made to our lives, this is understandable. However, an innovation is a new method of accomplishing something that is also a superior method. An innovation in education is a departure from the norm that, given an equivalent amount of time and resources, produces better learning outcomes for students than the norm. The use of a mechanical, electrical, or digital equipment is not a need for innovation. To summarize a few historical accounts, we may say that Thomas Edison created the light bulb, John Travolta danced to cutting-edge disco lights, and Benjamin Franklin found electricity. Or, more to the point, Steve Jobs created the iPad, Alan Turing found computers, and teachers used the iPad in blended learning. Blended learning would be a learning innovation if it were to be shown to be more successful than the traditional method of teacher-directed, face-to-face education. Therefore, each new gadget is actually simply an invention, and only when it is successfully used for a

particular purpose and within a particular context does it qualify as an innovation. It's possible for the innovation to be both methodological and technical[1], [2].

Although we contend that innovation does not always include technology but rather a more effective method of accomplishing things, we cannot dismiss the role of technology. The digital tsunami delivers a wealth of new tools and talents, but it also leaves behind a trail of abandoned projects, outmoded ideas, and old technology. How can we navigate this maze with any assurance that we are choose the right path? How can we stay current with news? How can we maintain what is ideal?

We must characterize the conventional practice as well as the novel approach and decide that the novel approach is superior in order to recognize an innovation in learning. That's a tough standard to beat. Although it is a desired objective, using gold standard research to demonstrate the comparative benefit of a new technique puts a chilly hand on the experimentation that encourages innovation. However, following after the newest trend when there is little proof of its effectiveness wastes time and money and puts pupils at danger of missing out on learning opportunities. It's important to strike a balance when emphasizing new techniques that have potential to lead to genuine innovation. Before the required validation using randomized, controlled trials, a proposed innovation might be assessed through formative, iterative assessments[3], [4]. We have felt the groaning and creaking of our public education system for decades as waves of changes have sought to significantly change the trajectory of student learning. Every time a new social demand is put on the educational system, "innovations" in education tend to follow. The most minimal changes focus on just doing better at what we currently doimproving the application of best practices. The most radical changes aim to break through what Frederick Hess refers to as "cage-busting leadership"the crippling iceberg of bureaucracy, excessive regulation, collective bargaining, and narrow thinking. A third option is innovation, which involves substituting conventional methods of teaching and learning with ones that are clearly superior.

Innovation is seen as a growth engine. In order to achieve outcomes that add value to desired aims, other industries have engaged in the study of innovation. They have defined it, recorded it, and tried to disseminate it. Since Everett M. Rogers' work opened the door for study on innovation, the adoption of new ideas has been researched for over 50 years. "An idea, practice, or object that is perceived as new by an individual or another unit of adoption" is how Rogers described innovation. An innovation produces a new solution to a problem or an alternative approach to address a need for a person, a group, or an organization:Regardless of the level at which it is introduced, innovation in a school organization is only as effective as the degree to which those involved see a problem and thus recognize a need, are aware of a variety of potential solutions, and feel comfortable in the workplace. An innovation's "newness" includes both novel information and novel methods of problem-solving. Innovation may also result from a novel approach of "connecting the dots," as mentioned, and by extension of that notion, meeting a need we may not even be aware we had[5], [6].

To the detriment of our capacity to harness and scale "it" for better, more effective learning outcomes, innovation in education has been ill-defined or inconsistently applied. Without a benchmark for innovation, anything might be considered innovative. We will be able to characterize the features of learning innovations, the trajectories of their adoption, and the methods in which they are transferred from one group to another, inside and across layers in our

educational systems, if we have a shared understanding and use agreed terminology, languages, and metrics. This consistency will eventually assist us in encouraging and stimulating various, better, and more efficient methods of learning all connected to particular instructional strategies and student outcomes.

Innovations in education provide value and address difficulties. offer novel solutions or eliminate conventional barriers to current, concrete challenges in teaching and learning; b. identify an unmet need or barrier and then improve the teaching and learning process with a creative solution; c. present new opportunities to improve the teaching and learning process; and d. enable the educational system to adapt to new learning channels. Innovation finds a solution to a problem, sometimes by substituting a conventional procedure and other times by expressing a previously unidentified issue or need. A new approach is not innovative if it is put into use but does not provide visible, quantifiable, long-lasting gains. We will be able to speak exactly and accurately about what innovations in learning are, whom they most directly benefit, what they demand, and how they operate by pinpointing the practices from which they originate as well as the circumstances under which they are most effective. We start with the definitions below.

2. DISCUSSION

Evaluating the Innovation Process

The efficacy of each of the first four stages of the innovation process is assessed using specific evaluation criteria. As a result, innovators use measures to assess how much the organization's The selection criteria and process match the innovation to the adopter's context and need, implementation adheres to the innovation's essential elements and makes appropriate adaptations, and the innovation is successfully scaled up. These outcomes are indicative of successful innovation stimulation efforts: innovations take hold and increased learning occurs [7], [8].

Conditions for an Innovative Culture

A culture of innovation demands leaders who are aware of the capabilities, strengths, limitations, and requirements of their company as well as those who comprehend the innovation process and the psychological aspects of change.

The innovation process must be carried out in an environment that promotes improved teaching and learning practices and allows for course correction or adaptation when new information indicates that a change is required. The potential for both profit and danger is valued, evaluated, and understood in the culture of innovation.

Framework for Learning Innovations

The narrative framework that follows offers a conceptual foundation for locating learning innovations. The three domains of content, teaching, and customization make up the framework. Principles of learning provide the psychological groundwork for accepted methods within each subject.

When evaluating a new practice's efficacy and establishing if it qualifies as an innovation in learning, the conventional practices serve as a foundation for comparison. A behavioral example of the standard practice's use is provided in the section defining the signs of a standard practice.

Content

What is to be learnt, sometimes referred to as the curriculum, is the content. The curriculum is established and organized by educators using a variety of procedures, procedures, and plans, including the core curriculum as well as opportunities for each student to go beyond what has been established by the school and instructor. Teachers put the information into teaching plans and may use pre-existing curricular resources, their own creations, or a combination of the two. The platform for the content must be one of effective instructional design.

Effective curriculum materials must be created through a methodical process that includes performing content, task, and learner analyses; clearly defining the learning objectives; determining the criteria and corresponding assessments for understanding or mastery; determining what entry repertoire would be needed by the student to succeed in the curriculum; and increasing the likelihood of student motivation by incorporating a program's guiding principles throughout the curriculum.

Fostering Innovation

Welcome to the twenty-first century, when every educational institution in the globe strives to provide its students the best chance for success. We might feel powerless in the midst of that Billy Joel song, *We Didn't Start the Fire*, with its rapid-fire references to hundreds of headlines as educators who must deal with many changes, mandates, technological advancements, and complexity hurtling our way. According to Michael Fullan, the current state of affairs is complicated and that complexity "means change, but specifically it means rapidly occurring, unpredictable, nonlinear change." One kind of change is innovation. Without making changes, we cannot innovate. However, well-executed innovation is more controlled than just changing something; on sometimes, it may even be predicted. Planned change is innovation. It is referred to as "a deliberate, novel, specific change which is thought to be efficacious in accomplishing the goals of a system" by researchers from the 1970s.

Systemic change is as important to innovation as are leadership and culture.

Even with everything that we now know about culture, leadership, and change, it is challenging to integrate these elements to foster focused, interconnected innovations both inside and beyond educational system hierarchies.

It is challenging to come to a consensus on acceptable educational theories and methods, and disagreements often develop over the hierarchy of educational goals that best serves the interests of the person and society. It is difficult to alter educational concepts and practices after they have been put into place since they are deeply ingrained and revered by tradition. We would find few differences in our efforts to innovate if we were to compare that statement from 1972 to the current state of education in 2013, with the possible exception of acknowledging the impact of federal and state policy on the ability of the entire system to fulfill program requirements and adequately tend to the personalization of support to districts, schools, and classrooms. States have a growing amount of work to accomplish but a limited number of resources. What is good news? That specific difficulty is one that inspires innovation.

State education agencies have been developing and enhancing their statewide support networks for a number of years. Some states have completely changed how they support the lowest-performing schools and assess their own performance. According to this statement, "successful

state education agencies evaluate themselves—and their systems of recognition, accountability, and support—using the same rigorous performance metrics and evaluation tools that they apply to districts and schools." In other instances, these support systems continue to function as independent, stand-alone departments, coordinating one functional area with another, often improving coordination of what has always been done. In all situations, we have yet to see extensive changes in how states, districts, and schools function and interact, changes that would result in and maintain sweeping, dramatic advancements in teaching and learning. This is not to imply that enabling structures don't exist or that progress isn't being made. They do. It is. However, there are still so many priorities to complete, programs to run, and reports to write that it is easy for us to lose sight of our original goal, which was to continuously offer students new and effective learning experiences. This is especially true when it comes to communicating how we do it up and down the system hierarchy and across system levels.

Our issue, according to Michael Fullan, is not a dearth of ideas but rather the "presence of too many disconnected, piecemeal, superficially adorned projects." States, districts, and educational institutions are so busy trying to "keep it together" and stay up that the concept of doing one more thing—even if it is the correct thing—seems intolerable. A representative sample of 1,000 teachers and 500 principals from K–12 schools across the nation were surveyed for the annual MetLife Survey of the American Teacher: Challenges for School Leadership. The results revealed that "teacher job satisfaction has hit its lowest point in a quarter of a century, and 75% of principals believe their jobs have become too complex." Teachers are spending an increasing amount of effort tying up and reporting on shifting dots in this environment of constant change and accountability. Any change is likely to encounter opposition, especially if it has nothing to do with the other dots that educators are working so hard to manage and maintain. Uncertainty, worry about personal loss, group resistance, dependence, lack of trust in administration, and awareness of flaws in the proposed change are cited in studies as the most common reasons people resist change, regardless of the industry in question. It goes without saying that knowledge of and attention to these internal factors of resistance are crucial when introducing, putting into practice, or promoting new initiatives or innovations.

However, a new force of opposition has emerged on the scene: tiredness, or more specifically, innovation fatigue. Innovation used to be a notion with a lot of significance and potential, but due to its widespread usage and abuse, many now see the term as implying "we're going to pressure you for something new, without guidance, resources, or support" rather than anything else. We need to take innovation seriously once again if we want to overcome innovation weariness. We need to be explicit about what it is that makes us declare that something is wrong or can be changed. This generally implies that we should avoid telling people to "think outside the box" or "just do this one more thing, and you'll see, it'll be different." Is it acknowledged that certain things could be effective? Even when they think what they are doing is effective, many people may feel that they are being urged to change. How can I fit what I want to do over what has been doing all along—into this demand for change? is how some people define innovation." Added Alternatively, is it acknowledged that some of the inventions from the past have produced habits that should be kept up? Recognizing what is working as well as what needs to change is crucial. It implies that innovation may have long-lasting repercussions and is more than simply the newest fashion trend. We demand start focusing on the organization's role for innovation and how it relates to very specific goals and priorities; start getting rid of initiatives that don't positively impact teaching and learning, including programs, practices, and innovations; start

fostering a culture that values innovation in both language and action; and start developing a process to support, manage, and measure innovation.

This effort is not just being hampered by the sphere of education. In a 2007 survey, McKinsey & Company found that 70% of respondents said innovation was a "top priority" for their organization, but that their company handled it inconsistently and occasionally ineffectively. The survey polled more than 1,000 senior executives and lower-level management about their practices and perceptions. Although more than a third of senior managers claim that innovation is on the leadership team's agenda, a similar amount claim that their organizations control innovation in an ad hoc manner. Episodic innovation is tiresome and ineffective. Innovation that succeeds is focused and energizing. Innovation was formerly defined as deliberate change, which is a rather straightforward definition. But innovation is difficult to perform and simple to go wrong, so there isn't much else about it that is straightforward. Innovation comes in a wide variety of forms, sizes, and classes, but it only has real meaning when it is linked to organizational and performance goals that are very specific and well-defined, when staff members recognize its value, when the evaluation criteria are not only understood but also embraced, and when there is support at all levels of the educational system.

Not all creative cultures can provide rooftop garden terraces or foosball tables where staff members gather to discuss and solve issues, as can Google. However, such elements aren't always what make a culture innovative. Despite the office environment resembling a theme park, Google's definition of its culture claims that its employees are what actually define the firm. "We strive to maintain the open culture...in which everyone is a hands-on contributor and feels comfortable sharing ideas and opinions," the statement continues. Our office is designed to encourage interactions between, within, and across teams and to spark conversations about work.

To "build things so small you have to look at them under an electron microscope," Applied Minds, a business that only uses multidisciplinary methods. Bran Ferren and Danny Hillis, co-founders and ex-engineers for Walt Disney's Imagineering, say, "We design things the size of large buildings." They rely on artists, scientists, and engineers with a variety of skills in architecture, electronics, mechanics, physics, mathematics, software development, system engineering, and storytelling to invent, design, and prototype ground-breaking products and services for business and government. The initiatives of Applied Minds include anything from high-resolution screens to off-road vehicles, from toys and roller coasters to cancer therapies and sound scrambling technologies. Two more specific examples include a zoomable interactive surface map of the world that changes from continent to nation to state to city to parking lot with the wave of a hand. You may go north, south, east, or west by swiping your finger. The map is transformed into a rotating globe by cupped hands. Applied Minds was developing "an online search and collaboration system called Metaweb, a project to identify and match specific cancer treatments based on attributes of a patient's body chemistry" in 2005.

Collaboration and Cross-Functionality

The Maryland State Department of Education established the Breakthrough Center in 2008 in an effort to reevaluate work priorities and approaches to identifying and providing support and services to the lowest performing schools in a state with 24 school systems and close proximity to premier science, education, and technology centers. A focus on "dismantling the silos" served as the foundation for the creation of the Breakthrough Center, with teams intended to work cross-functionally up and down the educational system's levels to identify gaps inside the department

and throughout the state's districts and schools. A cross-functional team would be formed to cocreate solutions with districts, schools, and outside partners, engaging both top-down and bottom-up cooperation, depending on the needs identified and their context. As important to the process as the provision of knowledge and skills would be learning from one another. In addition to its partnerships, the Breakthrough Center acts as a service intermediary for districts, schools, and organizations. It also drives incentives to promote and pinpoint the locations of great practices in the state's classrooms and schools. The center has embraced a "go slow to go fast" growth strategy, giving a nod to the notion that disruptive innovation does not occur over night. Even while this new method of doing things produced a lot of excitement, it also led to some uncertainty in the beginning. Four years after its opening, the center is still navigating the intricacies and subtleties of an educational system that relies on conventional operational procedures, including the distribution and allocation of funds and services. Teaching and learning have, however, improved in more direct ways as a consequence of ongoing efforts to foster collaborative and trustworthy relationships throughout the Maryland State Department of Education as well as into the districts and schools[9], [10].

As Michael Fullan notes, this kind of approach becomes systematic when a cross-functional team of leaders from several departments starts discussing objectives and what each area can provide. They engage in constant small- and large-scale interactions and develop a shared understanding of the fundamental objectives and key tactics. Then, the district and school levels are added to this idea. Soon enough, a critical mass of leaders at all levels start to engage and behave consistently, sharing knowledge with the rest of the company and learning from one another. As it gets going, the system reinforces itself.

Alternative Perspectives on Collaboration

Another strategy that is getting a lot of attention in the field of finding solutions to problems is open innovation. "Open innovation is a method of innovation that has emerged in recent years that allows companies to essentially source some of their innovation efforts to outside parties, often through contests individuals compete to develop the best solution to the innovation challenge the company has set forth," writes Clayton Christensen in a September 2012 blog post titled "Open Innovation and Getting Things Right." It entails crowdsourcing issues to the world's top thinkers, who compete to provide answers to corporate, technological, policy, and social difficulties. Open innovation is used by organizations like Google, Apple, NASA, and IBM to address some of their most pressing problems. For instance, NASA, in an effort to find the most creative solution to the problem of health-related issues for long-duration flights, opened this problem up to the crowd those within their organization who may not have otherwise been brought into the discussion and especially those outside the agency who may not have experience in space travel. NASA employed this strategy, sometimes known as crowd-sourcing, to find a solution to another issue: how to store food for many years in space. Someone absolutely unrelated to the food or space industries provided the answer. Despite the mixed results of open innovation in terms of overall success, Christensen cautions us not to adopt it too quickly without a clear definition of what it is and how we intend to use it: "For example, open innovation can be a great way to innovate around specific technical challenges. Open innovation, on the other hand, could be a less efficient way to implement substantial architectural or business model innovations.

Open innovation in education may be the best strategy for state education agencies to use in order to find, create, and scale learning innovations in their state. For instance, a district with the resources to create and develop a comprehensive curriculum and assessment program that complies with the Common Core requirements could "sell" its product to the state or to a group of smaller districts and schools that lack the resources or knowledge to create such a program on their own. These outside revenue-generating opportunities, although enticing to districts with internal resources, also provide a cost-effective way for states, districts, and schools without such resources to contribute to the cost of acquiring goods, programs, or services.

Open innovation may prove to be the ideal strategy for involving teachers in the innovation process on a smaller but still very important scale. It could draw on their skills and talents to develop fresh approaches or new solutions to customize student learning, for example, and then come up with unique ways to reward them. Every day, excellent educators innovate and customize learning. Finding them is the first stage in the innovation process; the second and more difficult step is figuring out the precise techniques they have innovated on and developing efficient means to impart that knowledge and those talents to others. Your first unique task is in front of you. For educators, the idea of open innovation is intriguing. The practice of multidisciplinary teaming and cooperation inside a company, as well as up and down the levels of its system, may potentially be expanded even farther by doing this certainly into schools, perhaps across state and national boundaries, and even into various sectors. Of course, it should be undertaken cautiously and tied to clear and defined aims, as with other sorts of innovation. It undoubtedly offers fresh perspectives on resources, problem-solving, and possibility-imagining.

Inspiration for Educational Innovation and the Costs of Not Innovating

Change brings about innovation, and change has repercussions. One implication is obvious: Work is required for change. The last thing that districts, schools, administrators, and teachers want is more work.

All those who are required to innovate must be aware of the cost of change. Even going to a meeting to talk about innovation might be a hassle. Innovation should be enjoyable, meaning that it should provide benefits that are beneficial to all parties. These effects must be allowed to take hold in order for innovation policy to work. Israel Goldiamond observed that outcomes often come as a package, with associated expenses and advantages. People will distribute their behavior in accordance with the costs and rewards associated with each option when presented with a range of possibilities. Policymakers may focus on benefits while ignoring costs, stress benefits while ignoring costs, or disregard alternatives that might provide the same benefits at a lower cost or better benefits at a similar cost.

These options are presented to teachers on a daily basis. They arise on demand, such as the decision of "Do I spend valuable time working with one kid and neglect having a prepared lesson for the many? They also happen when it comes to devoting time and energy to innovation. Making these effects clear is one strategy, which entails comparing the costs and advantages of innovation with those of present practices. An illustration of this may be found in Layng's consideration of the trade-offs between transportation and telecommunication while providing education to pupils who have a lengthy trip to school. Economic costs and benefits are often addressed, meaning that the implications under discussion may be given at least some sort of monetary value. Other expenses and advantages, on the other hand, are results of a more personal character.

3. CONCLUSION

Education must address issues including equal access to cutting-edge resources, digital literacy, and maintaining a balance between technology and interpersonal connections as it develops. While technology may improve educational experiences, teachers continue to play a crucial role in directing, encouraging, and promoting critical thinking. A generation of flexible thinkers, problem solvers, and lifelong learners might be developed via innovation in education. A cooperative strategy will be crucial in leveraging the potential of innovation to build an inclusive, flexible, and forward-looking learning environment as educational institutions, policymakers, and stakeholders work together. By embracing innovation, education may open up new vistas of possibilities and better equip students to deal with the challenges of a constantly changing environment.

REFERENCES

- [1] Y. Han, "Mediating and being mediated: Learner beliefs and learner engagement with written corrective feedback," *System*, 2017, doi: 10.1016/j.system.2017.07.003.
- [2] Y. S. Roh and K. I. Jang, "Survey of factors influencing learner engagement with simulation debriefing among nursing students," *Nurs. Heal. Sci.*, 2017, doi: 10.1111/nhs.12371.
- [3] G. K. Kinsella, C. Mahon, and S. Lillis, "Using pre-lecture activities to enhance learner engagement in a large group setting," *Act. Learn. High. Educ.*, 2017, doi: 10.1177/1469787417715205.
- [4] C. D. Fisher, "Padlet: An Online Tool for Learner Engagement and Collaboration, Available at <https://Padlet.com> Padlet: An Online Tool for Learner Engagement and Collaboration, Available at <https://Padlet.com>," *Acad. Manag. Learn. Educ.*, 2017, doi: 10.5465/amle.2017.0055.
- [5] E. Johnson, "The Effect of Symmetrical and Asymmetrical Peer-Assisted Learning Structures on Music Achievement and Learner Engagement in Seventh-Grade Band," *J. Res. Music Educ.*, 2017, doi: 10.1177/0022429417712486.
- [6] Cynthia D. Fisher, "Padlet: An Online Tool for Learner Engagement and Collaboration," *Acad. Manag. Learn. Educ.*, 2017.
- [7] C. Lambert, J. Philp, and S. Nakamura, "Learner-generated content and engagement in second language task performance," *Lang. Teach. Res.*, 2017, doi: 10.1177/1362168816683559.
- [8] B. A. Jones and R. Palmer, "Hirao School of Management Review," *Except. Lang. Linguist.*, 2017.
- [9] S. Karnasuta, "Multi-Modality Learning: Overview and Its Effects on Learner Engagement in the Twenty-First Century," *J. Bus. Adm. Lang.*, 2017.
- [10] A. S. Lan, C. G. Brinton, T. Y. Yang, and M. Chiang, "Behavior-based latent variable model for learner engagement," in *Proceedings of the 10th International Conference on Educational Data Mining, EDM 2017*, 2017.

CHAPTER 11

INNOVATION AND DATA-BASED DECISION MAKING: COMPONENTS OF SUCCESSFUL REFORM

Manjula Jain, Professor

Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad,
Uttar Pradesh, India, Email Id- jainmanjula776@gmail.com

ABSTRACT:

The pursuit of effective and sustainable reforms in various domains necessitates a multifaceted approach that incorporates innovation, implementation science, and data-based decision making. This paper explores the synergistic relationship among these components, highlighting their roles in driving successful reform initiatives. It examines how innovation generates novel solutions, implementation science ensures systematic adoption, and data-based decision making provides informed insights for refinement. Drawing from a range of case studies and theoretical frameworks, this study underscores the importance of their interplay in achieving meaningful and lasting change. By synthesizing existing research, the paper offers insights into optimizing reform strategies by integrating innovation, implementation science, and data-driven practices. Nonetheless, the path to successful reform remains intricate. Challenges such as resistance to change, resource limitations, and ensuring data integrity must be navigated. Moreover, a nuanced balance between flexibility and structure is essential for adapting to evolving circumstances without compromising implementation fidelity.

KEYWORDS:

Adaptive Leadership, Change Management, Continuous Improvement, Implementation Fidelity, Innovation Adoption.

1. INTRODUCTION

There appears to have been continual education reform in the US ever since the Soviet Union launched Sputnik in 1957. That incident inspired the US to implement reforms in scientific and engineering education, which were then followed over time by a bewildering variety of "innovations" in teaching strategies, institutional changes, staff development, and accountability. However, since the 1970s, student accomplishment metrics have been fairly flat. Reform efforts have come and gone over this period, with academics estimating that an educational innovation has an average life span of about 18 to 48 months. Each of these reform initiatives is an effort to address a challenge in education. When tested in laboratory settings, many of these so-called innovations showed significant evidence of effectiveness, but when implemented at a larger scale, they often produced disappointing outcomes. The implementation of the innovations may be the issue rather than the innovations themselves. Education innovations are often adopted by educators because they are deemed beneficial, delivering benefits for students that are either larger, equivalent to existing practice but require less work, or equal but more acceptable due to being more positive and constructive[1], [2].

Evidence-based solutions are being used in recent reform initiatives to address educational issues. The recommended practices must be implemented well if the promise of the evidence-based reform movement is to be fulfilled. Unfortunately, many reform strategies fall short of the

requirements needed to qualify as evidence-based or to substantiate their efficacy claims. Teachers must accept, put into practice, and scale up those strategies that are supported by research if they are to really transform how effectively education is delivered. School authorities are morally obligated to provide children the greatest chance of success in addition to having a fiduciary duty to spend public money on strategies that have a track record of effectiveness. Otherwise, mass adoption is just a very expensive research endeavor. Implementing evidence-based procedures is considered an intervention. Any systematic attempt to alter behavior at any level of the system is referred to in this context as an intervention. For instance, training employees to apply a curriculum is an intervention. So are instructional programs. Another strategy is to provide principals feedback on how well their schools are doing. This article will discuss what is known in the developing discipline of "implementation science" that may help with the high-quality, large-scale adoption of novel, efficient techniques[3], [4].

A Plan of Action for Implementation

It goes without saying that the caliber of the instructor and the setting of the classroom have a big impact on the results of the students. When a teacher is effective and has established a positive learning environment, students do well. An extension of this reasoning leads to the inevitable conclusion that the district, state education agency, school team, and principal are only effective to the degree that they foster conditions that are functional and helpful for individuals working at lower levels of the system. Student accomplishment, which serves as the gold standard for success, encapsulates the interconnectedness of the many educational levels. The student is the center of attention for all system-wide action, with the student's performance seen as a catalyst for change. When student performance is seen in this manner, implementation is impacted in two key ways: change may be initiated by student underperformance, and change efforts can be assessed based on how they influence student performance. The answer to one crucial question may guide all actions at all levels of the system: What are the requirements for each student's success? It takes a lot of work to scale up an invention since it requires several layers of the system to change the way they operate. As a consequence, improvements intended for children often never make it to the classroom in tact due to a failure in the implementation process that occurs somewhere between the originating agency and the classroom. The necessity for all system components to be structured to assist the implementation effort is made clear when the educational system is seen as an ecosystem. Alignment is necessary for the reform effort to be faithfully carried out, provide the intended outcomes, and be maintained[5], [6].

When a new invention is implemented into a system, its effects must be assessed. By using a data-based, decision-making approach in which all activities are assessed for their influence on student outcomes, many of the challenges related to integrating innovations in the classroom may be successfully handled. The statistics regarding student performance are contextualized and given significance by the data produced from measures of implementation. To put it another way, data on how successfully interventions are implemented in the classroom and how well teachers are supported in implementing them by training, coaching, and constructive feedback are also necessary to interpret student performance statistics. Two essential components of data-based decision making in implementation in our multitiered educational system are measurements of student performance that may be aggregated into ever bigger units at higher levels in the system and assessments of the quality of implementation at each level.

The support strategy must always include performance evaluations. This strategy is supported by a large body of research as a way to improve the effectiveness of implementation in classrooms and schools. According to implementation studies, even initial high-quality implementations will degrade over time in the absence of performance feedback. For instance, Newton and colleagues pointed out that if problem-solving teams located in schools are not given feedback on how effectively they are adhering to the protocol, they would start basing decisions on immutable and irrelevant factors. When student performance does not improve despite evidence that teachers are acting ethically and that the teacher training and support plan, which includes performance feedback, is adequate and being followed, it may be reasonable to conclude that the intervention is ineffective in that particular situation. Due to the mismatch between the needs of the intervention and the resources and capabilities of the setting, certain interventions are simply inappropriate for certain contexts. It can be necessary to drop the idea if high-quality execution is impossible or is only possible at a large cost. Most incongruous uses should be avoided by carefully examining the scientific foundation of each suggested intervention. Although every intervention may be impacted by changes in contextual factors—such as demographics—once a highly effective implementation is established, its impacts on student performance must continue to be reevaluated.

2. DISCUSSION

Science of Implementation

A new area called "implementation science" investigates how systemic changes are effectively introduced and carried through. The systematic investigation and testing of implementation factors began in medical, where the push toward evidence-based methods also has its roots, and it has since expanded into education. There is a lot of important information to be obtained from the data thus far, despite the fact that the main techniques of analysis for examining the implementation process, both descriptive and experimental approaches, are still developing [7], [8].

The series of actions that must be taken for an innovative technique to yield the anticipated results is referred to as implementation. Implementing with integrity, that is, with consistency of beliefs, behaviors, techniques, measurements, principles, and, ultimately, results, is the most probable way to achieve the advantages. It might be claimed that a practice has not been adopted if it is not carried out in its entirety, not just certain parts of it. Furthermore, adoption is not complete until the innovation is consistently used across a district or school and new personnel maintain this practice. Many instructors won't see an innovation completely implemented since teacher turnover figures show that approximately 50% of teachers leave the profession within 5 years of entering, and Fixsen and colleagues estimate it takes at least 4-5 years to fully integrate an innovation within a system. Additional "generations" of instructors will have to carry out an intervention if it is to be maintained. A culture and an infrastructure must be built to assist the integration of new generations of instructors as they join the system [9], [10].

What steps must be taken for an invention to be "fully implemented" into a system? Implementation attempts have been classified into two categories: letting it happen and forcing it to happen. Given the significance of education, "making" an efficient implementation happen is the right decision. Yet how? According to Rogers, social dynamics have a bigger role in an innovation's spread than its individual aspects. Several guiding concepts were offered by Rogers for the efficient transmission of innovations:

- The degree to which an invention is accepted by a social system depends on how well it fits with its members' values, beliefs, and life experiences.
- innovations must address a pressing issue for the individual who will likely adopt them.
- cite invention must provide a comparative benefit above the status quo.
- drift the adoption of the innovation is to acquire traction and become self-sustaining, opinion leaders inside the social system must be won over.
- either innovation is said to be straightforward to comprehend and use.
- prior to becoming widely embraced, the idea may be applied on a modest, restricted scale.
- others can see how innovation has benefited society.

Seven Guidelines for Effective Implementation

The schoolwide positive behavior support will be presented as an example of intentional, methodical implementation and scaling up throughout this section, which will also analyze supporting evidence for Rogers's principles and explain how these concepts might guide "making implementation happen." Over the last 30 years, SWPBS has grown and changed. Initially employed in one Oregon school, it is currently used in over 16,000 schools throughout the country.

The focus on data-based decision making and building the school's own ability to address issues is a significant component of SWPBS. The creation of interventions is overseen by school leadership teams, who also assess their effectiveness. The number of office disciplinary referrals changed is the main indicator of efficacy. In addition to monitoring student conduct, administrators or consultants regularly assess school data to assess the effectiveness of implementation. Adoption is one of the early phases in the model of implementation stages that Fixsen and colleagues have presented. In many cases, programs are adopted at one level of a system, but the likelihood of efficacy and sustainability is extremely low if a program is not embraced and accepted by those who will be directly accountable for its execution. Many writers have suggested that if educational innovations fit well with the culture of a classroom or a school, they are more likely to be embraced or accepted.

Acceptability is influenced by a number of variables, including how well an intervention fits into teachers' conceptions of effective education or behavior management, the amount of time needed to administer it in the classroom, and how simple they believe it to be to implement. If teachers believe they have the requisite abilities and resources, they are more likely to agree to adopt interventions. The acceptability data show that adoption of an innovation is frequently more about social acceptability, fit with current practices, ease of transition and support, and the consequences of not adopting than it is about scientific evidence of its effectiveness. The introduction of a thorough data-based decision-making system into a school or district necessitates a methodical implementation since the acceptance of an invention and implementation fidelity are influenced by several factors. Data that is pertinent must be presented in a way that decision makers will understand when choices are made on it. The purpose of data streaming up and down the educational system is to offer feedback on how innovations are affecting students and how staff are being impacted by support activities. The data must be presented in a way that encourages interaction from decision makers if they are to serve as feedback successfully. The preferences of the consumers for the manner in which the data will be shown are one of the factors to be taken into account. According to Easton and Erchul,

instructors have preferences about the frequency and manner of feedback. Interaction with the data is necessary for effective data-based decision making. Feedback loops must be built to the greatest extent feasible in accordance with the preferences of the data's consumers.

The impression of the intervention as fixing a problem that is significant to individuals implementing it plays a role in high-quality implementation. Additionally, implementers are less inclined to keep employing the intervention if they do not see any benefits from it. For instance, rapid, reliable assessments of student learning may help instructors identify the early impacts of interventions, just like a scale might indicate weight reduction before clothing starts to fit differently. CBMs provide instructors prompt feedback, enabling them to make changes to their teaching methods and assess their performance in real time. This quick cycle of analysis enables implementers to have a sense of the results in time to adjust their methods as needed. Data on the effectiveness of implementation at lower levels of the system provide an early indication of the probability of successful student outcomes. Corrective measures may be performed before student statistics show a problem by frequently assessing the quality of implementation at all levels. Only when these requirements have been satisfied can external coaches start implementing the SWPBS systems. In SWPBS, at least 80% of a school's staff must identify behavioral problems as one of their three main priorities and commit to working on behavioral issues for at least three years. This pledge was made after discussions with professors and school administrators on what SWPBS is and what is expected of the school staff. Behavior issues are often one of the biggest worries for teachers, but there hasn't been much progress in finding a solution. SWPBS's positive reinforcement of socially acceptable conduct, which is scored higher than negative, consequence-based treatments, may be one of its qualities that appeals to school staff. The solution provided by SWPBS is consistent with the principles held by the instructors in charge of its implementation.

Every time a teacher is requested to accept and put into practice a new idea; they are also asked to do away with an established practice. According to Harris, cultural practices are embraced and perpetuated to the degree that they provide positive results at a lower cost than the alternatives. Teachers are less likely to accept a new program or practice if they don't see any advantages over the status quo. Although different from Principle B above, this principle is connected to it. Such inadequate advantages are likely to occur when the intervention does not directly affect the teacher. It may be that a proposed innovation solves a teacher-defined problem, as exemplified in Principle B. But if that innovation requires so much effort that its benefit is negated, it has no advantage over the existing "solution." For instance, instructors do not personally feel the impacts of pupils' inadequate reading development in the same way that they do the consequences of ineffective behavior control techniques.

The less work needed to execute an innovation compared to an established practice is one way it offers a benefit. The impact of effort as a variable in implementing an intervention is shown in several research. Time demands may be thought of as a kind of effort. Teachers typically point to a lack of time as the main cause of their inability to carry out an intervention in an ethical manner. The demands of time also have an influence on how well interventions are received more generally since new interventions nearly always include training for individuals who will be making the changes as well as often for staff in other areas of the system. Staff in SWPBS are trained to input ODR data quickly and provide reports to the decision-making teams; however, over time, SWPBS may minimize the amount of time spent dealing with behavior management-related concerns. Less ODRs result from good implementation, providing instructors more time

for teaching. Less time is spent by administrators and school administrators dealing with troublesome pupils. These are the long-term advantages of SWPBS, however there are also immediate downsides. The negative response to time expenses when they are directly experienced is often minimized by explaining to the school faculty what is expected of them in an SWPBS deployment and obtaining a commitment from 80% of the teachers before beginning.

Adopting a practice is a social process, and factors besides the characteristics of the intervention and information about its efficacy affect choice-making. Others are more likely to accept an invention if it has the endorsement of a "local champion," or opinion leader, who is a trustworthy member of the social system. High-quality implementation and sustainability are less possible without a local advocate. In SWPBS, school leadership teams made up of staff and professors from many disciplines serve as the voice of the student body. The members of the leadership teams may be chosen in a number of ways, but it is better if the faculty of the school makes the selections in order to maximize their effect. Opinion leaders have developed connections with their coworkers, garnered their respect and trust, and increased their influence among peers. The school's leadership team defines priorities and chooses interventions in collaboration with the teachers. The majority of the school teachers are more likely to embrace suggested solutions since the school leadership team is made up of reputable, powerful opinion leaders. Implementation success also depends on strong administrative assistance. A specific program is more likely to be adopted if the principle and other district officials serve as champions for it. Principals in SWPBS installations must attend all trainings in order to get support and have a good influence. When principals and other school administrators support an innovation, they may collaborate to overcome institutional implementation roadblocks and promote level-to-level alignment.

Teachers regularly give treatments that they believe to be easier to implement a higher acceptance rating than those that they believe to be more complicated. If innovations can be adjusted to match local conditions, they are more likely to be seen as simple to adopt. It has been widely established that instructors modify curricula to better suit their own teaching philosophies, students' needs, and the time and material resources at their disposal. Of course, a flexible program design must make sure that any changes maintain its essential components to prevent the program from becoming useless. Training on the specifics of the intervention and the guiding principles is necessary to comprehend the latitude that may be used in implementation. Klingner et al. showed that instructors continued to apply at least one of the programs with moderate levels of integration three years after receiving training and assistance for a year in the implementation of several reading programs. An innovation's acceptability and chance of adoption tend to rise when teachers are acquainted with its guiding ideas.

According to Rogers, innovations have a higher chance of being accepted if they can be tested out in a small-scale setting, like a pilot study, before being widely distributed. The implementation sites that have the best chances of succeeding may be chosen since they will provide the first, relevant information on any potential major obstacles that all schools could face. Successful results may also enhance other educators' interest in adopting the innovation, and those who took part in the intervention's successful pilot deployment may end up championing it and helping it spread to other locations. Small-scale implementation enables those in charge of it to detect unexpected implementation difficulties; when more districts and schools accept the innovation, potential answers to institutional barriers have already been established. This tactic helps early adopters work with less effort and enhances the likelihood

that they will stick with the first implementation until the advantages are seen. One of the fundamental components of SWPBS is implementation on a small scale.

An innovation's effect on the district's resources is minimized by phasing it in and starting small. A district would probably struggle to ensure high-quality implementation if all of its schools adopted a new program at once. When the intervention is extended in a second phase, using the lessons gained from a limited, high-quality implementation may help provide better estimations of the resources required. Conditions for organizing internal capacity to support the intervention are more likely to be developed when implementation of the intervention spreads to additional schools. People who participated in the first implementation may serve as mentors for subsequent stages. The reasoning for developing SWPBS includes this.

This concept supports a restricted first implementation and is connected to concept F. The outcomes of a school site's successful adoption of an innovation that addresses a widespread issue within a district may encourage other schools to follow suit. A decrease in ODRs is used by SWPBS as a benchmark for program success, and sharing early wins is a key component of scaling-up strategies throughout districts and states. Several model components, such as data sharing at district-wide meetings or SWPBS school staff participating in leadership teams with other schools, make these accomplishments public. The activities improve the incentive of others to engage by making the results evident. The reporting of beneficial outcomes often leads in positive feedback from peers, and an individual's public identification with SWPBS helps preserve commitment to the program. In turn, they contribute to the sustainability of implementation in at least two ways.

The Reasoning Behind School Reform, Innovation, and Improvement

Since the introduction of curricular standards and state exams in the 1990s, the process of raising school performance has been constant. Arne Duncan, the secretary of education, has been urging the country to improve the 5,000 schools with the lowest test scores for the previous five years. This has sparked an innovation spurt that might temper the rigid reasoning. We are just now beginning to do evaluation study, particularly that focuses on the U.S. Our knowledge of how schools develop may change as a result of the research conducted under the Department of Education's School Improvement Grant and Investing in Innovation programs. The distillation of effective methods will then be able to legally bear the label of "innovation," since the new techniques deviate from the rationale we had previously used.

The primary objective of K–12 education is stated at the outset of the argument for school improvement. All pupils should graduate from high school prepared for college and professions, according to the widely accepted objective. The degree of success obtained by its alumni in college and their jobs will serve as the genuine indicator of a school system's achievement of this aim. Although longitudinal studies of postsecondary performance are instructive, they are not very helpful in the process of improving schools since more readily accessible input on a school's effectiveness is needed. We look to assessments of students' knowledge and abilities both within and outside of the educational system for school development goals.

Graduation criteria and curriculum standards, such as the Common Core State Standards, outline a body of knowledge and skills intended to prepare students for college and careers. Measures of a student's acquisition of the requisite information and abilities prescribed by the standards and graduation criteria are provided through state assessments and end-of-course exams. We have a

long way to go before accomplishing the objective of preparing all kids for college and their careers, which is a sound, useful, and utilitarian one. But with time, we can realize that the objective is too constrained and unable to include all we want for our kids' life, both during their school years and after they graduate. We already know that social and emotional skills, which aren't often included in our list of prerequisite knowledge and abilities, are crucial for success in school, the workplace, and in all other facets of life. A school system's effectiveness is determined by the information and skills that it helps its students acquire, as shown by the state evaluations, end-of-course exams, and the completion of graduation requirements. In other words, by fulfilling standards, its pupils demonstrate their preparation for college and careers, and the extent to which they do so serves as a summative meter for assessing the effectiveness of the school system. In order to monitor each student's progress toward the system's ultimate goals and aim, grade-level and topic benchmarks ladder the 12th grade standards down through the grades to kindergarten or preschool. Thus, the success of each school in the system and each grade level within the school is evaluated in light of the kids' bench-marked development.

Through deliberate attempts to increase school effectiveness, the school adds to the knowledge and abilities of its pupils. This process is known as school improvement. The productivity ratio—the relationship between school resource inputs and student outcomes—determines how well the school accomplishes its goals. Intentional actions taken to increase productivity and effectiveness in schools include:

- **Variety and Choice:** Providing market incentives for the school to develop by letting parents choose the school their children attend.
- **Governance:** modifying the decision-makers and/or decision-making procedures at the school.
- **Structure:** Modifying the organizational structure of the school, its staff, and its pupils.
- **Program:** modifying the academic and extracurricular programs at the school.
- **Practice:** modifying or enhancing the consistency with which educational staff members carry out professional practice.

Change in practice is the primary force behind school improvement since changes in parental preference, governance, structure, and program are all intended to enhance the professional practice of school staff. By replacing the standard practice with a more efficient one or enhancing implementation fidelity to the standard practice, which is innovation, professional practice is enhanced.

3. CONCLUSION

In conclusion, Innovation, implementation science, and data-based decision making come together as a potent trinity for guiding effective reform initiatives across several domains. Implementation science offers the framework and tactics required for successful execution, whereas innovation fosters creativity and presents fresh ideas. Data-based decision making equips stakeholders with practical knowledge that enables them to make incremental, evidence-based changes. Reform projects are intricate operations that need for a comprehensive comprehension of the difficulties, context, and stakeholders. These three elements work together to provide a holistic strategy that covers both the theoretical and practical aspects of transformation. Institutions may take advantage of the potential for paradigm changes by

embracing innovation, ensuring the practical integration of innovations via implementation science, and fine-tuning reforms for the best results through data-based decision making.

REFERENCES

- [1] M. Chinman, E. N. Woodward, G. M. Curran, and L. R. M. Hausmann, “Harnessing Implementation Science to Increase the Impact of Health Equity Research,” *Med. Care*, 2017, doi: 10.1097/MLR.0000000000000769.
- [2] L. E. Nordstrum, P. G. LeMahieu, and E. Berrena, “Implementation Science: Understanding and finding solutions to variation in program implementation,” *Qual. Assur. Educ.*, 2017, doi: 10.1108/QAE-12-2016-0080.
- [3] A. F. Henao-Martínez, K. Colborn, and G. Parra-Henao, “Overcoming research barriers in Chagas disease—designing effective implementation science,” *Parasitology Research*. 2017. doi: 10.1007/s00436-016-5291-z.
- [4] A. R. Lyon *et al.*, “Intentional research design in implementation science: implications for the use of nomothetic and idiographic assessment,” *Transl. Behav. Med.*, 2017, doi: 10.1007/s13142-017-0464-6.
- [5] L. Hull, T. Athanasiou, and S. Russ, “Implementation science: A neglected opportunity to accelerate improvements in the safety and quality of surgical care,” *Annals of Surgery*. 2017. doi: 10.1097/SLA.0000000000002013.
- [6] C. Ullrich, C. Mahler, J. Forstner, J. Szecsenyi, and M. Wensing, “Teaching implementation science in a new master of science program in germany: A survey of stakeholder expectations,” *Implement. Sci.*, 2017, doi: 10.1186/s13012-017-0583-y.
- [7] P. G. Arora, E. H. Connors, A. Blizzard, K. Coble, N. Gloff, and D. Pruitt, “Dissemination and implementation science in program evaluation: A telemental health clinical consultation case example,” *Eval. Program Plann.*, 2017, doi: 10.1016/j.evalprogplan.2016.09.003.
- [8] J. Rosenthal *et al.*, “Implementation science to accelerate clean cooking for public health,” *Environ. Health Perspect.*, 2017, doi: 10.1289/EHP1018.
- [9] M. A. Dolansky, J. Schexnayder, P. A. Patrician, and A. Sales, “Implementation Science: New Approaches to Integrating Quality and Safety Education for Nurses Competencies in Nursing Education,” *Nurse Educ.*, 2017, doi: 10.1097/NNE.0000000000000422.
- [10] G. A. Mensah, C. A. Boyce, L. S. N. Price, H. O. Mishoe, and M. M. Engelgau, “Perspective: Late-stage (T4) Translation research and implementation science: The National Heart, Lung, and Blood Institute Strategic Vision,” *Ethnicity and Disease*. 2017. doi: 10.18865/ed.27.4.367.

CHAPTER 12

IMPORTANCE OF ADAPTING AND EVOLVING ADULT PRACTICES TO ENHANCE STUDENT LEARNING EXPERIENCES

Pirtibha Sharma, Associate Professor

Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India, Email Id- ica.pratibha.pdp@gmail.com

ABSTRACT:

The dynamic relationship between adult practices and student learning outcomes lies at the heart of educational progress. This paper delves into the critical importance of adapting and evolving adult practices to enhance student learning experiences. It explores the multifaceted nature of adult practices, encompassing instructional strategies, classroom management, professional development, and leadership approaches. By analyzing case studies and educational research, this study examines how effective changes in adult practices can catalyze positive shifts in student engagement, motivation, and achievement. The paper underscores the necessity of aligning adult practices with contemporary educational principles, thereby fostering an environment conducive to holistic student development. Effective change requires a systemic approach. Educational institutions must provide ongoing professional development that equips educators with the tools needed to adapt to changing demands. Administrators should foster a culture of support and innovation, recognizing the vital role that adult practices play in shaping the learning environment.

KEYWORDS:

Adult Learning Theory, Formative Assessment, Instructional Coaching, Learning Communities, Reflective Practice.

1. INTRODUCTION

Changes in adult professional practice, which are the main causes of improvements in student learning and performance, are the cornerstone of school reform. In its most basic form, this is done via a process in which school staff members review their practices and work to improve them in an environment of transparency and trust, usually aided by professional development and coaching. Adult performance in this paradigm, as shown in 1, shows the extent to which professionals use effective practice. The labor that students put in throughout the learning process is represented by their performance. Summative evaluations that are in line with standards are used to evaluate student learning. Coaching and feedback are given in response to data on each of the cycle's three components and are primarily focused on adult performance in order to enhance practice[1], [2].

Improvement Strategy

A plan developed in response to student learning data, such as that obtained via the evaluation of students' progress in comparison to benchmarked standards, end-of-course exams, and graduation rates, is at the heart of the traditional school improvement process. Every year, the plan is updated when fresh information on student learning becomes available. The yearly plan is often created by the school's administration and submitted to the district and state. The plan includes a few key objectives that are in line with areas of weakness identified in the student

data. A representative group of instructors and stakeholders should ideally be involved in assessing the data and creating the strategy, according to the administrators. In order to achieve its aims, the yearly school improvement plan often involves programmatic interventions, with the goals' outcomes being measured against the interventions' objectives. The strategy seldom ever addresses certain professional activities or offers goals and metrics for them. It is believed that the programmatic interventions will alter professional practice[3], [4].

The traditional yearly SIP has been useful in drawing attention of school staff to student learning statistics, but has been less successful in tying the data to the professional practices that initially produced the results. Annual plans provide a strategic road map, but they may quickly become static and do not allow for the regular course corrections that are informed by feedback loops. The SIP method also presupposes that school staff members are skilled at developing the proper objectives from analyses of student data and matching those goals with the programming interventions that will have the most effect. By adding programmatic solutions on top of existing ones, administrators and teachers are often distracted from the fundamental professional behaviors they want to change and efforts wind up working against one other[5], [6].

On the surface, the annual SIP seems to follow the principles of performance management. According to Betheny Gross and Ashley Jochim of the Center for Reinventing Public Education and the national Building State Capacity and Productivity Center, "the fundamental structure of a performance management system is simple." Set high performance standards and objectives, rigorously analyze performance and progress, and then improve or adapt are the three steps Gross and Jochim suggest for the construction of a performance management system. The yearly SIP falls short because it has a propensity to solely define "performance" in terms of student performance rather than adult performance. As a result, it pays insufficient attention to the subtle changes in professional practices that, over time, lead to progress. Additionally, the yearly SIP hardly ever contains the measurements, feedback loops, and chances for continuing professional practice modification that affect student development. Recently, school improvement processes have shifted to an indicator-based strategy that connects long-term objectives to shorter-term, practical goals that enable quick responses.

As Performance Feedback, Indicators

Performance on standards-based exams and completion of demanding graduation requirements are indicators of students' preparation for college and the workplace. These student outcome measurements are regarded as lagging indicators in an improvement process because they often lag improvements in professional practice. In reality, modifications to school enrollment policies, school management, school architecture, and programs intended to advance practice may itself be followed by adjustments to professional practice. As a result, there may be a significant time lag before input is relevant in a flexible performance management system. Leading indicators are more tangible signs of change in professional practice, and they include things like formative assessments, disciplinary referrals, and measurable indicators like student and teacher attendance. The observed demonstration of these activities is the last and most obvious sign of a shift in professional practice. Effective practice indicators, often referred to as implementation indicators, are these direct assessments of professional practice.

Performance management approach is used to direct and evaluate school improvement efforts via the use of particular indicators of good practice. As shown by Wiseman et al., this paradigm stresses evidence-based practices that produce outcomes. Indicators are used in many domains to

provide intermediate and detailed measurements of more abstract ideas, and they hold great promise for the future of education. See, for instance, Frear and Paustian-Underdahl's work on performance management in the corporate world.

Effective practice indicators describe the practice's appearance in simple terms. Direct observation of the technique as well as a review of supporting documentation are both considered forms of observation. Based on studies on the correlation between classroom management techniques and student learning results, a good practice for classroom instruction would be that the school expects and monitors competent classroom management. The following classroom behaviors might thus be used as effective practice indicators to define this good classroom management:

- While waiting for the instructor's help, pupils are busy with curriculum-related activities offered by the teacher.
- There are swift and orderly transitions between instructional styles.
- The instructor keeps the classroom's learning resources well arranged.
- The instructor posts the rules and regulations for the class on the board.
- The instructor disciplines pupils who don't adhere to the rules and procedures in the classroom.
- By encouraging students to follow the rules and procedures, the instructor reinforces them.

These indications may be seen in a classroom, and the patterns of professional practice for the school are determined by watching them in all classes.

Another excellent approach is that the school has created a team structure with designated responsibilities and time for instructional planning. This practice is supported by research that shows how important instructional planning by teacher teams is to student learning results. The following are examples of effective practice indicators for instructional planning by teacher teams:

- Teachers are grouped into topic, grade-level, or grade-level cluster instructional teams.
- Instructional teams meet for periods of time long enough to create and polish instructional units and go through student learning data.
- For each topic and grade level, instructional teams create units of instruction that are standards-aligned.
- Student learning data are used by instructional teams to organize teaching.
- To decide on the curriculum and instructional strategies and to "red flag" pupils who require help, instructional teams analyze the results of formative assessments.

A study of the schedules, agendas, and work outputs of the teams would provide as proof of their implementation for these particular markers of good instructional team procedures. The most precise measure for assessing the amount of effective practice in a school is the indicator of effective practice. For context, consider organizing school improvement by domain, practice, and indicators. For instance, the domains may include family involvement, curriculum, assessment, instructional planning, leadership and decision-making, professional development, and classroom management. A number of effective practices would be listed within each domain, and for each successful practice, a number of particular behavioral indications would be provided.

The leadership team of the institution is the best group to oversee the process of improvement. Each indication is evaluated by the leadership team to see if it has been completely implemented, producing a binary measure for each: yes or no. The degree of execution of a successful practice would be measured by the percentage of indicators that were completely executed. The degree of implementation for a domain might also be determined by the percentage of indicators that are completely implemented. Finally, the present state of the school might be quantified by adding up the percentage of indications that have been completely implemented across all domains. The new tallies compared with the prior assessments would give a measure of change or improvement when indicators are reviewed after attempts to accomplish their full implementation. Obtaining data to evaluate present practice, creating strategies to achieve complete implementation, keeping track of progress, and reassessing to assure implementation are all steps that the leadership team repeatedly does. Similar in approach to the cyclical process outlined by Wiseman et al., this one makes sense within the context of the school and includes executable tasks, responsible parties, and timeframes.

2. DISCUSSION

Improvement, Turnaround, and Innovation

A cyclical process is involved in increasing the level of successful practice implementation, as shown by the achievement of certain indicators. It is predicated on the adoption of industry standards and the school's open attempts to evaluate existing procedures and enhance them. Turnaround asks for more radical change while improvement suggests a gradual approach. A turnaround plan, as opposed to an improvement strategy, would, on a spectrum of intensity, contain practices and indicators based on proof of successful turnaround as well as a shorter schedule for change [7], [8]. The practices may, for instance, be in line with the seven turnaround principles that Reding and the U.S. Department of Education, using the following subjects as the areas of successful practice:

- **Leadership:** demonstrating effective leadership by assessing the present principal's performance, appointing a new principle or making sure the current principal is a change leader, and granting the principal operational flexibility.
- **Successful instructors:** ensuring that instructors are successful and capable of improving education via staff reviews, retention of those found to be effective, cautious selection of new teachers, including transfers, and job-integrated professional development based on teacher assessment.
- **Redesigning the school day, week, or year** to incorporate more time for student learning and teacher collaboration is known as extended learning time.
- **Strong Instruction:** enhancing the school's curriculum in accordance with student needs and making sure that the curriculum is rigorous, based on research, and in line with state academic content requirements.
- **Data Use:** Using data to influence teaching and ongoing improvement, especially setting aside time for data use cooperation.
- **School culture** refers to creating a setting at school that enhances order and discipline as well as attending to the requirements of students' physical, mental, and social wellbeing.
- **Family and Community Engagement:** Establishing continuing frameworks for involvement in the family and the community [9], [10].

We shall learn more about turnaround when data from the grand experiment of the most recent School Improvement Grants becomes available. In particular, we will be able to determine if school choice and changes in governance, structure, and program are required preconditions for practice improvement. Additionally, we will be aware of the procedures that provide the most potential for significant advancement. The examination of the many inventions supported by private enterprises, states, and districts as well as the Investing in Innovation funds from the U.S. Department of Education will both start to provide an evidence basis for innovation. In order to redefine successful practices and their indicators, we shall seek for innovation in practice. One of seven national content centers with government funding, the Center on Innovations in Learning, is prepared to analyze new research on innovative practice and help the industry come to wise conclusions about it. It is difficult to simply come up with an accurate and commonly recognized definition of innovation. This is particularly true in the realm of education since educators have seen a history of apparently wise ideas that were abandoned. However, the emergence of strong new technologies and the evidence. The fact that all available data shows that males do worse than girls on measures of reading and writing inspired Jeff Wilhelm and I to conduct research on the literacy lives of teenage boys both in and out of school. Boys' rejection of reading because they see it as feminine, or at the very least as an inappropriately manly activity, is frequently blamed for this underperformance. As a result, we went into our research assuming that the young males in our study would not value literacy. Amazingly, however, they didn't. Instead, we discovered that every boy in our research was actively involved in reading outside of the classroom. Therefore, it is important to understand that their rejection of school literacy is not a reflection of their attitude toward reading in general but rather a critique of the specific types of literate activities they often come across in the classroom. In this, I'll make the case that a potent educational innovation would be to take advantage of teenagers' interest in literacy outside of the classroom by creating connections between what they do there and what we want them to accomplish in class.

Some Positive and Negative News

First, some context. 49 guys from four different schools in three different states made up the subject of our research, which focused on a fairly heterogeneous group. The boys' racial backgrounds, social standings, and degrees of academic performance differed. Four different types of information were gathered and examined: an interview about the participants' favorite activities; an interview about their reactions to a series of brief profiles that highlight various aspects of literacy; three monthly interviews about the boys' literacy logs, which they kept to keep track of the reading, writing, listening, and viewing they did both inside and outside of school; and think-aloud protocols on four stories that varied in the sex of the characters. One of our key results, as I said above, is in sharp contrast to what is often believed to be true regarding males and literacy. Even though just seven of the boys in the research were book readers, they all supported reading in some way. They did not reject literacy. Surprisingly, the guys who had the worst time with school reading were particularly vocal about this embrace. For instance, Mick, a functionally illiterate student in the 10th grade, consistently purchased four magazines despite having very difficult financial circumstances. When a photo indicated that the magazine included information he needed to know, he would look at the images and then locate someone to read to him.

Thus, it is encouraging to know that young men appreciate literacy. The unfortunate truth is that they often underestimate the importance of school-relevant literacy. For instance, Mick desired to

read and said that one of his issues was that "I don't read that well," yet the books he yearned to read were not those that were taught in class. On that point, he was not alone. Highly proficient reader Brandon cautioned us "not to confuse this with my real reading." His "real reading" was about "stuff that interests me," things that would help him pursue his real-world interests in the present. Our results are consistent with those of other researchers who have looked at the extracurricular literacy skills of teenagers. For instance, Weinstein looked at nine urban teenagers from Chicago who wrote raps and spoken-word poetry largely outside of the classroom. Teachers base their education on "a vague and wavering opinion" of what their pupils may be expected to become, rather than gaining a complete grasp of who their students are right now and tailoring training to their current needs. Dewey then addresses one more issue with future-focused instruction:

Finally, the idea of preparation necessitates extensive use of accidental causes for pleasure and suffering. When the possibilities of the present are severed, the future loses its ability to lead and stimulate, thus something must be attached in order for it to function. Threats of pain and promises of reward are used. Healthy labor is mostly unconscious when it is carried out for immediate needs and as part of daily life. The scenario that one is really faced with serves as the stimulus. However, if this situation is disregarded, students must be warned that consequences will result from not taking the recommended course, while benefits for their current sacrifices would eventually materialize if they do. Everyone is aware of how often educational institutions that overlook current opportunities in favor of future preparedness have had to resort to punitive measures.

An Original Possibility

Using kids' outside-of-school literacy as a bridge to the development of their canonical literacy is one method to get them involved in the good work of the present. Lee, for instance, has consistently supported the Three long signifying conversations from Mitchell-Kernan's study were delivered to the class, and the students were asked to analyze both the meanings that each speaker intended to convey via each conversational turn. According to Booth and Smith, students developed a set of standards like those used by experienced readers to recognize irony in literature. Over twice as many students in the cultural modeling group improved from the pretest to the posttest in terms of their literary comprehension as did students in the control group.

Ball, Skerrett, and Martinez highlight the potential strength of such an approach in a recent review, but they also point out the need for further research and money to do such study. The degree to which Lee's groundbreaking work has inspired other researchers looking for methods to harness the power of cultural practices used outside of school to create academic understandings is another example of the strength of cultural modeling. For instance, Orellana and Reynolds investigated how teaching students how to paraphrase texts a crucial academic skill might be aided by their experience interpreting for their families as Mexican immigrant children.

According to Morrell, related work is based on a new literacies approach that asserts that although disadvantaged children are highly literate, their literacy is not connected to the mainstream literacies taught in public schools. He describes a lesson plan in which he and his students utilized hip-hop music as a prism through which to comprehend classic poetry. He claims that his pupils produced excellent interpretations and discovered fascinating connections between the canonical poems and the rap songs. Their analysis of popular books critically

resulted in oral and written criticisms that were comparable to those that were expected in college-preparatory English classes.

Her argument that urban children "live digital lives" but are "confined to analog rights in school" as a result of rules against using mobile devices, in which they are experts, is very persuasive. She uses the case study of one teen to show how his smartphone "provided a chance to participate in new discursive communities, to take on and be recognized for new identities, and to gain new audiences for his writing." The New London Group introduced a perspective that is closely related to this one: multiliteracies. They demanded that pedagogy be centered on the idea of design and the understanding that modes of meaning other than linguistic, such as visual, audio, gestural, spatial, and multimodal meanings, are becoming increasingly important. The multimodal mode of meaning is the most important of all the meaning modes since it connects all the other modes in very dynamic ways.

According to Alvermann, interactive communication technology and a definitional expansion of text to encompass moving words, pictures, sounds, gestures, and performances "support the folding of literacy practices, regardless of their place of origin." When this folding happens, Alvermann claims that "research suggests that student-produced digital media texts" Kids who were on the edges of classroom life may no longer be such if you give them the chance to analyze their identities in relation to a curriculum's master narratives and to push back with their own counterstories. Alvermann suggests using the metaphor of a sieve to "notice relationships between in-school and out-of-school literacy learning that have previously been obscured" to conclude her case. Similar to this, Dyson has urged educators to create "permeable" curriculum that enable children to freely move between their extracurricular activities and schoolwork. Think about what may happen if these analogies are successful. Turner observes that texting and other kinds of what she refers to as "digital" are portrayed by instructors and the media as adversaries of literacy educators. As she puts it, "rather than seeing it as a deficiency, a lazy representation of Standard English, we should recognize its power in the digital, adolescent community" and that we ought to use students' comprehension of texting as a way to help them become aware of the linguistic choices they make.

Limitations to Innovation

What makes the practices novel if the theory and research supporting the use of extracurricular literacy in the development of academic literacy has been in existence for 20 years? They have not been significantly embraced by schools. According to Redding, curricular or instructional innovations take place when an established norm is replaced with a more effective practice. In order to improve outcomes for children, innovation in education entails changing what teachers do and how they do it. This is a dilemma since some of the fundamental beliefs held by literacy instructors are at tension with the creative techniques mentioned above. First off, many of the new literacies are seen as adversaries by literacy instructors rather than as tools to be used. According to Buck, we are out of sync with students and the greater society because of our continuous disciplinary focus on static text and our dependence on theories drawn from print texts. We are also ignorant to many of the rhetorical opportunities presented by new media because of this. Additionally, incorporating the new literacies might refute conventional wisdom on the structure and operation of literacy classes. Several academics have used Bakhtin's chronotope theory to explain this characteristic. A classroom chronotope is a recurring pattern in how time and space are used, or, if you prefer, a mode of existence that informs how students,

teachers, literacy activities, and other concepts are perceived. For instance, Matusov contends that the chronotope of the traditional classroom places the instructor in a position of exclusivity. The theoretical schools that advocate for valuing extracurricular literacy see students as authorities. econd, a new educational project called the Common Core State Standards seems to have the potential to worsen the situation and stifle genuine innovation. The future-directedness that Dewey criticizes is reified by the CCSS by virtue of their very character. The Common Core State Standards' mission statement makes it apparent that they are future-focused: The Common Core State Standards give a consistent, clear knowledge of what kids are expected to learn, so teachers and parents know what they need to do to support them. The standards are designed to be rigorous and applicable to everyday life, reflecting the knowledge and abilities our young people need to succeed in school and in the workforce. Our communities will be in the greatest possible position to compete effectively in the global economy if American kids are properly equipped for the future.

The CCSS's mandate to "shift content toward higher levels of cognitive demand" in order to "ensure that all students are college and career ready in literacy no later than the end of high school" may be justified as being crucial. The standards' requirements, however, may make it difficult for schools to utilise the resources of information that children have acquired via their literacy activities outside of class. The most widely discussed change in reading instruction mandated by the CCSS, according to Cunningham, "is a significant increase in text complexity," and those who haven't read the standards and have only heard about them "may well have concluded that this is the only major change in reading instruction the CCSS entails." This change would seem to work against efforts to make more use of the texts that adolescents engage with outside of school. In fact, canonical literary and factual books predominate in the table in the CCSS paper displaying the complexity, quality, and diversity of student reading, Grades 6–12. Simple answers to complex issues are impossible, but identifying the obstacles to innovation may help us come up with actionable strategies to get through them. The state, district, or school levels might implement the five action principles listed below.

There are many misconceptions about the CCSS, some of which, as I have stated, were spread by the standards' creators. Understanding that the CCSS explicitly state that they "define what all students are expected to know and be able to do, not how teachers should teach," and that they "do not define the intervention methods or materials necessary to support" students who may encounter difficulties in meeting the CCSS, will help allay concerns that instruction utilizing students' out-of-school literacies is not in line with the CCSS's emphasis on text complexity. It's also critical to understand what is included in both the standards themselves and the supporting documentation intended to facilitate their implementation. The requirements were approved by state vote. The educational concepts included in such supplemental resources were not approved by them.

Policy impediments that prevent the integration of in- and out-of-school literacy should be reviewed. Cell phone usage is often prohibited in schools. It is difficult to think of a clearer way to convey the idea that home and school are drastically at odds. Alternatively, if schools permitted responsible mobile phone usage. Utilize them as effective teaching resources. Texting is a great way to learn crucial rhetorical concepts, but that is just the beginning. Over 5,000,000 results came up when you typed in "cell phones as instructional tools" in a search engine. This kind of regulation may be the subject of a careful cost-benefit study, giving educators and students access to potent tools they now do not use.

Reconsider the curriculum elements that prevent the integration of in- and outside-of-class literacy. The type of creative education required here might be challenging to implement because of certain standard curriculum arrangements. Using British and American literature as an example, most courses are arranged chronologically. The advantages of such an arrangement are unknown since Applebee, Burroughs, and Stevens discovered that instructors using this organizational structure seldom encouraged students to build historical understandings that would help students' interpretative work. However, the consequence of failing to engage with literary works and current popular culture in meaningful interaction is obvious.

3. CONCLUSION

In conclusion, since there is a clear link between adult practices and student learning, pedagogical tactics must be proactively matched with educational objectives. Teachers, administrators, and other stakeholders are essential in creating a learning environment where innovative adult practices support successful student results. It is both a challenge and an opportunity to modify adult behaviors in response to changing educational paradigms and student requirements.

Education professionals must be open to lifelong learning and development as new research on successful teaching strategies, different learning styles, and the effects of socioemotional variables emerges.

To alter adult practices, it is essential to embrace novel teaching methods, encourage collaborative learning, and foster strong teacher-student connections.

REFERENCES

- [1] T. M. T. Nguyễn and T. T. L. Nguyễn, "Influence of explicit higher-order thinking skills instruction on students' learning of linguistics," *Think. Ski. Creat.*, 2017, doi: 10.1016/j.tsc.2017.10.004.
- [2] C. Gray, G. Wilcox, and D. Nordstokke, "Teacher Mental Health, School Climate, Inclusive Education and Student Learning: A Review," *Can. Psychol.*, 2017, doi: 10.1037/cap0000117.
- [3] A. Steen-Utheim and A. L. Wittek, "Dialogic feedback and potentialities for student learning," *Learn. Cult. Soc. Interact.*, 2017, doi: 10.1016/j.lcsi.2017.06.002.
- [4] A. A. Komba, "Educational Accountability Relationships and Students' Learning Outcomes in Tanzania's Public Schools," *SAGE Open*, 2017, doi: 10.1177/2158244017725795.
- [5] B. Uttl, C. A. White, and D. W. Gonzalez, "Meta-analysis of faculty's teaching effectiveness: Student evaluation of teaching ratings and student learning are not related," *Stud. Educ. Eval.*, 2017, doi: 10.1016/j.stueduc.2016.08.007.
- [6] L. Fryer and D. Gijbels, "Student Learning in Higher Education: Where We Are and Paths Forward," *Educ. Psychol. Rev.*, 2017, doi: 10.1007/s10648-017-9415-5.
- [7] K. C. Roohr, H. Liu, and O. L. Liu, "Investigating student learning gains in college: a longitudinal study†," *Stud. High. Educ.*, 2017, doi: 10.1080/03075079.2016.1143925.

- [8] A. Al-Bahrani, D. Patel, and B. J. Sheridan, "Evaluating Twitter and its impact on student learning in principles of economics courses," *J. Econ. Educ.*, 2017, doi: 10.1080/00220485.2017.1353934.
- [9] M. Polkinghorne, G. Roushan, and J. Taylor, "Considering the marketing of higher education: the role of student learning gain as a potential indicator of teaching quality," *J. Mark. High. Educ.*, 2017, doi: 10.1080/08841241.2017.1380741.
- [10] K. D. Strang, "Beyond engagement analytics: which online mixed-data factors predict student learning outcomes?," *Educ. Inf. Technol.*, 2017, doi: 10.1007/s10639-016-9464-2.

CHAPTER 13

DYNAMIC EVOLUTION OF LANGUAGE AND LITERACY PEDAGOGIES: INNOVATIONS IN LANGUAGE AND LITERACY INSTRUCTION

Aditya Sharma, Professor,
Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad,
Uttar Pradesh, India, Email Id- adityahr2018@gmail.com

ABSTRACT:

Innovations in language and literacy instruction have transformed the landscape of education by offering novel approaches to teaching and learning. This paper explores the dynamic evolution of language and literacy pedagogies, investigating innovative strategies, technologies, and methodologies that enhance language acquisition and literacy skills. Through the analysis of case studies and educational research, the study examines the impact of these innovations on diverse learners, including those with varying linguistic and cultural backgrounds. The paper underscores the importance of embracing innovative practices to create engaging, personalized, and effective language and literacy learning experiences that cater to the needs of 21st-century learners. The promise of innovations in language and literacy instruction lies in their ability to foster lifelong learners who can navigate diverse linguistic and digital landscapes. As educators, researchers, and policymakers collaborate to refine these innovations, it is crucial to keep the learner's holistic development at the forefront. By embracing innovation and adapting instruction to the changing needs of learners, we pave the way for a future where language and literacy skills are nurtured in ways that are engaging, relevant, and effective.

KEYWORDS:

Augmented Reality (AR), Blended Learning, Digital Storytelling, Gamified Language Learning, Interactive Reading Apps, Multimodal Literacy.

1. INTRODUCTION

The term "instruction" rather than "learning" is purposefully used in the title of this article. The purpose of this use has to be explained. Between teaching and a particular outcome measure, learning is an intervening variable. Simply put, this indicates that what we refer to as learning cannot be seen directly; rather, it must be shown that some measure improves as a consequence of some instruction. There are a wide range of outcome measurements. They might be straightforward actions like responding appropriately to queries concerning texts or vocal language. If learning has taken place, performance will be higher than it was before teaching. Neither the student nor the instructor has direct influence over the learning process. Instruction is something that the instructor has power over. There are many different ways to teach. A teacher presenting a curriculum is a common type. There are also non-traditional teaching methods, such as textbooks, computers, or even trial-and-error learning. For example, a student might decide to spend more time repeating or practicing information to get better results. Such a format is used, for instance, while learning a language. Not the internal learning, but the external circumstances may be changed. This will address the changes in these environmental circumstances. The three initiatives to improve general instruction—using standards to guide instruction, applying

research to identify effective instruction, and consistently using assessment for accountability in achievement have produced the greatest advancements in language instruction over the last 20 years or so. These three ideas may all be categorized as mature, meaning they have been tested, evaluated, and improved but are still not widely adopted. These developments give the substance its current form [1], [2].

Although there are a lot of emerging technologies, the most of them have little to no research to support the viability of their applications. Because of federal and state educational policy, standards are a relatively new concept yet have a reasonably high acceptance rate. The adoption of the Common Core State Standards by the majority of states has refined the usage of standards. The primary novelty in the CCSS is the universal framework for teaching it offers, which, with few exceptions, ensures that children get uniform education across schools, districts, and even states. The second novelty is that the CCSS demands more complexity and rigor than previous standards do. The creation of assessments that are in line with the CCSS has gone hand in hand with the development of those standards; this was necessary since the CCSS include a significant increase in rigor as well as a broadened scope of language analysis. The second innovation previously mentioned was reflected in the creation of the CCSS, which was based on the best available research and standards at the time. The creation of the new evaluations is now underway. However, some members of the community of educational practice have started using assessments. The novel aspect of teaching is that evaluations are used to monitor progress and identify what is required to either avoid or address learning issues [3], [4].

The community of education researchers has long advocated research as a means of boosting student success, but it needed a congressional act to turn this message into generally accepted educational practice. The government endeavor that led to the creation of the National Reading Panel was an example of the effort to improve practice by using pertinent research. The No Child Left Behind Act of 2001 made the NRP's research syntheses into policy, notably for the Reading First Program, and they are thought to be responsible for the rise in reading proficiency that has occurred since their adoption. Because instructional materials were selected without taking their efficacy into account, the application of research results is novel [5], [6].

Numerous emerging ideas that have been and are being proposed as enhancements to education are available. They are not the main topic of this article since many of them have little or no supporting data. These more recent inventions may very likely join the more dependable and developed ideas that are the subject of this when they are applied and tested. In the paragraphs that follow, I'll talk about the language-related topics where there is evidence to back my suggestions. Writing, speaking, listening, and reading are the elements that need to be taken into account. Along with second-language learners, several suggestions for early childhood education will also be taken into account. I will go through some of the pertinent research and policy and implementation suggestions for each of these categories. We rely on meta-analyses and other evaluations of the literature because the amount of research is so large. Early Childhood Education Includes Instruction in Reading and Language Because literacy training is founded on spoken language, language instruction is a significant part of early childhood education. I concentrate on early schooling components that are connected to later literacy development in the paragraphs that follow.

It is quite challenging to ensure that pupils get the right kinds of teaching given the wide range of early childhood programs. The fragmented credentialing system for early care educators makes

this issue even worse. However, Neuman and Kamil offer data in their edited book that shows how good professional development techniques may provide early childhood educators the abilities to give their pupils strong foundations.

Recommendations

Instruction should be based on the study results described in the earlier paragraphs. Additionally, strategies for ensuring the successful use of instructional approaches are required. The following is provided as a limited list of methods to help local and state education authorities with implementation:

- a. SEAs: Demand that certification or certificate programs for early childhood educators incorporate the most recent research-based teaching techniques so they can provide high-quality training that will help youngsters succeed in school in the future.
- b. LEAs and their institutions: Make sure a thorough program of teaching links education for young children through instruction for elementary students and finally through high school.
- c. LEAs: Assure that in-service teachers get ongoing professional development.

Reading in Elementary School

The National Reading Panel was created to decide which instructional strategies should be used with the highest likelihood of improving reading success. The National Reading Panel was most extensively used by instructors in primary classes, despite the technical mandate being to assess studies from elementary grades through high school. The higher applications are probably a result of reading education being taught more often in primary schools. The NRP offered five categories for suggested practices:

Students' capacity to concentrate on or alter linguistic sounds is known as phonemic awareness. The NRP discovered that although teaching kids' phonemic awareness was successful for kindergarten and first graders, it was much less effective for students in later grades. Additionally, if PA was taught for a prolonged period of time, its impact was lessened. One intriguing discovery was that small groups received PA training more successfully than individuals or whole courses.

Phonics

The capacity to convert written language into spoken language. Phonics teaching, according to the NRP, was useful for pupils up to the second grade but had declining effects from the second to the sixth. Fluency is the capacity to read quickly, accurately, and appropriately. Fluency was discovered by the NRP to be an indication of optimal reading development in the early grades. Lack of fluency is a sign that pupils require help in order to advance in their reading comprehension. The capacity to comprehend word meanings is referred to as vocabulary. According to the NRP, learning explicit vocabulary improved vocabulary and understanding. Comprehension tactics are techniques that instruct kids in reading and writing. Even though each of these strategies received a lot of support in the academic literature, question generating and summary were the most successful. The NRP provided information on the impact of professional development on student reading success in addition to the five areas of teaching. The study on using technology to teach reading was also covered in the paper. The NRP did demonstrate that technology could be employed in teaching to improve student accomplishment, despite their

being less study on technological applications than there was on the effectiveness of professional development studies. The Institute of Education Sciences has created a number of publications outlining teaching strategies for a variety of subjects, including school reform, arithmetic, and reading. Five instructional suggestions are provided for each of these "practice guides," along with research backing for each item and an evaluation of their strength. A practice manual for kindergarten through grade three readers was created for the elementary classes.

2. DISCUSSION

Writing Across the Grades

Graham and Perin provided a different set of recommendations in a meta-analysis of writing studies on how to improve writing for students in Grades 4–12. They did not take into account other literacy skills in their study or the 11 suggestions that resulted from it, which were only aimed at writing improvement. These have such significant implications that writing methods, summarizing, writing collaboratively, and setting precise product objectives should be unquestionably included in the curriculum. Writing for content learning and studying models both provide very little benefit and should only be used with lesser priority. Despite the fact that some of these impact sizes are rather tiny, considering how challenging it is to help teenagers improve their writing, it may still be worthwhile to make the attempt. Another collection of suggestions for writing is focused on how adding writing to the curriculum enhances reading. Some of them are really effective, but others aren't as they are with the two other sets of suggestions above. The guidelines for writing training from the three sources have a lot in common. The context and goals for adding writing in the curriculum also affect how much growth is anticipated. The suggestion that kids just increase their writing would enhance their reading by almost a third of a standard deviation is perhaps the most intriguing. For a straightforward intervention, this is a more than respectable return[7], [8].

Recommendations

- a. SEAs: Include writing instruction preparation as a critical component of teacher training in the criteria for teacher certification.
- b. LEAs: Ensure that writing is taught alongside reading and other literacy skills and is included into the literacy curriculum.
- c. To prevent students from seeing writing as being disconnected from real life, LEAs should urge teachers to provide writing instruction in settings that are as genuine as feasible.

Speaking and Listening

Despite recent technological advancements like audio books and podcasts and their role in education and literacy, mainstream literacy research has not prioritized listening and speaking as literacy training goals. This knowledge gap is made more perplexing by the evidence of a focus on speaking, listening, and transitioning to reading in early grades education, as shown by Sticht and his colleagues. The Common Core State expectations have established precise expectations for what children should learn in these domains, despite the fact that there is little explicit advice about how to improve education in speaking and listening[9], [10].

Even some of our most esteemed early linguists, like Noah Webster, agreed that suppressing languages other than English would benefit English in particular and the American educational

system as a whole. In reality, the only clear purpose assigned to languages other than English up to World War II was for "reading purpose," or the study of foreign literatures. This situation drastically altered during World War II, when the military in especially faced the serious problem of having Americans who were completely unprepared to take part in international activities in a language other than English. In response, an audio-lingual methodology that immersed pupils in foreign language study for 10–12 hours a day was quickly developed. Although adult students demonstrated proficiency in a stressful atmosphere, the approach was not maintainable in a classroom environment. Language acquisition was seen as a stimulus-response process in the 1950s and 1960s, when words and phrases from one language are linked with those from another. This results in, at best, learning that is inadequate. Even today, many people assert that they are able to ask certain questions in a second language, but when the response differs from the memorized pairing, they are unable to understand it. This led to the widespread social view that English is the only language that Americans can learn, and it sustained the idea that everyone else should be forced to learn and use English at the detriment of all other languages. Bernhardt has a thorough analysis of this narrative.

The 1970s saw enormous

immigrants who are escaping oppression rather than just looking for work. Linguistics probed the nature of the useful and usable and focused on the nature of functional language—in other words, on the nature of what individuals could accomplish with language rather than just what they knew about language. Education at all levels had to respond to the massive number of people who needed English quickly, not just for the "reading purpose." The idea of doing, or competency technically speaking, is perhaps the idea that has had the most impact on language development over the last 30 years. The study method has revealed important and fresh insights into language learning, particularly in two areas: oral skill growth in a second language and second-language reading. This idea of language proficiency is connected to these findings.

Oral Competency

The advice that students at the school level be encouraged to speak English as well as the caution that teachers must comprehend that oral language is just a surface expression of student learning are the results of research in the development of oral competence. Research on the development of oral competence also suggests that districts should put in place systems to allow students to utilize and use their strongest language in their classes, tutorials, and high-stakes subject examinations.

According to studies on oral proficiency in second languages, linguistic forms change over time in response to how effective and common certain forms are in a given language setting. For instance, regardless of one's original language background, English speakers acquire the present progressive, which is produced with the -ing, quite early on. The most common form of the present tense in English is present progressive. Even among very fluent and competent speakers, "My mother goes to the market every day" is sometimes translated as "My mother go to the market every day" because the vocal inflection -s for the third-person singular is learnt late in the English language acquisition process and frequently never. Although this last statement is wrong in standard English, it is very understandable and never gets in the way of dialogue. However, students who don't master all the conventional forms of English are often and early punished. Such corrections support learners' ideas that they will never be successful in learning a second language and instructors' beliefs that pupils cannot learn a second language unless they have a

comprehensive grasp of all forms. According to research, students of English require at least six years in an environment where the language is spoken before they can speak the language with a level of proficiency that is comparable to that of peers who are native speakers. In other words, training that just relies on spoken language performance puts students in a very perilous situation. When second-language learners are involved, signals are given that the oral presentation has to be grammatically perfect and spontaneous. However, none of these things is achievable. Second-language users and learners sometimes take longer than native speakers to compose an utterance, and they frequently complain that by the time they have done so, the teacher has already gone on. Teachers should use a variety of alternative techniques in the classroom to lessen the emphasis on speaking well, such as letting students work in groups to develop responses and having them "try out" their responses in front of peers before giving them in public. Mechanisms should be set up at the district level to provide kids more tutorial time to work on their voice. The focus of tutorial time is often on grammatical form. The time to practice and refine oral communication is what students truly need. Retelling events, outlining procedures, and describing are all language functions that students need to practice and get feedback on. Additionally, chances for professional development in foreign languages should be provided to teachers. More concretely than any other summer program could, enrolling in a language course at a local college or university will provide insight into the struggles and learning processes of language learners in classrooms.

Literacy in a Second Language

SEAs and LEAs may enhance education for English language learners by paying attention to research in second-language literacy in addition to advice from studies of oral competence. Students should be encouraged to utilize their native language literacy as an essential tool for learning English in the classroom. At the district level, libraries should provide encyclopedias, handbooks, and digital resources that explain the expository subject matter children are studying in English in a language they are acquainted with. According to studies conducted across a range of age groups and languages, reading in a second language involves three factors: first-language literacy, second-language knowledge, background information, and emotion.

In general, the higher the contribution to second-language reading, the more proficient the reader is in their native language. It has only recently become clear how crucial first-language literacy is. After reviewing the literature on bilingual education, Rossell and Baker came to the conclusion that it was not good for pupils. However, Greene discovered that methodologically sound studies produced a different outcome when she performed a meta-analysis of the papers in the Rossell and Baker study review. Greene came to the conclusion that using some native language while learning English at least had a modest impact. These facts provide credence to Bernhardt and Kamil's analysis. One of the key reasons why students in schools should be encouraged to utilize part of what they know in their home language while using their second language is the awareness of the contribution of first-language reading. They will be better able to concentrate on the reading material's content, and learning results will be improved. In reality, a large portion of the technical language used to describe the topic is Latinate, so many students who speak Spanish at home are already familiar with this specific technical vocabulary when they arrive at school. Of course, any vocabulary advantage for non-native learners is diminished when reading material is solely narrative fiction; the vocabulary is not always Latinate, and the topic often has little to no factual foundation. Grammatical proficiency in the second language is the second factor involved in second-language reading. Ironically, only 30% of reading in a

second language is accomplished using this information. Teachers do nothing to genuinely aid pupils in reading and understanding if they encourage them to concentrate on language form while disregarding content. The significance of underlying knowledge and emotion makes up the third component. According to research, prior knowledge and affect account for around 50% of the second-language reading process. Everyone who reads has some topic knowledge that attracts and engages them. Some people's subject matter expertise may be in the areas of animals, railways, or gaming and fashion for others. For the specific reader, such topic information is often stored in a language other than English. It's not that knowledge doesn't exist; rather, a teacher teaching English may not be able to see it.

The key finding of this study is not that the three factors mentioned above are unique from one another. Instead, their interdependence and mutual compensation is what makes them effective. In other words, if a student is proficient in a process in their native tongue, they may utilize that proficiency to make up for a deficiency in their second language's grammar and syntax. A keen awareness of linguistic forms may similarly guide a reader through a text's signaling system, pointing out repetitions and allusions that help a reader acquire new terminology. Additionally, a struggling English student might work to improve their understanding of animals or how to play a game by being motivated and wanting to learn. The suggestions presented here are interrelated. The ability to discuss and write about what they read should be taught to students. They should be encouraged to expand upon and lengthen their utterances so that they may practice speaking in higher ranges. Reading gives students the information and inspiration to write and communicate, whether in their native or second language. Students will continue to struggle throughout middle and high school if schools or districts' staffs are unable to recognize or take advantage of this dependency. They will also be unable to learn how to employ all of their resources, which will prevent them from tackling the rigors of college-level curriculum.

A U.S. version of Gersten et al. guidelines for teaching English language learners in elementary school from the Department of Education's practice guide. The authors also vehemently advocate the proper use of native languages in education for English language learners in addition to these stated guidelines. The stated guidelines often overlap significantly with those for teaching language skills to English native speakers, but this shouldn't hide the actual distinctions between second-language learners of English and native English speakers. Short and Fitzsimmons created both broad policy suggestions and instructional recommendations as part of their synthesis of the literature on the English language acquisition of teenagers.

This list obviously spans both the group of advice for native English speakers learning the language and the other suggestions for English language learners listed above. The similarity of the suggestions is accounted for by a significant level of transfer across languages. Despite the similarities, it is advisable to proceed with care while evaluating the recommendations. The amount of study on first-language literacy is substantial, whereas that on second-language literacy is far less. As a result, there may be a variety of challenges for which there is little to no assistance when it comes to teaching English to non-native speakers.

Naturally, the Common Core State Standards include many of the aforementioned suggestions, especially those that place a strong emphasis on all four reading areas. However, as the CCSS do not specifically address second-language learners, some modifications to the curriculum must be made. The WIDA Consortium created its own set of learner expectations to address the discrepancies between standards for native speakers and standards for English language learners.

These requirements were created to show how second-language students may be taught to the same standards as the CCSS.

Specialized Innovations for Disabled Students

Over the last several years, there have been a number of educational changes in the United States. The standards-based reform is one of them. Higher content requirements, tests to see whether students have fulfilled the standards, and accountability measures for both students and schools make up the three key parts of the standards-based reform. These innovations have altered how students with disabilities—particularly those with high incidence disabilities—are taught and evaluated in the general education curriculum.

First, in most jurisdictions, greater requirements have become the norm and are often linked to instructors' daily lesson plans. In reality, 45 states have ratified the Common Core State Standards, and work is being done to create a nationwide exam based on those standards to determine whether kids have mastered them. In order to ascertain if students have fulfilled state criteria, states have second devised tests. These are often in line with or identical to the CCSS. Some students with disabilities may choose not to take these exams in specific situations, but for the majority of children with high-incidence impairments, participation in these assessments is obligatory. Third, schools are now held responsible for ensuring that their pupils perform up to expectations on state exams. Exit examinations are now required in 26 states for students to advance to the next course, grade level, or graduate from high school.

Teachers are faced with the increased difficulty of educating students with more varied impairments in their courses as more states and schools adopt standards with exams that are necessary for pupils to progress. For many instructors, this entails altering the way the material is delivered, how students interact with it, and how they are evaluated on it. As a result, technical and methodological classroom innovations are increasingly more prevalent in helping instructors and students with disabilities to teach in inclusive or general education classrooms. Although many technological advancements were first created to help people with disabilities, they are now used by the entire public and are integrated into the tools that we use on a daily basis.

Innovations in special education should enhance the way that lessons are currently taught. The ideal special education innovation would put a disabled student on an even playing field with classmates without impairments. To put it another way, innovations should not only enhance behavior or academic performance for students with disabilities, but also bring about a positive shift that is significant enough to allow students with disabilities who employ the innovation to perform on par with classmates who are using tried-and-true best practices. The technological innovations discussed here typically fall into one of three categories: those that represent technological advances, like smartpens and tablet applications; those that apply traditional technology in novel and creative ways, like content acquisition podcasts; and those that continue to use traditional teaching methods but now include elements of technology, like repeated readings that employ text-to-speech technology. However, methodological innovations often fall into two categories: those that attempt to mediate the learning process so that students may now efficiently absorb the material, and those that attempt to impart skills and problem-solving techniques in novel and creative methods. Many methodological and technical advancements in education today may be used with students of all ages and in a variety of subject areas. For this, two major topics—literacy and math and science—will be covered. These topics will also include examples of special education breakthroughs in each of these fields.

Innovations in Special Education's Use of Literacy

Students with disabilities have well-documented challenges while reading, including reading at acceptable rates compared to classmates without disabilities, acquiring sight words and vocabulary, drawing conclusions, and understanding information read from literature. Students with disabilities often have writing issues that vary from simpler mechanical issues to more complex strategic issues. These issues specifically include low productivity, poor mechanical aptitude, and challenges with planning, producing, organizing, rewriting, and editing. Researchers have produced a variety of literacy improvements to address these issues with students with impairments.

A repeated reading intervention designed to increase reading fluency and comprehension is one methodological innovation in literacy instruction that also incorporates technology.¹ Although the repeated reading intervention has been used in schools for some time, this most recent version adds the Kurzweil 3000 software to the repeated reading process. Coleman and Heller employed computer modeling and repeated reading with kids with impairments in one research. The student read the material out loud three times in this intervention—the first, third, and fifth. In the second and fourth readings, the student quietly followed the material as it was read aloud by the computer using the Kurzweil program. In those situations when the student read the piece out, he or she received feedback on any mistakes committed. Additionally, comprehension questions were given to the student during the first and fifth readings. Software was used in the intervention, which had the benefit of underlining each word as it was spoken aloud by the computer. The researchers found that from the first to the fifth readings, every student who utilized the repeated readings approach with computer modeling improved their reading fluency, accuracy, and understanding. Additionally, on passages from novels, the majority of the students showed very small improvements in reading fluency.

Another methodological breakthrough in literacy teaches students with impairments how to use the inference tactic INFER to increase their reading comprehension. By assisting students in mediating material, this innovation goes beyond focusing on literal understanding to help them master the harder inferential comprehension. This inference technique uses an acronym as a first-letter mnemonic device to help students to answer a range of inference problems. Students do five tasks while reading a chapter while using the acronym "INFER" as a mnemonic device keyed to a five-step procedure. Students engage with a text and its questions in the first phase, I—Interact, by reading the passage's comprehension questions and previewing it. The questions are then divided into factual and inferential categories, with the inferential questions being further divided into four types: purpose, major idea/summarization, prediction, and clarification questions. Students use the second phase, N—Note, to make notes on what they already know to activate any prior knowledge they may have about the material, highlight important terms in the questions, and assign code letters to each question depending on one of four question categories. The third phase, F—identify, asks students to identify the clues by reading the paragraph, highlighting any hints that connect to the questions' key terms, and then recalling the solutions. Next, students investigate more specifics for E—investigate by seeking out extra data to bolster their responses. In the last phase, R—Return, students go back to the question to double-check their responses. When ninth-grade students with impairments were taught the INFER method, their understanding increased from 32% during the baseline phase to 77% during the

instructional phase. Utilizing "quick writes" to help children with impairments improve their writing abilities is a third breakthrough in literacy education. Quick writes are written replies to open-ended questions that are due in 10 minutes. By giving students a quick writing assignment in a friendly, casual setting, these writing exercises may be utilized to assist topic learning. Writing mechanics are not considered since quick writes are supposed to promote unfettered expression. They teach students in effective writing techniques using a variety of genres, including narrative, persuasive, and informational writing. Quick writings combine the POW and TREE learning philosophies. These approaches support students with both prewriting assignments and writing assignments themselves. The acronym POW makes it easier for pupils to plan out their thoughts by putting them on paper and developing them before writing. Students may format their thoughts into an essay by using the acronym TREE. According to the findings of research that instructed students with impairments to utilize rapid writes, students' ability to write essays with more sections, more words, and higher quality has increased.

The use of word prediction software is another breakthrough for enhancing the writing ability of kids with disabilities. A list of possible words appears when the user types the initial letter of the word in word prediction software. Most applications also include a read-back feature that allows pupils to verify their grammar and spelling. Recent research that looked at how well word prediction software improved the writing abilities of students with writing problems and kids with physical disabilities concluded that it had a beneficial impact on performance. Handley-More et al. discovered that when children with learning difficulties used the application Co-Writer, their spelling and legibility both improved.

Similarly, Mirenda et al. found that when 24 students with physical limitations used Co-Writer to do word processing, they showed substantial differences between utilizing word prediction software and handwriting techniques. Legible words, properly spelt words, the proportion of accurate word sequences, and the average total length of correct word sequences in essays all differed from one another. The results of three-word prediction software applications were compared to word processing alone in a study by Evmenova et al. In this study, the researchers discovered that students with modest impairments increased their written spelling accuracy independent of the word prediction program. Students raised their overall word count and composition speed while using any one of the three programs, albeit improvements differed depending on the application.

3. CONCLUSION

In conclusion, language and literacy fields Innovation-driven renaissance in education is taking place. The way that languages are acquired and literacy skills are developed has been transformed by the integration of technology, adaptive learning platforms, and learner-centered techniques. With the ability to accommodate different learning preferences and design engaging learning environments, these developments have the potential to engage students in new ways. But there are obstacles on the way to the effective use of these advancements. Careful consideration is needed in the areas of equitable access to technology, efficient professional development for educators, and preserving a harmony between conventional and cutting-edge techniques. Additionally, it's crucial to prevent technology from taking precedence over the human aspect, which includes educators' roles in developing critical thinking and communication skills.

REFERENCES

- [1] S. Y. Harris, "Undergraduates' assessment of Science, Technology, Engineering and Mathematics (STEM) information literacy instruction," *IFLA J.*, 2017, doi: 10.1177/0340035216684522.
- [2] S. Sofkova Hashemi and K. Cederlund, "Making room for the transformation of literacy instruction in the digital classroom," *J. Early Child. Lit.*, 2017, doi: 10.1177/1468798416630779.
- [3] M. C. H. Jukes *et al.*, "Improving Literacy Instruction in Kenya Through Teacher Professional Development and Text Messages Support: A Cluster Randomized Trial," *J. Res. Educ. Eff.*, 2017, doi: 10.1080/19345747.2016.1221487.
- [4] Q. Wang and J. F. Andrews, "Literacy instruction in primary level deaf education in China," *Deaf. Educ. Int.*, 2017, doi: 10.1080/14643154.2017.1344464.
- [5] B. Bailey, J. Arciuli, and R. J. Stancliffe, "Effects of ABRACADABRA literacy instruction on children with autism spectrum disorder," *J. Educ. Psychol.*, 2017, doi: 10.1037/edu0000138.
- [6] C. C. Beecher, M. I. Abbott, S. Petersen, and C. R. Greenwood, "Using the Quality of Literacy Implementation Checklist to Improve Preschool Literacy Instruction," *Early Child. Educ. J.*, 2017, doi: 10.1007/s10643-016-0816-8.
- [7] C. Pelttari, "Imagination and Literacy Instruction: A Content Analysis of Literature within Literacy-Related Publications," *Lang. Lit.*, 2017, doi: 10.20360/g20027.
- [8] L. Reynolds, A. Willenborg, S. McClellan, R. H. Linares, and E. A. Sterner, "Library instruction and information literacy 2016," *Reference Services Review*. 2017. doi: 10.1108/RSR-08-2017-0028.
- [9] T. Bogard, M.-K. Sableski, J. Arnold, and C. Bowman, "Minding the Gap: Mentor and Pre-service Teachers' Ability Perceptions of Content Area Literacy Instruction," *J. Scholarsh. Teach. Learn.*, 2017, doi: 10.14434/josotl.v17i4.21885.
- [10] R. E. Schachter, "Early Childhood Teachers' Pedagogical Reasoning About How Children Learn During Language and Literacy Instruction," *Int. J. Early Child.*, 2017, doi: 10.1007/s13158-017-0179-3.